





Home-happiness-and a job! That's the peacetime hope of our men in uniform. To make it a reality, America must get down to peacetime business-and plenty of it.

For the Telephone Company, this means the largest expansion program in the history of the telephone in North Carolina.

It's a big order calling for the expenditure of millions of dollars to provide telephones for all who have been waiting for them. This is one of our first jobs! A greatly expanded telephone program for our farmer friends is also in process. Expansion of long distance service is being scheduled too. It will include the installation of coaxial cables to handle more calls with speed and convenience for you, and provide more facilities for that exciting visual art-television. A mass of construction is to be done and a new service to motor vehicles is also in the offing.

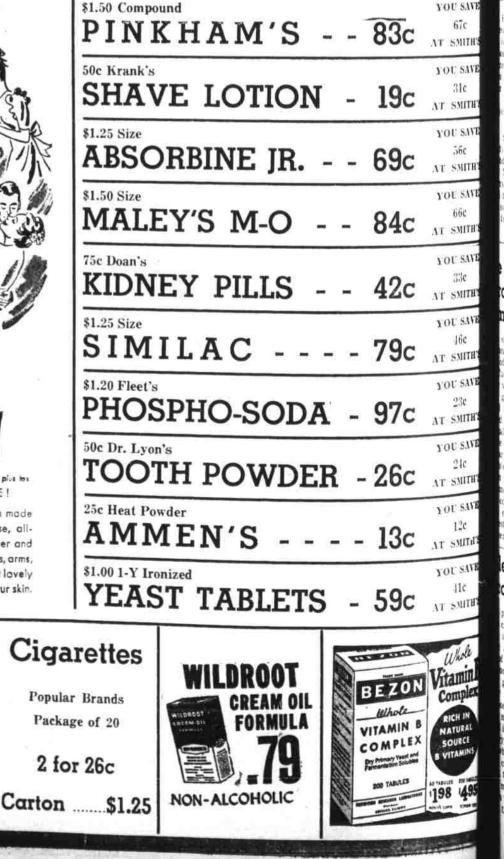
These expansion plans are being translated into reality as fast as materials become available. There will be work. And work means payrolls. And payrolls mean prosperity. The benefits reach everybody, the advantages make themselves felt in every home, in every family. For it's that friendly partnership between North Carolina and the 3.712 men and women of the Telephone Company, working together for the advancement of their state.

There's every reason for confidence. What North Caroling and the telephone people did in war, they can do in ace. There will be a marshalling of Men, Money and Materials, to build a more prosperous future for our state.

E. H. WASSON, Carolinas Manager

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPARY INCORPORATED





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YOU SAVE