

You'll find

Christmas Gifts Galore at Belk-Hudson Co.



Every aisle... every floor of Belk-Hudson's big Christmas store, will greet you with worthwhile suggestions to make shopping easier, pleasant and more profitable. It is with real pride we invite you to make our store your Christmas Gift headquarters, for we are prepared to take care of gift needs of everyone on your list... Come in today and select early.

Gifts For Her—in Lovely Array

The Perfect Gift!
Newly Arrived

CHENILLE ROBES

Don't fail to see these lovely Chenille Robes in choice of colors. Ideal for gifts and so thriftily priced.

Beautiful

DRESSES

A lovely dress will make a thoughtful, useful gift for her. Many colorful and lovely styles await you here.

\$5.95 to \$24.50

Lovely New

SUITS

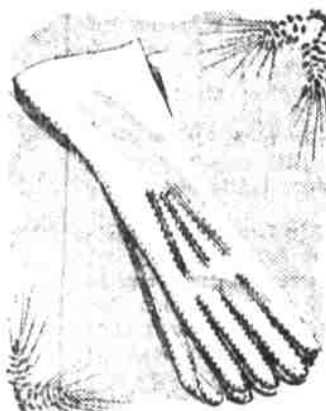
Give her a smart suit if you'd make a big hit. Choice of lovely styles, colors and materials.

\$19.95 to \$39.50



Leather
GLOVES
\$2.49 to \$4.98

Fabric
GLOVES
\$1.00 to \$1.98



Handbags
All Types

\$1.69 - \$7.50



Shell-Like
Costume
Jewelry

\$1.00 to \$6.95

SWEATERS
\$3.95 to \$9.98



Wide Selection Of
BEDROOM SHOES

We are featuring a wide selection of styles and colors in ladies' bedroom slippers... Leather, felt, fur-trimmed, open toe and heel—just see them today.

\$1.00 to \$3.98

Gifts for Men

Belk's has gifts for men in smart variety. Check this advertisement for suggestions, then visit us and select the gifts you are sure he will like.

- LEATHER GLOVES \$1.98 to \$5.95
- BILLFOLDS \$1.00 to \$6.95
- BEDROOM SLIPPERS \$1.49 to \$4.79
- BELTS \$1.00 to \$2.50
- LEATHER JACKETS \$10.75 up
- FITTED CASES \$3.95 to \$12.75
- TIE & HANKY SETS \$1.98
- ROBES \$3.95 to \$19.95



MEN'S SOCKS 19c to \$1.38
MEN'S SMART TIES 59c up
MEN'S SMART HANDKERCHIEFS 10c to 48c

HOSE 42 gauge 48c to 98c 45 gauge
KERCHIEFS, \$1 to \$1.95

Practical Gifts For Home

Mirrors
\$1.48 up



LAMPS

Table and Pin-up

\$3.29 to \$9.95

Towels
39c to \$1.48



BLANKETS

A Chatham Blanket will make a wonderful gift... Complete line to choose from, including white.

\$5.95 to \$15.95

Stationery

Stationery is always a welcome gift. Nice selection here.

\$1.00



Chenille
SPREADS
All lovely colors
\$3.95 to \$16.95

PICTURES
Wide variety of lovely pictures that will make outstanding gifts.
\$1.00 to \$5.95

TOYS

For All The Kiddies...
Dolls... Games... Pull Toys...
Guns... Other Fine Toy Gifts.

Lovely Gifts For Every Member of the Family

Belk-Hudson Co.