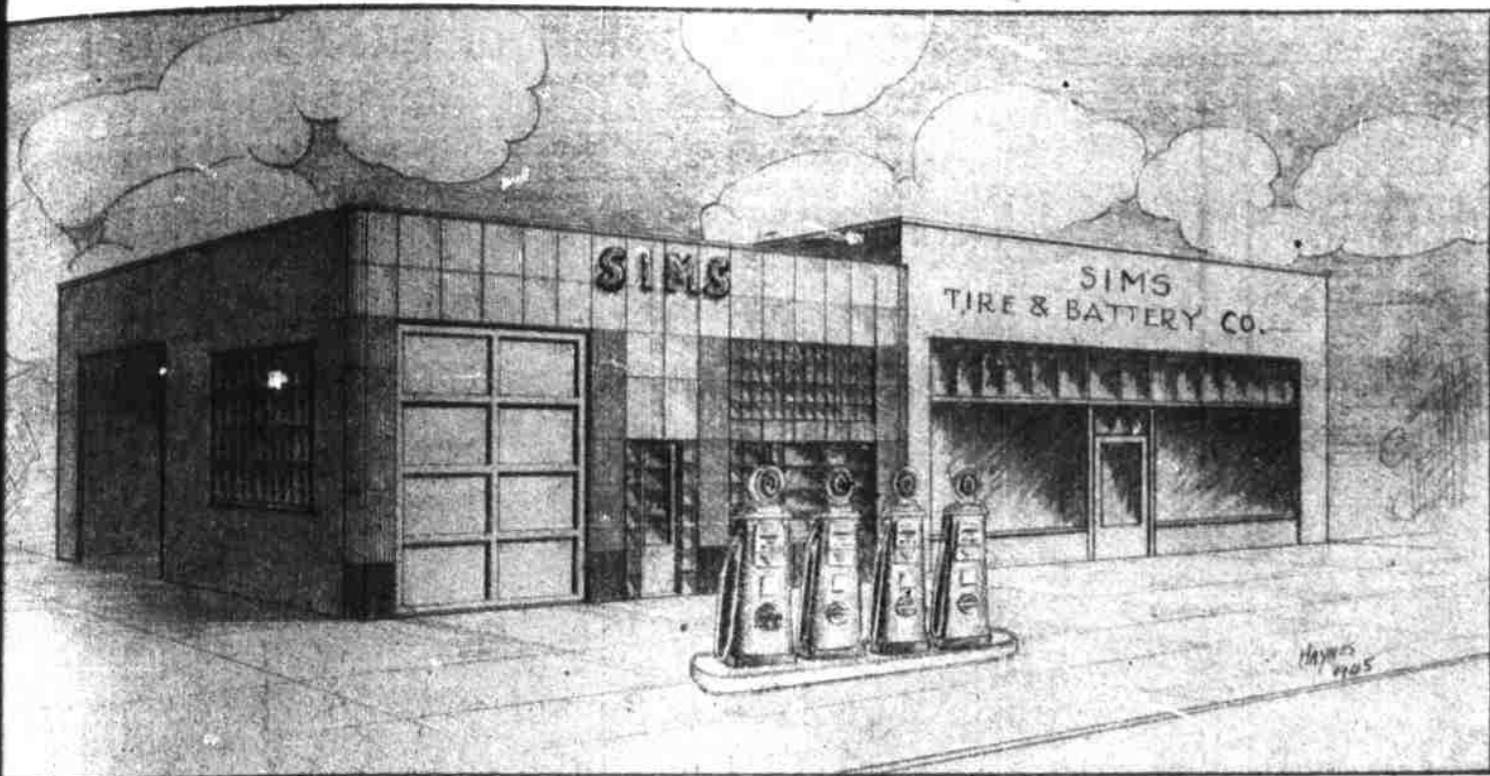


3 Big Reasons For Celebrating---



First, We Are Observing Our

FIFTH ANNIVERSARY

This is a drawing of the general view of Sims Tire and Battery Company on Main Street, which is this week observing the fifth anniversary in Waynesville. The Service Station operated in connection with the business is one of the most complete and up-to-date in the state.

— SECOND REASON —



This Is The Only Shop In Western North Carolina With This Seal

Given in recognition of Quality Workmanship by the National Institute of Trading Standards and the United States Bureau of Standards

WE HAVE REPAIRED
OVER 30,000
Tires During Our 5 Years

— THIRD REASON —

We Are Now Recognized As One Of The

Best Equipped Tire Recapping Shop In The SOUTH

"More Haywood Vehicles Are Running On Sims Recapped Tires, Than All Others Combined"

Our Shop is equipped with all New Bacon Molds and Equipment

★

We have Passenger and Truck Tire Molds to fit all sizes from 4:75-19 to 8:25-20

★

Complete buffer machines - Both straight and percision. This assures recap staying on carcass

★

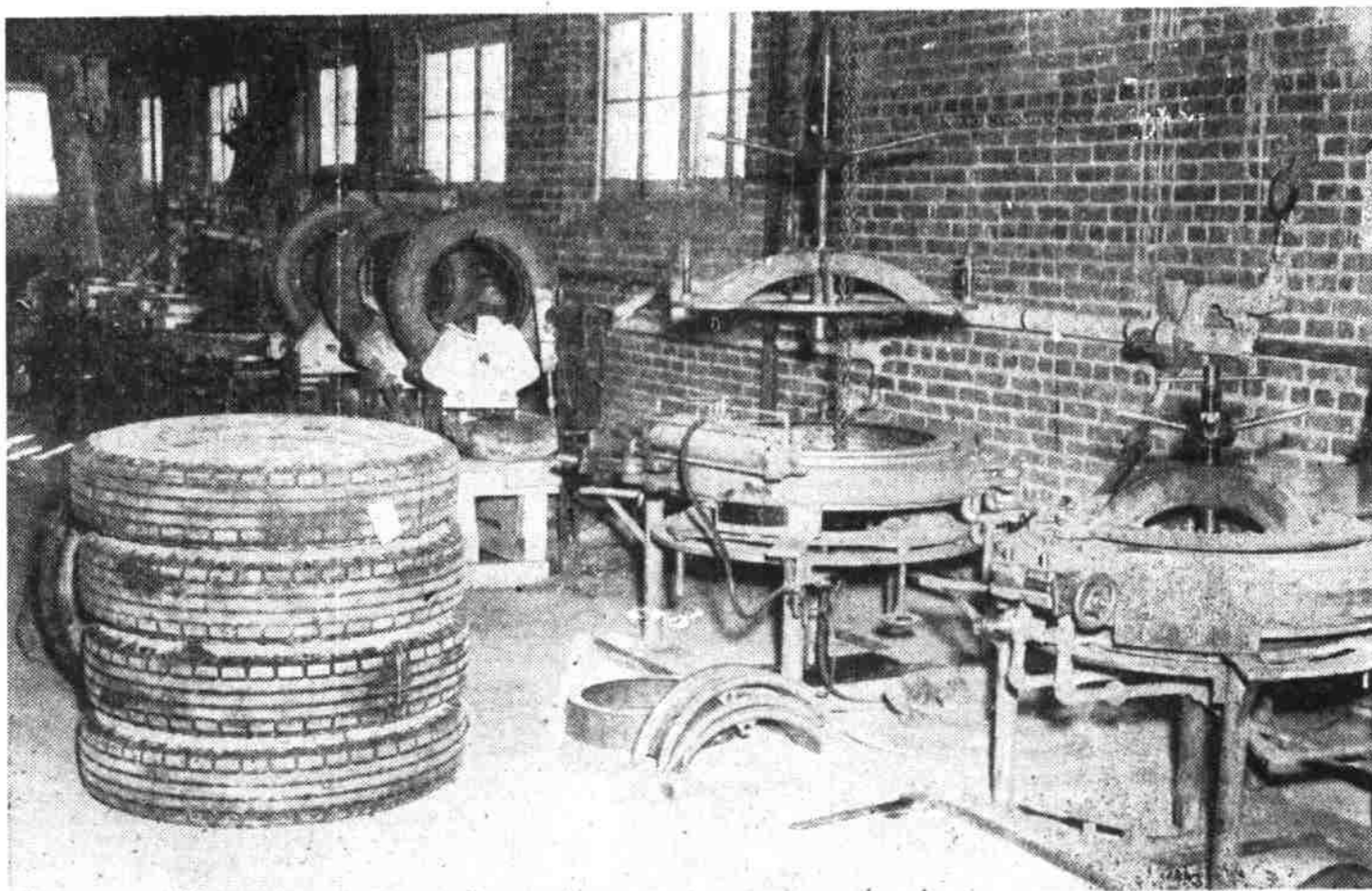
Absolute steam pressure controls by Crane Units, Guarantees even Temperatures

★

We Carry Nationally Known Lines of Accessories

★

Black Obey, just out of service, gives every car a pre-war cleaning service.



This is a view of the recapping department of Sims Tire and Battery Company, which is now recognized as one of the best equipped tire recapping shops in the entire South. Several of the many molds are seen on the right. All these are of the latest type, and can handle tires of any size for passenger cars or trucks. Photo by Wallace Marley.

WE ARE WHOLESALE DISTRIBUTORS FOR
GOODYEAR and DAYTON
TIRES AND TUBES IN SEVEN COUNTIES

We have steam facilities for cleaning all dirt, grease and oil from your vehicle.

★

Complete One - Stop Lubrication Service under supervision of J. R. Abernathy.

★

Ultra-modern all-tile rest rooms being completed.

★

Three pumps to serve you with Sinclair Gasoline—all leading brands of oils.

★

W. H. Pless, Jr., is in charge of all new tire sales. He has nine years experience.

★

Charles "Buddy" Parris is in charge of the Service Station.

SIMS TIRE & BATTERY CO.

Phone 486

ED SIMS, Owner

Main Street