ht Mother

ith a New Dress

lous gift for Mother—a charming Choose hers from our superb collect youthful suit dresses, redingote-, casuals. In gay prints, dark sheers dget priced!

9-10) 10-24 A(11/11)

\$6.80 to \$24.95

Smart Wearable Gifts to Delight Every Mother...

Whether she's a brand new mama—or has a son in the Service—give Mother something smart to wear on her day! Nicest way ever to say she's charming and lovely —to flatter her good looks. We've a wonderful collection of gifts to delight mothers of all ages—everything from accessories to a new, new dress! Everything budget priced—so you can give more.

Sheer Flower Print Dresses

Sizes 9-20

\$4.30 to \$16.98





Accessory Dress-ups

for Mother . . .

Charming little gifts Mother will wear so proudly through Summer! A pretty hat fresh white gloves—a smart new handbag plus many more on our famous main floor! All budget priced!

Flowered toque _____\$1.98 up Handbags ____\$4.98 to \$12.50 White Sweaters \$2.98 - \$9.98



At-Home Fashions that Mother will love For her precious few off-hours—a delightful housecoat! Or give Mother one of our pretty cottons—perfect for pantry or parlor! From a big collection.

Pemember Mother's Day?

Flowered housecoat 5.98 - 14.92

Blouses \$2.70 to \$9.95



STORE HOURS Monday-Thursday 9:00 to 5:30 - - Friday and Saturday 9:00 to 6:00