



**"Western North Carolina's Newest,
and Most Modern"**

BOOK STORE

Now Open

Main Street

Waynesville

Phone 73

A view of one side of The Book Store which held their formal opening last Friday night. Shown here are the personnel of the firm; Mrs. J. C. Galusha, Mr. Galusha, Carl Matthews and Miss Gladys Phillips. On the extreme left is a small part of the large book department.

See Us For

STATIONERY...BOOKS



This picture was made from the back of the store looking towards the front door. Shown are part of the several hundred people who attended the opening. In the extreme upper left hand corner is the book department. The middle aisle also has merchandise displayed on the tables.

See Us For

MUSIC

Sheet Music... Records
Greeting Cards



Partial view of the book department, with hundreds of current books. In the foreground can be seen a display of juvenile books, and books for one and two volumes.

See Us For

- Filing Supplies
- Steel Files
- Steel Card Files
- Folders...Cards... Indexes

All Photos by Ingram... Skyland Studio



This picture was made from the book department looking across the store towards the back. All merchandise is displayed within reach of the customers, and plenty of room is afforded in all aisles.

See Us For

**PAPER...CARBONS...INKS
GLUES**

The Book Store

J. C. GALUSHA

Phone 73... Waynesville, N.C.



This picture was made from the stationery department looking across the store also towards the back. A small corner of the fountain pen and pencil display can be seen in the lower right hand corner. In the center aisle is a display of filing equipment and supplies.

See Us For

Party Napkins... Invitations
Film Finishing

The Book Store

J. C. GALUSHA

Phone 73... Waynesville, N. C.