

# Help Prevent **FIRE** LOSSES

The fellow who drops a lighted cigarette on the road through his car window may not be an arsonist at heart—but he can cause a forest fire! The person who smokes in bed isn't intent on destroying his home, yet that's a frequent result!

The housewife who collects combustibly-laden rags doesn't want to threaten her family, but a fire hazard lurks in those rags. Make yourself personally responsible for fire prevention: and have ample insurance protection against the carelessness of others!

## Fire Kills and Maims More Children Every Year Than Polio

and

Fire every year in the past twenty has, in each such year, destroyed more property in the United States than the combined destruction in all our wars.

The Following Are Among The Common Causes of Fire

- |                                            |                                                                                                                        |
|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------|
| Lamps, lanterns and stoves.                | Defective or overheated heating equipment.                                                                             |
| Gas and appliances.                        | Rubbish.                                                                                                               |
| Grease, tar, etc.                          | Combustibles near heaters.                                                                                             |
| Spontaneous ignition.                      | Open lights, flames and sparks.                                                                                        |
| Fireworks.                                 | Hot ashes, coals.                                                                                                      |
| Lightning.                                 | Oil burners.                                                                                                           |
| Thawing pipes.                             | Smoking and matches.                                                                                                   |
| Sparks from machinery, friction.           | Children and matches.                                                                                                  |
| Incendiary, suspicious.                    | Electrical.                                                                                                            |
| Miscellaneous.                             | Electrical appliances, motors.                                                                                         |
| Explosions.                                | Flamable liquids, misc., including home dry cleaning and starting fires with torches, welding, cutting, plumbers, etc. |
| Exposure.                                  |                                                                                                                        |
| Chimneys - flues, defective or overheated. |                                                                                                                        |
| Sparks on flammable roofs.                 |                                                                                                                        |

One or more of these causes may be in your home now and threatening all you hold dear

**FIRE PREVENTION WEEK --- October 6-12 1946**

*Fire is the Silent Partner of Inflation!*



## You Must Do Your Part

**To Protect Our Farms!**  
**To Protect Our Homes!**  
**To Protect Our Churches!**  
**To Protect Our Schools!**  
**To Protect Our Jobs!**  
**To Protect Our Forests!**  
**To Protect Our People!**

The record of fire losses in the United States by months for the first eight months of 1944, 1945 and 1946 is a disheartening story:

	1944	1945	1946
January	\$ 38,572,000	\$ 44,865,000	\$ 49,808,000
February	38,280,000	41,457,000	51,759,000
March	39,084,000	40,876,000	53,252,000
April	34,746,000	37,950,000	52,153,000
May	32,815,000	34,153,000	46,094,000
June	30,555,000	34,090,000	44,210,000
July	32,706,000	34,054,000	40,998,000
August	30,618,000	34,096,000	40,019,000
Total	\$277,376,000	\$301,541,000	\$378,293,000

THIS MESSAGE BROUGHT BY

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"Let's Be Careful With Fire"