

The Owners Of Radio Station WHCC



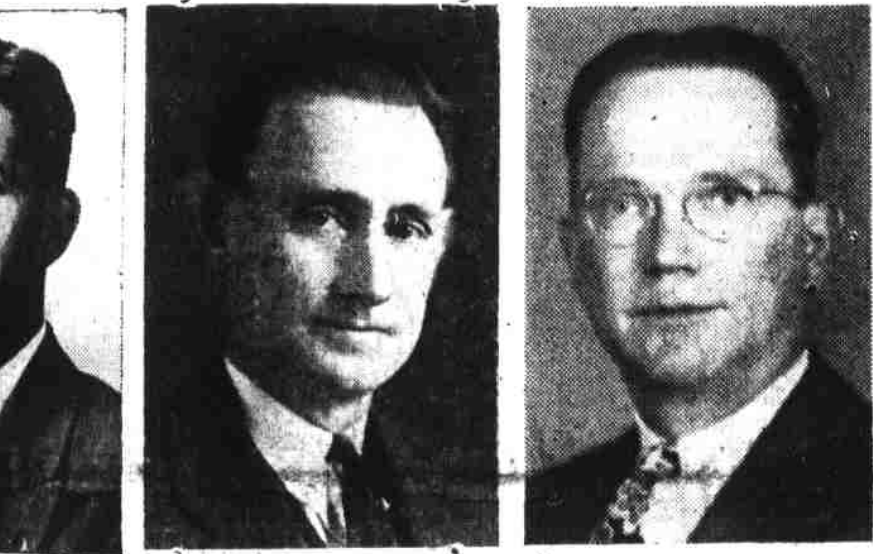
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SENATOR Wm. MEDFORD Secretary-Treasurer



M. T. BRIDGES Photo By Ingram

CLAUDE N. ALLEN



JAMES E. MASSIE

E. S. SLACK



HENRY LEE WEATHERS

SENATOR LEE B. WEATHERS

Studios of Station WHCC Modern In Every Detail

The studios of WHCC over the Park Theatre are of special design for radio broadcasting...

Saturday the engineers installed the United Press teletype news machine at the head of the stairs...

At a desk on the left is Miss Mary Moody, secretary and receptionist. Placed around the room are several leather covered chairs...

There are two viewing windows which permit those in the reception room to see broadcasts from each of the two studios...

There are two microphones in this studio—one that hangs over the piano, and an upright that is used by announcers or singers...

Through another viewing window from this studio, is the control room, where engineers control the operation of picking up the broadcasts and sending them on the cables to the transmitter house.

The engineer on duty can see every performer in the studio, and through the plate glass windows give signals when they are ready for announcers to start, or performers to begin their program.

Leading on this control room is the other studio, which has a door that leads from the control room and also the program manager's office.

This studio is built exactly as the larger one with the exception that a small table for announcers to read from replaces the piano.

The program director's office and the business office are connecting, and also connect with the reception room.

Each office and studio is provided with a monitor which pipes the program then on the air to each place. Provisions are also made whereby the program director can sit in his office and hear an audition being given in either of the studios without interruption of the broadcast program.

Already hundreds have visited the studio, and of course the thing that fascinates the average person

most is the studio control board, which is covered with switches and buttons, which the operator must manipulate in split-second speed at times. This unit is what brings all facilities together, and sends the broadcasts on to the transmitter house and tower.

WHISTLING IN VAIN

NEW YORK -- The city's department of water supply installed sub-sonic whistles to scare away the gulls plaguing the giant water reservoirs at Ashokan and Croton.

A few weeks after the whistles were set up, the department reported this result: more sea gulls and a lot of dogs.

Want Ads Get Immediate Results

an Invitation - - -

The management and staff of WHCC invites you to attend the formal opening and dedication of Radio Station WHCC on Wednesday, September 10, at noon, from the stage of the Park Theatre.

You are invited to attend and participate in the program. The principal speaker will be Senator Clyde R. Hoey.

Please arrange to be on hand promptly

at 11:45

(No admission charges)

1400 On Your Dial

UNITED PRESS NEWS — ON THE HOUR — EVERY HOUR

Smoky Mountain Broadcasters

INCORPORATED

STUDIOS, PARK THEATRE

WAYNESVILLE, N. C.

Radio Man Hailed As Good Samaritan

PITTSBURGH—(UP)—In the navy they had a name for William Yeager. He was the Good Samaritan.

To hundreds of families in the 48 states his name was almost sacred. When Bill Yeager was a lonely radio technician on the USS Thornton, he developed a hobby. Every night he listened to Radio Tokyo for letters written by American prisoners of war.

Occasionally, a prisoner was allowed to speak over the air. Yeager recorded their voices on discs. He shipped the discs and letters to the families of the prisoners. He mailed 800 letters in all. He has since received 650 replies.

Yeager said that "If I ever decided to travel, I could accept invitations from every state. I would never have to stop in a hotel."

NATURE COMES THROUGH

NEW YORK—(UP)—Water Commissioner John M. Cannella appealed to the public to conserve water, warning of a possible shortage.

One hour later a thunderstorm broke, cascaded more than three inches of rain in parts of the city, flooded subways, poured into basements, snarled traffic and filled the city's reservoirs up-state.

DOG BITES PREPAID

FALL RIVER, Mass.—(UP)—When a Fall River youth was bitten by a dog, the owner told police she would take care of all medical bills, since the dog was insured against such activities.

derer, which is on loan from the U. S. Navy. This particular radar machine has three ranges, two ten and forty miles. With a click of a switch, the range can be changed. The scope, or screen, shows what shore line may be in sight, what vessels are to port, starboard, ahead or astern. It picks out the buoy routes. Its operator can determine the speed of moving objects. It will not pick up debris or any matter not extending several feet above the water. The weather for this particular test in New York Harbor was clear. A pilot wouldn't need radar. But that isn't always the case. New York Harbor many times has been fogged out. The Wanderer was brought through The Narrows, past and between scores of other ships, and all the while the skipper in that screened-in room saw exactly what was in the ship's path. He gave instructions accordingly. He also could maintain a close watch on the shore line, and keep his safe distance. Radar already has been tested on Great Lakes ships. They may be the first to use this magic of electronics. But others are sure to follow.

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