

bling Round

ined from Page Two)
ancing down the street
three-quarter fur coat
which strode two legs en-

the story remarked, upon
yellow and red delivery
popular soft drink: "Re-

often wondered how the
looked before the head
into its present popu-

pital Letters

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nt trend continues, North
will have an additional

West Gate Club
Confers Degree
At Robbinsville

The West Gate club of the 41st
Masonic district met with Waynes-
ville lodge No. 259, A.F.&A.M., on
January 8, and drove to Robbins-

Ike Is Given
Campaign Song

WASHINGTON (UP)—Gen.
Dwight D. Eisenhower who shuns
politics but hasn't said whether he

Faulty Construction Is Main Cause—
Farm Fires Cause Huge Loss Each Year

NEW YORK — Fires on farms
in the United States are killing an
average of 3,500 persons every
year, injuring thousands of others,



FLAME-CONSUMED: A typical farm fire. Once started,
such outbreaks are difficult to stop unless fire-fighting pre-
cautions have been taken.

"Unlike urban areas where
fire protection and water sup-
plies are adequate, farms often
face total destruction when fire
strikes," the engineers point

Although fire insurance may cover
the dollar value of physical
losses the underwriters emphasize
the cost of time and labor to re-

One out of every four fires on
farms is classified as originating
from an "unknown" cause. En-

Among all farm fires of the last
four years in which approximate
causes could be determined, light-

Table listing causes of farm fires: Chimneys, flues, cupolas, stacks (11%), Petroleum and its products (8%), Matches and smoking (7%), Sparks on roofs (7%), Stoves, furnaces, boilers, pipes (6%), Exposure (5%), Spontaneous ignition (5%), Electricity misused (3%), Friction sparks from machinery (2%), Hot ashes, coals, open fires (2%), Miscellaneous (7%), Total (100%).

When fire breaks out on a
farm," the experts warn, "the first
five minutes are more important
than the next five hours."
Four basic rules for action are
suggested:
1. Remove all persons from the
building. Don't try to save valu-

as a last resort should you throw
a mattress to the ground and
jump. Use stairways only after
taking great precautions. If the
door of the room is too hot to touch

2. Telephone the alarm or send
someone to summon aid. Fire de-
partment numbers should be mem-
orized by each member of the fam-
ily and also posted near the tele-

LONG TIME IN COLLEGE

SOUTH HADLEY, Mass (UP)—
Twenty-seven maintenance em-
ployees of Mount Holyoke college
have completed a total of 720 years
service.

Washington
Letter

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entered college.
A rather pony chap then, he
was nicknamed "Runt". He went
in for boxing, wrestling, tennis and
setting-up exercises. A well-aimed
blow in a boxing bout flattened his
Irish nose, a mark he will carry
through life.

In his earlier years Secretary of
Commerce Harriman was a polo
player of note, was a member of
the U. S. team that defeated the
Argentines in 1928. Still earlier he
was a member of the Groton and
of the Yale undergraduate crews.
Now his principal diversions are
skating, bowling and croquet.

Advertisement for JFG Special Coffee, featuring a star logo and the text 'ASK YOUR GROCER FOR JFG SPECIAL COFFEE' and 'The Best Part of the Meal'.

More Colorful Shoes
Forecast For Spring

ST. LOUIS (UP)—The new look
—come spring—is going to take on
considerable color.
The St. Louis Shoe Manufactur-
ers Association reports that, on
the basis of heavy orders for bright
materials, the most colorful foot-
wear in years will be seen when
the new Easter outfits are un-

Advertisement for Vicks Vapo-Rol, featuring the text 'NEVER Wait Till a Cold Gets Worse!' and 'FOR FASTER RELIEF'.

Use The Classified Advertisements

Advertisement for Capitol Rock Wool Insulation and ProteX Weather Strip and Screen Co., featuring an illustration of a person and the text 'Why HEAT "ALL OUTDOORS?"'.

Advertisement for Slack's Ladies' and Girls' Sweaters, featuring a woman in a suit and the text 'Slack's Foremost in Fashion' and 'LADIES' SUITS HALF-PRICE'.

Advertisement for Slack's Men's and Boys' Top Coats, featuring a man in a coat and the text 'Slack's Foremost in Fashions' and 'EVERY TOP COAT 1-3 OFF'.

Advertisement for Rogers Electric Co., featuring the text 'Your Washing Done Automatically' and '20c A WEEK'.

Large advertisement for Belk-Hudson Co. featuring a grid of clothing items and prices: INDIAN BLANKETS \$2.00, WOOLENS 99c, LADIES' DRESSES \$6, BOYS' SOCKS \$1, OUTING 35c, OVERALL JACKETS 99c, CHILDREN'S BLOUSES 97c, COMFORTS \$1.10, CHILDREN'S SOCKS 15c, BOYS' JACKETS \$7, INFANTS' DRESSES 97c.