

# Line To Hemline - - 1948 Styles Have Changed

## Paris Has Treat For U. S. Tots

### French Designs Are Now Being Manufactured Here

Stores all over the United States are now able to offer American children high fashion clothes with a French flavor hitherto beyond their reach—through the efforts of Dominique, Parisian couture house making infants' and children's custom fashions. M. Rene Mola, designer and head of the firm has brought a selection of his Paris models to American manufacturers and he himself has carefully supervised their execution. The clothes are scaled to American children's sizes and made under American methods of production.

The models in the collection include dresses and coats and range from christening and infants' dresses through teen age costumes. Dresses for youngsters from two to six are carried out in lustrous cotton broadcloths and fine cotton cords, and are identical with those of the seven to fourteen group so that little sister and big sister may dress alike. The coats in corresponding sizes are made in fine wool fabrics of check and tweed patterns as well as solid flannels. The teen age dresses include two three piece costumes with short bolero jackets and full skirts becoming that age group.

Mr. Ben Rothechild, coordinator for the American manufacturers who are making the replicas of these fashions, believes with M. Mola in the necessity of simplicity of line in children's clothes with room for freedom of action and careful adaptation of the mode of the moment to the needs of the young. The good taste and common sense representative in the Dominique group have led to its acceptance in high style department and specialty stores all over the United States.

New items will be added and the fashions will be expanded as circumstances prove desirable. In the future, it is quite possible that shoes, millinery, carriage robes, knit items and other goods will be added. The first group to reach consumers will be fashions for Spring 1948. To help launch them successfully, M. Mola has come to this country to appear personally in the stores featuring the Dominique designs to discuss the basis of successful designing for youth, with store executives and customers.

### Made for Admiration

The picture for Spring '48 is a pretty one with all of the fashions soft and lady-like in line and detail, each one destined to catch an admiring glance from fellow man!

## Lauren Bacall In New Role Has To Shed Real Tears

By PATRICIA CLARY  
United Press Staff Correspondent

HOLLYWOOD (UP)—Lauren Bacall's tears flowed like wine, but she said they tasted more like kippered herring.

Miss Bacall, who is doing more than look in movies these days, was doing her first cry-scene under the tutelage of her husband, Humphrey Bogart, for Warners' "Key Largo".

"This is really the new Bacall," sniffed the new Bacall as she wiped away her salty tears. "A year ago I was spending most of my time before the cameras giving out down-under looks."

But there'll be no more looks from now on.

"I want to be an actress, not a novelty," Miss Bacall said.

"That was just a trick," Bogart agreed. "You can't build a whole career on it."

In "Key Largo," not a wise-crack slips through Miss Bacall's lips and not a look from under her brows.

"I'm supposed to be a lady," she said. "Only a lady could cry like this."

Not Crying Type  
But she said she had to force every salty drop.

"I'm not the crying type, I guess."

Bogart and Miss Bacall are planning more and longer trips on their yacht when the picture is over, since under Bogart's new contract he's committed to only one picture a year at Warners. Both have frequently argued with the studio over their assignments.

"The trouble has been," Bogart said, "that producers and actors just don't see things the same way. An actor wants to make good pictures. A producer wants to make more money."

"Well, there are a lot of pictures that make money that you would not be caught dead acting in."

When an actor rebels, the studio heads figure: "I made you and I'll make three like you."

"But they find out they can't get on alone," Bogart chuckled.

After all, who'd go see a movie starring Sam Goldwyn?



**THE AMERICAN** girl chooses navy rayon gabardine for her spring suit. Short jacket, circular skirt.



**THREE-QUARTER** casual by Ken Whitmore of water-repellent covert! With it, Bloch Freres' haberdasher scarf and handkerchief.



**PIN-CHECKED REEFER** designed by Rene Mola of Dominique in Paris; manufactured in America by Mode Kiddie.



**TOMMIES "Day Dreamer"** comes in sizes for mother and daughter. Mix-match pajamas, Tommiecoat and shorts do 24-hour duty.



**CANDY-STRIPES** in a skirt and blouse team of Avisco spun rayon with a satiny stripe.

### SOUND-PROOF ROOM MAKES REFRIGERATORS TELL ALL

SPRINGFIELD, Mass. (UP)—The Westinghouse Electric Corp. has a completely sound-proof room called a "quietorium" in the middle of its refrigerator factory.

The room "floats" on 50 steel springs set in a bed of cinders and as constructed to test electric refrigerators.

A sound technician, undisturbed by outside noises, can listen to each refrigerator and tell by its "music" whether it is operating properly.

Any unit that doesn't sound right because of excessive or unusual noise is sent back to the production floor for repair.

If bread crusts are left over after preparing certain dishes they should be dried and made into crumbs, then stored in the refrigerator in a covered jar.

## Pretty Ankles Better Than Legs, Paris Long Skirt Advocate Says

By SALLY SWING  
United Press Staff Correspondent

PARIS (UP)—Women are tired of old knock-knees.

That was Elsa Schiaparelli's comment on attempts of some Paris designers to chop a few inches off skirt lengths.

"Women the world over are sick to death of short skirts," she said tartly. "Any change now is silly. Her new collection shows skirts for daytime wear dropped as low as ankle-length."

Several times a week, men call up "Scap," as her friends call her, and plead that she make skirts shorter.

"They (the legs) are so much nicer when we can see them," is the talking point.

**Favors Pretty Ankles.**

To that she argues that if legs are pretty, then the ankles are pretty and you can get just as much of a kick out of seeing pretty ankles as calves—even more.

"Long skirts are more feminine. We need the change," she said.

Miss Schiaparelli wore a brown velvet hat, with green feathers and a black day suit. Her lipstick was bright cerise and her eyes were heavily shadowed with blue.

Her collection also is crowded with orange color combinations such as salmon with shocking pink, navy and black, and red and yellow.

"Most women are making the mistake these days of wearing too many mud colors," the veteran Paris designer said.

"Bright clear colors are pretty for the skin, and make you feel better."

**More Sex Appeal.**

Talking of the new back full-

ness and ruffles which dot her presentation this year, Schiaparelli said.

"There is nothing new about the trend towards the back."

"On the contrary, to be feminine women must have back fullness. It gives a woman more sex appeal."

Scap does not approve of the new corsets, either. "They are not graceful," she said. "and what's more, it's very hard to eat with one of those iron girdles pinching you."

To prove to skeptical men that her fashions of long skirts, gently swinging backs and normal waists are more becoming, Schiaparelli has a special photograph of a row of women sitting at one of her collections, all wearing short, tight skirts.

"Look at those hams," she said. "Awful."

**GETTING CAT OVER BORDER TAKES COUPLE THREE DAYS**

SANTA BARBARA, Cal. (UP)—

A cat preparing to cross the border from Mexico into the United States is in for a tough time.

That was the experience of Conchita, black and white pet of Mr. and Mrs. William Madsen, Stanford University archaeology students. The Madsens and Conchita were detained at the border for three days filling out six sets of papers in duplicate and triplicate.

The purpose of the documents was to guarantee Conchita's freedom from hoof and mouth disease. While her master and mistress were completing the forms, Conchita was relaxing in a cool shower of disinfectants.

## Token Taken From The Men

A new fabric is making its appearance in women's and children's suits and dresses this spring. It's a crisp, smooth fabric that the men have raved about in their sports shirts for several years past. This fabric—made of 80% Avisco spun rayon and 20% wool—has several unusual features.

By a skillful and unique method of bleaching, the suppleness of spun rayon and the resilience of wool are combined to make a fabric that has beauty of texture and a receptiveness to tailoring and fine needlework. And, due to an entirely new natural finishing technique, the fabric is washable. It is guaranteed not to shrink over 1%—and the color should not change noticeably through many trips to the wash tub!

The variety of an avocado determines its size, shape and color. If it is ripe enough for serving, its seed will shake when the fruit is moved back and forth. If it is not soft enough for eating, it will soon ripen in a warm room.



**IN A ROMANTIC MOOD.** Tewi's sheer, renaissance evening blouse and Pond's lustrous new lipstick shade, Blue Fire.

*Slack's*

*Spring Sophisticate..*

They'll think you're heaven sent when you greet them in this peplum type suit... designed in 100% wool gabardine.

Sizes 9-15 . . . 10-20. \$9.50

*Junior-Deb ORIGINAL*

*Slack's*  
Foremost in Fashions

*Carlye*

for the bolero, butcher linen and bright decoration, for the dress, crepe rippling in unpressed pleats below the hug-me-tight faille cummerbund.

Sizes 7 to 15.

Carlye, St. Louis \$17.95 to \$35

**Winner's**  
Waynesville, N. C.

*Nannette ORIGINALS*

*Washable*

*AMERITEX*

*AS SEEN IN LIFE*

*Lambie pie*

NANNETTE  
Toddler Frocks  
Sizes 1, 2, 3

\$3.99

Others From \$1.98

Another Nannette exclusive—See these charmingly fashioned, delightfully detailed Toddler frocks styled in the famous Ameritex "lambie pie" fabric. All the adorable fresh loveliness, impeccable workmanship and "perfect fit" Nannette is known for are highlighted in this captivating Toddler frock—featured in Ladies' Home Journal.

**Winner's**  
Waynesville, N. C.