

BELK•HUDSON COMPANY

## Applause Winners

Fashion Futures Spring '48
Pictured here, a few of the many, many designs that are winning plaudits in our gala showing of new Spring and Easter dresses. In all the new shades and styles for Spring. Won't you see them today?
"Haywood's Largest Ready to-Wear Department"

OUTSTANDING NATIONALLY ADVERTISED LINES
utiful Easter

## resses

Styled By Coy Ortley Janice, Jr. Sockson Nali-Bee Betty Barclay McKetterick rothy Hubbs dowbrook, Jr.


## Coats and

 Suits. . .Styled By
Joselli
Leeds
Judy Nell Reines Mannish Miss

## \$19.95

to

## $\$ 49.50$

second floor

## Belk-Hudson

COMPANY
"The Home of Better Values"

Many Deaths From Cancer Could Be Prevented

Not-to-be-overlooked. ... the wide belt.
ic pretty collar, the brief sleeves. Stardust Blue raffy Pink. Stag-Line Yellow. Sweetheart Blue
ou are cordially invited Spring Fashion Show Wednesday. March 17th. 3:30 to 4:30 p. m. At the Strand Theatre
(2) ado soap-wait orshop WHIE THE EENDIX DOES
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3 TAKE HOME IN 30 Minutes
-Clean, SWEET, DMMP-DRY. The Launderette Phone $695 \quad 19$ Depot S
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BENDIX wuromair

## Deaths

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 6.98

YOU SHOP-while BENDIX does your wash!
(1) brang your blunkets ano THIS AD TO YOUR NERRES. "LuNOORETTE
the atterant wil give rou
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