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TUESDAY, JUNE 22, 1948

We Are of The Same Opinion Still —

The Asheville Times attempted to give this newspaper, the Waynesville Chamber of Commerce directors and the Transylvania Times an editorial spanking last week. The Asheville paper disagreed on the action and opinions recently taken as to the use of the word "tourist."

The directors of the Chamber of Commerce here several weeks ago went on record asking the local people to refrain from using the word "tourist" and instead use the word "visitor" or "guest." The board of directors felt the two suggested words would be more dignified, and in keeping with a progressive organization and town.

The editorial in the Asheville paper, about a column in length, came out a few hours before the board of directors met for their June meeting. Needless to say, the opinions of the Asheville editor came in for plenty of discussion, but he failed to convince a single member of the board.

In order to get outside opinions on the matter, it so happened that there were two public relations men from Florida seeking information at the Chamber of Commerce office. The query was put to them, and they both said: "In Florida we use the words vacationists" or "visitors." The reason for this is that during the war, the word "tourist" was cheapened to the extent that many people referred to many as "tin-can tourists." Our advice is to drop the word "tourists"—especially when you are in Florida."

Perhaps we should not be so harsh on the Asheville editor, because in a large metropolitan area, the citizens do not have the close contact, the fellowship, and the same appreciation of visitors as those of us in small neighborly towns who rub elbows with each other every day, share each other's troubles, and live as one big happy family.

Then, too, the Asheville paper said ". . . a person who visits this famous summer resort region for recreation and sight-seeing."

Just imagine that, and all the time, we thought we had it definitely understood that Western North Carolina was fast becoming a year-round resort center, and here the Asheville editor goes just naming the short summer season.

We are re-printing the Asheville editorial in which he freely quotes Webster. We are a great believer in Mr. Webster, too, but on many things he is out of date and we honestly feel that the use of the word "tourist" is one of them.

Under the caption, "We Differ on the Word 'Tourist' But We Agree on Hospitality," the Asheville Times carried the following editorial:

"Two excellent community newspapers and a chamber of commerce in Western North Carolina have expressed disapproval of the word 'tourist' to designate a person who visits this famous summer resort region for recreation or sight-seeing. They favor the use of the word 'guest' or 'visitor.' We never like to disagree with our good neighbors, but in this case we shall have to—knowing they will not consider it an unfriendly act.

"We understand the Waynesville chamber of commerce initiated this proposal and that it was promptly given the endorsement of The Waynesville Mountaineer. Then the Transylvania Times over in Brevard approved the idea. The Waynesville and Brevard newspapers, however, admitted that the word 'tourist' is too firmly established in the general usage of the people of the nation to be abolished merely because of local prejudice against it.

"The Brevard paper summarized the situation as follows:

"'The Waynesville chamber of commerce suggested the use of the word "guest" or "visitor," pointing out that the word 'tourist' has a suggestion of cheapness. They also opined that it was "overworked and too commercial."

"'We agree with the reasoning of the Waynesville body, but like The Mountaineer, we doubt that it will be possible to squelch the word. Once a word becomes imbedded in the popular vocabulary it is hard to eradicate. Explain it how one will, it is undoubtedly the truth that over the years the word "tourist" has acquired a derisive overtone which does not attach to either "guest" or "visitor".'

"Prior to this time we had never heard any objection to calling a person a 'tourist' if he were one. Likewise we never heard it suggested before that the word carried implications of 'cheapness,' or that it was 'overworked,' or 'too commercial' or had a 'derisive overtone.' On the other hand we rather considered the word 'tourist' had considerable dignity and carried a complimentary 'overtone.'

"More important than any of these personal reactions, however, is the real meaning of the words under discussion. A 'guest' or a 'visitor' is not necessarily a 'tourist,' although, of course, we all think of our 'tourists' as our guests and visitors.

"Let's consider what Webster's dictionary says about the meaning of these words:

"'Tourist—One who makes a tour; especially, one who travels from place to place for pleasure or culture.'

"'Guest — Any person who lodges, boards, or receives refreshment, for pay, at a hotel, or the like." (Definition of the non-paying guest is not given because it does not apply here).'

"'Visitor—One who makes a visit; specifically, one who makes formal visits of inspection.'

"In the light of these definitions it seems clear to us that a person who comes to Western North Carolina to enjoy our climate, scenery and other attractions, is definitely 'one who travels from place to place for pleasure or culture.' That is quite dignified and complimentary, as well as entirely accurate.

"Even if it were desirable and possible to drop the word 'tourist' into 'oblivion,' we should have to coin some other word to express our meaning. The vague and general words 'guest' and 'visitor' just don't do the job.

"While we've taken this exception to the respected opinions of our neighbors, there is certainly solid agreement in Asheville, Brevard and Waynesville, and the other mountain communities, on how to welcome and treat all the good people who come to see us and our recreation wonderland—whether they are called 'tourists,' 'guests,' 'visitors' or any other worthy name.

"This is the season for them and Western North Carolina extends to them our cordial greetings. It is our privilege, as well as our responsibility as hosts, to assist them in every possible way to make the most of their stay with us and enjoy themselves to the fullest.

"'Tourists' by any other name would be just as welcome and our pleasure in having them just as sweet."

Citizens Must Work For Schools

Reports from the State Education Commission on results of a series of surveys on what the people of North Carolina think about the schools continue to come in—and continue to prove interesting.

Latest report reveals that North Carolina citizens think schools of the state should place more emphasis on how to get along with others, how to study effectively, religious training and sex education.

In answering one group of questions, Tar Heels called for more emphasis on developing a well-rounded personality and preparing for marriage and parenthood. The citizens also believe that the schools should give more attention to understanding the operation of government.

These surveys conducted by the Education Commission are a worthy project and school officials now know more about what people think about the schools than they could have found out in any other way. However, it should not be forgotten that the responsibility for putting into action the projects or the changes that people seem to want rests in the local community.

With the state-wide survey guiding the educational leaders of the state, local citizens interested in the schools can look forward to greater cooperation on the part of the school officials. Nevertheless, it rests with the patrons of the schools in each community to press for any changes they feel would be beneficial to their children. For this reason, it is at least as important to have informed parents in a community in this time of change, as it is to have informed officials.
—Sanford Herald.

BABES IN THE WOODS

Rambling 'Round

—Bits Of Human Interest News Picked Up By Members—
—Of The Mountaineer Staff—

He certainly was optimistic for it was rush hour along about dusk, and he was pushing a wheelbarrow. This vehicle was piled higher than the man's head with corrugated paper cartons, and he had to strain to see around it as he crossed the street just below the courthouse. It was risky traveling.

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Do you ever wonder what the birds do when one of those drenching rains descend upon the earth? We have never been able to discover their hide-out . . . but we always know that as soon as the rain has stopped, they will come out in all their glory with a song: or that cheerful little chirp that must be their conversational way of 'getting it over" to each other.

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It must be summer. Or a reasonable facsimile of same. On a car just passing, was hung two wet bathing suits.

-:- -:- -:-

So many folk that drop in, re-

(Continued on Page Three)

WASHINGTON LETTER

By JANE EADS

WASHINGTON—Want to know how to get and keep good household help?

It's getting tougher and tougher bucking industry, with its regular hour and work schedules and wage scales based on skill and experience.

The U. S. Women's Bureau gives some tips to would-be employers. First it says that efficient household planning and work simplification should be established. There is a definite relation between such management, says the bureau, and the amount and quality of the work done by employes. In estimating the time and skill required for specific tasks in the home, the employer should consider the physical structure and size of the house or apartment, the composition of the family (presence of small children, older persons, invalids), and the use of modern labor-saving devices.

The Woman's Bureau suggests:

"It would help the employer to achieve an efficient work plan and fair distribution of tasks among members of the family and employes if she would make it her responsibility:

"1. To eliminate unnecessary

(Continued on Page Three)

MIRROR OF YOUR MIND

Does crying easily mean you are weak-minded?

Answer: It may mean that you are suffering from repressed self-pity, due to the fact that adult life has not come up to your childish expectations. You may cry at other people's troubles because you don't want to admit your own, or be moved to tears by art or music because their beauty suggests the perfect happiness you no longer dare to hope for. But unless you carry your indulgence in them to extremes, such "outlets" are good for you, acting as a safety-valve for feelings which it might be dangerous to bottle up completely.

Have parents a right to "disown" their children?

Answer: If a parent is the sort who wants to do this, his children are doubtless better off without him, but I know of no more cowardly or empty form of self-deception. For your children are the

VOICE OF THE PEOPLE

What is your favorite scenic drive in the vicinity of Waynesville?

Mrs. Stanley Brading: "My favorite drives are on the by-ways of the mountain roads as, for instance, the road to the firetower above Soco Gap and the road running past Pisgah Inn into Candler."

Mrs. Eric Clauson: My favorite drive is to the water falls beyond Lake Logan on the road which leads to the new Skyland Drive. It is the place we always take visitors and the drive is perfectly beautiful. At this time the whole road is aflame with rhododendron and there is a lovely place to picnic near the falls."

Mrs. R. Stuart Roberson: "To me one of the most beautiful drives is the trip to Wagon Road Gap. I made the trip last fall and the coloring of the foliage was the most beautiful sight you can imagine."

Mrs. John E. Barr: "I believe the trip to Wagon Road Gap is my favorite. I think it is quite picturesque and beautiful. There are so many beautiful drives, it is hard to decide."

Mrs. Linwood Grahl: "I think the prettiest drive is through Soco Gap, especially the road on the other side of the gap."

Capital Let

By EULA NIXON GREENW

PRAY TELL US! [illegible] out the State, men who are supposed to know . . . of them do know . . . more about political trends than the average citizen have been wining friends [illegible] Raleigh and making trips to Washington within the past few months [illegible] to find who the winner [illegible] be. Why? So they can [illegible] the winner! They want to be [illegible] the winner! The answer to [illegible] . . . the desire to be [illegible] ner . . . is done more than anything else to cripple de[illegible]

(Continued on Page Three)

Letter E

NEW YO

Inside WASHIN

Defense Secretary Post Possibility for Stassen

War Quali

Special to Central Press

WASHINGTON—Political experts agree that [illegible] defeat by Gov. Thomas E. Dewey in the G[illegible] has all but eliminated him as a possibility for the [illegible] dential nomination.

They make their statement while fearing [illegible] still is claiming more than 200 first ballot de[illegible] Stassen also has almost to choose at all to be [illegible] choice, and that the best the [illegible] error now can hope for is a [illegible] Republican administration.

Harold E. Stassen

That port, the experts say, [illegible] of defense.

The tender of the highly-[illegible] Stassen by a Republican presid[illegible] to satisfy thousands of Stas[illegible] have backed the campaign wi[illegible] of the three top GOP presiden[illegible] the pre-convention stretch.

Political though the offer [illegible] place in the office now held [illegible] Forrestal, a man with ample m[illegible] and knowledge.

Stassen served with ability [illegible] the Navy in World War II on the staff of Adm[illegible] Halsey.

• • • •

● **ONE-TERM VANDENBERG?**—Experienced C[illegible] discount reports that if Senator Arthur H. Vand[illegible] gan, were tendered the GOP presidential nomina[illegible] he would stipulate that he would serve for only [illegible]

They point out that it would be folly for any [illegible] nounce such a decision, and say that he would lo[illegible] party.

For this and many other reasons observers [illegible] like any other candidate, would keep his future [illegible] himself.

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● **FLYERS FOR PALESTINE**—American aviators [illegible] II experience—and there are thousands of them [illegible] looking for better jobs—are being recruited for [illegible] Palestine.

The United States says that citizens who go a[illegible] foreign force abandon all right of protection by [illegible] force.

However, the government "looked the other w[illegible] citizens fighting in the early days of the Spa[illegible] Spanish civil war.

The Flying Tigers who helped China hold off th[illegible] were largely military aviators on inactive duty, a[illegible] placed on inactive duty before they could go ab[illegible]

Spanish Loyalist flyers were recruited more o[illegible] American aviator signed up recruits daily in a [illegible] York hotel.

Recruiting by the Israel forces has not reac[illegible] stage, but a competent pilot who wants to fly for [illegible] does not have to look far for a job.

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● **PEACE FIASCO**—Diplomatic observers believ[illegible] States-Russian "peace talk" fiasco has further w[illegible] between the two countries.

On the United States side, both the State de[illegible] White House are completely convinced the Russia[illegible] a conference was not asked for, and the mer[illegible] acceptance public was no more than a tongue-in-[illegible] maneuver.

As a result, Moscow's moves will be viewed [illegible] suspicion in the future. On the other side, th[illegible] Soviets now have ample ammunition for their arg[illegible] ment that the United States is more concerne[illegible] with "imperialism" than peace.

They can, and undoubtedly will, argue that [illegible] the United States does not want to sit down [illegible] a conference table, peace is not desired.

• • • •

● **WILL HIRE**—The Commerce department is h[illegible] troubles—in the $10,000-a-year bracket. Fo[illegible] Averill Harriman took several top men with him [illegible] roving ambassador for ECA. Now his successor, C[illegible] is finding it difficult to fill the vacancies.

Men who have been contacted feel that the j[illegible] porary. They reason that if a Republican is el[illegible] they'll be out. So they ask why should they leav[illegible] to take what may be a temporary position with

Looking Back Over The Years

15 YEARS AGO

Mrs. Sydie Ray and daughter, Miss Elizabeth Ray, attend the World's Fair in Chicago.

Chevrolet belonging to Dr. Earl Barefoot of Canton is stolen from his garage.

Bradley-Davis Company opens office in Canton.

10 YEARS AGO

Drive is started to raise funds for Boy Scout work.

Governor Hoey dedicates new Canton Armory.

Glenn Palmer completes a modern barn with milkroom and feed room.

Building program in Hazelwood is moving rapidly. Several new homes are under construction.

W. P. A. approves application for new Hazelwood School.

Aaron Prevost wins first flight in Rotary Golf Tournament.

Dr. Elmer Clark of Nashville addresses members of Woman's Missionary Society.

5 YEARS AGO

V. C. Dasher, new manager of Hotel Gordon, announces hotel to be open soon.

Roy Parkman is installed as president of Lion's Club.

Asheville group studies operations at the Haywood County Mutual Cannery.

Civilian defense workers receive certificates.

Zebulon Weaver expresses approval and appreciation of the special edition to be published by The Mountaineer and dedicated to men in service.

They'll Do It Every Time — Registered U. S. Patent Office — By Jimmy Hatlo