

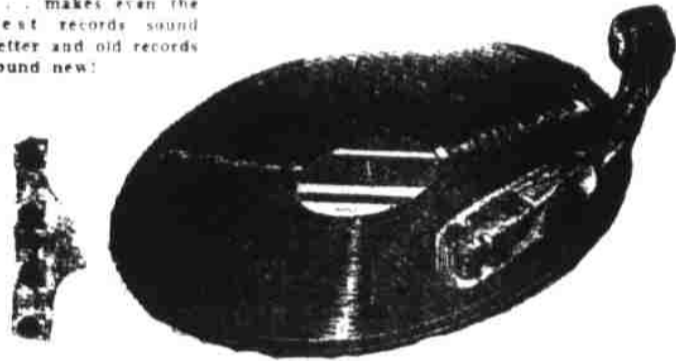


TRADE IN YOUR OLD RADIO SAVE UP TO \$95.00 At Haywood Electric Service

It's General Electric Radio Time at Haywood Electric Service . . . And it's your chance to save money and get the General Electric Radio you want! Imagine . . . these amazing new Electric Radios you want at these almost unheard of prices . . . And you can trade-in your old radio for a big amount too! General Electric radios are designed and built by master craftsmen to take their place with your finest furniture! When you buy a General Electric Radio or radio-phonograph you purchase a magnificent electronic instrument in a cabinet whose enduring beauty of finish and design will prove to be a continuing delight!

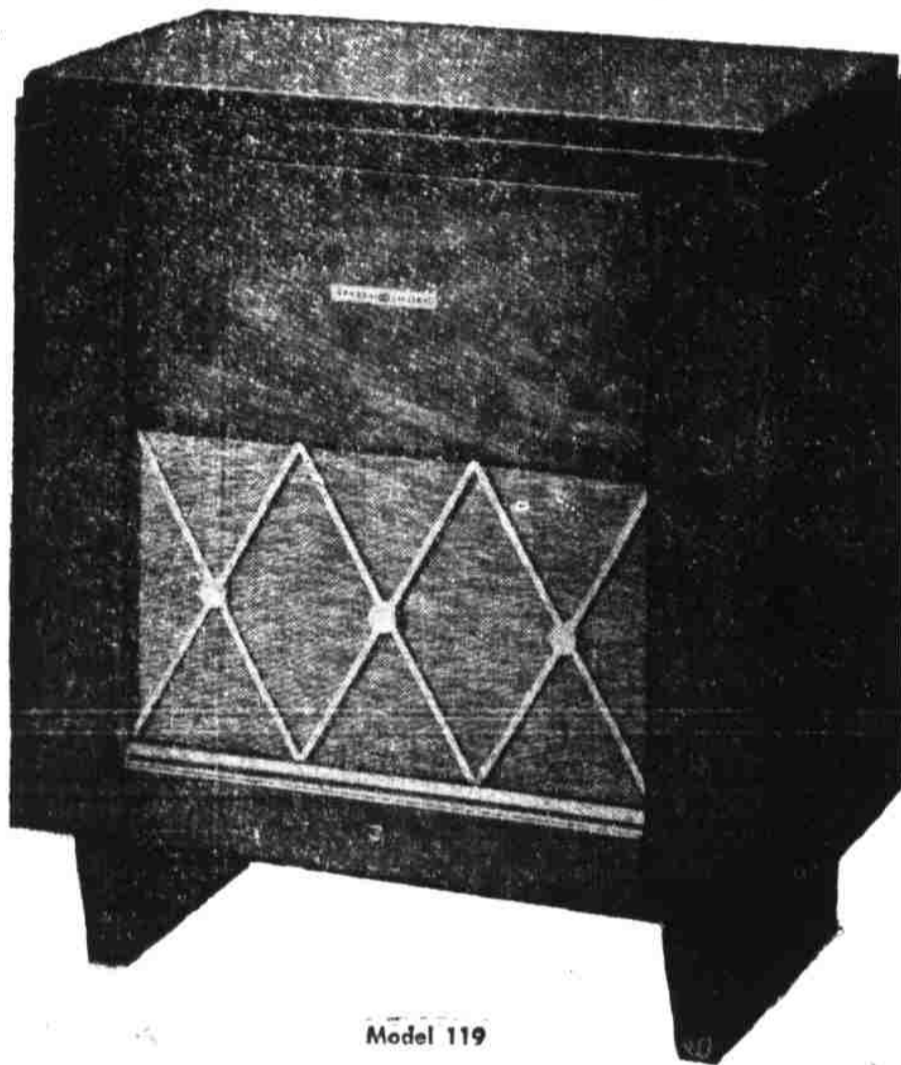
... the greatest reproducing system of all time!

... makes even the best records sound better and old records sound new!



NO OTHER REPRODUCER CAN MATCH THESE STARTLING FEATURES!

- Most beautiful record reproduction you ever heard! So sensitive it recreates every note . . . every delicate shading and tone.
- Recreates recorded music against a background of velvety silence. No needle scratch . . . No hiss or scratch.
- Foolproof self-protecting stylus . . . A precious, genuine sapphire ground scientifically to correct shape with microscopic precision.
- Banishes needle talk and tone area rumble . . . Re-creating only the music . . . Doesn't add harmonic vibrations of its own.
- The right pressure for dependable record changer operation. Easy on records.
- See the G.E. Electronic Reproducer! It is the greatest reproducing system of all time.



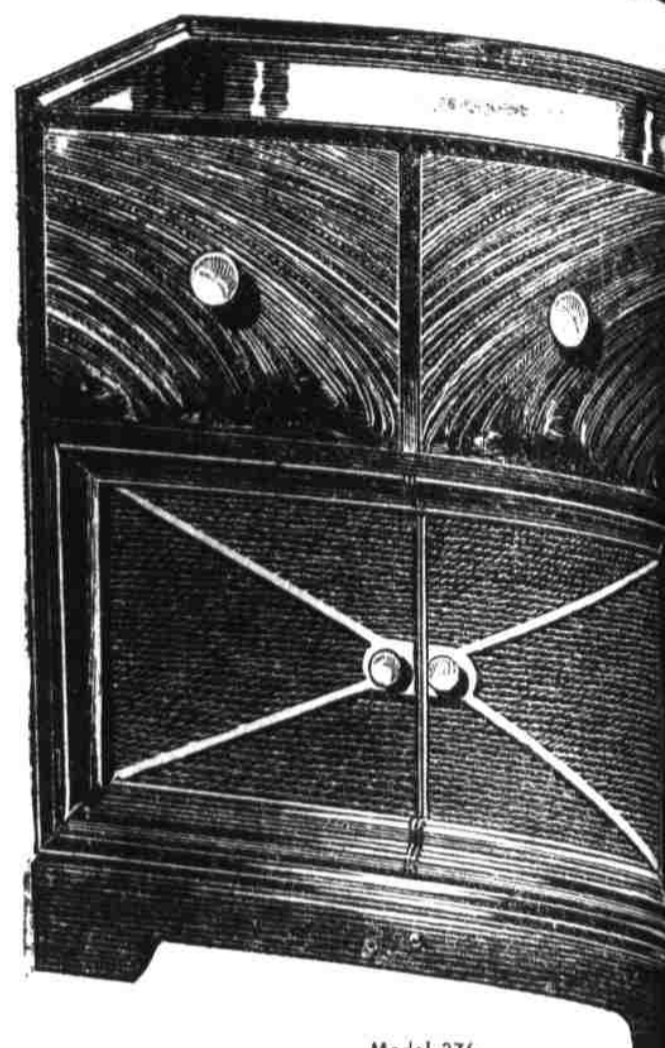
Model 119

amazing BEAUTY AND TONE!

Never before has any one Radio-Phonograph offered all these features at a price so daringly low! Handsome lowboy veneered in rich mahogany. Standard broadcasts in natural color tone. New beauty in every record touched by magic of the G-E Electronic Reproducer. Quiet record changer. Storage for 60 records.

REG. PRICE \$159.95
LESS TRADE-IN YOUR OLD RADIO \$35.00
You Pay Only

\$124.95



Model 376

beauty IN A G.E. CONSOLE

It's a great new console combination by General Electric. Automatic radio-phonograph at it's finest. Genuine FM so virtually static-free. Standard (AM) Broadcasts too . . . in natural color tone! Famous GE Electronic Reproducer assures new beauty from every record. Big 12" dynapower speaker, cabinet stores 120 records.

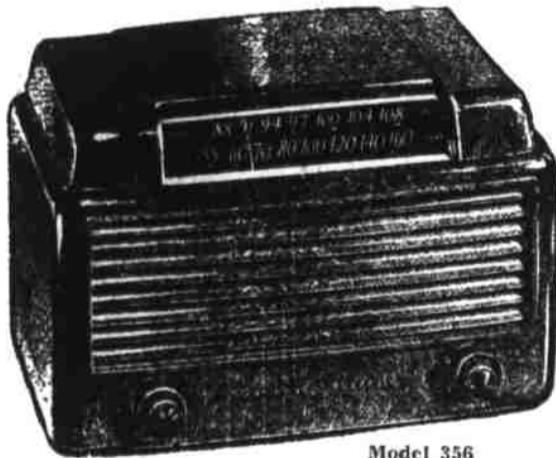
REG. PRICE
Trade-in
You Pay
\$249



Model 378

You haven't seen a radio value like this in years! Beautiful performance . . . beautiful style. Natural color tone. Extra Powerful, sensitive speaker. Needs neither aerial nor ground. AC or DC.

Original Price \$325.00
TRADE-IN \$95.00
You Pay Only
\$230



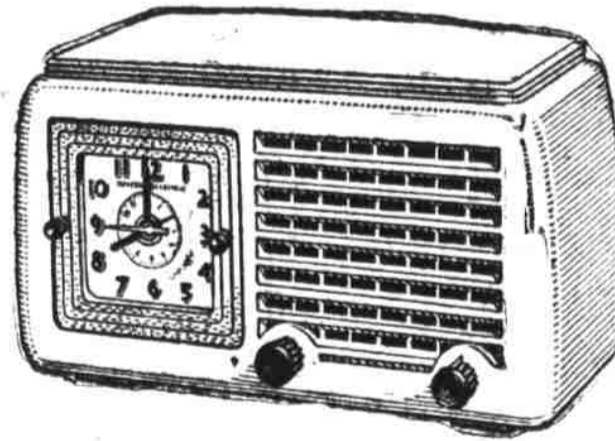
Model 356

fm-am AT NEW LOW COST!

Natural color tone from both FM and AM. Two way tone control. This is "out-of-this-world" listening pleasure . . . FM and AM that set a new quality standard for radio! Discover how GE-FM virtually eliminates static, fading and station interference.

Formerly \$89.95
NOW

\$69.95



Model 50W (Ivory)

wake-up TO MUSIC

What a joy! Set the GE Clock tonight. Wake up gently tomorrow morning with your favorite music! A full powered radio, an electronic reminder!

IVORY
Formerly \$29.95
\$24.95

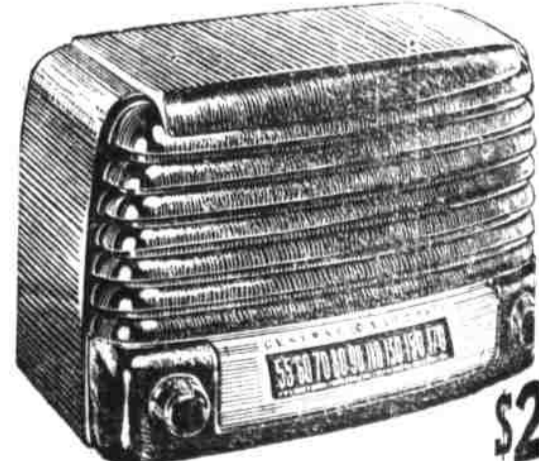


Model 202

deluxe TABLE RADIO

Glorious Tone . . . Natural Color Tone in as beautiful a table radio as you ever saw! Rich rosewood plastic cabinet makes your radio the new "beauty interest" in your living room. It's as good as it looks and it "looks like a million."

NEW
LOW
PRICE
\$34



Model 102

Haywood Electric Service

Phone 45-J

Main Street, Hazlet