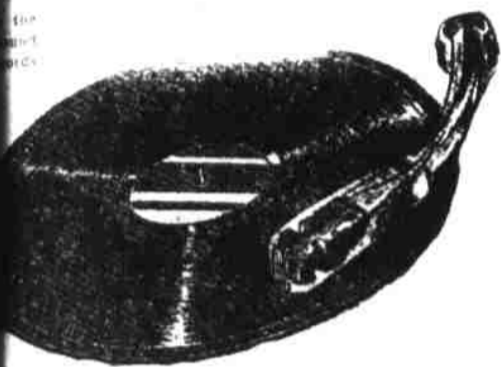


# TRADE IN YOUR OLD RADIO SAVE UP TO \$95.00 At Haywood Electric Service



The greatest reproducing system of all time!



NO OTHER REPRODUCER CAN MATCH THESE STARTLING FEATURES!

Beautiful record reproduction you ever heard! It recreates every note... every delightful and tone.

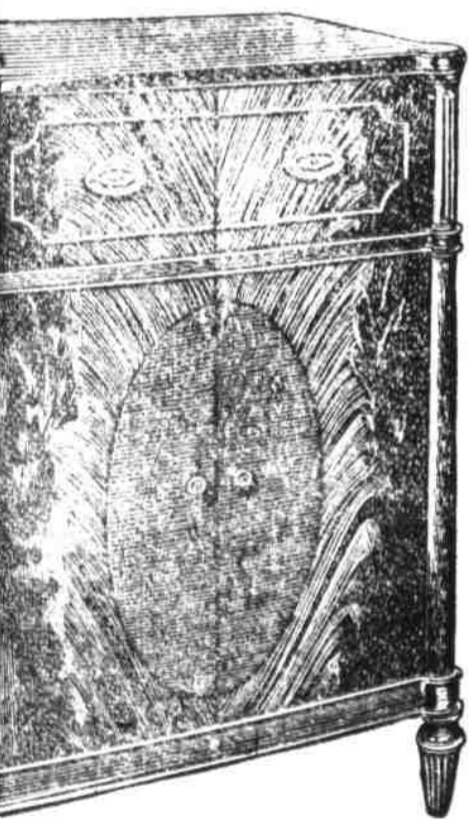
Recorded music against a background of silence. No needle scratch... No hiss or hum.

Self-protecting stylus... A precious, genuine ground scientifically to correct shape microscopic precision.

Needle talk and tone arm rumble... Records only the music... Doesn't add harmonic distortion of its own.

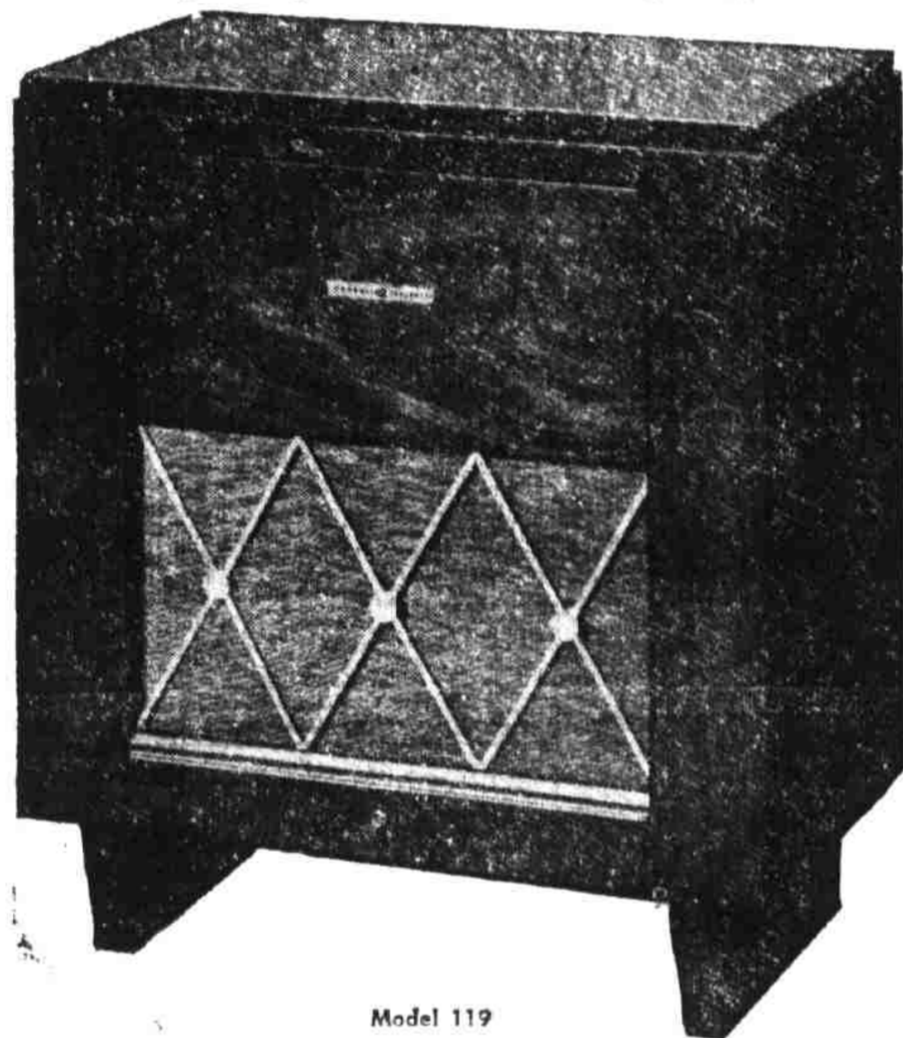
Prepare for dependable record changer. Easy on records.

GE Electronic Reproducer! It is the greatest reproducing system of all time.



Model 378

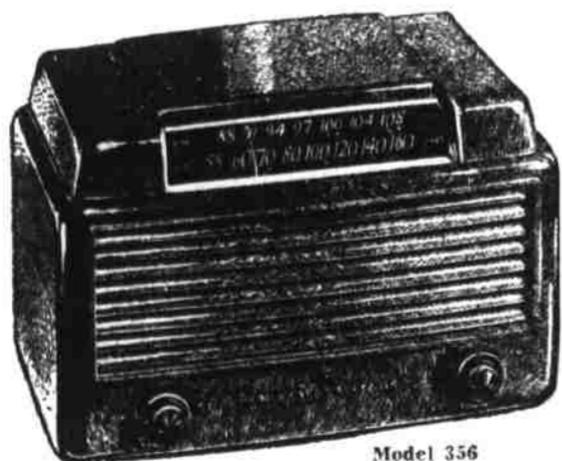
It's General Electric Radio Time at Haywood Electric Service... And it's your chance to save money and get the General Electric Radio you want! Imagine... these amazing new Electric Radios you want at these almost unheard of prices... And you can trade-in your old radio for a big amount too! General Electric radios are designed and built by master craftsmen to take their place with your finest furniture! When you buy a General Electric Radio or radio-phonograph you purchase a magnificent electronic instrument in a cabinet whose enduring beauty of finish and design will prove to be a continuing delight!



Model 119

### amazing BEAUTY AND TONE!

Never before has any one Radio-Phonograph offered all these features at a price so daringly low! Handsome lowboy veneered in rich mahogany. Standard broadcasts in natural color tone. New beauty in every record touched by magic of the G-E Electronic Reproducer. Quiet record changer. Storage for 60 records.



Model 356

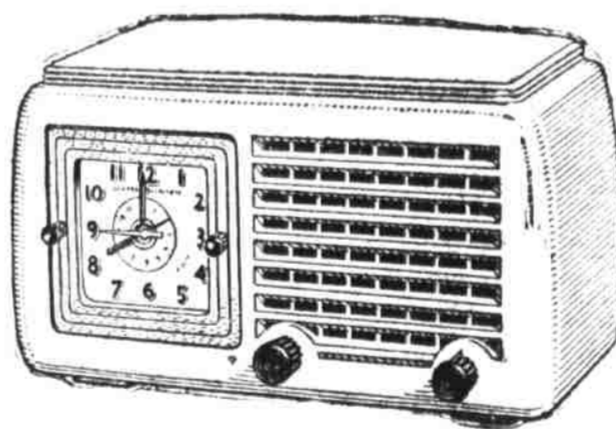
### fm-am AT NEW LOW COST!

Natural color tone from both FM and AM. Two way tone control. This is "out-of-this-world" listening pleasure... FM and AM that set a new quality standard for radio! Discover how GE-FM virtually eliminates static, fading and station interference.

Formerly \$89.95

NOW

**\$69.95**



Model 50W (Ivory)

### wake-up TO MUSIC

What a joy! Set the GE Clock tonight. Wake up gently tomorrow morning with your favorite music! A full powered radio, an electronic reminder!

IVORY Formerly \$29.95

**\$24.95**



Model 376

### beauty IN A G.E. CONSOLE

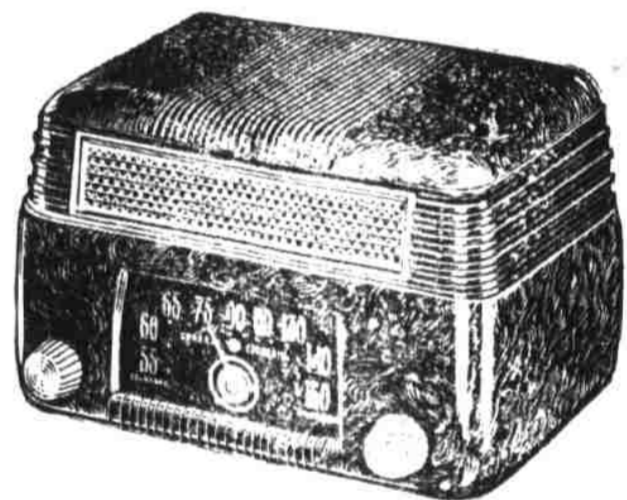
It's a great new console combination by General Electric. Automatic radio-phonograph at it's finest. Genuine FM so virtually static-free. Standard (AM) Broadcasts too... in natural color tone! Famous GE Electronic Reproducer assures new beauty from every record. Big 12" dynapower speaker, cabinet stores 120 records.

REG. PRICE \$299.95

Trade-In \$50.00

You Pay

**\$249.95**



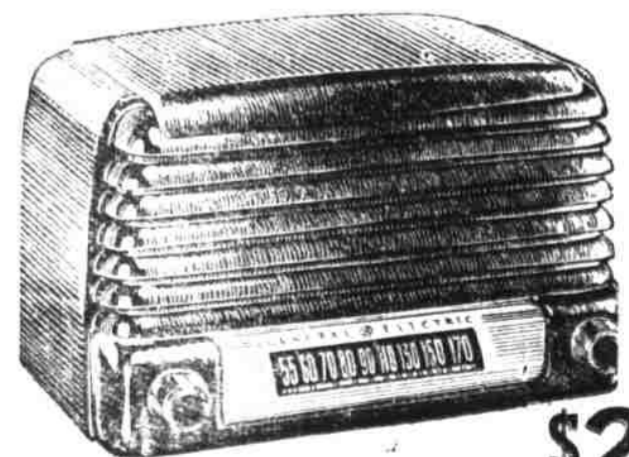
Model 202

**NEW  
LOW  
PRICE**

### deluxe TABLE RADIO

Glorious Time... Natural Color Tone in as beautiful a table radio as you ever saw! Rich rosewood plastic cabinet makes your radio the new "beauty interest" in your living room. It's as good as it looks and it "looks like a million."

**\$34.95**



Model 192

**NEW  
LOW  
PRICE**

**\$22.95**

# Haywood Electric Service

Main Street, Hazelwood