FAGE TWO (Second Section)

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#### FRIDAY, NOVEMBER 5, 1948

### Life's Values

Rev. Paul Hardin, a former pastor of the First Methodist Church here, and one of the outstanding young men of the Methodist Conference, recently took time out from his High-Point church to preach in the great chapel at Duke University to a congregation that filled the enormous building.

In his typical thought-provoking fashion, he declared that life is a question of values. The Stanly News and Press, commenting on the sermon of Mr. Hardin, said:

"How true this statement is may be gathered by any individual giving careful study to has own life, a process of self-analysis that is calculated to make a man conscious of his shortcomings and encourage him to strengthen his own character.

"Mr. Hardin said that the common practice today is to confuse activity with accomplishment, politicians with statesmen, wealth with worth, poverty with piety, and frivolity with happiness, and he discussed each of these inmore or less detail.

"We are a busy people today, speeding from one appointment to another, meeting with groups daily, or sometimes several times daily, and staving in what might be called an uproar most of the time. Most parents are neglecting their homes, foolishly assuming that activity means accomplishment. Mr. Hardin thinks that our thoughts should be directed more towards accomplishment rather than activity.

## Forget Your Name-Remember Your Number

Sometimes the average American is too quick to find fault with Uncle Sam and his red tape. In most instances, it is a case of not understanding the facts that brings about his ridicule.

Several weeks ago we overheard a Haywood veteran complaining about some papers being returned because he had not put in the "c" or claim numbers as requested by the Veterans Administration.

It is easy to understand the need for these numbers, when one considers that there are the names of 24,000,000 veterans in the files, and many names are duplicated.

The files contain the names of 217,000 Smiths, with over 12,500 of them named John, Also in the vast files are the names of 38,500 men whose names are Adams, and only 960 of these have the same first two names-John Quincy. The records show there are 7,000 John Browns, over 9,000 William Browns, in addition to 12,000 Bradleys.

And while we have heard of only one Eisenhower, the veteran's files contain the names of 102 others.

So it appears that the assigned numbers in this case are far more important than a "duplicate" name.

## State's Advertising Program Pays Off

According to the record, North Carolina has made a wise investment in the advertising program inaugurated eleven years ago, County Hospital. according to Bill Sharpe, manager of the State Division of Advertising and News. This report is of special interest to those of us here in Western North Carolina, since we share in the results in several ways.

Mr. Sharpe in a recent speech said that for ciation in Richmond, every \$1 invested, North Carolina had received \$100 in return, or over \$100,000,000 in attends repeal convention in Talthe eleven years.

There are not many investments that yield a 100 to 1 return these days.

Mr. Sharpe points out that the return has come in the form of investments in new industries, agricultural settlers, and in revenue from the travel industry. In gasoline tax revenue alone, the state is getting about \$4,-000,000 annually more than it would get without the advertising campaign, the head of the department says.

The report continued to show the many ways in which the state has been benefitted. He cited that nearly six million out-of-state visitors come into North Carolina each year in motor vehicles, and a third of them "transignt visitors" on their way to other areas. The average visitor stays six days.

North Carolina has 61,438 rooms available for tourists or travelers, about a third of them in listed hotels, the others in inns, tourist homes, motor courts, cottage colonies, dude ranches, summer cottages.

These rooms can accommodate 137,801 persons. They are occupied an average of  $200~{\rm times}~{\rm per}$  year (54% occupancy) and the

From this travel industry the state of North

Carolina derives in taxes at least \$15,000,000.

and counties through priviledge and other

The travel business in North Carolina has

#### THE WAYNESVILLE MOUNTAINEER



Eliot, unassuming. Boston-born as- and its hospitals. sociate chief of the U.S. Children's Her program provided medical, it was mostly the untiring efforts. Bureau, who has received many nursing and hospital care for the

honors and high recognition for wives and babies of men in the of Truman himself. I wasn't so her services, has just a new one, four lowest pay grades of the surprised affer hearing him talk She was the only woman among armed forces, Payment for services the five winners of the 1948 Lasker was made by state health depart-Grover C. Davis; "It is history Awards of the American Public ments from Congressional approrunning true to form. When times distanding contributions in the more than 1.500,000 servicemen's Health Association (MPHA) "for printwas, Care was provided for are good, the president in power is fields of scientific and medical re- wives and infants under the prosearch and public health adminis- gram. Iration. M. G. Stamey: "The saneness

Although this program started Dr. Eliot, whose association with to close down in July of last year, something of a moneer in the ter

the best in the business 10 times difficult to net the wants on his article-However, when paine ha

## 'RE By WILLIAM RITE Central Press Wat

NORWEGIANS have letfected the making of wood them mackerel skin and barries scales. The finished codh will

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Capital Lette

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Consensus is that noted will be higher this holders

ly prepare for Christma with attractive display and a

"Wealth is often mistaken for worth, and while the wealthiest man in a community should mean more to the community than any other man, this is not always the case Many times the wealthy men in a community are a hundrance to it. Mr. Hardin stressed the importance of a man realizing that wealth is given to him as a steward and not as his own.

"Perhaps the greatest need in the world today is to place accurate valuations on all phases of human effort-to lower the valuations on material things, and raise the valuations on matters that relate to the heart and mind.

"Happy is the man or woman who is able to place the right values on those things lina, New York, Virginia, Tennessee, in that which relate to life."

# MIRROR OF YOUR MIND

Can a boy and girl be "just good friends"?

Answer: Of course. That's the

natural relationship between

young people of different sexes

before they are old enough to fall

in love and marry. One unhappy

result of the over-emphasis on

"romance" in the movies and in

current fiction is that boys and

girls so often are encouraged to

think they're "in love" with each

other when all that they really

feel is friendship, plus some nor-

mal physical attraction. But the

more that older people worry over

likely the youngsters will be to

take themselves too seriously.

tolescent "crushes," the more

order. Consulting Psychologist corresponding alterations in the body's physiology. Emotional conflicts not only affect the working

taxes.

the same pace.

of bodily organs, but in time leave their imprint on the tissues and may cause organic ailments which in turn create new emotional problems. Every practising physician ought to be familiar with "the psychic elements in disease."



#### Should you ask a friend for money that he owes you?

Answer: As a rule that depends upon whether you would rather have the money or his friendship, and the harder it is for him to pay, the greater the chance of a strained relationship. It is a fact of human nature that it's just about impossible to like a person toward whom you feel guilty. especially if he acts so as to make you feel ashamed of yourself. Even if you believe your friend has the money, you had better ask it from him as a favor, for if he thinks you're implying that he's action" (fear, anger, or love, for not quite honest, he'll never for-

average expenditure for one person occupy- people

Mrs. W. L. McCracken: "I think

from New York.

usually elected.

ine a bed in North Carolina for one night is \$7 for all purposes, including transportation, Dewey was the man the Republia total from all travelers of \$192.921,400 per cans wanted 1 think he stampeded Care (EMIC) program during the program one out of every seven

Jerry Rogers; "People can't forget. People that have lived the past Additional revenue accrues to local towns ixteen years don't want to go back to 1929 and 1930

Reagan Wells: "Labor. And lots of Republicans that didn't vote bemore than quadrupled in the past ten years 30th Congress. cause they aren't satisfied with the

and facilities have grown at approximately R. E. Sentelle: "To the fact that he great hosts of common people Best markets at present for North Carothroughout the United States lislina's travel idustry are the states of North tened to what Truman had to say Carolina, Florida, Georgia, Ohio, South Caroabout the 80th Congress and followed his advice.

the Children's Bureau began in medical care is continuing until 1923, won the award for her "ad- the spring of 1949, for the babies ministrative achievement in the of those wives who were pregnant organization and operation of the by June 30, 1947.

babies born in the U.S. was born

"Against deaths associated with under EMIC. More than 48,000, or childbirth in the United States half of the doctors in private practhe nation's third highest death tice, and most of the hospitals cogroup," the APHA pointed out in operated, making the award, "Dr. Eliot, for Dr. Eliot, who was designated by

more than 25 years, has fought as the President this year as one of an advocate of improved standards the U.S. delegates to the first of care for mothers and ch. \*iren." World Health Assembly at Geneva,

Dr. Eliot, one of the best-known Switzerland, is a graduate of Radwomen physicians in the country, cliffe College. She had her medical is president of the APHA. She is training at Johns Hopkins and at the first woman to head the organi- hospitals in Boston, New Haven zation in its 75 years existencen, and St. Louis. She has also studied She was elected to the post in the maternal and child health activfall of 1947. In carrying out the ities abroad.

war time EMIC program. Dr. Eliot enlisted the support of the nation's Medical School, from 1921 to 1935, While on the staff of the Yale

she made an exhaustive study of achievement should be an inspira- the prevention and control of ricktion to the school boys and plow ets in children. The work is now boys of Haywood County. Of considered somewhat of a classic." course, all of them cannot be pres. Dr. Eliot is an extensive traveler. idents, but the best thing is to de. The poet, T. S. Eliot, is her cousin. serve to be president.

W. C. Allen. Use Want Ads for quick results



be marketed, no doub some such trade name its lantic Lamb. 1 1 1

There's nothing that vinces a college president that football is overemphasized as much as the loss of the fist couple games.

A Canadian family complains it is being hounted by a "yhout in striped pants." As for to we know this is the first two and spectre on record.

The president's otalory has so improved a Southeastern Un

ACROSS

5 Broken spike

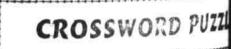
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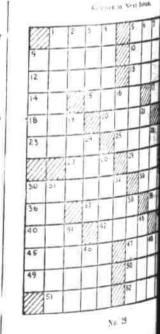
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Can emotion really make

Answer: Yes, says Dr. Forrest H. Harrison, clinical director of the Delaware State Hospital, Farnhurst, Del. No "emotional reinstance) can take place without give you.



you ill?

#### ALL DISCOUTED Letters To The By LAWRENCE GOULD Editor

REMARKABLE THING HAS BEEN DONE

Editor The Mountaineer:

Do you know that the most remarkable thing that has ever been done in these United States of America has been done in the last few days by a plow boy from Missouri? I'm not saving it is one of the most remarkable but THE MOST RE-MARKABLE, Harry Truman, a plow boy, reared on his father's farm has done the biggest job any man has ever done. He has out-done the bankers and money changers of Wall Street, the best politicians of the country, most of the editors, newspaper reporters, radio newshandlers, and even his friends, who advised him to give it up and go back home

What did he do? Almost single handed without enthusiastic help of his friends, who told him he could not win the election, he did it. No matter what arguments he used, what political tricks he managed, or what he did he got himself elected president of the United States when he was told he could not do it, that the odds were all against him, that the forecast and silent polls were all against him. He did not believe in anything except his own right arm and his fertile brain.

I think Mr. Truman's great