

THE MOUNTAINEER

Main Street, Waynesville, North Carolina, Phone 700

Published By THE WAYNESVILLE PRINTING CO. W. CURTIS RUSS, Editor

Published Every Tuesday and Friday. HAYWOOD COUNTY: One Year \$3.00, Six Months 1.75

Entered at the post office at Waynesville, N. C., as Second Class Mail Matter, as provided under the Act of March 2, 1879, November 20, 1914.

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FRIDAY, NOVEMBER 5, 1948

Life's Values

Rev. Paul Hardin, a former pastor of the First Methodist Church here, and one of the outstanding young men of the Methodist Conference, recently took time out from his High Point church to preach in the great chapel at Duke University to a congregation that filled the enormous building.

In his typical thought-provoking fashion, he declared that life is a question of values. The Stany News and Press, commenting on the sermon of Mr. Hardin, said:

"How true this statement may be gathered by any individual giving careful study to his own life, a process of self-analysis that is calculated to make a man conscious of his shortcomings and encourage him to strengthen his own character.

"Mr. Hardin said that the common practice today is to confuse activity with accomplishment, politicians with statesmen, wealth with worth, poverty with piety, and frivolity with happiness, and he discussed each of these in more or less detail.

"We are a busy people today, speeding from one appointment to another, meeting with groups daily, or sometimes several times daily, and staying in what might be called an uproar most of the time. Most parents are neglecting their homes, foolishly assuming that activity means accomplishment. Mr. Hardin thinks that our thoughts should be directed more towards accomplishment rather than activity.

"Wealth is often mistaken for worth, and while the wealthiest man in a community should mean more to the community than any other man, this is not always the case. Many times the wealthy men in a community are a hindrance to it. Mr. Hardin stressed the importance of a man realizing that wealth is given to him as a steward and not as his own.

"Perhaps the greatest need in the world today is to place accurate valuations on all phases of human effort—to lower the valuations on material things, and raise the valuations on matters that relate to the heart and mind.

"Happy is the man or woman who is able to place the right values on those things which relate to life."

MIRROR OF YOUR MIND



Can a boy and girl be "just good friends"?

Answer: Of course. That's the natural relationship between young people of different sexes before they are old enough to fall in love and marry. One unhappy result of the over-emphasis on "romance" in the movies and in current fiction is that boys and girls so often are encouraged to think they're "in love" with each other, when all that they really feel is friendship, plus some normal physical attraction.



Can emotion really make you ill?

Answer: Yes, says Dr. Forrest H. Harrison, clinical director of the Delaware State Hospital, Farnhurst, Del. No "emotional reaction" (fear, anger, or love, for instance) can take place without

Forget Your Name—Remember Your Number

Sometimes the average American is too quick to find fault with Uncle Sam and his red tape. In most instances, it is a case of not understanding the facts that brings about his ridicule.

Several weeks ago we overheard a Haywood veteran complaining about some papers being returned because he had not put in the "c" or claim numbers as requested by the Veterans Administration.

It is easy to understand the need for these numbers, when one considers that there are the names of 24,000,000 veterans in the files, and many names are duplicated.

The files contain the names of 217,000 Smiths, with over 12,500 of them named John. Also in the vast files are the names of 38,500 men whose names are Adams, and only 960 of these have the same first two names—John Quincy. The records show there are 7,000 John Browns, over 9,000 William Browns, in addition to 12,000 Bradleys.

And while we have heard of only one Eisenhower, the veteran's files contain the names of 102 others.

So it appears that the assigned numbers in this case are far more important than a "duplicate" name.

State's Advertising Program Pays Off

According to the record, North Carolina has made a wise investment in the advertising program inaugurated eleven years ago, according to Bill Sharpe, manager of the State Division of Advertising and News. This report is of special interest to those of us here in Western North Carolina, since we share in the results in several ways.

Mr. Sharpe in a recent speech said that for every \$1 invested, North Carolina had received \$100 in return, or over \$100,000,000 in the eleven years.

There are not many investments that yield a 100 to 1 return these days.

Mr. Sharpe points out that the return has come in the form of investments in new industries, agricultural settlers, and in revenue from the travel industry. In gasoline tax revenue alone, the state is getting about \$4,000,000 annually more than it would get without the advertising campaign, the head of the department says.

The report continued to show the many ways in which the state has been benefited. He cited that nearly six million out-of-state visitors come into North Carolina each year in motor vehicles, and a third of them "transient visitors" on their way to other areas. The average visitor stays six days.

North Carolina has 61,438 rooms available for tourists or travelers, about a third of them in listed hotels, the others in inns, tourist homes, motor courts, cottage colonies, dude ranches, summer cottages.

These rooms can accommodate 137,801 persons. They are occupied an average of 200 times per year (54% occupancy) and the average expenditure for one person occupying a bed in North Carolina for one night is \$7 for all purposes, including transportation, a total from all travelers of \$192,921,400 per year.

From this travel industry the state of North Carolina derives in taxes at least \$15,000,000. Additional revenue accrues to local towns and counties through privilege and other taxes.

The travel business in North Carolina has more than quadrupled in the past ten years and facilities have grown at approximately the same pace.

Best markets at present for North Carolina's travel industry are the states of North Carolina, Florida, Georgia, Ohio, South Carolina, New York, Virginia, Tennessee, in that order.

By LAWRENCE GOULD Consulting Psychologist

corresponding alterations in the body's physiology. Emotional conflicts not only affect the working of bodily organs, but in time leave their imprint on the tissues and may cause organic ailments which in turn create new emotional problems. Every practicing physician ought to be familiar with "the psychic elements in disease."



Should you ask a friend for money that he owes you?

Answer: As a rule that depends upon whether you would rather have the money or his friendship, and the harder it is for him to pay, the greater the chance of a strained relationship. It is a fact of human nature that it's just about impossible to like a person toward whom you feel guilty, especially if he acts so as to make you feel ashamed of yourself. Even if you believe your friend has the money, you had better ask it from him as a favor, for if he thinks you're implying that he's not quite honest, he'll never forgive you.

They'll Do It Every Time

LITTLE IODINE SEZ "WHY IS IT?" BRING HOME A PRETTY GOOD REPORT CARD, AND NOBODY GIVES IT A TUMBLE.



By Jimmy Hatlo

BUT THE DAY YOU WALK IN WITH A REAL STINKAROO, THEY'RE WAITING AT THE DOOR FOR YOU.



Looking Back Over The Years

15 YEARS AGO

Col. S. A. Jones, prominent citizen of the county, dies at Haywood County Hospital.

Park-to-park highway is assured by Iekes.

Dr. and Mrs. J. F. Abel attend meeting of Southern Medical Association in Richmond.

Mrs. Joe Gill, repeal delegate, attends repeal convention in Tallahassee, Fla.

Mrs. R. H. Blackwell returns from visit in Lenoir.

10 YEARS AGO

Democrats carry Haywood County 3 to 1 in election.

Plans are completed for formal opening of new Pet Milk plant.

Miss Mary Stringfield is bride of John Cornelius Allen of Burlington, Vt.

Jack Toomer resigns as pro at Waynesville Country Club.

Burnham Standish Colburn of Asheville addresses Woman's Club.

5 YEARS AGO

Sgt. Joseph H. Smith of Hazelwood is reported to be a prisoner of the Germans.

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J. Van Metts, Adjutant General of North Carolina will be one of special guests at state guard banquet.

Waynesville High School band to give concert at Clyde.

Mr. and Mrs. William Chambers leave for visit to relatives in Philadelphia.

Miss Sallie McCracken, native of Haywood, is doing outstanding work in the Baptist orphanage at Thomasville.

Santa Claus will not have trains and other metal toys for boys this Christmas.

VOICE OF THE PEOPLE

To what do you attribute the surprisingly heavy Democratic vote in Tuesday's election?

Mrs. W. L. McCracken: "I think it was mostly the untiring efforts of Truman himself. I wasn't so surprised after hearing him talk from New York."

Grover C. Davis: "It is history running true to form. When times are good, the president in power is usually elected."

M. G. Stamey: "The sanity and intelligence of the American people."

Miss Edna Hayes: "I don't think Dewey was the man the Republicans wanted. I think he stampeded the convention."

Jerry Rogers: "People can't forget. People that have lived the past sixteen years don't want to go back to 1929 and 1930."

Reagan Wells: "Labor, and lots of Republicans that didn't vote because they aren't satisfied with the 80th Congress."

R. E. Sentelle: "To the fact that the great hosts of common people throughout the United States listened to what Truman had to say about the 80th Congress and followed his advice."

Letters To The Editor

REMARKABLE THING HAS BEEN DONE

Editor The Mountaineer: Do you know that the most remarkable thing that has ever been done in these United States of America has been done in the last few days by a plow boy from Missouri? I'm not saying it is one of the most remarkable but THE MOST REMARKABLE Harry Truman, a plow boy, reared on his father's farm has done the biggest job any man has ever done. He has out-done the bankers and money changers of Wall Street, the best politicians of the country, most of the editors, newspaper reporters, radio newshandlers, and even his friends, who advised him to give it up and go back home. What did he do? Almost single handed without enthusiastic help of his friends, who told him he could not win the election, he did it. No matter what arguments he used, what political tricks he managed, or what he did he got himself elected president of the United States when he was told he could not do it, that the odds were all against him, that the forecast and silent polls were all against him. He did not believe in anything except his own right arm and his fertile brain. I think Mr. Truman's great



WASHINGTON LETTER

By JANE EADS

WASHINGTON Dr. Martha M. Eliot, unassuming, Boston-born associate chief of the U. S. Children's Bureau, who has received many honors and high recognition for her services, has just a new one. She was the only woman among the five winners of the 1948 Lasker Awards of the American Public Health Association (APHA) "for outstanding contributions in the fields of scientific and medical research and public health administration."

Dr. Eliot, whose association with the Children's Bureau began in 1923, won the award for her "administrative achievement in the organization and operation of the Emergency Maternity and Infant Care (EMIC) program during World War II."

"Against deaths associated with childbirth in the United States, the nation's third highest death group," the APHA pointed out in making the award, "Dr. Eliot, for more than 25 years, has fought as an advocate of improved standards of care for mothers and children."

Dr. Eliot, one of the best-known women physicians in the country, is president of the APHA. She is the first woman to head the organization in its 75 years' existence. She was elected to the post in the fall of 1947. In carrying out the war time EMIC program, Dr. Eliot enlisted the support of the nation's

medical and nursing professions and its hospitals.

Her program provided medical, nursing and hospital care for the wives and babies of men in the four lowest pay grades of the armed forces. Payment for services was made by state health departments from Congressional appropriations. Care was provided for more than 1,500,000 servicemen's wives and infants under the program.

Although this program started to close down in July of last year, medical care is continuing until the spring of 1949, for the babies of those wives who were pregnant by June 30, 1947.

APHA says that at the height of the program one out of every seven babies born in the U. S. was born under EMIC. More than 48,000, or half of the doctors in private practice, and most of the hospitals cooperated.

Dr. Eliot, who was designated by the President this year as one of the U. S. delegates to the first World Health Assembly at Geneva, Switzerland, is a graduate of Radcliffe College. She had her medical training at Johns Hopkins and at hospitals in Boston, New Haven and St. Louis. She has also studied maternal and child health activities abroad.

While on the staff of the Yale Medical School, from 1921 to 1935, she made an exhaustive study of the prevention and control of rickets in children. The work is now considered somewhat of a classic. Dr. Eliot is an extensive traveler. The poet, T. S. Eliot, is her cousin.

W. C. Allen. Use Want Ads for quick results.



Rambling 'Ro

-Bits Of Human Interest News Picked Up By -Of The Mountaineer Staff-

From where we sat in the... suddenly became aware of the... His face was distorted in a... grin and he was waying... idiotically.

But all was explained... saw him reach over and... laughing baby in his...

After the storm, the calm... lots have been written... and locked up and were... way to four years of... regardless of which party... be in power.

Seen at the Volner... little mother with a... arms, another tagging... and one holding onto... All glory to her, for... her patriotic duty in... home interests. These... of hers will, some... hand in directing the... their country.

How short a time the...

Capital Letters

CAPITAL LETTERS-

BETTER BUSINESS... throughout North Carolina... within the past few days... reports on a survey... on prospects for Christmas... ness this year.

Consensus is that retail... will be higher this holiday... than last—particularly in... nities and stores which... by prepare for Christmas... with attractive displays... al and regular advertising.

HEADACHES... Roll... having his headaches... With words, pictures, and... at his disposal he... give the rest of the... a favorable view of North... Although most of the... their press agents, Sharp... something of a pioneer in... and succeeds in placing... able publicity in the... magazines and in the... papers and is recognized... the best in the business... times difficult to get... wants on his article.

However, when public...

YOU'RE TELLING

By WILLIAM RITT Central News Writer

NORWEGIANS have perfect the making of wood... mackerel skin and... scales. The finished... be marketed, no doubt... some such trade name as... lantic Lamb.

There's nothing that... vices a college president... football is overemphasized... much as the loss of the... couple games.

A Canadian family complains it is being haunted by a... in striped pants." As for... know this is the first... spectre on record.

The president's oratory... so improved a Southeast...

CROSSWORD PUZZLE

Crossword puzzle grid with clues: 1 Slacks, 2 Broken spike of grain, 3 Lieut, 4 Chaos, 5 Rugged mountain crest, 6 Living, 7 Pennsylvania (abbr.), 8 Performed, 9 Greek letter, 10 Kettle, 11 Natrrium (sym.), 12 Departed, 13 Animal valued for its fur, 14 Portion of curved line, 15 Narrow inlet, 16 Street, 17 Barrier against water, 18 Exclamation, 19 Precise, 20 Fresh, 21 Mischievous sprite, 22 Ornament, 23 Norse god, 24 A word, 25 Serious name, 26 Shop, 27 Implements, 28 Is indebted to, 29 Mineral springs, 30 Down, 31 Scold, 32 Grew old, 33 Guns (abbr.), 34 Slumber, 35 Talk, 36 Buy's click, 37 Greek post, 38 Oxlike, 39 Part of coat, 40 Tree, 41 Head island, 42 At a distance, 43 Spoke, 44 Snare, 45 Self-centered