

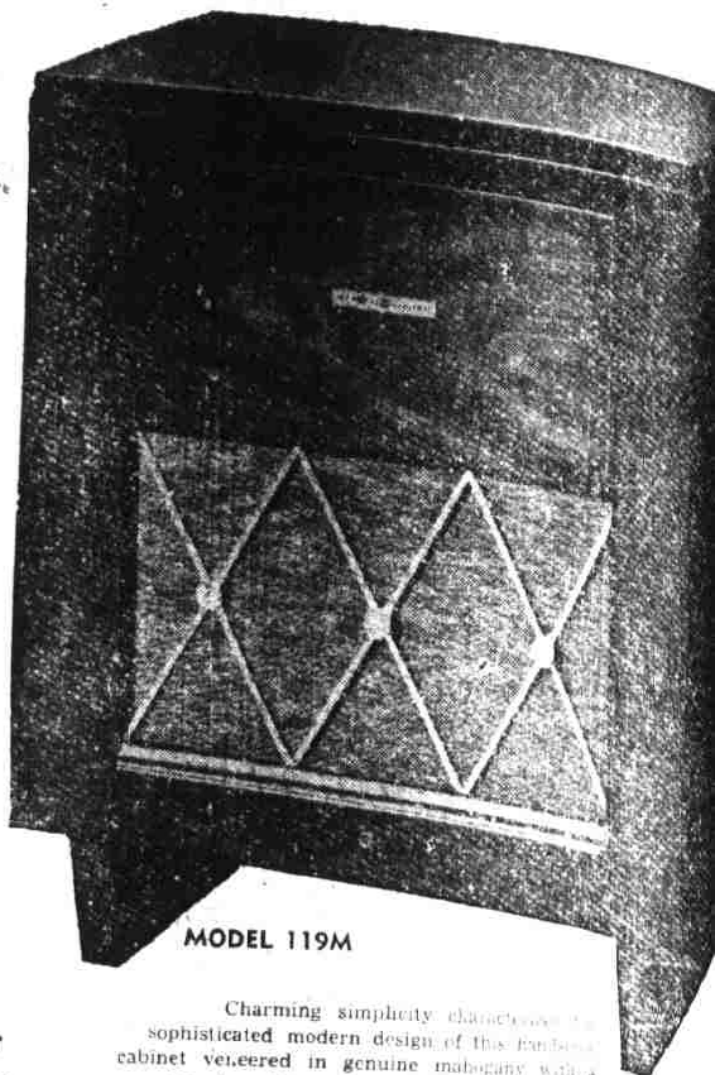


TRADE-IN YOUR OLD RADIO NOW FOR CHRISTMAS!



FROM \$35 to \$95
ON YOUR OLD RADIO

Here is a "Break" for Santa! Give your family a new General Electric radio this year . . . and actually save money! Imagine getting all the big, new features offered only by General Electric at savings up to \$95.00 by trading in your old radio! These new consoles are beauties . . . with the famous G-E electronic reproducer, beam-a-scope, natural color tone, and many other exclusive G-E features.



MODEL 119M

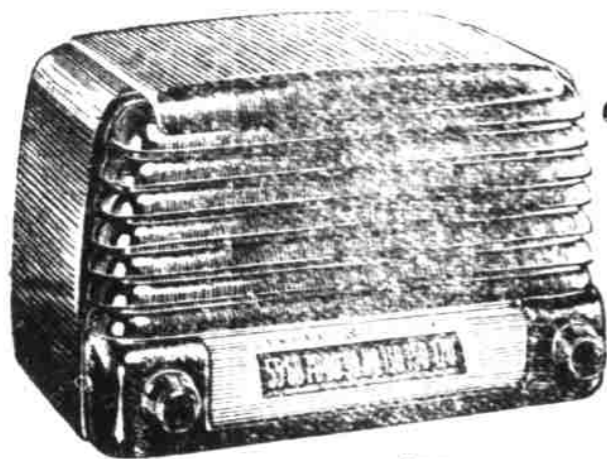
Charming simplicity characterizes the sophisticated modern design of this handsome cabinet veneered in genuine mahogany with a two-toned lacquer finish. One panel is designed to disclose the radio controls, the other the and the phonograph compartment at the top. Truly a beautiful addition to your home. Thrilling reception, natural color tone.

REG. PRICE \$159.95
YOUR OLD RADIO \$35.00
\$124.95

All "Presents" Accounted for with radios



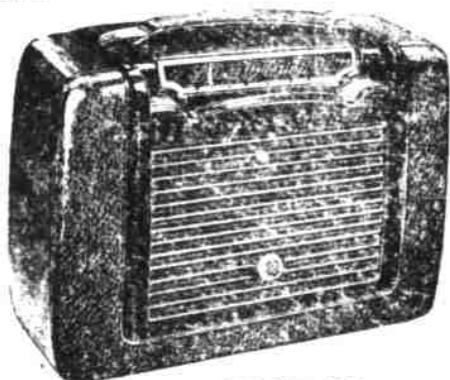
"Trade-in Your OLD RADIO!
On A New One!"



MODEL 107

Exceptional Value! With all the features you are "built-in" this G-E radio has a beam-a-scope, Beam-A-Scope, 4-inch dynamic speaker. An ideal "extra" radio for your home.

\$22.95



MODEL 150

You'll be sure of MORE FUN with this honey of a portable! This G-E radio has you fine reception out in the woods or in the "sticks" or off on a trip. Plays on AC-DC or batteries.

\$39.95



MODEL 378

One of today's most beautiful FM-AM Automatic Radio-Phonograph Combinations! A General Electric masterpiece! Fine proportions and Charming Simplicity make it an outstanding example of the best in contemporary design! See this outstanding New Model 378 by General Electric Today!

\$325 Less Your Old Radio . . . \$95 You Pay . . . **\$230.00** Phone 45-J

A G-E makes an ideal gift for the children . . . these small table models are exceptional values!



here is an amazing radio!

Graceful design and unusual convenience of operation distinguish this cabinet paneled in genuine mahogany with a two-toned durable lacquer finish! An automatic radio-phonograph at its best . . . genuine FM so virtually static-free in NATURAL COLOR TONE too! Famous G-E Electronic Reproducer assures new beauty from every record it touches! Both FM and AM and G-E built-in Beam-A-Scope for clear and sensitive reception. A gift sure to be appreciated.

REG. PRICE . . . \$299.50
LESS YOUR OLD RADIO . . . \$ 50.00

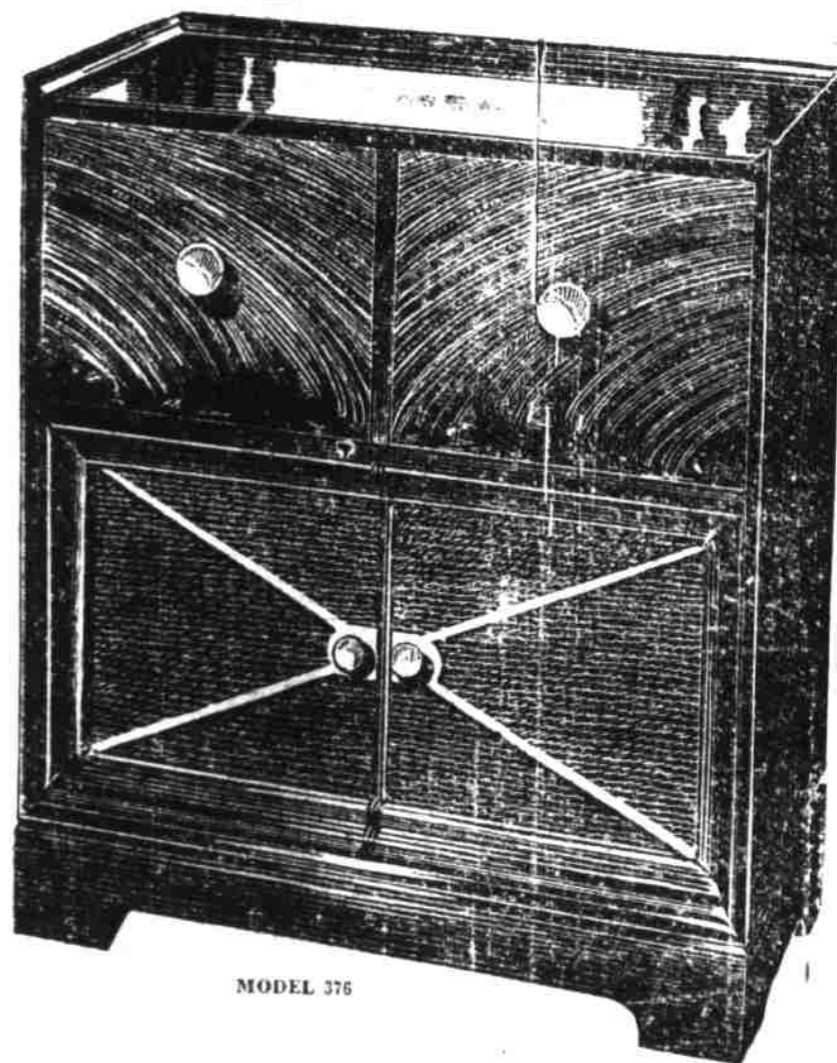
YOU PAY ONLY **\$249.50**



MODEL 210

Both FM and Standard Radio at their best! Enjoy the glorious realism of natural color tone built-in antennas for both FM and AM. Powerful speaker with G-E Alnico 5 permanent magnet. Rich Rosewood plastic.

\$59.95

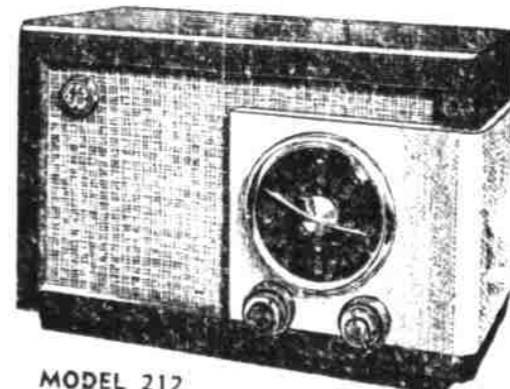


MODEL 376

FM

ON A TABLE MODEL

We recommend these! They're performance engineered at Electronics Park by the organization that built the first FM receivers and has equipped more FM stations than any other manufacturer!



MODEL 212

Here is the same superb radio as Model 210, but this cabinet is rich-looking American Walnut. You get the same natural color tone, the same engineering. The only difference is the cabinet.

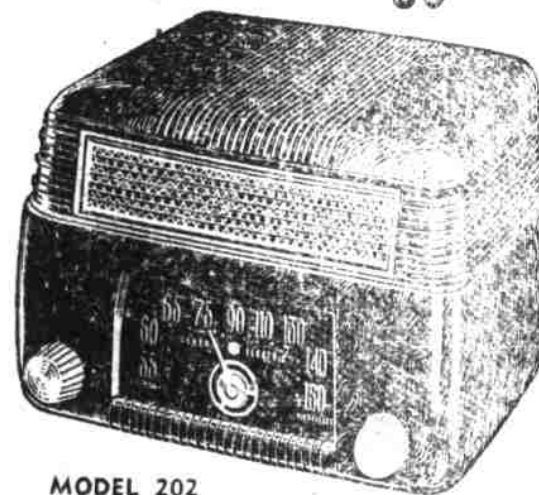
\$64.95



MODEL 60

Another G-E Clock Radio that will wonder how you ever lived without it. It wakes you up with music and sets itself on your "pet program" automatically. Use it to remind yourself of anything all during the year.

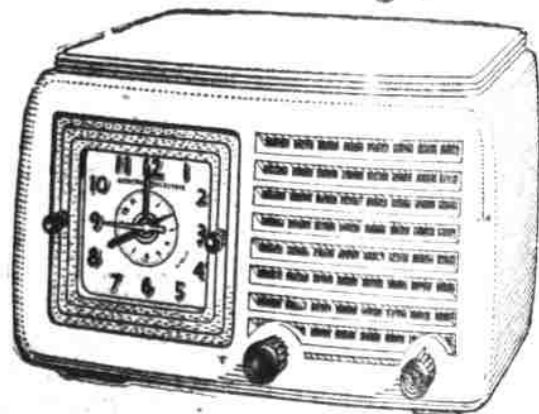
\$39.95



MODEL 202

NATURAL COLOR TONE Table Radio! Standard brocade color tone . . . the gift for any room. Rich Rosewood plastic cabinet . . . in tone and

\$34.95



MODEL 50W

The famous G-E Clock Radio! A Clock . . . Radio . . . Electronic . . . all in one! Superb performance . . . superb styling . . . plastic. A delightful gift for any member of the family.

FORMERLY \$24.95
29.95

Haywood Electric Service

Main Street, Hazelwood