

# Christmas Sales May Hit Record; Big Late-Shopping Rush Is Anticipated Here

The biggest Christmas ever is coming up and the biggest late-shopping rush is anticipated in the county and nation.

Sentiment among several local of Christmas sales is expected to set an all-time record, topping that of last year. Only a few

stores report a decrease in Christmas business.

As Haywood counties have already noticed, there is a greater variety of goods on the counters, toys are more amazing than ever before, and there seems to be an abundance of everything except turkeys.

Better get your Christmas turkey order in early this season, because the supply is likely to be short. According to present figures, the price will be higher than the amount paid for the Thanksgiving turkey. Some turkey raisers have been holding their turkeys, hoping for a price rise before Christmas.

Local department and specialty stores are expecting a big late-shopping rush by shoppers as usual. This year, manufacturers have no habit of orders to take care of as has been the custom during the past few years. At present there is greater availability of gift goods than at any time since the war.

During the war and post-war years when articles were scarce, many people began Christmas shopping in October and some even started in September. This year

### Sentinels of Health

Don't Neglect Them!

Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The art of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body aches, dizziness, loss of appetite, backache, nervousness, headache, attacks of dizziness, getting up nights, swelling, puffiness about the eyes, tired, nervous, all weak and so on.

Present, severity of burning passages are warning further evidence of kidney or bladder disturbance.

The tried and true proper treatment is Doan's Backache Kidney Pills. They have had more than fifty years of public approval. Are endorsed by the country over. Have an Doan's Kidney Pills at all drug stores.

### DOAN'S PILLS



- Fills and empties automatically.
- Washes 8 lbs. of clothes in less than a half hour; cleaner, whiter.
- Gives 2 rinses with "Live-Water" action.
- Spins clothes damp dry.
- Self-balancing — needs no bolting down.
- Self-cleaning — porcelain inside and out.
- Can be hand-controlled for special jobs.

## FRIGIDAIRE Fully AUTOMATIC WASHER-

with "LIVE-WATER" ACTION!



Washday work goes out the window when the new Frigidaire Fully-Automatic Washer comes in the door. You just put in clothes and soap, set the dial... and forget it! Then in less than a half-hour clothes are washed, cleaned, whiter, and spun dry... some ready for ironing immediately. That's all there is to it.

Come in—See a Demonstration!

ALSO SEE THE NEW-



### MARTIN ELECTRIC CO.

Phone 31

Main Street

### LOOKING OVER BERLIN AIRLIFT



BRITISH MINISTER FOR AIR Sir Arthur Henderson gets an inside picture on the operation of the airlift into Red-blockaded Berlin. Above, he climbs aboard an American transport at Britain's Gatow Airport in Germany. Air Marshal Saunders follows him up ladder. (International)

### Farm Questions and Answers

(Compiled by Extension Service at State College)

Question: Why is it that most turkeys are not good egg producers?

Answer: Professor R. S. Dearstine, head of the State College poultry department, says that for years the emphasis in turkey breeding has been toward type. However, at the Central Experiment Station farm near Raleigh, where for the past eight years tests have been conducted to improve the utility of the Bronze turkey, one turkey hen laid 219 eggs in 1945 and two hens have passed the 200-egg mark this year by producing 203 and 211 eggs during a 12-month period. According to Professor Dearstine, the tests show that high egg production can be developed in turkeys through careful breeding factors.

Question: What kind of saw is best for pruning fruit trees?

Answer: Any kind will do which is sharp enough to do the job. However, a swivel-bladed saw seems best suited to the work. It costs only a few dollars but will last a lifetime if given proper care.

Question: What is meant by

they realize they do not have to hop early to beat sell-outs, because all stores are well stocked with a variety of goods.

This Christmas Santa Claus will deliver such innovations as a baby doll that purbles and burps when it's back is patted; a "walking giant" electric robot that walks by remote control, push buttons and blinks its eyes; a "talking station" that bawls out train destinations when a steam-hissing locomotive nears its platform, and an English-made hobby horse that walks across the room. A miniature pierolo, which requires a coin, is on display at a local store. Several other odd toys are ready to assist Santa Claus in filling his bags for the trip through the country come Saturday, December 25.

### Sensational New Radio Quiz Show

## "HIT THE JACKPOT"

EVERY TUESDAY 9:30 to 10:30 p. m. Over WWNC IT'S FUN! IT'S EXCITING! IT'S ENTERTAINING! Brought To You By

Howell Motor Co.

Waynesville De Soto-Plymouth Dealer

### STATE COLLEGE HINTS TO FARM HOMEMAKERS

Don't spend too much on macaroni, spaghetti, white rice, grits, and corn meal. They are poor in minerals and vitamins. We might cut down on these foods and use more whole wheat products, enriched grain products, oatmeal, soybean products, and fresh fruits and vegetables. Variety is the spice of good eating.

Buy carefully. Look before you buy, compare prices of different foods of the same type. Some foods are cheaper if bought in large quantities. Tomato and citrus fruit juices and evaporated milk cost less per serving if you buy them in large size cans.

Read labels—they have an educational value. They list all materials used to make the packaged food and tell how much the package holds. Sometimes surprising

"certified" cotton seed!

Answer: Certification in North Carolina is a seed improvement plan sponsored by State College and carried out under the supervision of Dr. R. P. Moore, director of the Crop Improvement Association. On the one hand, farmers are assisted in the production of high-quality planting seed, and on the other, seed purchasers are urged to take advantage of this superior type of seed. The fields producing certified seed are inspected for purity of variety and for uniformity of staple and seed characteristics. Special precautions are observed at the time of ginning to prevent mixing and heating. Germination must be 80 per cent or above. The purchaser of certified seed receives a grower's guarantee with each bag of seed purchased. "This feature," says Dr. Moore, "is certainly worthy of consideration by farmers who do not want to risk purchasing seed of questionable origin."

## BUY NOW AND SAVE



FIRST QUALITY CLOSE COUPLED

### Water Closets

## INTERNATIONAL OIL BURNING SPACE HEATERS ONE SECOND HAND COAL SPACE HEATER

FLOOR FURNACES RECORD PLAYERS — RADIOS COMBINATION RADIO AND RECORD PLAYERS CARPET SWEEPERS

## Hyatt Plumbing Co.

Phone 165

10 Church Street

## Farm, Home Week Plans Are Slated

Plans for an outstanding North Carolina Farm and Home Week program for 1949 were made by State College officials and agricultural leaders of the State in a recent meeting at the College.

Date for the event was set as the second week in August, which is about two weeks earlier than usual. Beginning on Monday, August 8, and continuing through Thursday evening, August 11, the program will include general sessions and subject matter discussions each morning; tours, demonstrations, and visits to exhibits each afternoon; and addresses and recreational features each evening.

Several internationally known speakers will be invited to give addresses or lead discussions. Principal speakers at the last Farm and Home Week, held in 1947, were General Dwight Eisenhower and Columnist Dorothy Thompson.

On Thursday evening the principal feature will be an educational program on farm and home mechanization during which several thousand dollars worth of prizes will be awarded. An effort will be made to have this program handled by personnel of a well-known national radio quiz show and possibly have it broadcast on a coast-to-coast hookup.

Farm and Home Week was not held in 1948 because of the polio epidemic. The event normally attracts more than 5,000 farmers and homemakers from all parts of the State.

The planning meeting held recently was presided over by Roy Lohr of Lexington, president of the State Farmers Convention. John W. Goodman, assistant director of the State College Extension Service and secretary of Farm and Home Week, led the discussion of program plans. Among other persons attending were representatives of the College, the State Department of Agriculture, the State Federation of Home Demonstration Clubs, and other agencies.

and interesting information is tucked away in fine print. Remember that a package which looks large may hold less than one that looks smaller. The weight is what counts.

Hot Spiced Cider: 4 inches stick cinnamon, 5 whole cloves, a dash of nutmeg, sugar if desired, 1 gallon of cider, 4 tablespoons butter, 1 orange sliced. The spices in bag and place in bottle of cold cider and bring to boil. Sweeten slightly if desired. Serve hot. Yield: 16 cups.

Ironing hint: Starching will cut the ironing time in half. It means that dresses, skirts, shirts, and blouses stay clean longer, shed dirt and dust more easily and keep that crisp look TWO days instead of one.

Do you always eat breakfast? You need breakfast if you expect to do your best work and be bubbling over with energy for the day's work. Prepare slow cooking cereals the night before, cover with a thin film of water, and heat in the morning before stirring. Dried fruit soaked overnight cooks very quickly. You can cook it with the cereal. Fresh fruit juices may be bottled, stoppered, and stored in the refrigerator.

### SHERIFF LOSES PANTS

WEATHERFORD, Tex. (UP) — Parker County Sheriff John Young lost his pants. They were included among clothing taken from a cleaning establishment broken into here.

## DIDN'T KNOW WINDOW WAS LOADED



LATEST ENTRY FOR the "Believe It Or Not" prize of the year is William G. Campbell, who was walking past a Los Angeles sporting goods store, looking for Christmas presents, when a gun on display in the window accidentally exploded. A charge of birdshot crashed through the window pane, wounding Campbell in the head. He is shown (left) holding a shot-torn hat (arrow) as ambulance attendants arrive. (Los Angeles)

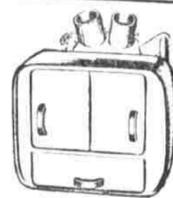
## B. Cook Serves With Occupational Forces In Japan

Pfc. Boyce Cook, 155th Station Hospital, son of Mrs. Bona Cook, Waynesville, has been found qualified in the military occupational specialties of medical admin and medical technician.

Acquired largely through in-Army training and experience, these qualifications will aid Pfc. Cook to obtain advancement under the new Career Plan which is to govern all promotions in enlisted and warrant grades.

Stationed in Yokohama, Japan's major port city and seat of the headquarters of the Pacific Army, Pfc. Cook is filling an essential job with the Army's occupational forces.

Entering the army in 1947, he arrived in this theater in September of the same year. He is a former student of Waynesville Township high school.



## GENUINE FORD HEATER AND WINDSHIELD DEFROSTER

Of ample capacity to keep interior of car warm in the coldest weather. Fits all 1941-48 Ford cars. Is adaptable to the new 1949 model.

## DAVIS-LINER MOTOR SALES

Phone 52



## There'll be a "Waiting Line" on Long Distance, too



We expect the biggest rush of Long Distance telephone calls we've ever had this Christmas. Even with every circuit and switchboard in service, there may be delays.

To avoid the rush, why not make your calls before Christmas Eve or after Christmas Day?

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY