

GRAND OPENING BIG SALE

BELK-HUDSON PROMISED LOW PRICES--Here They Are Quality Merchandise At OUR BIG LOW PRICES--Three Big Floors

FIRST FLOOR SPECIALS



\$1.59 Spring Shades

NYLON HOSE

51 gauge—15 Denier

Sizes 8 1/2 to 10 1/2

99c

Cloths 8c

sorted colors

One Group, Men's All-Wool
DRESS SUITS
Sizes 34 to 40. Regular \$36.50

ON SALE

19.99

\$39.95 Suits Now \$28.88
(sizes 36 to 42)

Men's \$9.95 All-Wool and Part Wool
DRESS PANTS

3.99

Men's \$4.95 Outing
PAJAMAS
Sizes A to D

2.99



Men's White Archdale
Regular \$3.95

SHIRTS 1.65
(slightly soiled)

Men's \$9.95 All-Wool
SWEATERS
Pull-over and button style
Assorted colors

4.45

BARGAINS From Our Second Floor

\$4.95 Miss Swank
Lace-Trimmed
all sizes

SLIPS

Tea rose and white
Now Only

2.88

Ladies' Rustcraft
Crepe

SLIPS

Lace-Trimmed
Regular \$3.95, Now

1.99



Ladies' New Spring
DRESSES
Were \$5.95, Now Only

4.25

One Lot Ladies' Gabardine
DRESSES
(All sizes)

HALF PRICE

Children's \$4.95
DRESSES
SALE PRICE

2.99

Ladies' \$3.95
SKIRTS
Now Only

\$1



Special Price

Ladies' New Spring Gabardine

SUITS

16.50

100% \$2.98 Value

POLENES

90 yd.

stripes and plaids

Highland Park

& Chambray

stripes and solid colors

SALE 58c



LADIES' REGULAR \$4.95

DRESS SHOES

Sized 4 to 9

ON SALE 2.77

Entire Stock Ladies' Fall
SUITS AND COATS

HALF PRICE

\$2.79 Cannon Muslin
SHEETS - On Sale 2.47
Sizes 81 by 108

Large 69c
Bath Towels Now **45c**
Green, rose, peach, blue and gray

Boys' \$3.95 Dress
PANTS
Now Only

1.99

One Group Boys' \$10.95
SUITS
On Sale

4.55



Our New BARGAIN BASEMENT SPECIALS

Men's Unlined
OVERALL JACKETS
Regular \$2.08—sizes 36 to 50

SPECIAL

1.25

51 Gauge—15 Denier

Nylon Hose

69c
(thirds)

Men's 8-Oz.

OVERALLS
Sizes 30 to 46

SPECIAL

1.95

TOBACCO CANVAS

3 ft. wide ... 11c yd.

9 ft. wide ... 33c yd.

Men's Heavy Work
SHOES 6 to 12
Price **3.77**

Montiex Linoleum 9 by 12

RUGS

Assorted colors and patterns

6.66

BED SPREADS
Size 72 by 108—Asst. colors

Special **1.89**

Regular \$4.17 lace-trimmed

Rayon Slips

Special

1.65

54-Inch
DRAPERY
Assorted stripes and prints
Regular \$2.98

99c

39-Inch Beautiful

Chambray

In solid colors, stripes and solids

SPECIAL

39c yd.

Children's Socks
Sizes 6 to 10 1/2—Asst.

13c

LARGE BATH Towels 45c



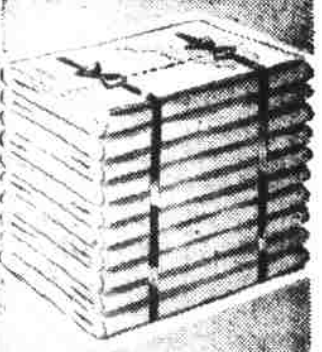
Part Wool, Double

Blankets

On Sale

3.39

Sheet BLANKETS 95c



Muslin Sheets
(type 128)

Three sizes, 81 by 99; 72 by 108; and 72 by 99

Regular \$2.39

ON SALE

1.75

4-Inch

Sheeting

15c

LADIES' COTTON

DRESSES

Sizes 12 to 46

SPECIAL

1.89



LADIES' RAYON

DRESSES

Sizes 10 - 44—Regular \$5.95

SPECIAL

4.25

SPECIAL BUY LADIES' HATS

Regular to \$2.98

99c

Ladies' and Children's \$2.98

Outing Pajamas
Prints and Stripes

1.88

Belk-Hudson
Home of Better Values"

Belk-Hudson
"Home of Better Values"