

# EASTER PARADE GOES BUDGET-MINDED

MODES of the MOMENT



**FASHIONABLE COATS** ... perfect for spring in **EXCITING TOPS** . . . to come, perfectly at all times in **COAT SUITS** in tones of cocoon-soft and bright-coon cloth, this spring. At left, a coat and skirt in pale gray with navy. At right, a coat with big pocket-pockets.



**FITTED COATS** ... **TOP CHIC** . . . **EXCITING TOPS** . . . **COAT SUITS** . . . **COAT JACKETS** . . .

This year it's not only smart—it's downright necessary—for most of us to consider thrift when shopping for new spring clothes. And when you can find a smart, well-tailored coat or suit for \$40 or less, it's reason for celebration. Such values still can be found, if you shop carefully. And by choosing a neutral tone you can make your spring wardrobe easier, today, by varying gay accessories. Suits and coats pictured on this page are selected for sound value. All are designed by Judy McH.



**BUTTON BUSINESS** . . . The long and short of it in all wool coats—covert coat with smartly turned high collar, with button trim in back and on side slash pockets.



**LADYLIKE LOOK** . . . Long belted jacket with broad trim, for the Easter parade.

**STUDY IN CONTRAST** . . . Pin-cheek jacket and solid color skirt, for swank.

Frank Davis Now Heads Fox Hunters Of Two Counties

Frank Davis of the Iron Duff community is the new president of the Roanoke Jackson Fox Hunters Association.

He was elected at a meeting in

Haywood county courthouse Tuesday night to succeed James W. Kilian, who was named chairman of the reception committee for Association events.

Other officers chosen were James Medford, vice-president; Floyd Cook, secretary and treasurer; and Mrs. Jack West, assistant secretary-treasurer.

Jack West was selected as chairman of the arrangements committee for the annual barbecue supper in May and the bench show scheduled for August.