

# BELK-HUDSON, HISTORY-MAKING LIST OF MONEY-SAVING

# EASTER BARGAINS

## Buy Your Easter Outfits Now BIG SAVINGS ON YOUR CLOTHING

LADIES' \$5.95  
**BAGS**  
Now  
**\$1**

Wool Sport  
**Shirts . . \$3**  
for \$7.95—You SAVE \$4.95  
(First Floor)

Good Quality Sport  
**Shirts . . \$11.11**  
Over \$18.00 on these.  
(First Floor)

5 Good Grade  
**Coats . . \$4**  
Other bargain—SAVE up to \$6  
(First Floor)

Children's Spring  
**Shirts . . \$1**  
\$2.98, and now reduced to  
—You SAVE \$1.98.  
(Basement)

New Spring  
**Shirts 10c**  
(Basement)

Red Wash  
**Shirts . . 95c**  
(Basement)

Ladies' Beautiful Cotton  
**Dresses . . \$1.55**  
These were \$1.98, and a bargain at that.  
Many colors, all sizes.  
(Basement)

Many Styles of Ladies' 2 For  
**Brassieres . . \$1**  
These are our regular 57c numbers  
(Second Floor)

Children's 25c Quality  
**Sox . 12 pr. \$1**  
You SAVE 50c on this big bargain

One Group Slightly Irregular Red Camel  
**Overalls \$1.95**  
These also in sizes 32 to 46.  
(Basement)

*Belk-Hudson*  
"HOME OF BETTER VALUES"  
Our Entire Stock Of LADIES'  
NEW SPRING  
**Coats and Suits Now  
25% off**

Dress the Boy up For Easter in NEW  
**Pants . . \$1.55**  
These are our regular \$3.95 stock—now  
You SAVE Over \$2.00  
(Second Floor)

Boys' \$4.95 Good Grade  
**Raincoats \$2.55**  
You SAVE Over \$2.00 on these coats.  
(Second Floor)

Ladies' Here Is A Table of Corsets And  
**Girdles \$1 OFF**  
Too many styles to list here—here is  
your chance to save another dollar.  
(Second Floor)

Men's Red Camel  
**Overalls \$2.48**  
These are in sizes 32 to 46.  
(Basement)

Men's \$3.95 Value WORK  
**Pants . . \$1.25**  
You SAVE Over \$1.70 per pair, and we  
have sizes 29 to 52. A well-made, sturdy  
garment—a real bargain.  
(Basement)

Pastel Colored Bath 2 For  
**Towels . . 99c**  
Made by Muscogee, heavy, thirsty towels  
size 22 by 40 inches—the BIG size.  
(Basement)

Children's Spring Color  
**Sox . 7 pr. \$1**  
These sold from 19c to 39c—This is a  
BIG bargain.  
(Basement)

Will Always Find Larger Selections, and Lower Prices Here

In Every Field There Is  
A Leader—  
*Belk-Hudson*  
**Leads With  
Low Prices**

### More People Are Shopping At Belk-Hudson's Than Ever - There's a Reason

Beautiful New Spring  
**Woolens . \$1.65**  
These are 54 inches wide, and in plaid  
and stripes. Regular price \$2.98 per yard.  
(First Floor)

Beautiful 97c Butcher  
**Linen . . 62c**  
In spring pastels—superior quality, and  
you SAVE Over 30c per yard.  
(First Floor)

Look at this BARGAIN—Just in time  
for your Easter Wardrobe, Beautiful  
Spring Shades of Nylon  
**Hose . . . \$1**  
These are our \$1.29 hose—all new Easter  
shades, 51 gauge and 15 denier. SAVE  
29c per pair.  
(First Floor)

Beautiful Spring 3 Yds.  
**Chambray . \$1**  
This is regular 39c material, in new  
spring shades of solids and stripes.  
Ladies' Regular \$1.59  
**Slips . . \$1.45**  
(Basement)

Children's Good Grade  
**RAINCOATS . . \$1.99**  
These sold for \$7.95—You now SAVE About \$5.00.  
(Second Floor)

Children's \$4.95 Spring  
**DRESSES . . . \$2.88**  
Sizes 6 to 14—well made, large assortment of colors. Her  
Easter Frock is here, and you SAVE up to \$2.00.  
(Second Floor)

Beautiful Heavy Glass  
**Mirrors . . \$1**  
These are regular \$2.98—You SAVE  
about \$2.00.  
(Basement)

Good Quality, Well Made, Venetian  
**Blinds . \$3.77**  
These were priced at \$5.95—You SAVE  
Over \$2.00.  
(Basement)

46-Inch Colorful  
**Oilcloth, 3 yds \$1**  
This is the regular 48c material—You  
SAVE 15 per yard.  
(Basement)

Men's And Boys' Dress  
**Shoes . \$3.67**  
These are regular \$5.95 Shoes—You  
SAVE Over \$2.00 per pair.  
(First Floor)

Regular 79c Beautiful  
**Chambray 42c**  
In spring shades of stripes and solids  
to match.  
(First Floor)

One Table Of Ladies' Dress  
**Shoes . \$1.99**  
These sold as high as \$5.95—SAVE  
\$3.00 per pair.  
(First Floor)

Men's Good Grade Unlined Overall  
**Jackets . 99c**  
These are our regular \$2.01 garment—  
sizes 36 to 50. You SAVE more than a  
dollar.  
(Basement)

Boys' \$3.95 Good Grade  
**Sweaters . . \$1**  
You SAVE about \$3.00  
(Basement)

Men's 100% Wool Dress  
**Pants . \$2.95**  
These sold for as much as \$9.00—You  
SAVE Over \$6.00  
(First Floor)

Look At This—NURSE'S  
**Uniforms . \$1**  
In blue and white, were \$3.95—now you  
SAVE \$2.95. What a bargain.  
(Basement)

Men's \$3.95 ARCHDALE and BON AIR  
**SHIRTS**  
SAVE \$2.95 **\$1**  
Slightly Soiled

What A Bargain—Ladies' Rayon  
**GOWNS and PAJAMAS  
REDUCED TO \$2.24**  
These sold for \$5.95—you SAVE over \$3.50 per garment.  
(Second Floor)

Ladies' Spring  
**SWEATERS . . \$2.75**  
Button and slip-over styles, in beautiful pastel shades. Sold  
for \$6.95—you SAVE Over \$3.00.  
(Second Floor)

SPECIAL LOT LADIES'  
**Raincoats**  
\$7.95 to \$12.95 **\$3**  
Values Now

MEN'S WOOL  
**HATS**  
Were \$2.98  
**50c**

*Belk-Hudson*  
"Home of Better Values"

For Your Easter Outfit, We Offer Ladies'  
**BONNETS . . . 99c**  
(Second Floor)

*Belk-Hudson*  
"Home of Better Values"