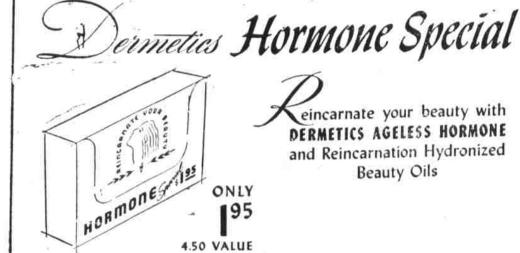


Mother's Day dreams come true.

SMITH'S

HEADQUARTERS FOR MOTHER'S DAY GIFTS



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SPRAY

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\$ 1.50

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Eat plenty yet lose weight with delicious

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Have a more slender, graceful figure. No exercising. No laxatives, No drags. With the simple AYDS Vitamin Candy Reducing Plan you don't cut out any meals, starches, potatoes, meats or butter, you simply cut them down. It's easier when you enjoy delicious (vitamin fortified) AYDS candy as directed. Absolutely harmless. In plinical tests conducted by medical tests to conducted by medical

Hollingsworth AIR-MAID Whitman's

Old Dominion

Pangburn's

Miss Morris



Thrill and delight your mother with a gift she's been dreaming about. Give her a gift of beauty this Mother's Day-a

lovely tribute to a lovable lady-a gay gift chosen from our

grand selection of bound-to-please presents. They're eco-

nomically priced but rich in the thoughtfulness that makes



LAVENDER \$1.75 Bouquet of charm

LENTHERIC

PERFUME \$1.25 Pretty flacon \$2

Yardley Or Bond Street

\$250 up

Lentheric Tweed Misacle, Dark Brilliance

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Lentheric Tweed Miracle, Dark Brilliance

\$125 - \$225 COLOGNE



Popular Brands CIGARETTES

Pack

2 Packs \$ 1.39 30°



COSMETICS

1.00 KREML 89 SHAMPOO 50¢ PACQUIN TONI HOME 2.00 CHERAMY

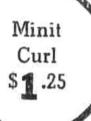


ASSORTED COLORS

Stationery

49c up

Compacts Yar: ley, Hudnut \$1.50 up



Thermo Jugs \$2.40 up

Sun Glasses \$10.00



From a Famous Salon to you!

the new, improved Richard Hudnut home permanent



SAVES UP TO HALF USUAL WAVING TIME

The latest in home permanents - featuring the same type preparations . . . the same improved process used in the Richard Hudnut Fifth Avenue Salon! It's easy . . . quick . . . gives you a lovelier, stronger, longer-lasting wave! \$975 At our cosmetic counter

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The Perfect Present

on extra-special Mother's Day. Give her something pratty and practical. And what could be prettier and more practical than filmy sheer, flattering Airmeid Nylons, the lenger-lasting nylons, in the new FLYING COLORS.

\$1.35 to \$2.50

3 REGISTERED PHARMACISTS TO SERVE YOU

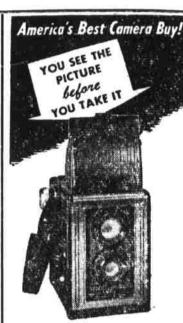




the Borg Scale tells your exact weight every time!

When you gain or lose a pound, you know, right away -with a BORG! For this bathroom scale tells your exact weight every time (guaranteed, within 1/2 of 196!). New beauty-design-only 214" high-magnified dial for easy reading Chrome or enamel, 86.95 and up





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EVEREADY CARRYING CASE \$3.00

The Spartus Full-Vue is simple to load and operate. Designed for instant use - no adjustment, no focusing. The big groundglass reflex finder shows you just what you are taking, Simply frame the image in the finder - and click the shutter! Gives you 12 full size 2 1/4 x 2 1/4 contact prints with each roll of No. 120 film. Snapshot or time exposure. Attractive case. Light shield snaps down when not



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