

Community Program Began Feb. 17, Is Successful

Demonstration Clubs Made Marked Progress

Wood Community Program



R. C. FRANCIS
Chairman



MRS. W. D. KETNER
Treasurer



MISS LUCILLE CATHEY
Reporter

AGGRESSIVE COUNTY . . .

Aggressive spirit of Haywood is being fostered by the far-reaching Community Development Program now well underway. It is truly a good place to live . . . a place to do business . . . But, we can make it a better place to live if we all join in the Community Development Program and assist the leaders of the various communities in every way possible. We are in favor of every program that is being done and will support the program across.

ETNERS' Way 19, Lake Junaluska

20 Home Clubs In Haywood

By ELISE DE LOZIER
Assistant Home Demonstration Agent

We have 20 organized Home Demonstration clubs with an enrollment of 500.

One new club, Morning Star in Dutch Cove, was organized in January, 1949. The original Morning Star club, in honor of our first leader in Home Demonstration work, Dr. Jane S. McKimmon, changed their name to the McKimmon club.

The Agents, club members and neighborhood leaders have assisted 2,000 families in improving food production and conservation, health, home grounds, equipment and clothing. Leaders and club members have had training in 1949 on Better Breakfasts, Packaging and Freezing Foods, and Crafts. 1,200 non-farm families were also reached. Agents have made personal contact with 14,259 people through meetings, home visits, office and telephone calls. Those receiving help through radio programs could not be estimated. Local leaders have held 49 meetings with an attendance of 753. Three hundred voluntary local leaders have assisted with the program.

Home Beautification work has been done in the different communities by the agents and John Harris, Landscape Specialist of State College. Thirty women have entered the Home Improvement Contest.

Nineteen clubs had the demonstration "Take Time to be a Good Citizen—Your County Government and You" in January. Six Home Demonstration clubs held community Citizenship meetings on Your County Government and You.

Club members contributed and collected \$636 toward the purchase of the Haywood County Library Bookmobile. They have assisted in raising money for the following campaigns: Cancer, Red Cross, March of Dimes, T. B. Seals, CARE packages, Overseas Relief for European Children. Two hundred are members of the Red Cross. Forty-four reading certificates were awarded this year, four of this number were advanced certificates.

Haywood County Home Demonstration Clubs joined Waynesville Chamber of Commerce in contributing and serving luncheon to all those attending the Master Farm Award Program at the A. J. McCracken farm.

Club members have sold \$39,000 worth of Dairy Products; \$20,000 of poultry and eggs; \$14,000 of fruits and vegetables; and \$5,000 of home products.

Fifteen homes have been built this year and thirty-two remodeled. Nineteen installed sewage systems; eighteen, water and fifteen, heating systems. Two hundred and sixty-eight have provided needed storage space and improved kitchens.

Food conservation results are as follows: 548,600 containers of food canned; 12,600 lbs. of fruits and vegetables dried.

(See 20 Clubs—Page 2)

Haywood's Extension Workers



JOE CLINE
Assistant County Agent
(Photo by Ingram's Studio)



WAYNE CORPENING
County Agent



WAYNE FRANKLIN
Assistant County Agent
(Photo by Ingram's Studio)



HERBERT SINGLETARY
Assistant County Agent
(Photo by Ingram's Studio)



MISS ELISE DELOZIER
Asst. Home Demonstration Agent
(Photo by Ingram's Studio)

This group comprises the staff of the County Agent's office and the Home Demonstration office of Haywood county. This staff has provided the leadership and much of the inspiration for the Community Development Program now well underway in Haywood County.

Haywood Has 26 Areas In Program

February 17, 1949 is a date that will long be remembered in Haywood county.

On that Thursday, civic, business and agricultural leaders met and formally adopted the Haywood Community Development program.

During the three and a half months, the program has been like a giant snowball going down hill—it is getting larger and picking up speed, which in this case is enthusiasm.

On that Thursday night, a program designed for "Better Living for Rural People" was adopted. That meant a need for increased farm income. The surest way for increased farm income, of course, is "increased production per person, per acre, per animal unit." And with that as the goal, the program of organizing each of 26 communities was on in full swing.

The first thing undertaken was naming six different commissions. There was a commission on burley, fruits-vegetables, dairying, poultry, beef cattle and forestry.

These six commissions met, and set up goals and recommendations for the county as a whole. Then each commission staged seven meetings in the county, and with the aid of specialists, presented their goals and plans for making a "Better Living For Rural People." Some farmers showed more interest in one commission's report than in others. It all depended upon their farm, and circumstances. The small farmers leaned towards poultry, fruits-vegetables, while some farmers with larger acreage, and some idle pasture, took a keen interest in dairying.

The last of February, and all of March saw the lights burning until late in many a rural school in Haywood, as farmers discussed (See 26 Communities—Page 2)

Community Development Program Another First In Tennessee Valley

By W. M. LANDESS and MRS. ROSSLYN WILSON

(Editor's Note: Mr. Landess is director of TVA's Education and Information Section. Mrs. Wilson is a TVA special writer. They wrote this article specially for The Mountaineer's Farm Edition.)

Community organization, such as that taking place in Haywood county, is the fourth in a series of "firsts" the people of the Tennessee Valley have chalked up for themselves in the past fifteen years.

This represents accomplishment that any region could be proud of. It represents past progress in building a better life, and brighter hope for still better things to come.

The organization of rural communities is an outgrowth of these other three "firsts." It is the capstone, really, of the work people in the Tennessee Valley have been doing to develop their resources to provide better opportunity for all our people.

It promises to be the tool by which greater things can be done.

It has come out of a growing awareness among our people that the satisfactions in life come from mastering the elements of our universe; from together building new and more vital economic and social patterns out of the materials we have at hand; from giving each individual opportunity to grow to his highest possibilities by doing, by fitting into a larger pattern aimed at enriching all life.

The first of these outstanding achievements in the Tennessee Valley, of which Haywood county is such a progressive part, has been the most significant control of water and its conversion to the energy of both plant life and electrical current ever brought about in any region.

Greatest Change
The second has been the great- (See Program—Page 4)



W. M. LANDESS

Landess Has Long Been Leader In Agriculture Work

William McKenzie Landess is head of the Education and Information Unit of TVA's Division (See Landess—Page 2)

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Tennesseans Help Haywood On Farm Program



This group of Tennessee agricultural leaders together with TVA and State College specialists, met with Haywood farmers and business leaders recently to work out tentative plans for a county-wide community development program. Those shown in the above picture are, left to right: Clifford Seebach, community development specialist; Verer, educational division, TVA; Ralph C. McDade, University of Tennessee agriculture specialist; Vernon Sims, county agent, Johnson County (Tenn.); Miss Alta Lloyd, secretary Doe Valley Community Club; Willard Hayes, TVA; Jack Bondurant, chairman Knoxville civic group, sponsor of Eastern Tennessee Club; Archie Dillon, president Doe Valley Club, winner of first place in Tennessee in 1948; Mrs. Warren Fleener, leader of Holston Valley group; R. W. Schoffner, district county agent of this area; Mr. Fleener, of Holston, and T. K. Jones, farm management specialist of State College. This photo by Ingram's Studio.