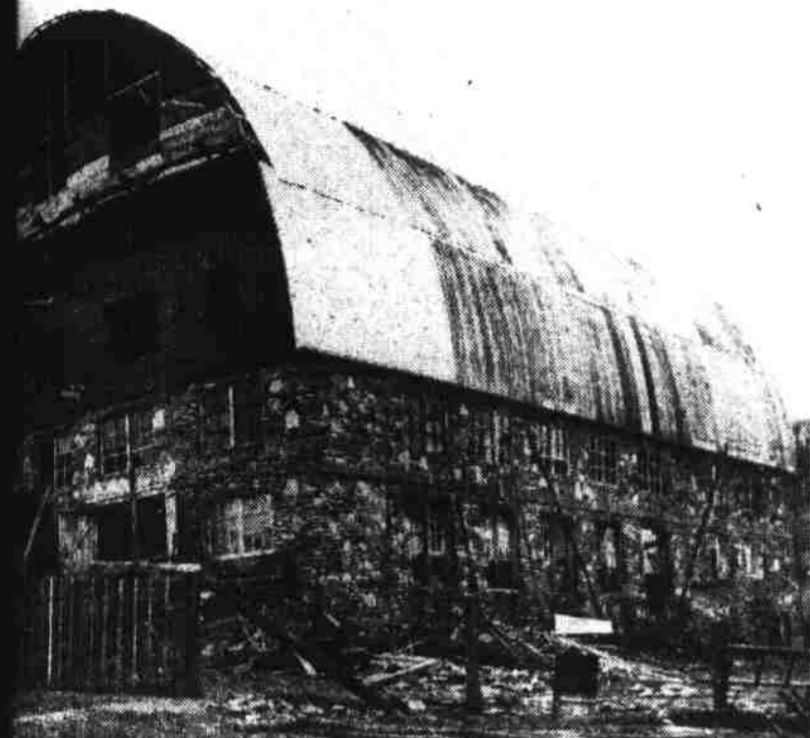


Wood's Income From Poultry Is Being Doubled

Program Stimulating Haywood's Poultry Industry

Latest Stage In Growth Of Poultry Business



Broiler house on the Dellwood Road, built by Hilliard Moody, will house 40,000 broilers in 1949 after it is completed. It represents the latest stage in the development of Mr. Moody's poultry business. He started out more than 20 years ago, investing about \$45 in 500 birds. He kept his broiler shack which is just a few yards away from the place where he was to build the new house.

Program At Test Farm Here Many New Methods For Profits

Each year, since 1944, around 1,600 pedigreed chicks are hatched in the spring of the year from three strains of New Hampshires and from two strains of Barred Plymouth Rocks. The parents of all chicks are known. The record of the parentage is accomplished by the use of wing and leg-bands,

and by the use of the trapnet. When a hen is in a single mated pen, a pen with one cockerel, her eggs are identified by the use of the trapnet. After the hen has laid, her legband number is placed on the egg as she is removed from the nest. When the time arrives for the eggs in the incubator to be transferred to the hatcher, all eggs from one hen are placed in a wire basket, known as a pedigree basket. As the chicks hatch, they are removed from the basket and wing-banded. These wingbanded chicks are known as pedigreed chicks. The wingband stays on the bird all of its life, serving as a means of identification.

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W. D. KETNER, Mgr.

At Overhead Bridge, Lake Junaluska

Program Stimulates New Poultry Industry

By C. F. PARRISH
In Charge Poultry Extension N. C. State College

Recently a number of agriculture leaders in Haywood county held a conference and decided upon a program designed to bring about increased income for the farmers of the county. Six branches or phases of agricultural endeavor were selected, and were designated to receive special emphasis during the year.

Poultry Field Day To Be Held On June 8

A poultry field day will be held at the State Test Farm on June 8th, it was announced yesterday by Howard Clapp, director in charge. The morning session will be devoted to a tour of the large poultry section of the farm, and inspection of the flock of some 2,000 birds. A number of specialists of State College will be present and present the latest information regarding poultry raising. Tentative plans are to make a visit to several of the new poultry farms that have recently been built in Haywood county. Mr. Clapp said that everyone interested in poultry was invited to attend the field day—June 8th.

4-H Pullet Project Promoting Interest

Pullet projects for 4-H Club members are doing much to promote interest in better poultry production throughout North Carolina, says C. F. Parrish, in charge of poultry extension work at State College. More projects are being sponsored this year than ever before. Parrish adds, Some 500 club members in more than 40 counties are receiving 100 sexed pullets each. After raising the chicks, each member will exhibit 12 of his best pullets at a county show, at which time the birds will be judged and classed according to their development.

Immediately following this the question arose as to what would be the best method of approach for putting over this program of work.

Meetings Held
Meetings were held, communities organized, and a leader was designated for each subject which would be emphasized.

These leaders made contacts and met with interested people, and a definite objective was set up. This was followed up with a series of community meetings, in which Extension poultrymen participated.

Poultry Discussed
At each meeting the various phases of the poultry industry were discussed.

Later, farm visits were arranged where special problems existed and additional information was given to the farmer. The results were amazing, and today poultry houses are being built all over Haywood county. More concrete results are being secured than at any time during the past.

New Broiler House
A few of these farm visits were as follows:

Hershel Bryson, who has constructed a 30 by 76 foot broiler house equipped with hot water brooding system, has 7,000 broilers in this house now.

Hilliard Moody, one of the pioneers of the poultry industry in Haywood, is building a 5-story poultry building with a half-circle roof.

This house will accommodate 40,000 broilers and is 54 by 70 feet. Elmer Hendricks has a plant with a capacity of 4,000.

E. C. Cole and Mark Swain have new houses 20 by 20 feet and 24 by 40 feet. Jerry Leatherwood has a 20 by 55 foot building.

Carl Thompson is building a nice 20 by 100 foot building for 2,000 broilers.

G. C. Hooker is planning a 24 by 30 foot broiler house—provided.

Poultryman Gets Large Percents Of Chicks To Live



Part of the 3,500 New Hampshire broilers which were purchased by Hershel Bryson on April 12th. This picture was made on May 12, just 30 days later. Mr. Bryson lost 48 of this flock during the 30-day period. Bryson has a modern broiler house which is heated by hot water, and he is doing an excellent job of raising broilers. (Photo by Ingram's Studio).

\$600,000 Is Estimated For This Year

"Haywood's poultry business in 1949 has every indication of bringing in \$600,000 cash to the farmers," Wayne Corpening, county agent said yesterday.

This would be exactly double what the industry was worth in 1948, according to government figures.

"The poultry business in Haywood is definitely on the up-grade, and on a solid foundation," Mr. Corpening said, as he reviewed the growth of the business since late in January.

Last January a large number of Haywood farmers visited Chatham county, and there studied the poultry business which has grown to a \$12,000,000 annual business.

"That trip gave our farmers the needed inspiration, and today we are seeking the results," the county agent said.

Last January there were about 3,000 broilers in the county—now there are about 300,000, or have been that many, because a large number have already been put on the market.

With the beginning of the Community Development Program, a Poultry Commission was set up to make recommendations on what should be done in the poultry industry for Haywood county—and from these recommendations there are nineteen poultry houses either constructed or under construction, ranging in capacity from one thousand to forty thousand broilers. Also, more and more interest is being shown in the production of hatching eggs.

Some of the poultrymen who have constructed houses, or are in the process of building, are: Hilliard Moody, on Dellwood Road who has the largest house, with a capacity of 40,000 (it might be called).

Poultry Commission Here Has A 14-Point Program

Increased production and greater profits is the goal of the poultry commission as established here under the Community Development program.

The commission found that poultry is especially recommended for small farmers, and as a supplement for the farm income on larger farms.

The commission earlier in the spring, held seven meetings in the

county, and explained to hundreds of farmers, the recommendations, which are as follows:

1. Purchase chicks from pullet-passed or pullet-cleaned hatcheries.
2. Purchase chicks which are adapted to the type of poultry business interested in. (If interested in broilers, get broiler)

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Jonathan Creek Folk Start Laying Flock



Mr. and Mrs. Frank Kennedy of Jonathan Creek know there is money in laying flocks. The above picture shows part of their 500 New Hampshire pullets which they are raising for layers for this fall. Mr. and Mrs. Kennedy have been in the chicken business for the past few years and know that it pays when the laying flocks are properly cared for. (This photo by Ingram's Studio).

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