

Pretty Fruit Picker



Good apple pickers. They handle the fruit with care and can pick almost as many as a man any day.

Marketing Problem Tough  
Packing Plants Must  
Be in Proven Areas

plants in the State. There are no less than half a dozen pickle packing plants which have a combined brining capacity of nearly one half million bushels. Snapbeans, grown largely in the western part of the State, represent the principal vegetable canning crop. The new quick freezing plant located at Hendersonville, is demonstrating what can be done in the processing of strawberries, peaches, snapbeans, apples and broccoli.

Several other areas of the State hold great promise as locations for added processing plants. A number of the new yellow-fleshed varieties of peaches now being grown in the Sandhills are well suited for canning and freezing. In addition, peach puree can be prepared from much of the ripe, sound fruit which cannot be marketed fresh.

Strawberries grown in the eastern part of the State go mainly to the fresh market. In the western part of the State, they are grown mainly for freezing. The acreage of this crop for freezing can be expanded in both these main areas. Dewberries have been grown in the Sandhills for years for the fresh market. The Youngberry and Boysenberry varieties have excellent flavors but are too tender for shipment. They would be ideal for processing.

Broccoli is a crop which may be grown either in the spring or fall, and either in the coastal plains or in the western part of the State. It is very much in demand by the freezing plants, but at present is grown only to a limited extent. As a fall crop it seems to offer exceptional opportunities.

To date, the processing outlet for apples has been largely overlooked in this State. In the nation as a whole, the processing industry buys nearly one-third of the total apple crop. Forty per cent of Virginia's and New York's crops, 45 per cent of Pennsylvania's, and 50 per cent of West Virginia's crop are processed.

Processing of North Carolina apples would probably be limited at this time to cider, other juices

CAFÉ-A-DAY



Figure it... one of them gets two friends who... meanwhile, the one who got them moves up a... in turn each get two more friends who...

and apple slices. Apple slices might be either frozen, canned or marketed as freshly prepared slices. Cider or juice can be made only from ripe, sound apples. A blend of mixture of several varieties of apples produces the highest quality cider.

Apple cider may be kept fresh and palatable for about 60 days if stored in well-filled glass jugs at temperatures of from 32 to 40 degrees. The fresh juice may be kept for a year or more if frozen.

Most home runs ever hit by a pitcher in one season were the nine belted by Wes Ferrell with the 1931 Cleveland Indians.

Facilities Are Increased Here For Handling Haywood Farmers Truck Crops

Two places of business here have expanded their facilities for handling fresh produce in large quantities. C. D. Ketner, owner of Farmers Exchange, on the Asheville road, and W. D. Ketner, owner of Ketners' at Lake Junaluska, have added to their warehouses and facilities since last season.

Both firms have large connections with the fresh produce markets throughout the south, and plan to ship heavy tonnage during the coming season. The season usually begins with spinach, followed by green beans, which hit the market as crops in other sections of the country are over.

Potatoes from here are always in demand, as well as sweet corn, peppers, cabbage, squash, turnips and onions. The produce here is prepared the day it is gathered, and rushed by large trucks to the markets, for early morning delivery the next morning.

Planting Information

Question: Can you send me a table showing the best planting dates for various vegetables in North Carolina?

Answer: The table requested is given in Extension Circular No. 122, "The Farm and Home Garden Manual". Also included in the table is information concerning recommended varieties, spacing, fertilization, time required for maturity, and consumption requirements of an average person for one year. Copies of the circular may be obtained by writing the Agricultural Editor, State College Station, Raleigh.

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Columbia University's baseball team opened its season on April 2 against Manhattan College and closes June 4 with a game against Army at West Point. Sixteen games are scheduled.

# GOOD NEWS...

## For Haywood County Farmers

"SHORTY" KETNER'S

# Farmers Exchange

IS READY TO HELP YOU

# Sell More Produce At Better Prices!!

Prospects are good for high prices on produce this year.

We comb the markets in an effort to locate the best place to sell your produce at good prices... and we believe we can help you get more for your fruits and vegetables.

## 12 YEARS....

... ago when we opened our business here in Waynesville we felt sure we could help to promote the produce business in Haywood. We started on a small scale at first... but have grown year after year and now with our enlarged facilities we are able to handle more fruits and vegetables than ever before.

Our years of experience in contacting produce houses throughout the south helps us in securing the highest possible prices for your crops. Contact us now and make arrangements for us to sell your produce this Summer.

See Us For

**FERTILIZER**

**FEEDS**

**SEEDS**

**INSECTICIDES**

**GROCERIES**

We Deliver

# FARMERS EXCHANGE

Phone 130-M

C. D. "Shorty" Ketner, Owner

Asheville Road