

OLD AND NEW ROTARY PREXIES



A CORDIAL HANDSHAKE is exchanged between Percy Hodgson (left), Pawtucket, R. I., incoming president of the Rotary International, and outgoing president Angus S. Mitchell of Australia. They were snapped in New York City at the 40th annual convention.

Duke Professor Says

1949 Politicians Using 17th Century Tactics

Public Opinion and Propaganda... says the soap-box phonies are following a recipe written centuries ago.

The sociologist points out that an Englishman, Richard Hooker, wrote a politician's handbook in the 17th century which included every trick of the modern demagogue.

"Persuade the gullible," Hooker told the office-seekers of the 1600's. He added that "women are the most gullible."

It's Sure Fire... "That's sure fire," Dr. Schettler said. "Our society still produces women submissive by nature and prone to be attracted enough by a candidate's manner and physical appearance to believe whatever he says."

Two more of Hooker's standbys were: "Point out the faults of your topmost opponent" and "impute all present corruption to the opposition."

"No comment necessary," Dr. Schettler said. "Just listen."

Another good tactic, Hooker said three centuries ago, is to "propose your own program—with glorious

Capital Letters

(Continued from Page 2)

However, their replacements may be just as excellent.

MOVING—The Governor's office which has never been anywhere except in the southwest corner of the capitol, is being moved to another portion of the building so that His Excellency can slip into a nearby private room now and then for rest, reading, special work, or what have you. This change should have been made years ago. The office being vacated is apparently too small for all the visitors and delegations with which the Governor is blessed and cursed these days.

NOTES—Ever heard the saying: "Nobody is indispensable"? This is said to be one of Governor Scott's favorite maxims. The Durham Sun remarked the other day, "The governor is writing a new book of the Exodus." If you are not a student of the Bible, look up "exodus" and you will get the full meaning of that statement. But the changes being made now will be no greater than those four years hence in the event Scott is not able to name his successor.

They say Scott is keeping Judge Gorge Patton of Franklin on the bench because the Governor "considers him a good sport"—even though he was a Johnson supporter. Also, when he was Assistant Attorney General, assigned to the State Agriculture Department, Patton helped Agriculture Commissioner Scott straighten out some agricultural messes.

The biggest departmental changes here will be in Conservation and Development, the plant that has been allowed to wither—in the eyes of the people—while its vines (State News Bureau, etc.) prospered.

Rumor which will not be downed here is that Kerr Scott wants to succeed Senator Clyde R. Hoey next year. Mebbes... but this column can't see it now. Why not Congressman Thurmond Chatham of Elkin, if anybody? L. P. McLendon of Greensboro is said to be interested.

Did you see that H. L. Meacham of Asheville (Allied Farmers Co-operative) was made head of the prison farms last Friday, as predicted here?

The great number of speeches which Congressman Harold Cooley has made within the past three months are leading people to think he has another political job in mind. As chairman of the House Agriculture Committee, he is one of the hottest seats in the nation.

HELP HIM OUT—Business men throughout the State are now being contacted by the census takers for the first Business Census taken since 1940. Reports are reaching the offices of the N. C. Merchants Association that some retailers are not giving these agents the necessary information, fearing that their trade secrets, growth, and general methods of doing business will be used against them by the Federal Government.

Not so, says Willard L. Dowell, executive vice-president and secretary-treasurer of the merchants organization. He emphasizes that these agents can be induced for using the data for a department other than the Census Bureau. The ever-all picture will be used to give the business man a more scientific approach in his operations.

Dowell urges all merchants to co-operate fully with the census takers in order that sufficient information can be gathered and utilized for the same benefit of all business.

Glass and Rubber Make Balloon-Like Building

BUFFALO, N. Y. (U. P.)—The Cornell Aeronautical Laboratory here has developed a collapsible, balloon-like building made of glass cloth and rubber which is supported by air. The flexible, spherically-shaped building is without beams, girders or columns. It is held up fully inflated by only .075 pounds of air pressure, less than it takes to blow up a toy balloon. Lashed to a concrete base, it will stand erect in winds up to 140 miles an hour. The glass cloth house stands 36 feet high, weighs 1,600 pounds and has a diameter of 53 feet at its widest point. It is made of tough, rip-resistant fiberglass coated with neoprene, a rubber composition. Entrance is through an air-lock.

titles—as the only remedy for existing evils.

Same Thing Today... For an example of that time-worn device, Dr. Schettler said, notice the "Communist-front organizations which flourish under such safe titles as 'American Youth for Democracy'."

Another ingredient of the successful campaign, Hooker said, is repetition. Dr. Schettler said Germany's Dr. Goebbels proved that.

And last, the 17th century sage advised, "direct your thinking so that the Scriptures will appear to give support to your program." "Do we still use that?" Dr. Schettler asked. "When was the last time you heard a politician say, 'God is on my side'?"

Eyes Bright!



The piquant note in the glasses worn by the model on left is the simulated elevated eyebrow effect, side bars and suspension line bound in rattan. (Right) Cosmetan glasses with visor top, cheek guards in yellow.

By BETTY CLARKE AP Newsfeatures Beauty Editor

Keep the sun out of your eyes and you won't have eye discomfort this summer.

There are so many varieties of sunglasses from which to choose that you will not have difficulty finding some that are becoming and stylish. There are available large or small frames, colored or plain, metal or wood, with or without jewels. Polaroid eyeshades that swing up on their frames when not in use also are popular and practical.

One important thing to keep in mind when selecting sunglasses is that you should get them from a reliable manufacturer. They should be accompanied by a guarantee.

Make sure you get a good fit. Eyestrain will result if glasses bounce around on your nose.

Try to select glasses to fit your type. If you are mousey, do not try to go dramatic in one big splash by selecting huge ornate frames. Pick dainty frames and take the drama in the trimming—silver or gold plate frames or a few rhinestones will help give you a lift.

The big girl can take dramatic glasses in stride. It is she who can get away with bold colors in large frames, unusual shapes. The little girl must ask herself whether the color is too bright, frames too round or too small or too wide or whether they dwarf her face.

It is fun, if you can afford it, to have a sunglass wardrobe. Girls who began this several years ago, buying one or two pair each season, have accumulated frames in the basic summer hues. That way you can have sunglasses to match any costume.

Sunglasses have their place, and were not meant to be worn in the shade. If you want to keep your eyes in good condition, wear the glasses only when necessary in the glaring sun. Whatever happens never wear them at night, particularly when driving, caution eye specialists.

Clyde Sailor Helps Train Navy Fliers

Seaman Jack Kaufman of Clyde Route 1 is helping train men of aviation squadrons in anti-submarine warfare. He is a member of the crew of the Escort Aircraft Carrier Rendova, which recently returned to the United States after a cruise in the western Pacific.

The sailor is the son of C. F. Kaufman.

CRIME AND PUNISHMENT

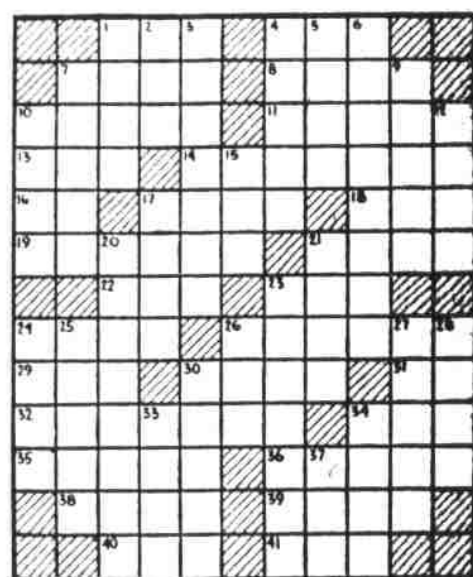
JEFFERSON CITY, Mo. (U. P.) Mrs. Sarah Lee Coonce was sentenced to five minutes in U. S. custody in federal court here after she pleaded "no contest" to charges of cashing allotment checks while her husband was AWOL from the army.

Federal Judge Richard M. Duncan ruled she must spend five minutes in the custody of a U. S. marshal after finding her guilty on four similar charges.

Use Want Ads for quick results.

CROSSWORD PUZZLE

- ACROSS 1 God of pleasure (Egypt) 4 Pinaceous tree 7 Girl's name 8 God of war 10 Half diameters 11 Flavor 13 Abounding in ore 14 Settler in a new colony 16 Music note 17 Precious stone 18 Large roofing slate 19 Dismissed (colloq.) 21 Irregularly moving parts (Mech.) 22 Ordnance (abbr.) 23 Food (Hawaii) 24 Miss Turner 26 Mended as hose 29 It is (contracted) 30 To float 31 Norse god 32 Premeditated 34 Prefix to a name (Ger.) 35 Grows white 36 Full of leaks 38 Flagrant 39 Scottish-Gaelic 40 Property (L.) 41 Observe DOWN 1 A person 2 High priest



No. 23

- 3 Slid 4 Deadly 5 Persia 6 Hold in check 7 Girl's name 9 Water vapor 10 Decays 12 Units of work 15 Youth 17 Gumbo 20 Pertaining to the consul 21 Gist 23 Short cars for canoes 24 Speech impediment 25 Oil of rose petals 26 Perish 27 Call forth 28 Repudiate 30 Perils 33 Sandy tract by the sea (Eng.) 34 Receptacle for flowers 37 Before

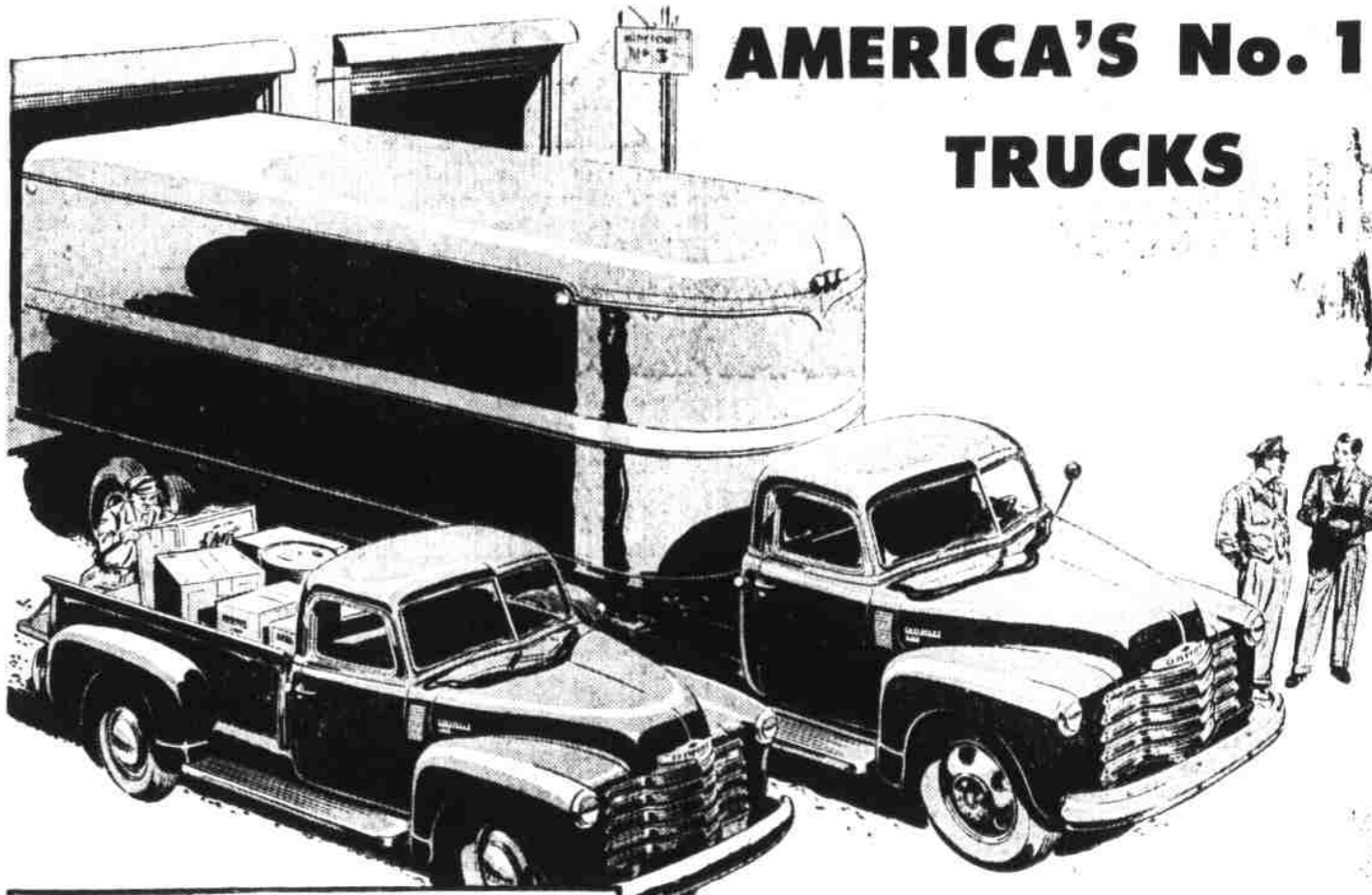
Answer to Puzzle Number 22



Series K-48

From Light-Duty Carriers to Heavy-Duty Haulers

AMERICA'S No. 1 TRUCKS



Top-volume production brings you top-value features!

4-SPEED SYNCHRO-MESH TRANSMISSION

Chevrolet's new, smoother and easier operating transmission. In 3800 series and heavier duty models.

THE CAB THAT "BREATHES"

Outside air is drawn in and used air forced out. Heated in cold weather.

POWERFUL VALVE-IN-HEAD ENGINES

Chevrolet's Thrift-Master and Load-Master engines are the world's most economical for their size! Load-Master engines in Series 5000-6000 models.

SPLINED REAR AXLE HUB CONNECTION

This unique hub connection adds to rear axle strength and durability.

OTHER ADVANCE-DESIGN FEATURES...

The Flexi-Mounted Cab • Uniweld, all-steel cab construction • All-round visibility with rear-corner windows • Full-floating Hypoid rear axles in Series 3600 and heavier duty models • Hydovac power brakes on Series 5000 and 6000 models • Ball-bearing steering • Wide-base wheels • Multiple color options.

*Heating and ventilating system and rear-corner windows with de-ice equipment optional at extra cost.

CHEVROLET ADVANCE-DESIGN TRUCKS

Your preference for Chevrolet Advance-Design trucks only waits on the moment when you drive one. Right then and there, you'll know why more people use Chevrolet trucks than any other make. You'll like their power, stamina and giant-size load capacity. You'll like their sturdy quality and their comfort and convenience. And you'll also prefer them for their prize-winning economy, for these trucks have 3-WAY THRIFT—lower operating costs, lower upkeep costs and the lowest list prices in the entire truck field! Come in and let us discuss your delivery and hauling needs.

WATKINS CHEVROLET CO.

Phone 75

Waynesville, N. C.

SPECIAL! WASH and GREASE Job This Week Only. E OIL STATION. MAIN STREET

FRIGIDAIRE MASTER-SIX REFRIGERATOR. Buy it now for only \$194.75. Other Master models in 7-9-11 cu. ft. sizes. Famous METER-MISER Mechanism. MARTIN ELECTRIC CO. Main Street