

Belk-Hudson Brings You What We Promised You--Yes, They Are Here--

NEW LOW PRICES

Quality Merchandise Just Received

Nylon Hose

51 Gauge - 15 Denier Thirds . **50c**

1 Group Summer Shades
Sizes 8½ to 11

51 - Gauge
15 - Denier . . . **87c**

ES' SHEER
resses
5.95
L BARGAIN

Ladies' Eyelet Trim
CHAMBRAY
Dresses \$3.95

HITE - PINK - BLUE - MAIZE
Panties . . . **Now 25c**

AND SOLID COLOR
Blouses **99c**

LADIES' GAREES
All Sizes
.94

LADIES' RAYON
SKIRTS
New Spring Shades
\$1.94

EN'S PASTEL
OCKS
6 to 10½
15c

LADIES' LACE-TRIMMED RAYON
SLIPS
New Low Price **99c**

BEAUTIFUL
SES **Now Only \$1.94**

New Low Price On
Lace Curtains
Assorted Patterns - 2½ Yds.
\$1.94 Pair

39-Inch Fast Color Curtain
SCRIM 29c yd.

The new goods we told you about are rolling in, and at the NEW LOW PRICES. Our buyers in the markets have been combing the markets for the best available and at the lowest prices - you now have a chance to save on this NEW MERCHANDISE at these NEW LOW PRICES.

LADIES' HAND
BAGS
New Summer Shades
White and Colors
90c

Beautiful White and
T-Rose
BRASSIERES
New Low Prices
65c

Children's Quality
BLOUSES
Assorted Colors **99c**

Children's Rayon
PANTIES
Assorted Colors and Sizes
19c

LADIES' LACE-TRIMMED RAYON
GOWNS . . . Now \$1.98
WHITE - PINK - MAIZE - GREEN - LAVENDER - BLUE

New Low Prices On
Dishes 10c



BOWLS - CUPS - SAUCERS - PLATES - PLATTERS - SOUPS
SUGARS - FRUITS - CREAMS

40-INCH JUNIOR BUTCHER
LINEN 2 yds. **\$1**
Beautiful Pastel Shades (Per Yard 59c)

36-INCH NEW SPRING COLORS
CHAMBRAY 2 yds. **\$1**
This quality sells for \$1.00 a yard at many places.)

22 x 41 Regular 69c Heavy
BATH TOWELS **40c**

36-INCH GUARANTEED FAST COLOR
PRINTS **29c**

BEAUTIFUL AND HIGH GRADE 29c
TURKISH TOWELS . 4 for **\$1**

54-INCH FAST COLOR SOLID AND FLORAL
DRAPERY **90c yd.**

80-SQUARE GOOD GRADE
SHEETING **19c yd.**

FIRST QUALITY BIRDSEYE
DIAPERS **\$2.25 dz.**

ARCHDALE Super DeLuxe
SHIRTS



Special Low Price
Assorted Colors
Were \$3.95
ON SALE
\$2.76

ONE GROUP MEN'S FANCY
DRESS SHIRTS . Now \$1.69

BOYS' PRINTED
SPORT SHIRTS Now \$1
SHORTS KLEIN 27

Men's Blue Chambray
SHIRTS
New Low Price **98c**

39c Pastel
SOCKS . 19c
6 Pairs . . . **\$1**

8-Ounce Overall
PANTS
New Low Price **\$1.94**

Men's Rayon and Gabardine
DRESS PANTS
Blue-Gray **\$3.99**
Brown-Tan

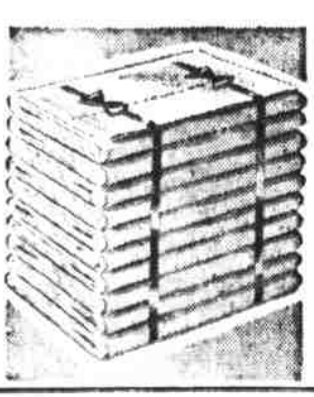
NEW LOW PRICES ON ENTIRE STOCK OF SHOES

Children's
SANDALS
Red - White - Brown
\$2.59

Ladies' Ballerina
SHOES
Sizes 4 to 9
\$1.89

Ladies' Timely Casual
SHOES
White Only—Sizes 4 to 9
\$2.88

7-WAY
FLOOR LAMPS
Genuine Polymerin Finish
\$7.50



CANNON SHEETS
Type 128
NEW LOW PRICE
81 by 99 and 72 by 108
\$2.15

Belk-Hudson
"Home of Better Values"