

MASSIE'S Greatest **CLEARANCE SALE**

This Store-Event Tues

PRICES SLASHED—Many Items Now Below Cost

LADIES, here is your Dreams Come True!
Better Ready-To-Wear
 On Many Lots

Below Cost

One Rack Solid and Plaid
TOPPERS
 Beautiful Quality
 Values Up to \$49.95 ... **\$14.95**
 These Are Real Bargains

ALL DRESSES
 SILKS — LINENS — BEMBERGS
 and RAYON
 Some Marked To Sell As Low As
Half Price



Here Is Why We Have **CUT**

We **MUST SELL!**

Never before have you had offered you **CUT PRICES** on summer goods at the beginning of the season. Instead of waiting until the last of August to give you summer clearance prices, here they are in June.

We have just bought too much—we over estimated. Now we are forced to take action, so the action is **DRASTICALLY REDUCED PRICES**. Many of the sale price tags are far below what we paid the manufacturer.

We see our mistake of buying too much—we are out to take our licking. Here's prices that will mean the biggest savings for you. Now is your chance to profit by our mistake. And remember, it is all the quality of merchandise for which we have been known for over twenty years.

JUST IMAGINE GETTING IN JUNE —
\$4.00 Off On A Pair Of
Summer Sho

WE MUST SELL OUR SHO

We Over-bought — We Need The Space —

One Table of Ladies' — Children's	3 Large Tables Children's Leather	Entire Ladies' Wear
SHOES	SANDALS	Woolen Shoes Green Red
Values to \$7.95	Including Poll Parrot — Star Brand — Red — Green — Brown — White WERE 3.95	
ON SALE		
\$3.95	\$1.98	

LADIES' FULL-LENGTH GABARDINE AND TWEED
COATS Greatly REDUCED

179 Ladies' Year Round
SUITS
 ALL-WOOL — GABARDINE —
 WOOL SHARKSKIN —
 MEN'S WEAR FLANNEL
Below Cost

Cotton Dresses
 GINGHAMS — CHAMBRAYS
 In Printed and Solids —
 Pastels and Stripes
 Including such makes as Kay Dunhill, Georgianna, Jonathan Logan, Doris Dodson and Mayflower.
Save \$2 to \$4

MEN CAN NOW DRESS For L
BIG SAVINGS DURING THIS SA

One Table Men's Quality
PAJAMAS \$4.00 Styles \$5.00 Styles

A beautiful selection—in fact so pretty that our buyer went "over-bought" too many of this famous Fleetway Brand. They are in regulars, in a wide array of patterns.

Men's All Fur Felt	Men's Bathing
HATS	TRUNKS
The Very Best in Years	Prices Cut in
Very Special	
\$4.95	\$2.98 Trunks On Sale

WE MUST SELL — Price No Object

LADIES' HATS Including Beautiful Straws and Felts — By Gage and Other Leading Manufacturers HALF PRICE	One Table of Artemis Regular \$5.95 SLIPS ON SALE \$3.95	Ladies' \$2.98 SHIP 'N SHORE Blouses In White and Pastels — Stripes, Plaids Reduced from \$2.98 to \$1.98
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These Prices Mean SAVINGS!

One Table Ladies' Pastel and Dark GLOVES AT Half Price	Ladies' Beautiful All-Wool (Virgin Wool) Sweaters Values to \$5.95 ON SALE \$3.95	One Table Ladies' Jersey Knit SLIPS Gored — Straight Cut Regular \$3.00 Values \$1.98
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One Table Children's Sun Dresses — Sun Suits These were \$2.98 — Now \$1	One Table Tiny-Togs and Mitzi Children's DRESSES \$2.98 Now \$1.98 \$3.95 Now \$2.98
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All Shades Ladies' Panties 59c	One Table Ladies' Bathing Suits Half Price	One Table Ladies' HATS Including Gage and Other Famous Makes Values to \$10.00 On Sale \$1
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One Table of High Quality \$10.95
Blouses Greatly Reduced

FIRST QUALITY — CELLOPHANE WRAPPED
Cannon SHEETS
 Regular \$2.98 Value
 81 x 99 — 81 x 108
 On Sale **\$1.98**

WE FEATURE NATIONAL BRANDS ... WE ARE GIVING YOU BARGAINS ...

CURTAIN SPECIALS
 Beautiful Ruffled Curtains at a Bargain
 \$4.95 Curtains REDUCED TO **\$2.98**
 \$2.98 Curtains REDUCED TO **\$1.98**
 Made by POWDRELL and ALEXANDER

WE HAVE NO CHOICE WE MUST S

Big Savings On BOYS' WE

One Table Wash PANTS Khaki and All Colors Were Up to 3.95 \$1.98	One Table Boys' PANTS Values Up to 6.95 Gabardine — Wool — Cotton — Rayon \$2.98	One Table SHI Solids — and P Were \$1
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Boys Good SHORTS \$1.98 Value \$1	Boys' Bathing TRUNKS Values Up to \$2.98 49c	Boys' SHI Sport Long \$3.00 Value \$1
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WE MEAN BUSINESS — WE MUST SELL — HURRY HERE FOR BIG VALUES!

MASSIE'S DEPARTMENT STORE