

### On Hot Weather Job: Perishable Products Cool

Household refrigerators eliminate miles of walking and tiresome trips up and down stairs to "cold storage" rooms in farm basements. They cost only a few cents a day to operate and save food worth many times that sum.

The farm and home freezer is a super cold appliance. It use enables farm families, with a minimum of time and work, to freeze and preserve fruits and vegetables as they ripen, thus eliminating waste. Meat, too, can be frozen and kept in top condition until ready for use. Instructions for using freezers are provided by the manufacturer.



A typical walk-in cooler, with electrical equipment located to the left of the door.

Food must be correctly prepared and correctly packaged so it will emerge as fine flavored as when placed in the freezer.

A number of farmers also have walk-in coolers for the storage of large quantities of marketable perishable produce. These storage coolers may be purchased commercially or built on the farm. Among other advantages, their use permits farmers to harvest over a longer period of time, and to have animals butchered for food and resale during all seasons.

It took the old-fashioned and still reliable bucket brigade to put the blaze out.

The Kodiak crew gathered their useless equipment together and found—

Their truck was stuck in the mud of the lake bottom.

Petals of freshly cut flowers are placed in vessels together with special liquid solvent which extracts the oils. Later the solvent is removed by distillation and the pure floral essential oil remains, say experts.

### ELECTRIC CO.

## "Water Service" In The Country

... WHEN YOU HAVE A NEW "BALANCE-FLOW" TANKLESS JET SYSTEM - Many In Use In Haywood

COMPLETE line of domestic water systems the pump that's perfect for YOUR pump that will deliver all the water you need—when, where, and in the quantity you want. Gould's pumps are today's finest water pumps by a century of pump manufacturing. In a Gould's, you're SURE of extra years trouble-free water service.

- Simplest
- Easiest
- Cheapest

Here's the modern new TANKLESS jet unit that supplies really FRESH running water. And you get a full, steady stream at any number of outlets at the same time (up to 540 Gallons an Hour). It's fully automatic, with only one moving part. Trouble-free... quiet... lubricates itself... can't lose its prime—can be installed almost anywhere. Let the Balanced-Flow Jet bring "City Water Service" to your home.

### So Economical

This Guaranteed System As Low As \$112.50

10% Down - Balance About \$3.25 Month

# Rogers Electric Co.

Main Street

## It Takes Time To Get REA Projects Approved

Although marvelous accomplishments in production are made possible through the application of electric power to machines that operate like magic and all the things brought about with the simple ease of flipping a switch and turning on the power, all this after the power lines have been constructed.

There is a lot of magic about getting a REA line constructed and into service, declares R. A. Sheffield, manager at the Haywood Electric Membership Cooperative.

Electricity works like magic, he points out, and some folks who live in rural areas and have been forced to do without the modern conveniences sometime get impatient with the REA for not getting lines built to them more rapidly than they do. They have seen, and they want the use of the magic of electricity.

But it takes a lot of planning and a lot of hard work to build REA power lines, and planning and hard work that go ahead of construction is not done by magic nor is the construction work itself. It takes experience, time, sweat and money, he points out.

And, besides, the R. A. Sheffield says REA lines require right-of-way. Procuring the easements for right-of-way had proven his most difficult job in such an understanding all the other planning money, time and sweat that is necessary.

Furthermore, the money for building the lines is borrowed from the Federal government and Uncle Sam has to be convinced that the line to be built is a good risk and will pay itself out of debt.

But let Sheffield tell you himself what has to be done the work and sweat in it, before the housewife on the farm can flip a switch and start her washing machine running.

"It is always a difficult and drawn out affair whenever your Cooperative makes plans to build rural lines to serve our prospective members, but we feel that we are rewarded for this work when we see the happiness in the faces of these members whenever the line is completed and electric service connected to their home. They and others that have been receiving electric service for some time are aware that today electricity is more than a convenience but necessary.

"Before lines can be built an actual field survey is made and the members are solicited to contribute, and pay their required \$5.00 membership fee. After the survey is made, and the Board of Directors think that the line is feasible, the next step is to

### ROGERS ELECTRIC CO.

## With Cheaper REA Rates—

# You Get More For Your Money

WITH  
**NORGE REFRIGERATORS**  
AND  
**BENDIX WASHERS**



BANISH OLD-FASHIONED DEFROSTING WITH THE NEW Norge Self-D-Froster

The **NORGE** 8-cubic-foot refrigerator WITH EXCLUSIVE **Self-D-Froster**

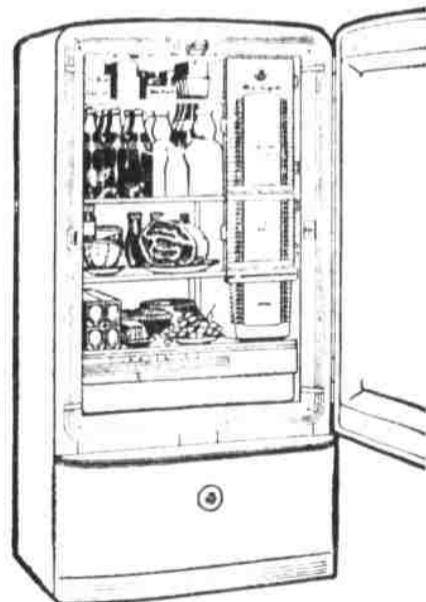
It's new... it's modern... it's exclusive... it's the new Norge Self-D-Froster—the refrigerator that DEFROSTS ITSELF! No more fuss and muss of manual defrosting. No melting of ice cubes... no exposure of food to outside air.



The Self-D-Froster. Defrost water is carried into the evaporator by the Handi-Rinse control mechanism at tainer. Meat does not have to be removed from the Coldpack during defrosting. Frozen foods remain fresh.

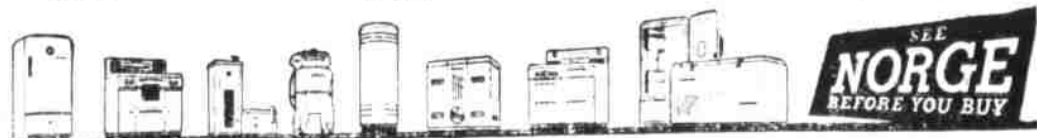
### PLUS THESE ADVANTAGES

- ★ 33% more refrigerated storage space without stooping.
- ★ Safety-sealed Giant Side Freezer holds average of 37 pounds of frozen foods.
- ★ Sliding Coldpack holds up to 12 pounds of meat.
- ★ Tall-bottle Storage Shelf holds full case of 12-ounce bottles and four tall bottles.
- ★ Double-width Hydro-voir stores full-length stalks of celery without bending.
- ★ Spacious Tiltabin holds wealth of staple groceries.



MODEL ND-848

This roomy refrigerator, packed with convenience features, sells for only.....



SEE NORGE BEFORE YOU BUY



### Blind Woman Awaiting Her Master's Degree

DENVER (UP) — Mrs. J. S. Catley of Baton Rouge, La., a candidate for a master of education degree at Denver University, is getting her degree the hard way.

The Louisiana woman, mother of a 17-year-old son, has been blind since birth.

Despite her handicap, Mrs. Catley received a B.S. degree from Hampton Institute in 1945 and has taught English, French and music for the past 24 years.

The blind woman takes notes with a Braille stencil and stylus. Her grades at D.U. have been above average. She is guided around campus by a niece, Ellen Newman.

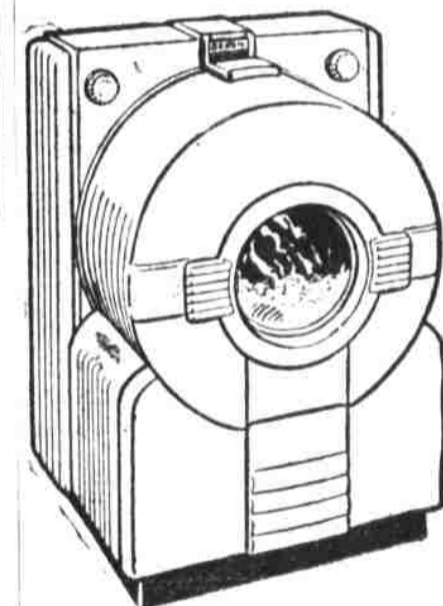
accepted by the Cooperative for energization.

The above is a brief outline of the procedure your Cooperative undergoes to construct lines to un electrified communities. The time required from the first survey is made until the lines are actually turned on takes approximately six months.

The word perfume (par fume) means "through smoke," comes from primitive times when the only perfume the cave men knew was released by burning certain woods and gums.

Look! A washday genius with an **ELECTRIC BRAIN**

does all the work without you!



Your hands never once touch water!

Washes—Rinses 3 times Damp-Drys—Automatically

1,300,000 folks know it's best!

First and foremost! Bendix has done more washing longer than any other automatic. It's the only automatic backed by an 11 year record of trouble-free service.—And it's the thriftiest washer of all!



STOP! LOOK! SEE IT WASH! Demonstrations daily at

# Rogers Electric Co.

Phone 461

Main Street