

## Steady Growth Of Haywood Electric Corp. Has Been Steady

General Manager Of H. E. M. C.



R. C. SHEFFIELD is general manager of the Haywood Electric Membership Corporation, and has been with the firm since it started ten years ago. He looks on the future of the organization with optimism.

### Manager Sheffield Has Optimistic Outlook For Future Of This Section

By R. C. SHEFFIELD  
Manager, HEMC  
Our cooperative has a number of important plans for the future, designed to increase the efficiency of operation and to enable us to render greater service to our members and the area we serve.  
We are now signing up all unserved homes in the service area. Our next allocation will provide for extending service to as many more homes as possible, carrying out extensive system improvements, and will include \$60,000 for a new headquarters building and the lot on which the building will stand. System improvements are now being drafted by the co-op's engineer and will include increased sub-station capacity and re-phasing of main lines to take care of ultimate loads.

For some time we have felt the need of a branch office of the cooperative, since a number of sections served lie quite a distance away from Waynesville. We have selected Highlands as the location for a branch office, and we expect to be able to open it soon.  
A very important part of our plans for the future is along the line of working with groups and individuals in doing all in our power to increase the wealth of the area served through more complete use of electricity. Now that we have hundreds of miles of rural lines, and, of course, will build more, we can now go ahead in not only making farm life easier and more profitable, but we can accomplish many things along the line of more small rural industries, greater farm production, and en-

couraging new enterprises that will use electricity.

Two definite plans for the near future include the employing of a woman electrical adviser, who will work with members in helping them to get the fullest possible benefits from using electricity. We also have on order a sound-film projector, which will enable us to show "talking" films to groups of members, and will also be used to let the public know what REA is accomplishing in our area.

In Haywood County an intensive Community Development program is now going on. We plan to take an active part in this program, and to carry over into other counties as many of the workable ideas as possible. We will also work closely with county agents, home demonstration departments, the State Department of Conservation and Development, and expect to get valuable assistance from dealers in appliances, farm equipment and plumbing contractors.

The same fine cooperative spirit that has made a success of Haywood E. M. C. will be needed to make these plans successful.

### 3,450 People Operate Haywood Electric Co-op

The Haywood Electric Membership Corporation is owned by people in all walks of life—farmers, merchants, teachers, lawyers, and retired folk. Each customer becomes a member and a part-owner of the concern, and has the deciding voice in all matters pertaining to its business.

Since the money the corporation uses for construction of its lines is borrowed from funds set up by the Federal government for this purpose, the government through REA closely supervises and watches the expenditures of these funds under rules laid down by Congress. For the government expects that its money shall not be wasted and that every penny borrowed shall be repaid by the cooperative.

Under these rules and regulations, all business policies of the cooperative are made by a board of directors elected from and by the customer-members of the co-

operative.  
The success of the corporation during the past ten years indicates the soundness of the directors' business judgment and their ability to handle business matters on a large scale.

The present directors include: Chairman Carter Osborne, Ira H. Cogburn, secretary-treasurer, Roy B. Medford, A. W. Ferguson, W. P. Harris, Walker Brown, H. W. Davis, Baline Nicholson, L. N. Davis and C. M. Moody.

#### FOR ATHLETES FOOT USE TE-OL BECAUSE

It has greater PENETRATING POWER. With undiluted alcohol base, it carries the active medication DEEPLY to kill imbedded germs IN ONE HOUR. You MUST be pleased or your 35c back at any drug store. Apply FULL STRENGTH for athletes' foot, F-U (foot odor), Itchy or sweaty feet. Today at SMITH'S DRUG STORE.

REA To Year on  
The following and progress of electric Members written for The Carolina at Greensboro.  
MENZIES Editor Farmer  
was quite a bit lighting system between Bethel and County. This division of Col-Teachers Col-City, had in-ten and had Carter Trull, a number of systems on by building a. But now, after in operation the electric rming so well, are instructor at native of New somewhere "up a successful co-Miss Margaret Greensboro, who Director of the college was nat-in good electric age. And finally, famous educa-college often, Washington who th REA.  
as held at New Singdale School Camp) to learn about forming t. Among the ons who turned historic meeting d Phil Powers, proved to be a of the co-op in Cable, Dewey t, and Ira Cog-an, perhaps dis-necting, was to r plant on Cold auxiliary diesel oject was aban-ix months three re held, at the ckman in the. Then, as inter-talize, monthly d at the Rick-ile, Chester A. ter Trull kept government of on the sub-out 100 persons n REA official ame down. Af-

ter looking things over, he announced that when 125 paid-up members had been secured, surveying could begin. But although people in the section were "dying for" electricity, they had been disappointed so often they were pretty dubious about whether the co-op would be a success. One man though, had faith a-plenty. That was E. B. Rickman, and he deposited the money for 125 memberships out of his own pocket, though he says every one of the original members repaid him promptly.

And so, through the determined efforts of the rural people of that section of Haywood County, the cooperative received its charter on October 31, 1938, under the name of the Cruso Mutual Electric Company. The following members were the incorporators and served as the first Board of Directors: William

B. Poston, Ira H. Cogburn, Mrs. Etta P. Grogan, D. L. Pless, Mrs. E. B. Rickman, C. M. Deaver and Watson Howell

The co-op's first loan from the Federal Government was received April 14, 1939, and it covered "A" Project. It was in the amount of \$42,000 and provided for building 37 miles of rural lines to serve 200 members in the Bethel, Woodrow, Cruso and Cecil communities. The first tiny office of the co-op was a 10-foot-square space in the small warehouse owned by E. B. Rickman, located at the crossroads opposite the store he then operated in Woodrow—he has a modern store nearby at present. Incidentally, R. C. Sheffield, present manager of Haywood E. M. C., began working as bookkeeper of the cooperative in that small office in

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1939

1949

## Make Your Plans to Attend

THE BIG

# 10th Anniversary

### ANNUAL MEETING PROGRAM

OF THE

## Haywood Electric Membership

CORPORATION

## Waynesville Armory, Sat. Aug. 27

- 9:45 A.M. Parade and Music by Waynesville Township High School Band
- 10:00 A.M. Meeting called to order ..... Carter Osborne, President
- Song: "America" ..... Members
- Invocation
- 10:15 A.M. Business
- Check attendance
- Reading of notice of meeting and proof of mailing
- Reading minutes of last meeting
- Reports of President, Secretary-Treasurer, and Manager
- 11:00 A.M. Address ..... Mr. Gwyn B. Price, Chairman, N. C. Rural Electrification Authority
- 11:45 A.M. Election of 11 directors for ensuing year.
- 12:30 P.M. Lunch (under direction of Home Demonstration agent—nominal charge)
- 1:30 P.M. Open Forum on Capital Credits
- 2:00 P.M. Sound Film: "Cooperation"
- 2:20 P.M. Singing ..... Local Quartets
- 3:45 P.M. Awarding of prizes (including main prize)
- 4:00 P.M. Adjournment

# \$500.00

IN DOOR

## PRIZES

MANY ITEMS —  
INCLUDING AN  
ELECTRIC  
RANGE —  
BE SURE  
TO ATTEND

### Anniversary for Haywood Electric Membership Corporation

On the occasion of the 10th annual meeting of the Haywood REA, we extend our best wishes to all the officers and members of the organization.

While the financial benefits have been considerable in the past ten years, the real contribution that REA has rendered this area cannot be measured in dollars and cents.

The fine service that is being rendered is evidenced by the fine reports that have been made from year to year.

This institution is for all progressive programs and those things that will make this a better place to live.

THE

## First National Bank

ORGANIZED 1902

Federal Reserve System Member Federal Deposit Insurance Corporation