

Twin Conveniences Provide Farmer With More Income, Better Health

By IRA MILLER
Farm Electrification Bureau

Like ham and eggs, running water and water heaters go together. These twin conveniences do as much as anything to bring urban living conditions



IT TAKES hot water—and plenty of it—to clean milking utensils adequately.

to the country. And, when it comes to saving the farmer time and labor, they rate near the top of his electrical helper list. Let's see what each can—and does—do.

Running water pays dividends in several ways. On the production front,

cows that have plenty of water available at all times, produce from 10 to 20% more milk; hens lay from 8 to 10% more eggs.

In the home, running water provides what nothing else can offer—better health for the farm family. Public health records show that the introduction of running water into the home improves health conditions more than 50%. Also it eliminates the drudgery of hand pumping, and makes possible the installation of modern bathrooms in all farm homes.

Water pressure systems are completely automatic and require very little attention. And, in addition, running water offers protection against fire—the farmer's eternal bugaboo.

It is estimated that about 3,000 gallons of water can be pumped at an electrical consumption cost of approximately 2 cents. The average farm requires a system which has a capacity of 500 gallons per hour.

Electric water heaters also are automatic and, generally, are located in the farm kitchen or basement.

Like pressure water systems, water heaters have production, as well as household value. The dairy farmer, for example, would find it almost impossible to operate efficiently without hot water. For cleanliness is one of the most important steps on the way to the production of quality milk. And cleanliness requires an abundance of hot water. Hot water is a vital part of modern living. And, to have it instantly at the turn of the faucet, is a dream which gradually is being realized by an increasing number of farm families.

Apple Festival To Open Friday In Hendersonville

The 1949 North Carolina Apple Harvest Festival will open in Hendersonville tomorrow and run through Monday.

A total of 28 girls from all sections of Western North Carolina will compete for the title of Apple Queen Friday night at the Hendersonville High School auditorium.

Saturday night, the square dance team and band concert will be held. Roger's String Band and the Connamara Square Dance Team will defend their titles.

The big festival parade will be staged on Hendersonville's Main Street Monday.

Some 20 to 25 floats will participate in the parade Monday afternoon.

Housewife Makes Living Waking People Up

CHICAGO (UP) — A housewife here makes her living waking people up.

Mrs. Mary Maryluk is a list of clients who pay her \$5 a month to be called on the telephone at specified times. Most of her patrons, according to Mrs. Maryluk, are those who can turn off an alarm clock without even interrupting their snores. She lets the telephone ring until it's answered.

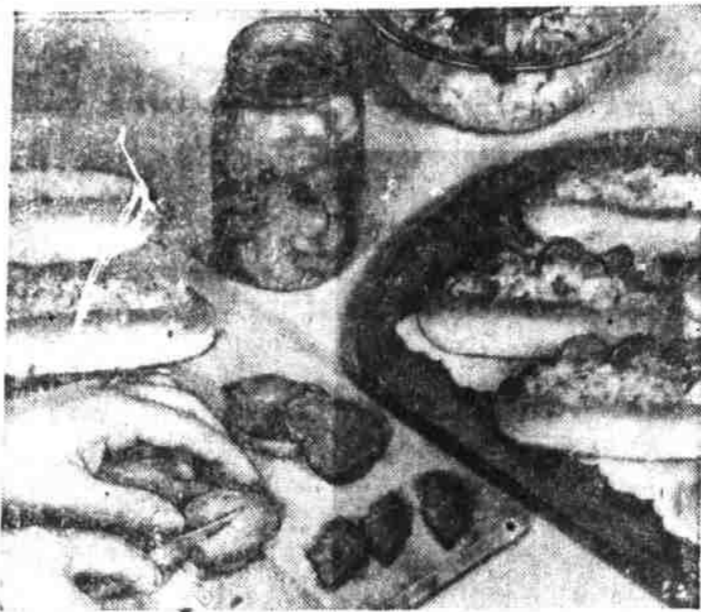
"When they get up and talk on the phone they usually stay awake," Mrs. Maryluk said. "She has only one difficulty. That's getting up herself to awaken a milkman at 3:45 a.m."

SMALL TAX, BIG OVERHEAD

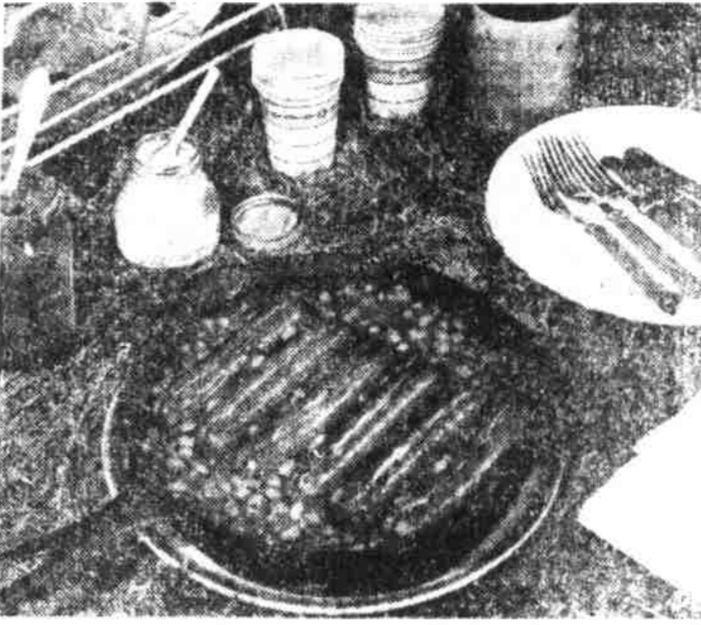
DETROIT (UP) — It cost Bill Coltrider \$8 to pay six cents on his income tax. He received a \$2 parking ticket while in the tax office and his lawyer charged him \$6 to pay the fine.

The bird has sprouted feathers and can fly now. He does a lot of it, but always returns to the Kingsbaker porch and knocks on the door when hungry. He sleeps on the porch, too.

Cook's Holiday For Mom



PICKLE 'N HAM ROLLS... Labor Day special.



BEANS 'N FRANKFURTERS... Don't forget the mustard.

By CECILY BROWNSTONE
Associated Press Food Editor

Make the last official weekend of the summer as pleasant and effortless as possible by planning easy-to-do refreshment. Fun to eat and to serve are the Pickle 'N Ham Rolls pictured here... fancy them up, as we do, with a pickle garnish. With a big tureen of soup (hot or cold—depending on the weather) they'll make the main course of a meal. Add a big bowl of crisp raw vegetables to eat out-of-hand. For dessert, fruit and maybe fudge squares or brownies.

PICKLE 'N HAM ROLLS

Ingredients: 2 cups finely chopped cooked ham, 1 cup finely diced celery, 1/2 cup finely chopped sweet cucumber pickles, 1/2 cup mayonnaise, salt and freshly ground pepper, whole sweet pickle slices, 8 finer rolls.

Method: Mix together the ham, celery, chopped sweet pickle and mayonnaise. Add salt and pepper to taste. With a sharp knife hollow out rolls to make place for filling. Heap each roll with filling. Cut whole pickle slices into thirds and place point down along filling.

BEAN 'N FRANKFURTER SPECIAL

Ingredients: 1/3 cup minced onion, 2 tablespoons fat, 1 tomato peeled and diced, 1/2 teaspoon Worcestershire sauce, 2 tablespoons molasses, 1 tablespoon French-type mustard, 2 twelve or fourteen-ounce cans baked beans, 8 frankfurters, extra mustard.

Method: Cook onion in fat till clear. Add tomato and Worcestershire sauce. Heat, stirring frequently for 2 or 3 minutes. Add molasses and 1 tablespoon mustard. Add beans and stir well. Turn into greased baking dish. Split frankfurters open lengthwise but do not cut clear through. Brush insides lightly with extra mustard. Lay on top of beans and bake in 350° oven for 30 to 40 minutes.

Chicago Store Makes Marketing Easy

came up with a challenge for Hollywood in the field of glamorized retail stores.

A grocery supermarket claims to do everything but make the homemaker's selections for her, or pay the bill. But it makes both their tasks as painless as possible.

The store sits in the center of these large parking lots, thereby eliminating the shopper's first problem.

The fourth side at the front of the store is beautified by a garden. There is a lobby inside the store where shoppers may rest behind ceiling-high, heat-resistant windows. Here, too, baby carriages may be parked off the street and out of the weather on bad days.

A special window in the lobby is provided where returned merchandise such as empty bottles may be exchanged without actually go-

ing into the store proper. When her selections are complete, the housewife need not fear the usual bottle-neck at the checking counter.

A "Spee-Dee" check-out counter cuts two-thirds off the time usually needed for checking and packaging, the store claims.

The shopper puts her items on one end of a half-circle counter. The cashier stands in the center with the bagger just behind her.

The cashier steps on a foot pedal, the counter top moves electrically around to the cash register position where they are rung up, then on to the bagger.

By the time the housewife saunters to the end of the counter her package is ready and she's on her way.

See Our Want Ads For Bargains

Pigeon And Puppy Share Their Meals

PITTSBURGH (UP) — The head of the household says away. Shortly after dinner he made a faint tapping sound out of Blackie's cage. The pigeon belonging to Mrs. Chalky Kingsbaker. And all because Blackie was a little Blackie likes to eat.

Mrs. Kingsbaker looked out of the window of her second floor apartment and spied a feathered pigeon, apparently unharmed by its mother and unable to fly.

Much to the discomfort of the bird, Mrs. Kingsbaker took it to her home. The pigeon then was placed in a cage with a

the black-headed dove away. Shortly after dinner he made a faint tapping sound out of Blackie's cage. The pigeon belonging to Mrs. Chalky Kingsbaker. And all because Blackie was a little Blackie likes to eat.

Mrs. Kingsbaker looked out of the window of her second floor apartment and spied a feathered pigeon, apparently unharmed by its mother and unable to fly.

Much to the discomfort of the bird, Mrs. Kingsbaker took it to her home. The pigeon then was placed in a cage with a

to allow such youngsters to grow up. She didn't mind when he decided prepared, devoured and slept off. The pigeon then was placed in a cage with a



Start the Day Right! ...with JFG

"The Best Part Of The Meal"

From the Land of the ICE CREAM Star!
The Super Delight Of The Month

Chocolate Fudge Sundae

When you taste the rich, cool, creamy goodness of Pet Chocolate Fudge Sundae... you'll say, "It's Pet for me every time!" The delicate bouquet of the finest, imported vanilla and the rich ribbon of smooth chocolate fudge... combined with the fresh cream flavor of Pet Ice Cream... make every spoonful a super delight!

And, remember, Pet Ice Cream is made only of daily fresh whole milk and daily fresh sweet cream! Treat yourself... and the family... to its refreshing healthful goodness every day!

COMPARE PET ICE CREAM with any other... and you, too, will agree that, as to flavor, body, texture and quality, Pet Ice Cream tops them all! Take home a pint or two, today!

Taste the Fresh Cream in Pet Ice Cream

"I can't stand the sound of breaking dishes."

Here's the Fruit Salad You've Been Looking For!

The best fruit salad... made with fresh... We regard... well. To get... of pure drained... 4 half and a... For apple... 3-4!

Dixie-Home
Mayonnaise
THE SECRET OF LUSCIOUS SALADS
Pint Jar 29c

Libby's
Pineapple
SERVE IT WITH PRIDE
Sliced or Crushed
No. 2 Can 30c

"QUALITY TENDER"
GOLD CORN SLICED BACON
TABLE DRESSED FAT HENS
U. S. GOOD GRADE CHUCK BEEF ROAST
FRESH GROUND BEEF
CUDALY'S PULPIT PORK SAUSAGE
SMALL BREAKFAST LINK PORK SAUSAGE
TABLE DRESSED LONG ISLAND DUCK
CENTER CUT RIB PORK CHOPS

Veri-Best Produce
CALIFORNIA FLAME TOKAY GRAPES 2 lbs. 25c
FANCY MOUNTAIN GREEN CABBAGE 3 lbs. 13c
U. S. NO. 1 IRISH POTATOES 10 lbs. 41c
LARGE CALIFORNIA SUNKIST LEMONS doz. 35c
THOMPSON SEEDLESS GRAPES 2 lbs. 21c
CRISP GOLDEN HEART CELERY Large stalks 15c
SWEET CALIFORNIA YELLOW ONIONS 2 lbs. 15c

Potted Meat 2 - 1/2 s can 17c
Lunch Tongue 1/2 s can 31c
Liver Spread 1/2 s can 13c
Vienna Sausage 1/2 s can 19c

Libby's Canned Meals
Veal Loaf 7-oz. can 29c

DIXIE-HOME TEA (2 free glasses)
FLAVORITS — 190Z. Rehydrator Jar SWEET MIXED PICKLE
CHURCH GRAPE JUICE 16-
SUPERFINE LIMA GRANDS No
DEL. MAIZ CREAM STYLE GOLDEN CORN No

Sterling Salt
Plain or Iod. 2 26-Oz. Pkgs. 17c
SPRY
3 Lb. 87c
CRISCO
3 Lb. 87c
SUNDAETTES
Pineapple — Butterscotch — Choc. Fudge — 6-Oz. Jar 17c

Lemon or Chocolate 7-Minute **PIE MIX** 8-OZ. PKG. 36c
KLEENEX Box of 100 2 Boxes 35c
Lifebuy Soap 2 Bath Size Cakes 21c
Jergens' **Lotion Soap** 4 Cake Box 27c

DIXIE HOME SUPER MARKET
Fine Foods Quality Tender Meats