

Cosmetics In Deeper Hues For Miss Co-ed

The size of your school wardrobe, skirts, blouses, a suit, wool dress and afternoon dress depends on your budget and the routine of your particular school. Also while making wardrobe purchases, you think about accessories such as a hat, purse, gloves, shoes, but wait! Don't stop there! You still need accessories for your beauty wardrobe.



Your beauty wardrobe accessories should complement both your wardrobe and your coloring. So take the Fall fashions into account and your post-graduate complexion in choosing shades of powder, foundation, lip-stick and nail-polish. You'll find that the new clothes in your Fall wardrobe will probably include some of the "vintage" fabric shades which the fashion business has been working on for so many months. For the present on tweed, the color will include shades of brown, orange, red, blue and grey.

Two new nail polish shades which have a direct relationship to the Fall color scheme are Dark N Handsome and Fall.

Dark N Handsome is a deep rich red. It is a color which was the favorite of the "vintage" fashion designers.

Fall is a color which is a blend of red and blue. It is a color which is a blend of red and blue.

There are a few more pointers on applying polish that could bear repeating while we are on the subject. After you have completed the primary steps of a manicure, such as shaping the nails with an emery board and using your oily cuticle remover, it is time to apply polish and nail polish.

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For formal occasions use a "Jenny Hairpiece" by Joseph Fleischer, at the back of the head to fall in Empire curls.

Want Ads bring quick results.

equipment to be considered for school, most of which is available in purse size sets.

These sets are constructed for utility and hard wear and you might like to choose some to include among your beauty accessories. You'll find they are equally at home in your purse, dressing table drawer or suitcase and this is practical when going to school, because it means you can always be sure to have your beauty needs at hand.

You can also find purse size sets for your perfume, lip-stick, foundation, comb and brush, among other things.

With these beauty hints to include in your preparations for school, you should easily get a plus in your appearance, but we'll leave the battle for the victor to you.

Colds

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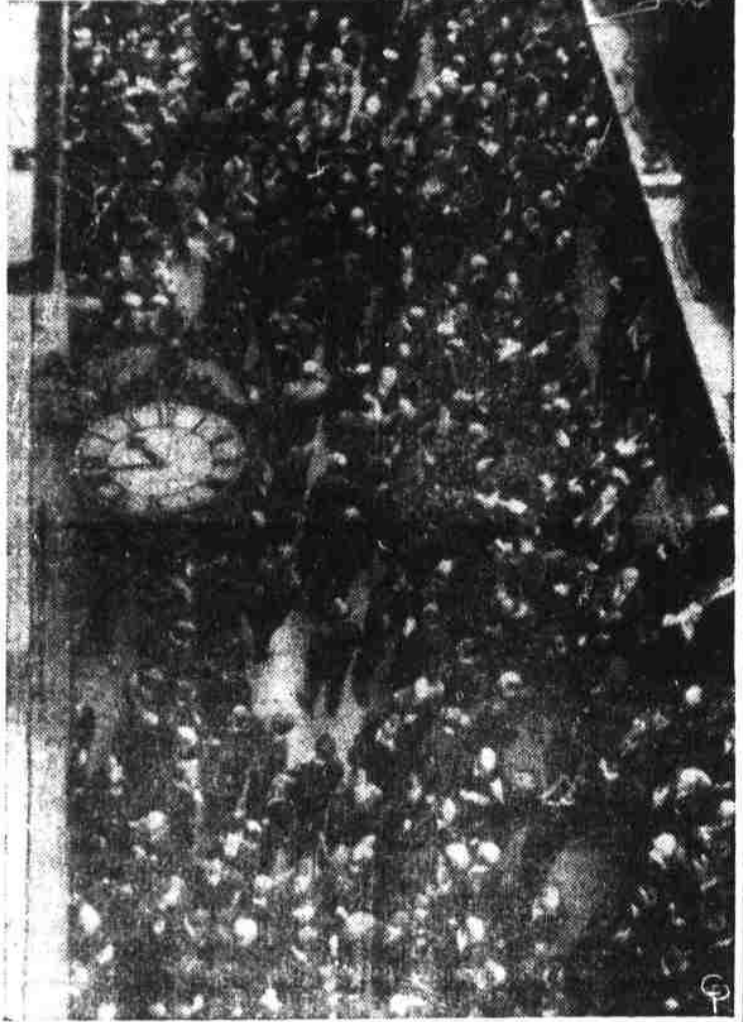
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AS DEVALUATION HIT LONDON



OUTSIDE THE STOCK EXCHANGE in Throckmorton St., London, thousands of brokers, jobbers and clerks continue operations. Conducted while the market was closed because of the pound's devaluation, these dealings were described by British financial writers as "wild," with wide margins quoted between buying and selling prices. (International Radiophoto)

Select Your Perfume To Complement You!

The fragrance a woman wears is as personal to her as the flip of her hat brim, as the color of her dress.

A woman should select the kind of fragrance she likes. She should express her own personality through her aura of scent. Perhaps she likes several different types. There are myriad perfumes on the market, floral bouquets, some of which are light, some richly heavy; Oriental scents which are mysterious and exotic; "dry" essences with an undulating lift; smouldering, clinging odors; vivacious, spicy fragrances which express gaiety. There are many which may appeal to each woman.

After she decides which of the various scents she likes, she will want her perfume to be as suitable to the time she uses it as the clothes she wears.

Certainly no smart woman would wear a perfume to the opera! Or a fluffy evening gown to a football game! Just as there is a wide variety of suitable clothes for the various activities of a woman's life, so too is there a wide variety of fragrances which are just right for different occasions.

The Mood
Your (or his) tailored clothes call for a crisp, subtle perfume, one that exerts its own personality. A rich heavy cord is an out-of-place perfume in the morning as a delicate, light perfume is out of place in the evening.

French Chic
The American women could learn much about fragrance from the French woman who feels not quite dressed without her perfume.

After selecting the one that is suitable for the occasion to express her own personality, the French woman uses it strategically for her own enjoyment and confidence in her femininity. A bit goes on her pulse-point, inside wrists, at the temples, on the crook of her arms, on the side of her throat.

man will want an utterly feminine light floral bouquet in keeping with her softly feminine clothes. When in a femme-fatal mood, she will wear a scent that is smouldering, exotic.

Which scent is the right one for you is your own personal choice. Remember that your fragrance expresses your own personality, as much as, if not more than, the clothes you wear. The aura of your perfume will be remembered long after the color of your hat is forgotten.

When buying your fragrance, whether it be toilet water or cologne or body sachet or perfume, remember that the chemistry of your skin affects the odor, personalizing it as your very own.

Try three or four different scents on your skin at the perfume counter. What the woman next door wears may be divine on her yet be not at all lovely on you. Why is it that a woman strives so desperately to be seen in a dress or hat entirely different from others yet so often selects the much-more-perfume perfume, fragrance, because she "liked what Mary was wearing yesterday?"

Do take time in making your purchase. Seldom is the first or second test you try on the one you finally buy. Yet many women test only one or two fragrances believing they have given careful consideration to one of the most important feminine accessories that a woman may wear.

It would never enter a woman's mind to buy a hat because it looked pretty in the window. Why, then, do many women buy perfume because it comes in a pretty bottle?

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Button Up For Fall!

Button Details Put Accents On Fall Ensembles

Button, button, button, who's got the button? Every fashion-wise woman will be wearing lots of buttons on her clothing this Fall.

Buttons are of tremendous importance as a detail in both the American and French fashion pictures.

Buttons are everywhere. Larger than ever. More colorful than ever. To be found on back belts, running up back panels, on closings, on openings, on wide cuffs, on skirts, cardigans, and even on fur!

Decorative jewelry in their own right, buttons add a pretty detail to the fur garments that every woman loves. Metal with pearl, gold and silver filigree are most frequently featured on fur.

Many Colors
Plastics and plastics with metal trim are leaders of high fashion significance. Baily, Green and Elger Incorporated of New York have made a color tie-up with Forstmann Woolens. A large group of their plastic buttons have been dyed to match the twenty leading Venetian Colors which have received wide representation in Fall collections from coast to coast.

The browns, greens, blues and a new subdued shade of red are most prominent in the button color picture.

Gold and silver metal buttons are also of great interest this Fall. The metal and mother-of-pearl combinations are executed in tailored designs. Other metal buttons are welded into rose buds, to link chains, and one of the most beautiful is a series of braided rings.

Dull and polished metal buttons are effectively combined in squares, in twists, in circles with a quarter moon, and in a ball motif with a finely etched pattern. Many have matching buckles.

Rhinestones
Beautiful sparkling jewel buttons, always good for Fall, constitute just the right touch to make a basic plain dress more five o'clockish!

Large diamond-like rhinestones are framed in a square with smaller stones, glittering rubies, emeralds, sapphires, topazes, amethyst and turquoise stones are included in the slightly more expensive button category.

The pearl is used on buttons with manipulated gold metal to form a six point star setting for a center of black cloisonne flowers.



A greatcoat with deep, deep armholes, easy to make with a Simsbury Pattern, B. practical and smart with lot of room for a suit underneath.

These are available in buttons with scatter pins to match.

TWEEDY ACCESSORIES
Especially keyed to "twed for Fall" is a dark hound-tooth check on a pale silk scarf. Lapel ornaments include wool accents on suede stems and leaves, and a collection of suede flowers with finely detailed stenciled veins. Large flat wooden buttons are especially ideal.

Renewed Interest In Suits As Fashion Keynote For Fall

Suits are the pivotal item in the wardrobe of you the American woman.

You wear suits for their flattery, their practicality, then you add the ease with which they fit into your routine.

Because of a suit's importance you probably deliberately buy you buy. Your suit must appear "undated" despite repeated wear. It must have a distinctive touch but be sufficiently basic to change mood with different accessories.

Then too, blouses, ties, hats, and general choice of accessories depends upon this suit. You already consider with particular interest suits to be worn this season.

This Fall 49 the dramatic out story is texture, line color. Blueed backs have replaced pelicans as the exit note. Sleeves are gentle, in keeping with understated shoulders. Many jackets are belted with a low-slung, slumping effect achieved.

The stem slim skirt is universally endorsed following it. Skirt acceptance. Skirt lengths average 12 to 13 inches from the floor, attractive shorter than last fall.

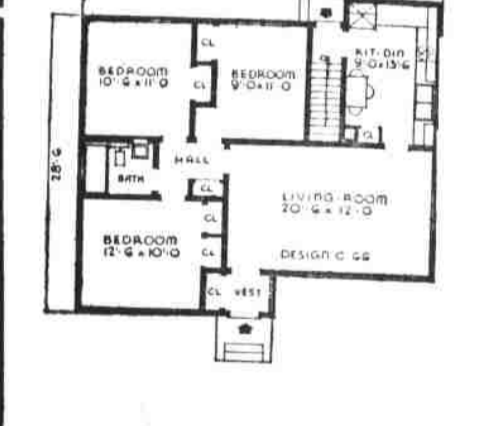
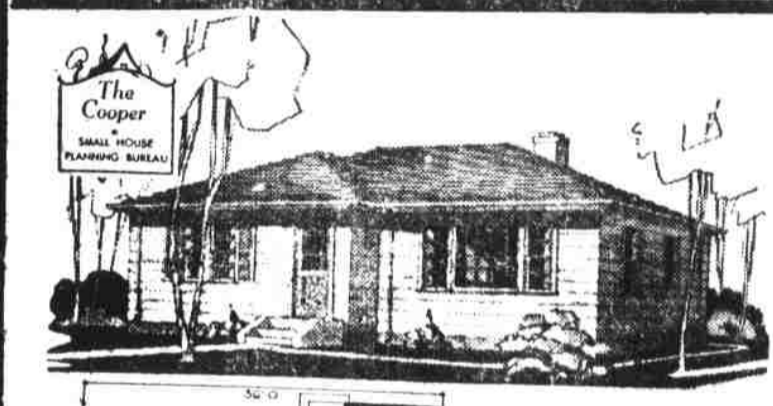
Colors are warm and glowing and closely related to the season. In monochromes, ivory, met, the entire range of brown, and shade even dominate. Soft leather, green, blues, bright teal, tans, copper, brick red, and squash yellow are boldly featured.

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HOUSE of the WEEK

Each Week, In This Space, You'll Find "The House of the Week" With Full Details. This Series Is Made Possible By Local Firms That Are Listed Here. They'll Be Helped You With Your Building and Home Furnishing Problems.



THE COOPER is shown with walls of frame with wide side because of the Cooper's low lack of gables the plan is ideal use of concrete blocks.

The Cooper has three bedrooms, three of the bedrooms are around a small hall. There is a large living room called for Cooper's plan can also be used, due to its easy accessibility kitchen.

There is a generous amount of closets in The Cooper. Every Cooper's three bedrooms has a closet space. There is a corner closet in the front vestibule. The linen cabinet in the bedroom has the kitchen is equipped with a broom closet.

Plans provide for a low roof wide overhanging eaves on the low roof is to be covered asphalt shingles.

The main body of The Cooper feet by 21 feet. It includes a full bath. It has an area of 963 square with 19,889 cubic feet.

For further information about COOPER, write the Small House Planning Bureau, St. Cloud, Minn.

Small House Planning Bureau

St. Cloud, Minnesota

Please send me more information, without obligation, about the plan features and the type of construction used in The COOPER House as pictured in The Mountaineer.

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