

New Fords On Display Here Friday



50 Ford Custom Deluxe Fordor which add to the performance, comfort and appearance of the new quality as the keynote, the 1950 new treatment of the grille and colorful new crest — the first in new ornamental rear deck handle

and lock, new instrument knobs, new and larger horn ring, foam rubber front seats with non-sag seat springs and a complete new line of interior trim fabrics. In addition the powerful Ford V8 and 6-cylinder engines have been improved to give Ford the quietest and smoothest run of engines ever produced by the Ford Motor Company.

Fords Will Be Put On Display Here Friday

of passenger improvements, by the Ford Motor Company. That has been economy, appearance will go Ford as the according to L. D. and general will be on the of 6,400 throughout the narrow November in the 1950 geared to offer than was of quality 1949 es embody in- about the entire the body, the trunk, fabrics, brakes, floors

Actor Trims Beard To Suit Film

HOLLYWOOD (UP) — Whenever you see a man in the movies, with a fancy beard, the chances are it's Robert Adler. Adler's been cutting, trimming and re-growing his beard to so many specifications that he feels like a French poodle being clipped by a dog show. Adler has been bearded constantly since 1946 when he first sprouted for "Captain From Castile." The bosses liked it so well they haven't let him shave since. "My roles have been getting better and better," he admitted, "and my beards have, too. I don't grow just ordinary beards. They have to be plucked and trimmed to definite specifications.

"My first beard was supposed to be a copy of one worn by an actor of Cortez named Verry de Mendoga. That required a full growth with a scooped-out scullion effect on each cheek. And I had to scrape it with a face-razor. A razor would have cut off one hair too many. Ever since that beard, Adler has been growing them in 20th Century-Fox films like "Fury at Furnace Creek," "Yellow Sky" in which his beard made a national picture magazine, "Broken Arrow," and now "Ticket to Ten Hawk."

Wife Not Pleased "I'm wearing an unimpeachable full-hair beard in that," he added. "I hope the director likes it. I'm tired of being plucked like a fowl. Whether the director likes it or not, Adler is sure of one thing: Mrs. Adler will not. "We celebrated our 14th wedding anniversary recently," Adler said. "She insisted on staying home, didn't want to go out. She says she can't stand the titters that follow me in public."

His son Robin, 10, doesn't like the beard either. "The first time I took him to the school bus was also the last," Adler observed. "The other kids made some penetrating comments on my appearance. Things like 'word face?'" As a result of his beards, Adler never has to take the little woman out nights. She goes to work with him.

Not Even Shopping "She won't even let me go shopping with her any more," he said. "Two years ago we went shopping together so she could pick her gift for our wedding anniversary. We went to a pretty expensive store. While we were going up in the elevator someone whispered, "He must be an Eskimo gold miner on a big city spree." And as the kissing her husband with his whiskers on Mr. Adler's statement is: "It feels like those old tooth sponges I scrub the roof with. Picture or no, Adler said, his wife has demanded that he be clean-shaven by next Jan. 14, 1950, 15th wedding anniversary. Otherwise, she said, he'll be single on June 15. "I've requested my annual vacation," he said, "for next June."

and clearly marked and illuminated for easy reading and simple adjustment. Other features include an attractive new three-quarter horn ring, new gas filler tube and cover, new rigid regulator for windows, new double-walled glove compartment door, new automatic courtesy lights which go on when front doors are opened, new durable floor coverings and increased opening for defrosters.

Overdrive, which improves gas economy up to 15 per cent, will continue to be sold as factory-installed optional equipment on all models. The heater will be clustered

Dr. Poe Finishes 50 Years As Editor

"If you will pick the leftover cotton in that patch, I'll give you a year's subscription to The Progressive Farmer."

The 12-year-old boy picked the cotton. He got the paper—and liked it. Seven years later he became its editor. Ten years later its president. Now Clarence Poe is celebrating the completion of what he calls "my first 50 years as editor."

When he became editor The Progressive Farmer was a state farm paper with of course only one edition. Now it covers 14 states and has five editions with editorial staffs in Raleigh, Memphis, Birmingham, and Dallas. Then it had 3,000 subscribers, now 1,100,000. If you ask "How come?" Dr. Poe will first pay tribute to his early associates—men like Dr. Butler, Dr. Kilgore, John Pearson, Prof. Massey—on down to his present day fellow editors and business management.

"Next I would mention the tremendous increase in volume and value of agricultural information we are able to get from our agricultural colleges and their experimental stations and research and extension staffs. Next an even more tremendous increase in the progressiveness of farm people. Now farmers lay in this money-making, intensely localized agricultural information—farmers who used to scoff at what they called 'book farming' and thought the old Josh

Editor 50 Years



DR. CLARENCE POE, editor of Progressive Farmer, has just completed his fiftieth year in that capacity.

business verse a complete formula for success. He who by farming would get rich must talk out hoe and dirt and sweat hard all day, sleep hard all night, save every cent and not go to the city. My father and his brothers had only small farms, 100 to 300

acres. My father cut his wheat with a cradle. We split rails to fence our fields. Cotton was king, almost the only source of cash or credit. Farm hands received 40 cents a day and the mid-day meal. When fifteen I worked in a store occasionally and was paid 30 cent a day. Cotton was selling for five cents a pound. It was not an easy life. Ever since that time Dr. Poe's greatest ambition has been to help all ambitious and struggling families such as he grew up among and "To Help Make the South a Land of Plenty, a Land of Beauty, a Land of Rural Comradeship" his editorial motto.

The full story of his schooling, formal and informal, should be inspiring to many a boy today. "My mother had been a teacher and early inspired me with a love for learning," he says. "I not only got all the country schools could give me in regular courses, but my teachers freely helped me with courses beyond their usual curricula. Several of my cousins had gone to the University of North Carolina and to what is now Duke University. I inherited and studied textbooks of theirs and even tackled Greek and Latin courses between courses in plowing, hoeing and picking cotton! After going to the city and finding great libraries open to me, I felt the truth of Carlyle's saying, 'The true university of these days is a collection of books.' At 18 I paid in advance in advertising for a year's tuition at college when an opportunity to take the editorial chair

Ukrainian Service, First Of Its Kind In N. C., Will Be Held Here Sunday

proved the greater attraction." The year's tuition he had paid was never utilized by Dr. Poe—but the same college later gave him his first honorary doctorate—Litt.D. in 1914 in recognition of his two first books. Later the University of North Carolina gave him its LL.D., Clemson Agricultural College its D.Science, and Washington College another LL.D.

"By stern discipline, a man may give himself the equivalent of a college education," Dr. Poe has said, "but I shall always miss the rich comradeships and friendships that one develops in youth's golden years at college."

Very early, too, Dr. Poe resolved to broaden his study of books by extensive travel. He studied agricultural conditions and farming systems in trips across the South, across America, in Europe, and finally on a round-the-world trip spent chiefly in Asia in 1919-11 just before marrying in 1912.

So much for what Dr. Poe calls "my first 50 years with The Progressive Farmer." As he active now? Well, nearly every Saturday morning finds him again at his desk dictating memoranda to his associates in the four Progressive Farmer offices who are relaxing from their five-day-a-week schedule. "But I even up with them," he says, "by a daily mid-day rest. The real truth is, that my generation

Next Sunday the Catholics of the Ukrainian rite in St. John's parish will celebrate the Feast of St. Joseph, great champion of Christian unity in Ukraine, Poland and Lithuania.

A Holy Mass in Ukrainian Greek rite will be sung in St. John's Church at 11:00 o'clock by the Rev. Russell Danylichuk, Philadelphia, Pa., who will also preach a Ukrainian sermon after the Mass, the first of its kind in the state.

The entire liturgy of the Holy Mass is conducted in the Ukrainian language.

The choir will consist of Ukrainian parishioners of St. John's Church under the direction of Mrs. Irene Starosolsky.

BIG DOUGH FOR BIG GAME

SPRIT LAKE, Ida (UP) — Big game hunting in Alaska is for the wealthy, according to Mr. and Mrs. Lester Bohman. The couple returned three weeks early from an Alaska hunting expedition when they learned (1) a \$100 hunting license must be purchased; (2) a guide must be hired for 25 days at \$30 a day, and (3) no guides were available.

has worked too hard. The younger generation is wiser in taking more time for recreation and vacations."

You are cordially invited to attend the first showing of the

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DON'T WASTE TIME... Don't impose on the grocery clerk by making him wait while you decide what to have for dinner. Make your list first.