



Here's Why You Should Make **BELK-HUDSON** Your  
*Christmas Shopping Center*

- 1-New Store Packed With New Christmas Merchandise
- 2-Haywood's Biggest Bargain Basement
- 3-3 Big Floors With Haywood's Biggest Gift Assortment
- 4-Toyland, With Haywood's Largest Selection

- PLUS --- THESE EXCLUSIVE BELK FEATURES ---**
- **FREE ALTERATIONS**  
(On Ready-To-Wear)
  - **FREE GIFT WRAPPING**
- CHECKS CASHED**
- LAY-AWAY PLAN**

**MEET SANTA AT BELK'S**  
 2 to 4 Daily - 10 to 12 on Wednesdays  
**FREE NUTS & CANDY** TO THE KIDDIES

Because of the unusually large crowds Friday and Saturday Santa wasn't able to see all the children who came to see him... but we have made arrangements with Santa to come back every day from 2 to 4 except Wednesday when he will be here from 10 to 12 noon. Write your letters now and deliver them to Santa personally at BELK-HUDSON, your "Christmas Gift Store."

**Belk-Hudson**

**Belk's** Home of Better Values

Deposit Your  
**LETTERS TO SANTA**  
 In Belk's MAIL-BOX In The Bargain Basement!