Ecusta Expansion Program For Making Cellophone To Cost From 10 to 20 Millions

Industrial activity in this section of Western North Carolina took a decided boost as the result of the announcement that Ecusta Paper Corporation of Pisgah Forest had completed negotiations with Olin Industries of Alton, Ill., to tsart manufacture of cellophane at the Pisgah plant.

An expansion program will necessitate the expenditure of from $10,000,000 to $20,000,000, it was said.

The new step will not impede the manufacture of cigaret paper, Harry H. Strauss, chairman of the Ecusta board, said. The Ecusta firm is the world's largest producer of cigaret paper.

The Illinois firm was recently licensed by DuPont, holder of the cellophane patent, to manufacture cellophane, and President John M. Olin of the company, said that his firm picked Ecusta as its initial production point because of similarity in the process of manufacturing cellophane and fine papers.

Production of cellophane at Ecusta will start as soon as possible, the Olin officials reported, and Mr. Strauss aded that the coming of the new industry means the necessity of taking on additional help as well as increasing the facilities of Ecusta.

The announcement of the expansion program followed on the heels of the announcement by Gen. Lucius D. Clay, retired commander of U. S. Forces in Germany, that he has resigned from the presidency of Ecusta, although he had been on the job only a month. Although he gave no reason for resigning, it was indicated that because of the fact that as procurement officer in the army during World War II he had dealt with the Olin firm and that ethics would require such a move on his part. It was learned a few days ago that General Clay is to join the firm of Lehman and Company investment brokers in New York, of which the recently elected U. S. senator from New York and former Governor of New York Herbert Lehman, is a member.

MORE ABOUT
Festival
(Continued from Page 1)

Friday during the parade. Some pictures were delayed in getting developed, but will be published Thursday.

On Friday night, the 23 beauty contestants were presented to the audience, and the Merchants Association presented Miss Novella Wood, of upper Crabtree, and Miss Bobbie Reynolds, of Morning Star, with a $100 certificate to apply on a college scholarship. The contestants entered the Armory down the center aisle, and then single, walked across the stage, pausing briefly in front of the 1948 Queen, Miss Bonnie Trantham. The judge selected five for the queen's court, and from the five, Mrs. Jennie Mae Early was named and crowned Queen that night.

The contestants were: Miss Elizabeth Ann Crawford, of Iron Duff; Miss Betty Setzer, of Dellwood; Miss Phyllis Morow, Cove Creek; Mrs. Jennie Mae Early, Thickety (the new queen); Miss Nancy Medford, Ratcliffe Cove; Miss Susie Noland, lower Crabtree; Miss Velma Singleton, East Pigeon.

Miss Ruth Shelton, Jonathan Creek; Miss Maggie Frady, Francis Cove; Miss Doris Queen, Saunook; Miss Maxine Clark, Hominy; Miss Vivian Gilliland, Allens Creek; Miss Joan McCracken, West Pigeon; Miss Rona Frady, Cecil; Miss Nolanne Lou Medford, Lake Junaluska; Miss Bobby Messer, Panther Creek; Miss Juanita Messer, White Oak; Miss Jewel Evans, Clyde; Miss Novella Wood, upper Crabtree; Miss Cennie Ferguson, Fines Creek; Miss Peggy Jo Gibbs, Cruso, and Miss Bobbie Reynolds, Morning Star.

Redden Says Youth Has U.S. Hopes

U. S. Rep. Monroe Redden of Henderson ville paid tribute to the youth of Haywood County and the nation in his speech before a large Tobacco Festival audience in the Haywood County Court House Saturday morning.

His address was a feature of Youth Day in the third annual Festival.

He declared that the youngsters of today have a future of excellent opportunities, but that they must take on their guide the old, honored American philosophy of public service.

"We build no monuments in this country to the man who has served a master.

"We build them to those who have been ministers to the people, those who have served the people.

"Youth must take this as their guide. Youth must be ministers to the community."

Naming the material advantages, he pointed out that today's boys and girls have these things to look forward to: a minimum wage of 75 cents an hour, and a high minimum price for basic farm commodities.

"We'll never return," he predicted, "to the days of five-cent bacon, sixcent cotton, and practically nothing for tobacco.

"If we smoke tobacco or chew it, we have got to pay the tobacco-man's price.

"The 75-cent minimum wage is now the law of the land. Starting in January, employers must pay that wage.

"It may hurt a few. But think of what a 40-cent wage would mean to the man who has a wife and two children to support in these days when eggs, for instance, are 75 cent a dozen."

The South of America, he declared, will do what their predecessors have done . . . they will keep alive the spirit of freedom, of free enterprise in America.

Returning to the critics of the current Congress, he declared he was not worried "about what the present congress will do" to the nation's economy, but what past Congresses have already done.

However, he continued, if we have come through these past eighteen months safe and whole, we can come through any of those which might lay in wait in the future.

America long ago," Congressman Redden added, "stopped counting its assets in silver and gold, measured in power and weapons and manpower.

"But it is counting the spirit of the people as the greatest asset it has."

Praising the spirit of cooperation shown by the Haywood County people in their community development program, he declared that a man like Bob Frances of Ratcliffe Cove is the county chairman because "we are all pulling together."

Referring to the question of minority groups in American life, he declared: "We have no minority groups today. We have only a majority group—those who constitute the loyal citizens of America."

The Waynesville Township High School band, directed by Charles Isley, played a concert before the Congressman's address.

A. L. Teachey, head of the GI farm training program in North Carolina, addressed the audience of approximately 800 as the program opened.

Mr. Francis introduced Mr. Redden, and David Felmet served as master of cermonies.

Typical Barnwarming Scene

This is just one of many couples, which were sponsored, at the annual Barnwarming at the Armory last Tuesday night. Miss Nancy Floyd is shown here being rolled to the stage in a wheelbarrow by her escort, Gene Yarborough. This couple was sponsored by the Waynesville Florist. (A Mountaineer photograph by Ingram's Studio.)

MORE ABOUT
Senator Hoey
(Continued from Page 1)

invaded by a foreign nation.

"The world," he declared, "seeks the leadership of the United States in preserving world peace."

Referring to the Marshall Plan as Senator Frank G. Graham did in his following speech, Senator Hoey declared that money sent to Europe has been a sound investment, since it keeps the war-torn nations going concerns.

Turning to domestic issues, he declared he saw no reason for either inflation or depression, and that he didn't believe Americans would have either.

"As long as the people are able to buy the things they need and want there will be no depression."

Backing up this statement, he pointed out that the total earning power of the American people is now at a record $216,000,000,000.

Last year, he continued, American farmers received $39,000,000,000 for their crops, nearly seven times the amount they received during the great depression of the 30's.

"When the farmer prospers," he stated, "all others prosper.

"A friendly government has done much to benefit the farmer."

Pointing to the financial figures he cited, the senator declared:

"The purchasing power of the people is now being maintained and sustained. That is why there will be no depression."

He described the federal farm support program as self-sufficient one that even makes money in some of its phases.

For instance he said, the tobacco program last year did not cost the government a cent and earned it $23,000,000.

Referring to conditions in Haywood County, he said he "rejoices in the progress you have made . . . in agriculture.

"It is good to return from Washington to see the unity of North Carolina."

Jonathan Woody was master of ceremonies for the program which immediately followed the colorful Festival parade.

Before Mr. Woody introduced Mr. Ray, the excellent Mars Hill College band played a concert for the approximately 1,000 people who filled the court room to capacity.

They closed the afternoon program with another concert.

MORE ABOUT
Burley Display
(Continued from Page 1)

5th, Roy Meodows, route 1.

In the leaf display: 1st, Roy Meodows, route 1; 2nd, Fred Mann, route 1, Canton; 3rd, Walker G. Chambers, route 2; 4th, R. J. Coggdill, route 2; and 5th, Shufford Howell, route 2.

Tobacco specialists of State College served as judges.

Petroleum Outlook

Our most important source of petroleum is domestic crude oil production. This year, the industry is expected to produce 2.15 billion barrels of supplies (crude oil and natural gasoline). The deficit is expected to be made up by importing about 175 million barrels of crude and refined products from Venezuela, Mexico, Colombia and the Middle East. This indicates a rise in total supplies to roughly 2.3 billion barrels, which should cover the year's estimated demand for oil products and provide some increase in stocks.

Production Keynote Of Prosperity

An agricultural economist told a Tobacco Festival audience Wednesday night that the United States must turn completely to the philosophy of high production to maintain prosperity.

"We have a choice," Dr. E. L. Butz, head of the Purdue University agricultural economics department, told the more than 600 people at the Waynesville Armory, "of being princes or becoming paupers.

"We must keep America working together, producing together, consuming together.

"We must somehow get across the idea that we cannot gouge each other into prosperity.

"We must grow by producing—not curtailing."

Developing his argumnet, he declared that it was the American's spirit of willingness to work, a personal and national philosophy that glorifies production that was the basis of the standard of living that sets the United States so high above the other nations of the world.

Showing the other side of the coin, he expressed fear for what he termed the current tendency toward curtailment and restriction of production.

This tendency, the economist said, is demonstrated by parts of every group in our economy—labor, agriculture, industry, and government.

"We cannot," he warned, "have more by producing less."

The only way to keep America strong, he continued, is to keep America producing.

"The only language Joe Stalin understands," the economist declared, "is steel and production."

Referring to his recent tour abroad, he declared that the philosophy that is dragging the people of Europe down is the one which makes two jobs out of a single one, of reducing the work week from 40 hours to 35 hours, "for the good of the country"—in brief the philosophy that the people can get more by producing less.

In his opening remarks after he was introduced by W. J. Damtoft, secretary of The Champion Paper and Fibre Company of Canton, Dr. Butz congratulated the audience of farm men and women and farm boys and girls, businessmen and merchants for joining together in making the Festival.

Referring to this spirit of cooperation between rural people and townspeople, he declared:

"The city limits sign is now just a tax boundary.

"This means it is very difficult to tell just where the town stops and the country starts."

Following his address, the community contestants for the crown of the queen of the 1949 Tobacco Festival were presented.

Each appeared on the stage spotlighted in rfont of a background illustrating an outstanding feature of her community.

Behind the scenes, Miss Mary Cornwell, Haywood's home demonstration agent, read a poetic commentary describing the spirit of each community as its queen was presented.

Monday and Tuesday at the Park

Tawny blonde Lizabeth Scott plays one of the most dynamic roles of her meteoric career in Hunt Stromberg's "Too Late For Tears" which opens today and tomorrow at the Park Theatre.

MORE ABOUT
Graham
(Continued from Page 1)

wood County Court House to capacity.

Before that, speaking in his characteristically intimate, informal way, the diminutive statesman had expressed his respect and enthusiasm for the spirit of cooperation the people of Haywood had shown in making this Festival a success.

He paid tribute also to the local county extension workers for their work of supporting him.

Dr. Graham declared also that this same spirit of "one family" that Haywood county people have is in the minds and hearts of the people.

The United Nations, he said, would not be able to succeed without it.

"Against the moral power of the hearts and minds of the people of the world," he stated, "no dictator can stand."

For an example of the effects such a great moral force can produce, he pointed to the freeing by the Chinese communist government of U. S. Consul Angus Ward and his aides from a Mukden prison.

Dr. Graham pointed out that the communists had taken this action after the United States had appealed to the conscience of the people of the world.

Originally, Ward and four of his aides had been sentenced to three to six months imprisonment by a communist "peoples court" on a charge of beating a Chinese employee because he had asked for back pay.

Following the Secretary of State Dean Acheson's appeal to Britain and 29 other nations for help in freeing them, the communists changed the prison sentences to deportation.

Discussing the one-world idea, the senator declared:

"We are not content to be one family in North Carolina, or one family in the nation, but one family in the world, for one faith, war anywhere in the world affects all of us."

One boy shot a pistol in Herzogovina in the Balkans, and 10,000,000 youths died, and America had to send 2,000,000 men to France, he pointed out, saying:

"That's the kind of world we live in.

"We're not only one family in Haywood county . . . we are living today as one great human family.

"We hope that America will rise in the spirit of this community that we ARE our brother's keeper."

Earlier in his address, he had said that Senator Hoey and he were most impressed by the spirit the people showed in the Festival.

"Your password here," he said, "is cooperation for better living, for higher production per man.

"Your Community Development Program is backed by the State of each child.

MORE ABOUT
Control Vo
(Continued from

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WAYNESVILLE
DRIVE-IN THEATRE
PROGRAM
Shows Start at 7:00 P. M.

MONDAY and TUESDAY, Nov. 28-29
"YELLOW SKY"
Starring
GREGORY PECK and ANNE BAXTER
Also Selected Short Subjects

WEDNESDAY, Nov. 30
"THE ARNELO AFFAIR"
Starring
John Hodiak, George Murphy and Frances Gifford

THURSDAY and FRIDAY, Dec. 1-2
"STATE OF THE UNION"
Starring
Spencer Tracy, Katherine Hepburn and Van Johnson
Also Selected Short Subjects

Two Days at Strand

Gale Storm, after a relentless search, finds her sister's missing baby in Universal - International's hard-hitting documentary "Abandoned," and thanks Dennis O'Keefe, a crusading newspaper reporter, for his assistance. Jeff Chandler, the district attorney, looks on benignly. Coming to the Strand Tuesday and Wednesday.

STRAND
Two Shows Daily Monday through Friday 7 & 9 P.M.
Saturday: Continuous Showings from 11 A.M.
Sunday: 3 Shows, 2, 4 and 8:30 P. M.

LAST TIMES TODAY
Fast as lightning, behind-the-scenes story of professional football players!
VICTOR MATURE · LUCILLE BALL
LIZABETH SCOTT
SONNY TUFTS · LLOYD NOLAN
in EASY LIVING

TUESDAY and WEDNESDAY, Nov. 29-30
SMASHING THE VICIOUS BABY RACKET!
"ABANDONED"
Starring
DENNIS O'KEEFE · GALE STORM
ALSO — Selected Short Subjects

THURSDAY and FRIDAY, Dec. 1-2
GINGER ROGERS, SHIRLEY TEMPLE, JOSEPH COTTON
"I'LL BE SEEING YOU"

PARK THEATR
PROGRAM

MONDAY and TUESDAY, Nov. 29-

WEDNESDAY, Nov. 30

THURSDAY and FRIDAY, Dec. 1-