



FIRST BABY

Who Will Win The Baby Derby?

The whole county is watching and waiting for this event. To the first Haywood baby born after 12 midnight December 31, the merchants co-operating with this newspaper will present the gifts shown below. The new baby's name and address will be published in the Mountaineer — the first issue after the great occasion.

We Will Give 15 Quarts of Pet Pasteurized Milk to the First 1950 Haywood Baby . . .



Pet Dairy Products Co.

BELK-HUDSON'S OUR BABY DEPARTMENT

Will Present To

Haywood's First Baby
A Complete Outfit
VALUED AT \$14.50



- A Lovely Blanket
All Wool, Rayon or Cotton
- One Dozen Birdseye Diapers
- A Beautiful Handmade Dress
- An Exquisite Baby Robe
- One Johnson's Gift Set

Haywood's Largest Baby Department

Belk-Hudson Co.

"Home of Better Values"

The First State Bank Will Start A SAVINGS ACCOUNT Of \$3.00

For The First Baby Of 1950

START THE SAVINGS HABIT TODAY

THE FIRST STATE BANK

Member Federal Deposit Insurance Corporation
HAZELWOOD

TO THE FIRST BABY OF 1950

We Will Give a BABY CAR SEAT

FIRESTONE

HOME AND AUTO SUPPLIES
W. M. "Bill" Cobb, Owner

TO THE PARENTS OF HAYWOOD'S FIRST BABY

We Will Give TWO WEEKS' DRY-CLEANING SERVICE

Waynesville Laundry (Inc.)
Fred Sheehan - Joe Liner
Phone 205 Boyd Avenue

We Have For Haywood's First Baby

a beautiful Sterling Silver Spoon and Fork

E. J. LILIUS
Jeweler

To Haywood's First Baby Of 1950

CURTIS DRUG STORE

Will Give a Johnson - Johnson BABY GIFT SET

Containing Baby Soap, Powder and Cream

Crawford Funeral Home

will provide FREE transportation home for Haywood's First Baby and the mother in our new and completely modern ambulance.

The ONLY STRAIGHT AMBULANCE SERVICE WEST OF ASHEVILLE
CRAWFORD FUNERAL HOME

Serving Haywood County From Canton and Waynesville
Canton 3535 Phones Waynesville 147

We Will Present To The First Baby Of 1950 a NURSERY TRAINER

Garrett Furniture Co.

Phone 1-J Main Street

TO Haywood's First Baby

We Will Give One Gallon of SPRED SATIN

The paint you have read so much about in popular magazines

HAYWOOD

BUILDERS SUPPLY CO.

At The Depot

- RULES OF THE CONTEST -

1. Both Mother and Father must be white residents of Haywood County.
2. The actual day, hour and minute must be confirmed by the attending physician.
3. Baby's birth certificate must be submitted at time of entry—it will be returned.
4. The decision of the judges will be final and will be announced Jan. 2.
5. Entries must be submitted to The Mountaineer not later than 10 a. m. January 2, 1950.

We Will Give A Lovely Electric Bottle Sterilizer To The First Baby Of 1950 EVERYTHING FOR BABY'S NEEDS CLOTHING - FOOD - FURNISHINGS

Junaluska Supply Co.

Phone 88 JERRY LINER, Owner Lake Junaluska