

THE MOUNTAINEER

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Monday Afternoon, May 15, 1950

Still Competitive

Another indication, as well as proof, that the tourist business is a highly competitive field, is evidenced by the recent travel and resort section of The New York Times.

The paper for May 7, carried a 40-page resort and travel section, with highly attractive advertisements and appeals from a wide area. The cost of a page was in the neighborhood of \$4,500, we were told, which shows to what extent the tourist operators are spending money to promote the coming summer season.

Florida beaches are making a strong bid for the business, as well as Maine and Canadian resorts, and the Islands in tropic Atlantic.

This immediate section was represented in the section by messages from Asheville, Fontana and Gatlinburg. A map of the Blue Ridge Parkway was given in the reading section, with many places in Virginia carrying messages of "come to see us."

It would take a "mint of money" to participate in all the resort sections, and all the forms of advertising which are now designed to reach the vacationer. However, the fact remains, that the field is highly competitive and we must act accordingly if we are to keep abreast of the trends of the day.

The Park Sign Gets Repainted

Few man-made things attract much more attention in Waynesville than the Park sign across Main Street and the court house.

We were very happy when the court house was named—that is, when the letters were placed on the front.

Now we are happy again that the city officials are having the Park sign repainted, and the structural framework brightened. This sign is a distinct asset to us, and in fact, it has become more or less the town's trademark during the past 20 years.

Usually

Conscience is that still, small voice that warns us—but doesn't stop us.—Gospert.

Maybe

Now that a bricklaying machine has been invented, perhaps some one will devise a mechanical mayor for laying cornerstones.—Cincinnati Enquirer.

More Parkway Work

It is a source of much gratification to us that bids will soon be called for a 6-mile section of the Blue Ridge Parkway out of Soco Gap.

The 6-mile section will connect with the other section now under construction, and will afford a modern highway to Heintoga, via Wolf Laurel, and the Balsam Camp ground, which is also under construction.

In fact, the entire area now pretty much isolated, will be available to the traveling public to visit, and enjoy some of the best mountain views in this entire nation.

We have always felt that when work was resumed on the Parkway at Soco where it was left off when the Japs struck at Pearl Harbor, that the citizens of this section would realize again the importance of this scenic highway.

The fact that the construction on the Parkway west of Asheville has not moved as fast as in some other areas has brought about a feeling among many that the Parkway will terminate at Asheville. This wrong impression can now be discounted, since one contract for over \$330,000 is already underway, and the bids will be opened early next month for another 6-mile section.

Those who have kept in close contact with the situation have high hopes of some work being done in the Pisgah Forest area ere too long. It all adds up to the fact, that it looks like this area is at long last getting back in Parkway construction to where it was prior to the war.

Needless Waste

During the past few years there has been a growing tendency on the part of most government departments and bureaus to publish magazines or bulletins about their work. This procedure is expensive, and very often needless and worthless.

Unfortunately, the publications usually devote more space in bragging about personnel, especially the "chief" than in any constructive information for the general public, who after all, is paying for the publication.

Not long ago one state agency published a "masterpiece" as far as beauty and composition of contents. As far as being of real value to the public it was not. The contents "glorified" the boss, and his right-hand assistants. Of course this made the "boss" pleased with his public relations man.

The same thing that is happening in our state bureaus is going on in the federal except on a much larger scale.

And to make matters worse, some agencies in dire need of trying to distribute their publications send as many as three and four to one firm. We noticed recently upon the arrival of two state publications that most people receiving them tossed them in the trash cans in the post office—or just left them on the post office tables in the lobby.

Among some of the latest publications out of Washington, includes one by The Interior Department called: "The Early Life of the Atlantic Mackerel." Another that is just a spout as interesting (?) "The Mortality of Soft Clams of Essex, Mass."

We agree with Rep. James W. Wadsworth, of New York, when during a speech in the House on a similar subject of "public waste" suggested that some department in Washington complete the list by publishing a booklet on "The Sex Life of the Watermelon."

The heads of our different departments in both state and federal governments should carefully check the list, and cull out the large majority of needless publications.

They'll Do It Every Time By Jimmy Hatlo. HAVE YOU EVER NOTICED? THE MORE DIGNIFIED THE PRODUCT, THE MORE SLAPSTICK THE PROGRAM... WHILE ON THE OTHER HAND... WHO IS IT THAT SPONSORS THE LONG-HAIR STUFF? GIVE A LOOK... THE BOFF BROTHERS BUSTER AND DUSTER HAVE BEEN PRESENTED BY STA-PUT TOMSTONE CO. THE STONE THAT STANDS ALONE—SPELLED S-T-A DASH, P-U-T... STA-PUT—SCULPTED FOR ETERNITY... ALAS... POOR YORK! I KNEW HIM, HORATIO... YOU HAVE JUST HEARD CARLYLE KLASSIC IN SHAKESPEAREAN HIGH-LIGHTS BROUGHT TO YOU BY RIB-TICKLE NOVELTIES, INC., WHICH THIS WEEK IS FEATURING ITS NEW REPEATER EXPLODING CIGAR-IN STORES FROM COAST TO COAST... THANK YOU ISABEL N. SORDON, 324 HAYWARD AVE., MT. VERNON, N.Y.

Looking Back Over The Years

15 YEARS AGO Every person in the community is asked to mail ten post card views of this section to distant friends. Hazelwood. Preliminary count gives Waynesville a population of 2,744 and Hazelwood 1,512. Mr. and Mrs. Roy Campbell give supper party at their camp on the Soco Gap Road. Miss Stephanie Moore goes to New York for a visit to relatives. Miss Josephine Holtzselaw, who has been visiting the parents of her fiancée in Nashville, Tenn., returns home. 5 YEARS AGO Women have large part in 7th War Bond Drive. Mrs. Bonner Ray is county chairman of women's division. Miss Jinsie Underwood of Waynesville, teacher at Gastonia High School, is appointed one of 12 members of the State Textbook Commission. New ordinance requires \$10,000 insurance on every taxi and bus operated on the streets of Waynesville. Sgt. Jesse F. Caldwell is awarded the Silver Star for gallantry in action. Sgt. Bill Stringfield displays combat ability of his grandfather, Major W. W. Stringfield of the Confederate Army, for whom he was named.

Capital Letters

By EULA NIXON GREENWOOD DOING NOTHING—Two months ago everybody was saying "Just wait until Bob Reynolds gets going. He'll tell 'em a thing or two." All right, Bob Reynolds is going—and apparently isn't creating a ripple. Where is the Bob of yesterday? What has happened to his flair, his colorful, left-handed approach, his neat phrases, and his way with the ladies? He may be getting around a lot, but newspaper publicity indicates he is doing nothing. Perhaps the grassroots people, the masses, and what is known as the "silent vote" are just standing out there waiting impatiently for the polls to open on the morning of May 27th. He prophesied last week that there would not be a second primary—and he may be right—largely because his vote will not be large enough to bring one about. Aside to Bob Reynolds: Won't you please try hard — one more time—to at least come up with a spark of the Reynolds fire of '32 and '38, for old times sake if nothing else? NOTES — Montana Governor John Bonner's drunken spree in New Orleans one night last week recalls a remark once made by Gov. Kerr Scott: "If I ever get to the golden gates, I'm going to be able to tell St. Peter that I am free of at least two sins—drinking whiskey and smoking cigarettes." The Governor will not touch whiskey if he knows it... though one time when he was Agriculture Commissioner a couple of his employees spiked some wine pretty heavily at a beach party... and he said that was the strongest wine he had ever tasted... The Governor does enjoy a glass of cool, farm-made grape wine... and has been known to drink a bottle of beer... He doesn't go for this 20 per cent sneaky Pete stuff... Gary Cooper will be in Raleigh for the first showing of "Bright Leaf," at a local theatre later this month... Meantime, some Raleigh eyebrows are lifted clean to here at some pictures... strip tease artists and barebreasted gals... that are being shown at a drive-in theatre just west of town... on Highway 1... recently Mrs. W. W. Kitchen, widow of the Governor, said she would have to be for Willis Smith... Last week Mrs. Angus W. McLean of Lumberton said she would have to be for Dr. Frank Graham... War of the Widows... says the News and Observer... The new Highway Building here, to be built just off the southeast corner of the Capitol, will be five stories high, will provide 61,000 feet in floor space, will have an auditorium, four elevators, and will cost about \$1,350,000... County managers and committees in each of the 100 counties will have been named by Willis Smith Headquarters by the end of this week... and the same holds true for Graham Headquarters... On the surface, this looks like sharp organization... but in many instances these county managers and committees are doing very little, except admitting Smith and Graham managers to use their names... One of the hottest Graham men around is Veteran Newspaperman Tom Bost... The State Dept. of Education has begun enforcing the requirement that all school principals... the new ones coming into the field... must have M.A. degrees... BROTHERS-IN-LAW — Carroll Weathers, loyal Wake Forest alumnus and prominent Raleigh attorney, was last week made dean of the Wake Forest Law School, succeeding Dr. R. E. (Nig) Lee, who was forced to resign because of bad health. On Tuesday of this week Jacob Winstead, Rocky Mount merchant, manufacturer, and farm operator, was elected president of the 7,000-member N. C. Merchants Association. The connection is that Winstead and Weathers are brothers-in-law. Jacob Winstead is the husband of the former Lilla Mann Bell of Mooresville, while Dean Weathers is the husband of the former Mary Parks Bell of Mooresville. They are daughters of the late Dr. and Mrs. A. E. Bell of Mooresville. TENTATIVE PLANS FOR A \$300,000 recreation and education building for the First Presbyterian Church of Greensboro were approved last week.

LOW VISIBILITY CORRUPT OFFICIAL PROTECTION UNDERWORLD GAMBLING AND RACKET INVESTIGATION

Rambling 'Round — Bits Of Human Interest News — By Frances Gilbert Frazier. We have often referred to the difference between an optimist and a pessimist on viewing a half-filled glass of water. The pessimist says the glass is half empty and the optimist insists that it is half full. But we got a new slant on this the other day when we remarked that Spring must be here; that the trees and flowers have burst out all of a sudden. A listener broke in: "Yes, and so have the weeds." As he was fathering a new garden, we knew what he meant. Overheard in passing: "Yep, I've got as fine a batch as ever you did see." Pride decorated every word he uttered. It was at the closing exercises of a nearby school, and everybody had come in his best. One of the teachers was especially attractive with a lovely corsage of red roses. She noticed one of her pupils gazing at her attentively and asked him: "Well, Johnny, do I look all right?" Johnny didn't hesitate a minute but gave forth: "Oh, you're all right but I was looking at the beautiful red mas-sage you are wearing." A guilty conscience never takes a vacation. This could be an application of the "Your Slip is Showing" featured in The Reader's Digest. "There will be a covered dinner at the church Friday night. And here's another: 'The Brain (train) children who are inclined to be unruly.' When angry, stop and count to ten. But it isn't good to do the counting by five. It had been a strenuous day, what with the parade band, political speech and the first summer hot sun down. By three o'clock, I was ready to call it a day and go home. But my daddy and mother some friends in front of a ware store and stood at a year-old would do—found a al but adequate—a lawn display in front of the store. There are times when the seems too steep to climb your teeth and just prett are coming down the other.

Letters to the Editor

GOOD COOPERATION Editor The Mountaineer: The publicity you have long given our county agents, and Haywood's farm men and women, as well as 4-H club members, is the greatest service you have ever done the county. But in your issue of May first you and The Mountaineer have broken all your previous high records, in reporting the work of the 24 Home Demonstration clubs and their 585 members. You have done a great service to the clubs, their members and the Extension work, and to all the people of Haywood. My highest compliments to you. DR. E. W. GUDGER New York City. The modern domestic cat is believed to be the descendant of cross bred European and African wild-cats. THANKS FOR PUBLIC Editor The Mountaineer: We, the Dellwood Home Demonstration Club, want to express appreciation for the excellent attention given for National Home Demonstration week. Your cheerful cooperation and kindness is deeply appreciated our gratitude sincere. This resolution passed club, on May 4. MRS LEE EVANS, Sec. Route Two. JUDGE HITS COURT PROCEDURE Superior Court Judge Nimocks of Fayetteville of modern court procedure is modern. In an address at a law fraternity at Hill recently, he said justices have not kept abreast of the progress made in other.

Inside WASHINGTON MARCH OF EVENTS

No Change Foreseen in Atomic Control Program 'Closed-Door' Commission to View Matter Special to Central Press WASHINGTON—Prevailing opinion on Capitol Hill is that emergence of the hydrogen bomb will not make it necessary to change in any way the atomic control program developed by the framework originally proposed by elder statesman Ben Baruch. This question, nevertheless, will get an intensive airing by congressional atomic "watch dog" committee in the early part of May. The hearings are to be held behind closed doors, but the importance of the subject matter gathered from the witnesses, who will include Secretary of State Dean Acheson, Gen. C. N. Bradley, chairman of the Joint Chiefs of Staff, members of the Atomic Energy Commission, United States representatives to the United Nations handling atomic matters. Senator Brien McMahon (D), Co-chairman of the atomic committee, wants to explore all possible effects of the H-bomb. His primary purpose is to keep alive the effort to out some kind of international control program for atomic energy. The senator sincerely believes that a better destruction awaits present-day civilization than this is done. PATRIOTIC TAX-DOGGERS—Harry Bingham, chief of United States foreign aid mission in France, astounded House members the other day by disclosing that tax evasion was the primary duty of Frenchmen—at least, during the war. Bingham explained that "during the occupation of France evasion actually came under the heading of a patriotic act." "To cheat the Germans out of their funds in France was not a pleasant game during the occupation but was actually regarded as a patriotic duty on the part of French citizens. "It was part of their effective resistance movement in France. That whole psychology has had to be reversed since then." (Natch!) EISENHOWER AND BYRNES?—An unimpeachable source reports that former Secretary of State James Byrnes has been upon a bold States Rights political move after November's election. Byrnes, regarded as a shoo-in for the South Carolina governor is regarded as almost certain to make a move in the direction of Gen. Dwight D. Eisenhower by the beginning of 1951. The object will be to lay the groundwork for a possible ticket for 1952 of Eisenhower for president and Byrnes for president. The move is not as fantastic as it sounds. States Rights South Carolina and elsewhere in Dixie reportedly are ready to the projected step with millions of votes. The main obstacle, as States Righters see it, to the Eisenhower Byrnes proposal is to obtain the consent of Eisenhower. WHOSE FACE IS RED?—Labor observers have been treated the unusual spectacle of leaders representing seamen's union rival CIO and AFL camps seated around the same conference table. Ostensibly their purpose was to defend their hiring hall practices. Actually, they did this and at the same time launched a common campaign against Communist efforts to infiltrate maritime unions in this country and Europe. They said they would call upon the AFL and the CIO to meet as soon as possible a conference of all American transport unions to draft counter-measures to the subversive activities of Reds. All agreed that they want no part of Harry Bridges' west longshoremen's union which allegedly is Communist dominated. They contend that Bridges' membership is now less than 12,000 and that he does not speak with authority for even this number.

MIRROR OF YOUR MIND By LAWRENCE GOULD Consulting Psychologist. Can the creative impulse be explained? Answer: Not by the creative artist, anyhow, says Dr. Edmund Bergler in "The Writer and Psychoanalysis." Nor does he have any control over it. All he can do is to "work out" ideas that appear to come "from nowhere," but in fact arise from his unconscious mind. That is why, when his unconscious conflicts become too severe, his "inspiration" leaves him. But of course, the working out of ideas demands "experience, tact, and great technical skill," and without these, the creative impulse ends in nothing but frustration and daydreaming. Are we born capable of loving others? Answer: No, writes Dr. Madeleine Lambert in the French Psychoanalytic Review. This capacity is one which is evolved from infancy, through childhood to adulthood, paralleling the development of instinct, intelligence, and social adaptation. But its evolution may be blocked at any stage, starting with primary self-love, or neurosis may make it fall back on an earlier stage when it cannot deal with a more mature one. Irregular feeding in babyhood may create a sense of insecurity that makes love in adult life unstable and unsatisfying. Do normal young men prefer older women? Answer: It is normal to "go through a stage" of doing this. Many a young man of twenty thinks girls of his own age frivolous or silly and prefers a woman ten or more years older. This may be because he feels more secure