

1948 Festival Was Loaded With Color, Too



This is a scene from the 1948 Tobacco Harvest Festival parade. This float was entered by the First National Bank of Waynesville. The girl was Miss Nancy Floyd, now Mrs. Gene Yarborough of Lake Placid, N. Y. Holding the calf is Ted Francis.

Festival Window Displays To Open Monday

Following communities are participating with local store owners and representatives of the Woman's Club in putting up window displays for the Tobacco Harvest Festival. These displays will be started Monday morning at 10:00 a. m. so that they can be completed and judging can be done on Tuesday afternoon, November 21.

Center Pigeon, Slack's; South of REA; Upper Crabtree, Massie Furniture; Jonathan Creek, Furniture; Allens Creek, State Bank; Cove Creek, Francis Cove, Burgin's; Pigeon, Patrick's Cafe; Panther Creek, Waynesville Mountain-Thickety, Garrett Furniture; Pigeon, Massie Dept. Store; Oak, Firestone; Saunook, C. H. Cliffe Cove, Building and Cruso, L. and B. Hardware;

Stores To Stay Open All Day Next Wednesday

Retail stores will remain open all day Wednesday, November 22. This will be following a custom of long standing to remain open all day before Thanksgiving. It was explained by C. J. Reece, president of the Merchants Association.

The association announced the stores would be closed from 2 to 3 for the parade on the 24th, and starting December first, would remain open every Wednesday afternoon until Christmas.

Lower Crabtree, First National Bank; Stamey Cove, The Toggery; Beaverdam, Chamber of Commerce; Dellwood, Waynesville Restaurant; Morning Star, Sheppe's; Iron Duff, Ketner's; Hominy, Underwood Supply; Lake Junaluska, L. N. Davis; Fines Creek, Taylor Motor; Cecil, Richland Supply; North Clyde, Bea's Beauty Shop.

Barn Warming Dance To Open Festival Tuesday

The Barnwarming Dance at the Waynesville Armory Tuesday night will open the festivities of the five-day Fourth annual Haywood County Tobacco Harvest Festival.

The Champion YMCA String Band of Canton led by Marie Bell will play for this frolic.

Featuring the intermission proceedings will be the wheelbarrow promenade.

In this, the escorts will wheel the girls around the floor in wheelbarrows.

Waynesville merchants and industrial establishments are sponsoring this feature, which is designed to help raise funds for the Festival.

Fiddling, banjo picking, and other contests also will round out the

intermission program.

Sponsoring the dance are the Waynesville chapter of the National Secretaries' Association and the Waynesville Junior Chamber of Commerce.

Fifty girls dressed as "farmerettes" will take part in the Promenade, with their escorts dressed in farm clothes.

So far, 38 firms and other organizations have agreed to sponsor entrants on the promenade, and more are expected to file their entries before the first of the week.

Those definitely signed include: Waynesville Laundry, Taylor Motor Company, First National Bank, Howell Motor, Davis-Liner Motor, Haywood County Farmers Cooperative, Underwood Sinclair Service,

Smith's Drug Store, Massie's Department Store, Massie Furniture Company, Reliable Jewelers, Ray's Department Store, Phillips Esso, The Toggery, Underwood Lumber and Supply Co., Richland Supply, Farmers Federation, Waynesville Coal, R. L. Lee Coal, Burgin's, Howell's Esso, James Furniture, Town of Waynesville, Ladies Fayre Beauty Shoppe, Whitman's Bakery, Sheppe's, Howell Hardware, Roger's Electric, Crawford Funeral Home, Sims Tire and Battery Company, Charlie's Place, Pet Dairy, B and P Service, C. N. Allen Store, Ralph's Cash Grocery, Unagusta Manufacturing Company, L and B Hardware, and Haywood Electric Membership Corp.

Other merchants, businessmen and industries in this area have indicated they probably would sponsor an entry.

Penn State's night football game against Syracuse was its fifth in the history of the school.

THE OLD HOME TOWN

By STANLEY



ERNE HICKS AND HIS TALKING POOCH-ROSIE ARE AT LIBERTY AGAIN!

Festival Ball To Present Contestants

The Tobacco Harvest Festival Ball on Thursday night will be another outstanding feature of Haywood County's annual fall festivities.

It will be at this event that the pretty contestants for the crown of Festival Queen will be presented formally.

Teddy Martin and his orchestra will play for the ball, which will run from 8 P. M. until midnight.

RIGHT AT DOORSTEP

RIPLEY, Tenn.—Joe Richardson, restaurant owner, can lean out the front door and pluck ripe tomatoes from a plant thriving on the sidewalk. Richardson didn't plant the vine. It just peeped through a crack in the sidewalk and started growing healthy tomatoes.

4th Annual



WE EXTEND OUR SINCERE CONGRATULATIONS TO THE FARMERS OF HAYWOOD COUNTY ON THE OCCASION OF OUR 4th ANNUAL TOBACCO HARVEST FESTIVAL —

... and

THE EXCELLENT CROP OF BURLEY PRODUCED THIS YEAR

As we approach this 4th Annual Tobacco Harvest Festival and another Thanksgiving Season it seems fitting that we should pause and give thanks for the many blessings that He has deigned to deliver on us. We thank Him for the fertile fields and the bustling factories that bring us great wealth and comfort.

THE

Champion Paper & Fibre Company

CANTON DIVISION
Canton, N. C.

Attend The 4th Annual



November 21, 22, 23, 24 and 25

We Also Invite You . . .

To Shop Our Store For
Outstanding Values In

Ladies' Wearing Apparel

Our Stocks Are Complete . . .

Our Prices Are Right .

Sheppe's

123 Main Street

Strand Theatre Building