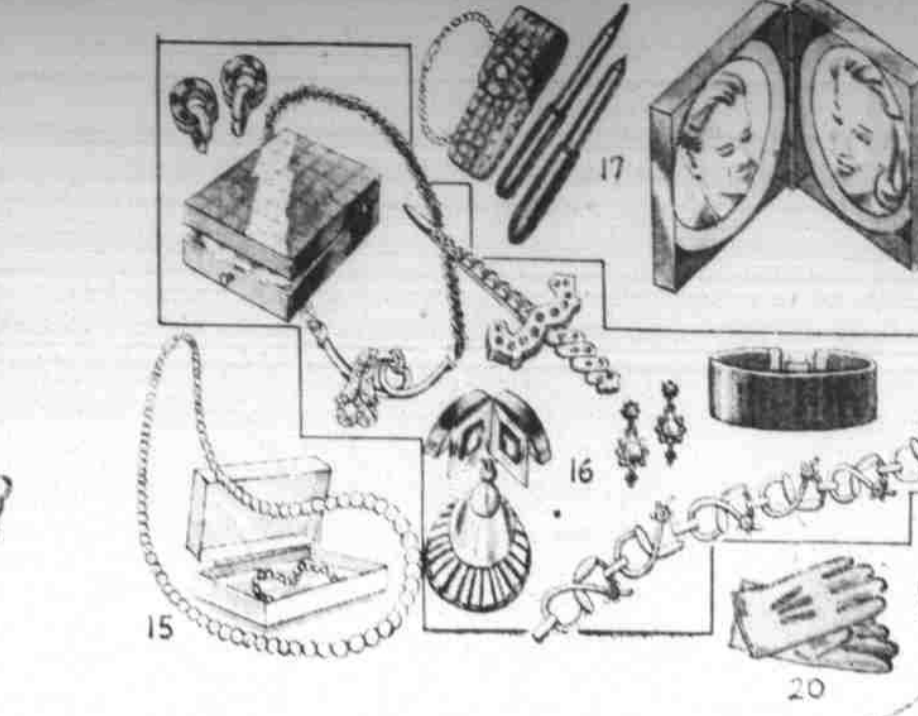


Hundreds Of Thrifty Gifts From BELK-HUDSON — "Your Christmas Store" Of Better Values

Food's Largest Department Store

Use Our Convenient Lay-Away Plan



1. **WOMEN'S SLIDES**—Women's all leather, flexible slides. Mounted on soft platform soles with wedge heels. Open toe. All sizes in Black, Red and Navy. Very outstanding value at only **\$1.98**

2. **LADIES' LACE TRIM BRIEFS**—Lovely for gifts! Carelessly soft, smooth rayon briefs with adorable wavy lace trim. White, Pink, and Blue in sizes 5 to 8. You'll want three or four pair at this low price! **\$1.00 pr**

3. **LADIES' NYLON TRICOT PANTIES**—A very clever idea for that inexpensive gift—yet precious to the receiver. Hollywood style briefs in creamy-smooth, soft, 20 denier NYLON. **\$1.59** White in sizes 5 to 7. Extra value at

4. **LADIES' RED JACKETS**—Feminine as can be! Dainty multicolor red jackets—perfect for wearing with your favorite gown. Pink and Blue in small, medium and large. Budget-wise good buys at **\$2.98**

5. **LADIES' GOWNS**—These fabulously lace-trimmed gowns are as sweet and lovely as any feminine heart could desire! Exquisitely styled in all soft pastel shades. Sizes **\$3.98 & \$5.98** 22 to 46. Wonderful gifts at

6. **LADIES' QUILTED ROBES**—The loveliest of leisure fashions in taffetas, satins, crepes in softening floor lengths and also in more functional dress lengths. Jewel tones and pastels. Sizes 12 to 20; 28 to 44. **\$10.98**

7. **LADIES' SLIPS**—Lavishly trimmed with loads of dainty lace! Straight-cut. Perfect fitting and does not "ride up". White and Pink in sizes 22 to 46. **\$2.98**

8. **LADIES' WASH PROCKS**—Equally smart for wearing about the house and for "uptown" shopping or business wear. Many styles and colors to select from. Sizes 9 to 15; 12 to 20; 28 to 44; 46 to 52. A real practical gift! **\$2.98**

9. **LADIES' BLOUSES**—Beautiful selection of lovely blouses in a variety of styles and colors. Long and short sleeves. Stylishly correct from now till Easter. Sizes **\$2.98 to \$5.98** 22 to 38; 40 to 46.

10. **LADIES' NYLON SWEATERS**—Christmas gift specials! Luscious short sleeve sweaters of soft, durable NYLON in white and lovely pastel colors. Sizes 24 to 40. A splendid value at this low price! **\$2.98**

11. **LADIES' CARDIGAN SWEATERS**—Always a favorite! Long sleeve fitted and boxy cardigans made of 100 per cent wool in fine and medium knits. Pastels, High shades **\$2.98 to \$5.98** and Dark. Sizes 14 to 46.

12. **LADIES' LINEN HANDKERCHIEFS**—Gift assortment of many, many beautiful handkerchief patterns. Handmade from pure linen. White and Pastels. Always a welcome gift! **48c each**

13. **LADIES' SILK SCARVES**—An ideal, inexpensive gift for any occasion! Large assortment of lovely scarf designs in pure silk with hand-rolled borders. 36" square. Perfect for Christmas giving. **\$1.98**

14. **LADIES' UMBRELLAS**—The gift that she will remember long after Christmas! Sturdy Rib umbrellas with tailored covers of fine quality rayon acetate. Pastels, solids, covers designs and all-over patterns. **\$2.98 to \$3.98** Assorted handles.

15. **LADIES' BOXED PEARLS**—Nothing will please her more than Pearls!—always an appropriate gift. Beautiful single strand glass base pearls nesting in a lovely satin lined box. Rhinestone or Sterling clasp. **\$1.00**

16. **LADIES' BOXED JEWELRY**—Wide variety of beautiful pins, necklaces, earrings and bracelets from two of the most famous jewelry manufacturers—Caro and Karu. Each beautifully gift-boxed and priced to SAVE! **\$1.00**

17. **"GIFT GADGETS"**—Wonderful little gifts that will show you still remember! Gold-colored, 2 1/2" square, picture frame. Handy key chain with collapsible pen and pencil in tiny "fake gold" kit ONLY **\$1.00 each**

18. **LADIES' HANDBAGS**—Truly a gift worth giving!—A trim, handsome handbag. Exciting new styles, sizes, shapes and colors that will surely please her. **\$2.98 up**

19. **LADIES' GLOVES**—(a) French imported real kid. Full point. 2 1/2 button slips with hollow thumb and 3-row pointing. Black or Brown. Sizes 6 1/2 to 8. A five dollar value for **\$3.98**
(b) 100 per cent wool jacquard gloves. Ribbed cuffs. Assorted colors. Sizes Small, Medium and Large **\$1.50**
(c) Double-woven cotton shortie with turn-back metal type, velvet trim cuffs. **\$2.98** Rip down. Black only. Sizes 6 to 7 1/2.

20. **MEN'S GLOVES**—A gift that he'll remember! Wide selection of the finest leathers including pigskin and capeskin. Lined and Unlined styles. Sizes 7 1/2 to 11. **\$1.98 up**

21. **MEN'S SWEATERS**—A gift that'll really warm his heart! All wool pull-over or button front styles. Long sleeves. Many attractive colors. All sizes. **\$3.98 up**

22. **MEN'S SCARVES**—Colorful gifts, appropriate for the holiday season! Handsome rayons and wools in solid and fancy patterns. Wide selection of colors. **\$1.50 up**

23. **MEN'S SPORT SHIRTS**—Outstanding selection of America's finest sport shirts. Luxurious colorful gabardines, rayons, and eye-shades. Handsomely tailored for perfect fit and comfort. All styles and sizes. **\$2.98 up**

24. **MEN'S PAJAMAS**—Full-cut and generous. Tailored for perfect comfort and fit in fine quality broadcloth. Fancy patterns and solids in a variety of colors. An ideal gift to brighten his leisure hours. Sizes A, B, C, D. **\$3.98 up**

25. **MEN'S BEDROOM SHOES**—A practical gift that he'll really appreciate. Comfortable brown kid opera slippers. Flexible. **\$2.98 up** Soles All sizes.

26. **MEN'S ROBES**—A perfect gift that'll let him know that you still care! Luxuriously tailored robes of choice rayons, gabardines, and wool fabrics. Lined and Unlined styles. Variety of colors to choose from. All sizes. **\$7.95 up**

27. **MEN'S SOCKS**—Fancy diamond and plaid patterns in our own exclusive brand. Archdale. Strongly knit of 4-ply mercerized yarn. Reinforced toe and heel. All sizes. **55c pr.** 2 pr. for **\$1.00**

28. **MEN'S BELTS**—Here's a gift that will remind him of your every day. Beautifully made belts of long-wearing leathers. Wide. **\$1.00 up** variety of smart styles. All sizes.

Will Cash Your Tobacco Checks



1. **BOYS' PLAID FLANNEL SPORT SHIRTS**—Hunky "three yard" suede finished flannel sport shirts with two-way collar. Two **\$1.98**

2. **BOYS' POPLIN JACKETS**—Handsome made of Dan River water-repellent poplin. Lined with anti-static cotton flannel. Zipper front with two slash pockets. Sizes 6 to 18. **\$4.98**

3. **BOYS' SLIP-OVER SWEATERS**—Warm 100 per cent wool jacquard knit v-neck sweaters. Assorted solid colors. A practical gift that he'll really appreciate! Sizes 6 to 18. **\$2.98**

4. **BOYS' HOMER JACKETS**—Made of tough buckle with heavy quilted rayon, wool-backed lining. Zipper front and breast pockets. Shoulder epaulets. Corded side pockets. Assorted colors in sizes 8 to 20. **\$10.95**

5. **BOYS' POLO SHIRTS**—Bright multi-color stripes. Long sleeve blouse knit. Sizes 4 to 12. **98c** shirts. Mercerized cotton knit. Sizes 4 to 12. **98c**

6. **BOYS' SLIPPERS**—Good weight felt house slippers that'll really keep his toes warm! Comfortable padded soles. Brown or Blue. All popular boys' sizes. **\$1.48**

7. **BOYS' EAR MUFF CAPS**—A practical gift for school wear. Plastic cover that folds up or down. Warm ear muffs afford extra protection against cold weather. **\$1.50 to \$1.95** Sizes 6 1/2 to 7 1/2.

8. **LITTLE FELLAS' SHORTS AND POLO-SHIRTS**—Santa says there's no guesswork involved when you buy these time-tested values! Boxer and suspender style shorts with harmonizing polo shirts in short and long sleeves. Solids and stripes in medium and dark shades. **\$1.98** Sizes 1 to 4; 3 to 6X.

9. **BOYS' SOCKS**—Guaranteed ABC socks. 3 months wear or you get 3 free pairs! Elastic tops. Dyed by Adura-color and will not run or stain. Colorful stripes. Sizes 6 to 11. **\$1.10**

10. **TRICYCLE**—Brilliant, fire-engine red enameled finish. 10" front wheel mounted in ball bearings for easy riding. Adjustable bucket-type steel saddle. **\$5.95**

11. **COASTER WAGON**—Extra sturdy heavy gauge steel frame with 35" bed. Compo bearings and 10" Bon tires. Red baked enamel finish. **\$8.95**
Other Wagons from **\$1.98 up**

12. **SINGLE GUN AND HOLSTER SET**—Large colorful genuine leather holster with hand-screened front and back. Flashy, nickel-plated single shot repeater action pistol. **\$1.00**
Other single and double holster sets **\$1.98 up**

13. **WESTERN SHIRT & TIE SET**—A gift that'll delight the heart of any young ranger! Metal western shirt and tie with "steer" head and metal tie. Sizes 4 to 12. Outstanding value at **\$2.20**

14. **COWBOY SUITS**—The gift that every boy dreams of! Tan cotton pants with decorated hat-trim. Elastic back. Matching vest and shirt-hat-holster-gun-necktie. Cotton plaid shirt-hat-holster-gun-necktie. **\$2.98** larial. Sizes 4 to 12.

15. **COWGIRL OUTFIT**—Tan cotton skirt, charming fringed and decorated in yellow and red trim. Elastic back. Matching vest and slipper western plaid shirt, holster-gun-hat-lariat. Sizes 4 to 12. **\$2.98**

16. **FLOPPY PANDA BEAR**—Lovable 12" high Panda, made of black and white plush with nose clamped-in, movable eyes. Embroidered mouth and a perfect gift for the nursery! **\$1.98**

17. **FOLDING BOLL CARRIAGE**—Large, collapsible, washable leatherette carriage with three-hood hood and sun visor. Adjustable foot brake. Just what Santa ordered! **\$5.95**

18. **BYE-BYE BABY**—Looks like a week-old baby! 18" doll with vinylite soft plastic head, arms and legs. Realistic crying voice. Has outer blanket in Pink or Blue. **\$5.95**

19. **BEAUTIFUL BABY DOLL**—Stands 22" high. Has all-plastic head, glassine eyes, lashes and arms and legs. Cotton filled cloth body. Attractive organically dress, slip, undies, socks and slippers. Rubben nose. **\$5.95**

20. **MISSES' HOLIDAY DRESSES**—Crisp, new waffle pique and broadcloth dresses with fuzzy lace and eyelet trim. Styles that will make every junior miss' heart jump with joy. Beautiful pastels in Pink, Blue, Maize and Aqua. **\$2.98** Sizes 7 to 14.

21. **MISSES' AND CHILDREN'S SLIPPERS**—Leather bedroom slippers with comfortable padded soles. Beaded applique. Plush fur collar. Black, Red, Blue and White. Sizes 2 to 8; 7 to 10; 11 to 3. Also available in ladies sizes. **\$2.98**

22. **MISSES' AND CHILDREN'S SLIPS**—Fey-urinus lingerie that will delight the heart of any young lady. French crepe and fine cotton slips with maid's French neck and ruffled flounce. White, Pink, leg with ribbon, box trim. Lovely pastels in Pink, Blue and White. **\$1.00** Sizes 2 to 14.

23. **MISSES' AND CHILDREN'S PANTIES**—Dainty two-bar tricot panties. Lace and elastic. Dandy color guaranteed not to fade or stain. Adura color. Guaranteed colors in Whites, pastels, solid colors with lace and embroidery trim. Pink, Blue, Maize and Nile. **39c** Sizes 2 to 14.

24. **CHILDREN'S ANKLETS**—Fancy multi-top solid foot anklets with transferred ribbon trim. Adura color. Guaranteed not to fade or stain. Assorted colors in Whites, pastels, solid colors with lace and embroidery trim. Pink, Blue, Maize and Nile. **55c pr.** Sizes 6 to 9 1/2.

25. **MISSES' AND CHILDREN'S PAJAMAS**—Beautiful two-piece rayon or crepe pajamas. Solid colors with lace and embroidery trim. Pink, Blue, Maize and Nile. **\$2.98** Sizes 2 to 16.

26. **MISSES' AND CHILDREN'S SWEATERS**—Warm and wooly ribigan sweaters. Classic and contemporary trim. Beautiful pastels and dark shades. Sizes 1 to 3; 4 to 6; 7 to 14. **\$2.98**

27. **CHILDREN'S GLOVES**—Simple-woven cotton lycra slip-on gloves. Three row pointing. White and assorted colors. **\$1.00** Sizes 6 to 7.

28. **CHILDREN'S DRESSES**—Clumping baby attire for the charming little miss'. Laced collection of fancy waffle pique and broadcloth. Soft exquisite lace and eyelet trim. Pink, Blue, Maize and Aqua, also Skipper and Bittersweet. Sizes 1 to 3; 4 to 6. **\$1.98**

29. **MISSES' AND CHILDREN'S ROBES**—Warm robes are just right for Christmas morn'. Outstanding selection of robes in Chenille, Beano, flannel, Quilted Cotton, Quilted Satin, Cashmere Cloth, Quilted Cotton, Quilted Satin, Cashmere and Flannel. Tailored and Fully. **\$2.98 up** styles. Sizes 2 to 6; 8 to 16.



Visit Our Large Toy Department

Belk-Hudson

Home of Better Values

"YOUR CHRISTMAS STORE"