

Belk-Hudson
Home of Better Values

DOES IT AGAIN - - - OUR SEMI-ANNUAL

88c DAYS

**STARTS
FRIDAY
AUG. 3**

BIG DAYS FRI. SAT. MON.

Twice each year we bring you "BELK'S 88c DAYS" the most terrific money saving sale of the season. Practically everything in the store is on SALE... You can't afford to miss these bargains... be here when the doors open Friday morning for the greatest values.

3 FLOORS - 23 DEPARTMENTS OF BARGAINS

SAVE UP TO 50%

MEN'S DRESS PANTS
Sizes 29 to 46 - Solids and Stripes
Priced to \$5.95
\$2.88

51 Gauge 15 Denier
1st QUALITY NYLON
HOSE
Sizes 8 1/2 to 11
SPECIAL 88c

Ladies' NYLON **HOSE**
Slightly Irregular
9c or 2 Prs. **88c**

Large Selection Ladies' **SHORTS - SKIRTS**
KNIT SHIRTS 88c
Regular to \$1.59

3 PIECE SET
ALL POINT PEN
Automatic **PENCIL**
FOUNTAIN PEN
2 Complete Sets **88c**

LADIES' **SPORT SHOES**
SANDALS
DRESS SHOES
Sizes 4 1/2 to 9 - All Colors
Priced to \$9.95
\$2.88

CHILDREN'S KNIT
Shirts 2 for 88c
Sizes 1 to 8

MEN'S 1ST QUALITY RAYON
SOCKS
Sizes 10 1/2 to 13. Genuine Warp Regular 39c
5 Pairs 88c

MEN'S **SOCKS**
4 Pairs 88c

MEN'S **SHORTS - SHIRTS**
2 For 88c

Ladies' Cotton and Rayon
BLOUSES
Sizes 32 to 40 Ass't. Colors **88c**

LADIES' RAYON
GOWNS
Sizes - Small, Med., Large
88c

LADIES' RAYON
PANTIES
Regular 29c
NOW 5 Pairs For 88c

LADIES' **SKIRTS**
Assorted Colors
88c

SPECIAL GROUP Ladies'
DRESSES
Regularly Priced To \$8.95
\$4.88

CHILDREN'S **DRESSES**
Sizes 1 to 3
88c

BOYS' **BOXER SHORTS**
Values To \$1.98
Now 88c

MEN'S LONG **SOCKS**
Ass't. Colors
6 Pairs For 88c

LADIES' **Blue Jeans**
Sizes 12 to 20
\$1.88

LADIES' and CHILDREN'S **SOCKS**
Regular 25c
Or 5 Pairs 88c

Ladies' RAYON and COTTON SLIPS
Lace Trim Top And Bottom - Ass't. Colors
Sizes 32 to 52
Reg. \$1.59 - **NOW 88c**

PLASTIC RUFFLE
CUSHIONS & CHAIR BACKS
Assorted Colors **88c Set**

HEAVY TURKISH
BATH TOWELS
Size 20 x 40 - Reg Price 59c
2 for 88c

TOWELS
Size 18 x 36 - Ass't. Colors
39c - 3 for 88c

CHILDREN'S **SANDALS**
White and Brown
Priced to \$4.95
\$1.88

1 TABLE OF CHILDREN'S
Sandals & Oxfords
Sizes 8 1/2 to 3 Regular \$2.48
Now \$1.88

CHILDREN'S RAYON
PANTIES
Size 2 to 14
19c - 6 for 88c

WASH CLOTHS
12 for 88c

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Home of Better Values

BIRDSEYE
DIAPERS
27 x 27
\$2.48

CHILDREN'S **DRESSES**
Sizes 4 to 12
88c

PRINTED WAFFLE
PIQUE
26 in. Wide - Fast Color
First Quality - Reg. 79c
2 Yards 88c

9 v 12 FELT BASE
RUGS
Kitchen and Floral Patterns
\$5.88

PLASTIC **DRAPES**
And Kitchen **CURTAINS**
Ass't. Colors and Patterns
88c pr

LADIES' RAYON
SUITS
Sizes 10 to 20
White, Blue, Tan, Maize
Rose and Gray
Regular to \$14.95
\$6.88