

THE WAYNESVILLE MOUNTAINEER

THIRD SECTION

Drinking Gives Vacation New Name - Alcohololidays

Mr. Harris, executive director of the American Association of Vehicle Administrators, believed that the Christmas holidays have become the saddest paradox of the times.

"At a time when we are traditionally at our gayest, the corners and doctors are the busiest as a result of traffic smash-ups," Mr. Harris asserted.

Mr. Harris said the record of traffic accidents on holidays—accidents due in large part to alcohol—had led safety workers to

call these periods "alcohololidays." "I'm sorry to say," he commented, "that there is a lot of truth to the term."

Pointing out that last year the cost of the twin three-day celebrations of Christmas and New Year's was \$49 dead and more than 10,000 injured on highways, and streets, Mr. Harris observed that

while "few begrudge the nation its annual fling, everyone is appalled by the price tag on the alcohololidays, especially those charged with public safety."

For party-givers Mr. Harris has a suggestion which he feels will reduce traffic accidents. He urges that the last drink of the evening—the time-honored "one for the road"—be coffee or some other hot, non-alcoholic beverage.

"If those who entertain would feel their responsibilities to their guests and serve coffee as the last round, I am sure more of the guests would stand a better chance of arriving home safely than if they had one more of whatever they've been drinking."

"Even if there are no excesses, the idea is good," he said. "People who attend Christmas and New Year's parties always stay out for beyond their usual bed-times. They start home over-fatigued and lacking the alert reflexes necessary for safe driving. I suggest they take heed of the professionals of the road, the long-haul bus and truck drivers, who make frequent stops because they've found it renews their alertness."

Mr. Harris said that while casualties were usually heaviest among party-goers, a second group of celebrants contribute heavily to the accident toll.

"These are the people who start at the last minute to drive distances, sometimes hundreds of miles and often through the night, to spend the holidays with relatives or friends. They not only start their trips fatigued, but, after several days of merrymaking begin the trek home completely exhausted. For them the utmost of caution and frequent stops are a must if dozing at the wheel and death-dealing traffic crashes are to be avoided."

Forty-nine per cent of all fatal accidents in the U. S. in 1949 involved persons in the 25-44 age group.

Dad's at the Switch



PAPA KNOWS BEST . . . And Junior must wait his turn to take the controls of that new electric train.

AP Newsfeatures
It's a safe bet that Pop is going to be the first one playing with that new electric train on Christmas morning.

There's something about a train, say toy salesmen, that has an irresistible appeal for practically all males, especially grown-up ones. That's why so many fathers rush out to buy an elaborate electric train for Junior along with his first rattles.

This year's trains hold more thrills than ever for railroad fans young and old, says salesmen of one of the big electric train companies.

The toy trains are copied from blueprints of real ones, and will do just about everything a full-scale train will do. Latest models puff real smoke, have locomotive whistles and diesel sirens, couple and uncouple automatically.

Among new gadgets to add to the system is an automatic gate-man, to warn motorists of approaching trains, a new transformer that operates up to four train sets simultaneously on different tracks, derricks, milk cars and even a new station that announces trains.

So it looks like a merry Christmas for all living roop engineers, young and old.

Iowa Dirt Isn't Cheap These Days

AMES, Ia. (AP)—An acre of Iowa's good dark farm soil costs more today than any time in the last 30 years.

Not since the 1920-21 land boom has the state's farm land commanded such high prices.

Iowa farms are now selling on the average of \$212 an acre, W. G.

Murray, head of the department of economics and sociology, at Iowa State College, reported today in his annual survey of farm land prices.

This is a \$15 increase over last year's average acre price of \$197. It is one more step upward in the steady climb of Iowa farm prices which started from a low of \$69 an acre in 1933.

Some 17 million U. S. families planted gardens this season.

Notice To Subscribers Of Southern Bell Telephone and Telegraph Company

The North Carolina Utilities Commission will hold a public hearing on the application of Southern Bell Telephone and Telegraph Company, filed on November 27, 1951, for an increase in its service rates in North Carolina, in its hearing room in Raleigh, February 26, 1952, beginning at 10 a. m.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

BEST WISHES

We hope you will enjoy every minute of every hour of every day of this glorious Holiday Season.

A Merry Christmas and A Happy New Year to all.

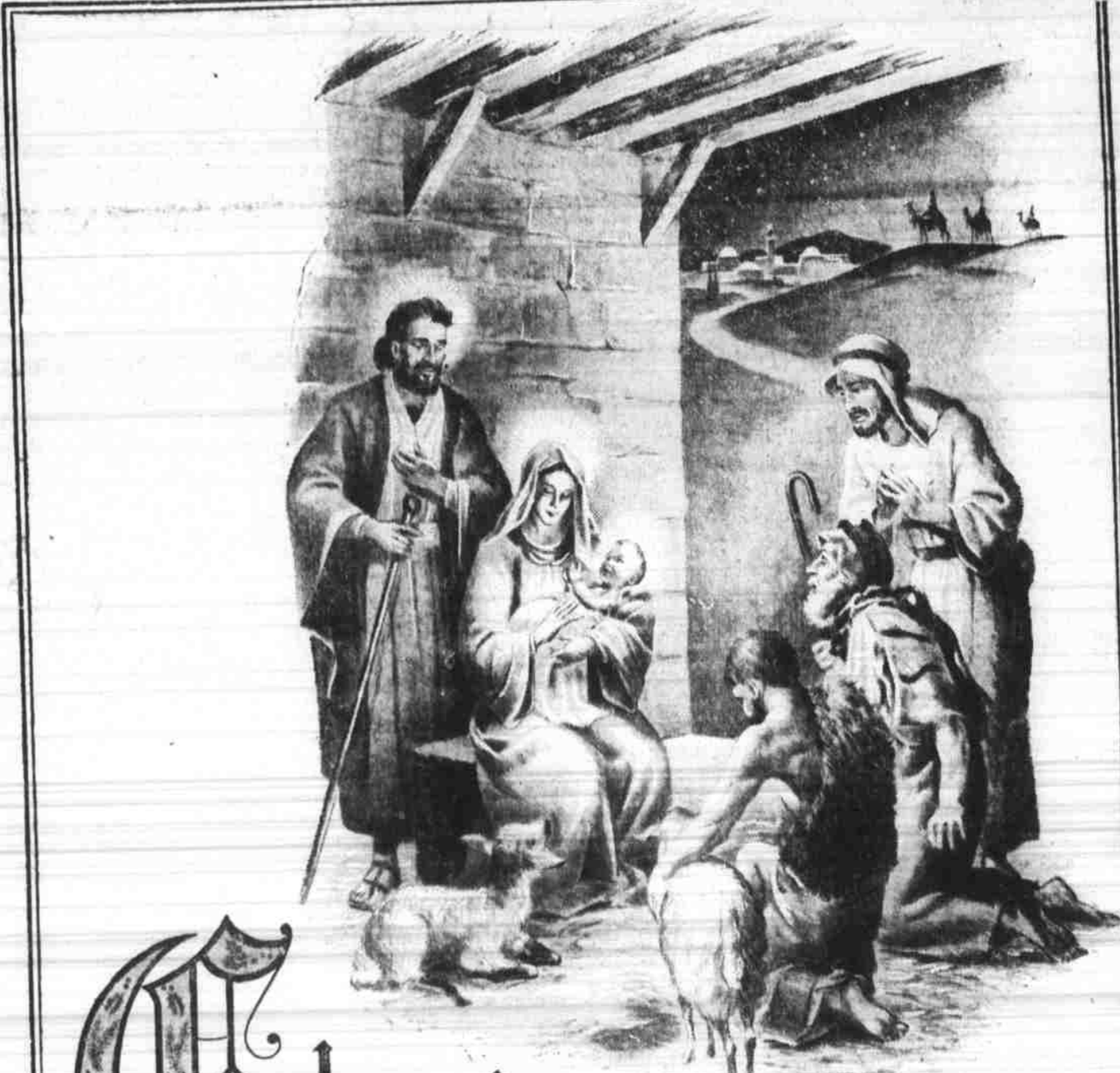
WALKER'S ESSO SERVICE

Phone 9162 Depot St.



Christmas is upon us...and we cannot help but feel grateful to our many friends who have helped make the past so worthwhile and whose confidence in us gives added strength and promise to the future. In fullest gratitude we extend our sincerest wishes for A Joyous Holiday Season.

WAYNESVILLE MOTOR SALES
YOUR MERCURY DEALER
Waynesville
Phone 1082



Christmas...

The magnificent promise of the Christmas story has inspired the dreams and prayers of men through the centuries. Wherever mankind kept to the spirit of brotherly love, there the meaning, the symbolic beauty of Christmas remained.

It is our fervent hope that this Christmas will bring us still closer to the fulfillment of the promise of Peace and Good Will in all lands. In this spirit we wish a Merry Christmas to all.

GARRETT FUNERAL HOME, Inc.
Waynesville
Phone 137