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TODAY'S SMILE
St. Peter: "Where you from, son?"
Trucker: "Texas."
St. Peter: "Well, come on in, but you ain't gonna like it."

Burley Experts Examine Statistics



Classroom work played a prominent part in the three-day burley tobacco conference which ended Thursday at the Mountain Experiment Station. Specialists from nine southern states were present. Looking on while Dr. Luther Shaw (right) Station director, explains a chart are (from left) R. R. Bennett, secretary of the tobacco conference and Extension tobacco specialist from N. C. State College; J. E. McMurtrey, Jr., principal plant pathologist, U. S. Department of Agriculture from Beltsville, Md., and W. E. Colwell, head of the department of agronomy at N. C. State College. (Mountaineer photo.)

Haywood County Given High Rating As To Buying Power

Average Family Had Earnings Of \$3246 Last Year

(Special to The Mountaineer)

NEW YORK, Aug. 18—What is the average income of Haywood County families? How much is available to them for spending, after taxes? How do they spend it?

Answers to these questions, much sought after for commercial reasons, are contained in the new copyrighted survey of buying power, covering the entire United States, prepared by Sales Management.

The figures show that higher incomes and a better standard of living prevail locally. Haywood County families recorded net earnings in 1951, after deduction for all taxes, of \$32,138,000. This was a gain over the \$29,146,000 net income of the previous year.

Divided by the 9,900 families in the county, it represented earnings of \$3,246 per family. This compares favorably with the previous year, when earnings per family, locally, were \$3,134.

The figures, it is pointed out, are arithmetical averages, obtained by dividing total income by total number of families.

The better earnings locally led to bigger spending. Haywood County stores registered a sales volume in the year of \$23,009,000. This sales total represented a gain over 1950, when the retail business amounted to \$20,879,000.

Despite the large volume of retail business recorded in the year, a considerable reservoir of potential spending, in the form of savings and investments, remained untapped locally. This is indicated by the fact that only 72 cents of each spendable dollar went into retail purchases.

The ratio of how much is being spent in each city and county, as compared with what might be spent, is considered in the survey through a "buying power quota". This is a weighted index which takes into account income, sales, population and other factors. It shows that .0169 percent of the nation's retail business could be produced in Haywood County. This compares with the .0153 percent actually done last year, revealing an undeveloped, additional potential of business locally.

Baptist Associational Officers



Among the Associational officers elected Tuesday at the annual meeting held at the Calvary Baptist church in Canton, were (front row, from left) the Rev. W. C. Weaver of Rocky Branch, associate superintendent of evangelism; the Rev. R. L. Gaddis of Waynesville, training union director; Mrs. H. L. Smith of Canton, Margaret fund and training school chairman; the Rev. H. L. Smith, moderator; Mrs. Wallace Cole of Canton, Bible School superintendent; and the Rev. Elmer Green, clerk and missionary. Back row: the Rev. Gay Chambers of Spring Hill and Ratliff Cove, orphanage representative and pastor advisor to the training union; Mrs. Ina Frady of Allens Creek, beginner's superintendent; Mrs. Tom Holcombe of Canton, story hour leader; the Rev. John Willis of Olivet and Peachtree, brotherhood association president; the Rev. O. L. Ledford of Canton, Baptist Hospital representative; and the Rev. R. P. McCracken of Hazelwood, historian. (Mountaineer photo.)

Haywood Livestock Show Next Friday and Saturday

News Editor



J. C. Brown, Jr., formerly of Waynesville, has been named assistant news editor in the State College School of Agriculture. Brown is a graduate of Waynesville high school.

Former Local Man Now With State News Department

Appointment of two new members of the Publication Department staff in the State College School of Agriculture was announced today by Dr. F. H. Jeter, agricultural editor of the college.

They are J. Colvin Brown, Jr., formerly news editor of The Elkin Tribune, who will be assistant news editor; and Lyman J. Noordhoff, former assistant extension editor of the University of Illinois, who will be associate editor in charge of publications. Both succeeded staff members who resigned to take other positions.

Noordhoff, a native of Oshkosh, Wis., holds a B. S. in agricultural economics and an M. S. in agricultural journalism from the University of Illinois, where he has been employed the past four years, he was senior news writer for two years at the University of California. (See Local Man—Page 8)

Ministers Call Meeting On Beer-Wine Election

The Haywood County Ministerial Association has called an open meeting of all ministers and citizens of the county who are interested in the coming beer and wine election for Sunday, August 24, at 2:30 at the Clyde School Auditorium.

The Rev. R. M. Hauss of the Allied Church League and others will speak at the meeting. Officials said the meeting would not last more than an hour.

Farmers To Visit Hatchery In Field Trip To Georgia

Some 70 farmers who are in the hatching egg business, will leave by bus for an all-day inspection of a Gainesville, Ga., hatchery on Tuesday.

Power To Be Off Two Hours Sunday Afternoon

Electric power will be off Sunday, August 24, from two to four o'clock in the afternoon in one section of Waynesville, G. C. Ferguson, town manager, said today.

Young Democrats Club To Meet Next Tuesday

The Young Democrats Club of Waynesville will hold a meeting next Tuesday at 8 o'clock in the court house, according to an announcement made today by Glenn W. Brown, president.

Tennessee Man Appointed Promotion Head Of New WNC Tourist Association

(See Editorial)

Bart Leiper, nationally-known travel promotion executive, will arrive in Waynesville about September 15th, to begin his duties as executive vice president of the newly organized Western North Carolina Highlanders, Inc., an expanded organization of the 3-year-old W. N. C. Tourist Association.

The office of the secretary of the organization has been here since it was organized, with Mrs. Edith P. Alley as secretary.

Plans Almost Ready For New Unit Of High School

Special Articles In Today's Issue Of Mountaineer

Today's issue of The Mountaineer contains 24 pages, one of the largest, except for special editions, since Christmas.

Not only is the paper larger than usual, but readers will be interested in the special features published today. On page 1 of the second section will be found an illustrated story on the Liberty community and the efforts of the people to build a new church that is needed badly.

With the football season only a short time away, sports fans will find gridiron shorts and news on the sports page. Opening practice sessions of the county squads are listed and in addition the schedules of Canton and Bethel are given.

Readers will also find a complete story on the opening of the seventh annual Waynesville Country Club golf tournament which starts Friday.

HEMC To Hold Annual Meet Here August 30

The Haywood Electric Membership Corporation will hold its 13th annual meeting of members at the Armory in Waynesville August 30, it was learned today.

L. Y. Ballentine, North Carolina Commissioner of Agriculture, will be the principal speaker for the occasion.

At the meeting, which is scheduled to begin at 9:30 in the morning, various reports will be presented by officials of the cooperative, an afternoon program devoted to entertainment and displays of new electrical appliances and equipment.

Architect's Plans And Specifications Are Now Ready For Waynesville High Vocational Building

Architect's plans and specifications are now ready for the Waynesville High vocational building, it was learned today from J. W. Killian, chairman of the county board of education.

Bids will be received at 11 o'clock on September 10th, in the office of the board of education here.

School officials hope to be able to award the contract for the project set at an estimated cost of \$330,000, by October first. Also the officials hope to have the building ready for the opening of the school term in September 1953.

The structure will be a physical education center with full playing court, lockers, showers, 4 classrooms for commerce, cafeteria to seat 500, a kitchen, home economics department, shop, and science rooms.

Saturday Is Last Day To Register For Sept. 2 Vote

Saturday is the last day to register for the beer and wine election set for September second.

The books opened August 9th, and this Saturday afternoon concludes the registration period.

All persons who have not previously registered for a county election, and are eligible to vote, must register by Saturday at six o'clock.

Damage In Laundry Fire Held To Minimum

A fire originating in the boiler room of the Liner and Sheehan Laundry on Miller Street yesterday was brought under control before there was a chance for damage.

The fire was discovered about 3:40 and was extinguished in a very short while.

Tourist Association Officer



Bart Leiper, left, is the newly elected vice-president of the Western North Carolina Highlanders, Inc., new title of the expanded tourist association that has maintained Waynesville headquarters for three years. With Mr. Leiper is James U. Nichols, Executive Director of the Chattanooga Chamber of Commerce. The new vice-president is manager of the Gatlinburg Chamber of Commerce.

Cloudy

Fair and mild tonight with sunrise. Partly cloudy Friday with scattered showers in the afternoon or evening.

Max.	Min.	Rainfall
90	56	...
82	62	.42
84	60	.02

Highway Record For 1952 In Haywood (To Date) Injured . . . 38 Killed . . . 5 (This information compiled from Records of State Highway Patrol.)