

THE WAYNESVILLE MOUNTAINEER

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TODAY'S SMILE
Dealer's wife: I sent my husband to the hospital because he had knee trouble.
Friend: Did your husband have water on the knee?
Wife: No the girl from his front office.

W.N.C. Tourist Promoter Arrives In Town



Bart Leiper, executive vice president of the W.N.C. Highlanders, Inc., lost no time in getting right down to work, as he arrived here Wednesday to assume the position to which he was named about a month ago. Mr. Leiper was greeted to his office in the Masonic building by Mrs. Edith P. Alley, seated, office manager of the N. C. Park Commission, and secretary of the former W.N.C. Tourist Association. Also on hand to greet Mr. Leiper were H. P. McCarroll, standing left, president of the Chamber of Commerce, and L. E. DeVous, standing right, president of the Haywood Tourist Association. (Photo for The Mountaineer by Ingram).

Heavy Travel Seen For This Area During Fall Color Season

Advertising Program Is Underway

One of the heaviest influx of visitors ever to visit Western North Carolina is expected to view the beautiful fall "color show" in October and November.

The color parade will begin, according to naturalists, about October 15, and will be at its peak for the following ten days. And during those few days thousands of visitors are expected to travel the newly-opened roads into the Great Smoky Mountains National Park and Pisgah National Forest.

With more facilities available this year than ever before, tourist operators are expressing a great deal of optimism over the prospects of extending the tourist season through October and well into November.

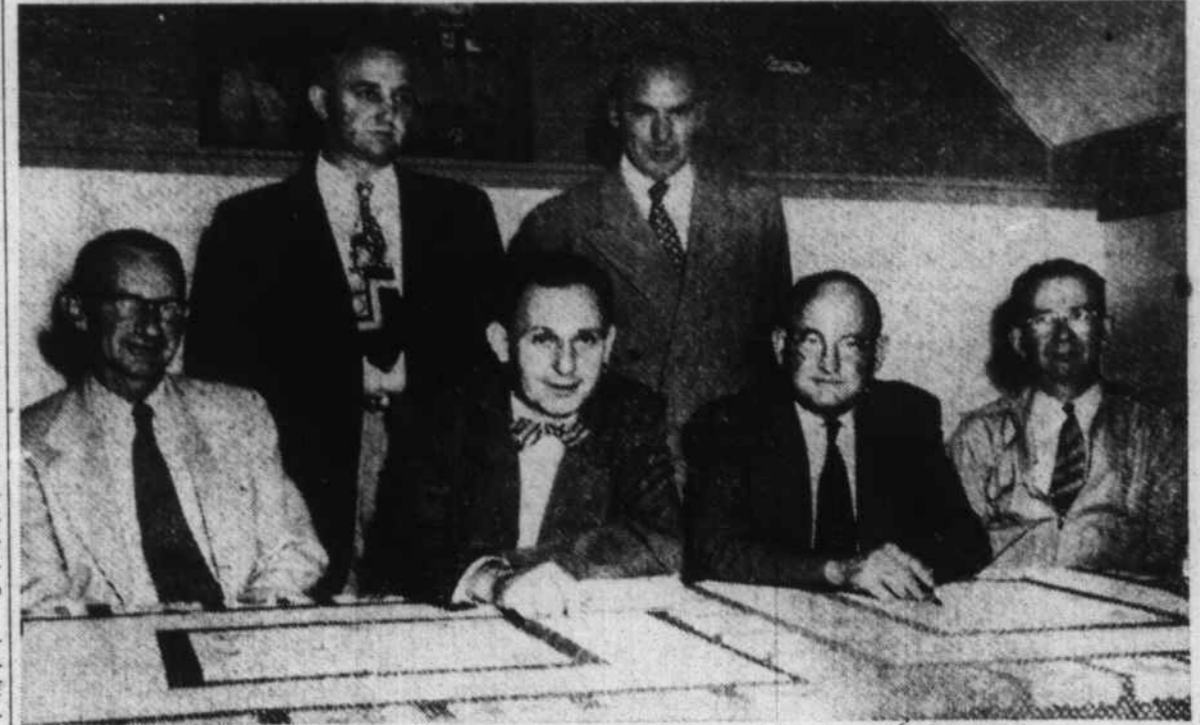
To help the booming tourist industry in this area, national magazines are devoting a great deal of space to the promotion of the natural beauties that are found here. The Great Smoky Mountains National Park, now considered the top tourist attraction in the country, has just recorded the greatest number of travellers through its confines since it was established 15 years ago.

The "State", a magazine devoted to North Carolina, has been running articles in almost every issue during the past year about this section, and has a four-color picture of a scene just off the Blue Ridge Parkway in the current issue.

Inside the pages of the "color cruise" issue, which is devoted almost exclusively to the Western North Carolina area, is found many advertisements of the facilities to be found here. One entire page is devoted to Waynesville, with a scene taken from Mile High Overlook, the same scene that was used so successfully on the cover of the pamphlet recently issued by the Waynesville Chamber of Commerce and the Haywood County Tourist Association.

"Progressive Farmer" also is running a four-color picture in the current issue. Many improvements in tourist (See Fall Travel—Page 8)

Merchants Map Plans For Fall Trade Jubilee



The committee for staging the second annual Fall Trade Jubilee in this community, is shown here as they met after the Merchants Association dinner Monday night. Left to right: Henry Davis, C. D. Ketner, president Merchants Association, C. N. Allen and J. W. Ray. Standing, Euel Taylor, and H. P. McCarroll. (Mountaineer Photo).

Merchants Complete Plans For Big Fall Trade Jubilee; To Give Many Gifts

Autumn Color May Be Seen Now In Few Areas

Crisp temperatures have brought early autumn color to higher altitudes of the Great Smoky and Blue Ridge Mountains.

First evidences were near the crest of mountains topping 6,000 feet. Maples and sassafras are leading the color progression with brilliant reds, and tulip trees and mountain ash with red pods and berries are in evidence.

The color will come down the mountain and is expected to reach its peak at medium and lower altitudes around mid-October.

Campaign Plans Will Be Made Here Saturday

All precinct chairmen and members of the executive committee will meet Saturday morning to make plans for the coming campaign, Charles B. McCrary, chairman of the committee, has announced.

A report of the plans of the official Democratic "family" of Haywood regarding the campaign will be made Sept. 30 at the district meeting in Murphy.

Profit-Sharing Plan To Benefit Wellco Employees

A profit-sharing plan which would pay office personnel and hourly-paid employees of Wellco Shoe Corporation the equivalent of one week's extra pay has been announced by H. W. Rollman, president of the company.

Not included in the profit-sharing system is management or executives of the company. The plan had been discussed and agreed upon with union representatives of Wellco employees in March, 1951. The present profit-sharing system covers the period from March up until the present date and represents 20 per cent of the company's profits before taxes.

Employees who are sharing in the program will receive the extra pay sometime this month.

Aaron Hyatt has returned to the Cincinnati Conservatory of Music where he begins his senior year. He has been spending a vacation with his parents, Mr. and Mrs. Dewey Hyatt, in Hazelwood.

The second annual Fall Trade Jubilee will get underway with merchants in this community on October 6th, with several thousands of dollars in gifts again to be awarded during the 10-week festival.

The Merchant's Association, at a dinner meeting on Monday night at Spaldon's, voted unanimously to stage this fall, a trade festival similar in every detail as the one held last fall here.

The dates have been set for the Trade Jubilee to begin on October 6th, and continue through December 13th. The first series of gifts will be given on Saturday, October 18th, and awards will be given on each Saturday for the remainder of the Jubilee.

The Fall Trade Jubilee was one of several promotional plans adopted by the Association during the meeting, with Charles D. Ketner, president, in charge.

President Ketner named as the executive committee for the Fall Trade Jubilee: J. W. Ray, chairman; C. N. Allen, and Henry Davis. The committee will announce the details as to the gifts to be awarded in the near future.

President Ketner named a promotional committee composed of H. P. McCarroll, Euel Taylor, W. Curtis Russ, and Jimmy Childress. This committee will also announce further details of the Jubilee in a short time.

The meeting was attended by a large group of merchants.

President Ketner pointed out in his introductory remarks, that "The shopping center of this community has developed faster, than any other town in the state."

"Our merchants are on their toes—they are keeping up with the latest trends of merchandising, and our modern shops and stores show that we have to offer many things which even larger cities cannot duplicate—we have friendly merchants who know the people of the area, and will do everything possible to serve them efficiently, and economically."

Highway Record For 1952 In Haywood (To Date)

Injured . . . 38 Killed . . . 5

(This information compiled from Records of State Highway Patrol.)

B. Leiper Is Here; To Push Promotion Of All W.N.C.

Bart Leiper dug into a mountain of mail like a tunneling steam shovel Wednesday morning, as he arrived to begin his duties as executive vice president of the 12-county organization known as the W. N. C. Highlanders, Inc.

The former manager of the Gatlinburg Chamber of Commerce, said the most of his time would be devoted to preparation for the annual meeting of the organization, to be held here the 26th.

He was greeted by civic leaders Wednesday morning, as they met him in the office of the W. N. C. Tourist Association, which was re-organized about 30 days ago into the W. N. C. Highlanders, Inc.

Mr. Leiper said he was extremely optimistic over the prospects of the organization's success of promoting the tourist business in the 12 counties of Western North Carolina.

He briefly outlined to visitors to his office Wednesday, some suggestions he will make in staging a general promotion of the area, and all were impressed with his ideas.

Prior to going to Gatlinburg some years ago, Mr. Leiper was executive manager of the Greater Chattanooga Chamber of Commerce.

Voters from the Lake Junaluska precinct took an overwhelming stand Wednesday afternoon before the Board of Elections to move their voting place from Biltmore Dairies to the school.

Board Chairman Glenn W. Brown said that a petition with 51 names protesting any change in the voting place was presented at the hearing and in addition several voters appeared in person to protest the move. Only one person, Mr. Brown said, declared himself in favor of the proposed change.

It was argued that a voting place at the school would not be in the center of the precinct and would not be convenient to voters. The location at Biltmore Dairies is readily accessible and many Lake Junaluska people pass there on their way to work, it was explained.

The hearing had been scheduled originally for Saturday but because of a misunderstanding as to where it would be held, it was postponed until Wednesday noon at the Board offices.

Sutton Reunion Held Sunday At Cove Creek

The Sutton family reunion was held Sept. 14 at Hobart Franklin's farm on Cove Creek with a large attendance.

String music was furnished in the afternoon by Mark Hannah, Harold Hannah, Joyce Hannah, and Taylor Sutton.

Next year's reunion will be at the same place on the second Sunday in September.

Body Of Buddy Wilson En Route To States

Mrs. Eugene Wright has been informed that the body of her son, Charles (Buddy) Wilson, is en route to the United States from Korea.

Wright was killed in action in Korea July 29, 1950, while serving with the 24th Division. He was 18 years of age at the time of his death.

Pigeon Valley Fair Three Days Next Week At Bethel; Schedule Is Listed

Working committees have been named and plans are nearing completion for the annual Pigeon Valley Fair which will be held Sept. 25, 26, 27 at the Bethel School, M. C. Nix, manager, said today.

Sponsored by the various CDP organizations in the valley, the Fair is expected to attract a large number of exhibits and visitors. A new exhibit will be added this year: the trading post, a place where visitors can borrow, trade, or sell a wide variety of articles. Other articles on display will include individual farm exhibits, field crops, truck and vegetable crops, livestock, poultry, fruits and nuts, plants and flowers, home canning, baking, meats, home arts and crafts, and antiques.

Articles for the fair will be accepted all day Thursday and at 8 o'clock that evening the first events will start: a talent show and a surprise beauty contest.

Judging of livestock and exhibits will start at 10 a.m. Friday and the field day will take place in the afternoon. Target shooting has also been scheduled for Friday. A pet show is scheduled for 1 p.m. There will also be entertainment Friday night that Mr. Nix said would probably be a movie. The horse show will start at 2 p.m. Saturday.

All exhibits will be on display until 4 p.m. Saturday. The Bethel Future Farmers of America will have refreshments on sale all times.

The following committees have been appointed for the Fair: Directors — Herman Rogers of Slamey Cove, Mrs. Henry Garner of West Pigeon, Van Wells of East Pigeon, Mrs. Cecil Murray of Center Pigeon, L. C. Moody of Cecil, and Dick Alexander of Cruso.

Committeemen—M. C. Nix, manager; J. E. Justice, secretary-treasurer; and George Stamey, Fair superintendent. Sponsors — Turner Cathey, chairman; Van Wells, Mrs. D. B. Vance, Mrs. Lou Singleton, Mrs. J. Edgar Burnette. (See Fair—Page 8)

New Record Set For Travel On Parkway

A new high record for travel on the Blue Ridge Parkway was established in August, according to the State News Bureau. Blue Ridge Parkway superintendent Sam Weems announced that 634,133 persons in 195,865 vehicles travelled the 400-mile mountain top boulevard, an increase of 201,289 or 46 per cent over August of last year.

Lake Junaluska Voters Decide To Retain Their Voting Place At Dairy

Pick The Winner Football Contest To Be Held Again

The Mountaineer will conduct a weekly "pick the winner" football contest again this year, with winners receiving a weekly prize and a grand prize at the end of the football season.

Rules will be the same as those of last year—a contestant must enter every week to be eligible for the grand prize, there must be only one blank entered by each contestant, and the blanks must be at the Mountaineer office by a certain time.

Games included in the contest will be found in a series of advertisements which run each week by Waynesville, Hazelwood and vicinity business firms.

The first games will be found in Monday's paper, plus entry blanks and a complete set of rules.

And Divorce Cases In Superior Court

Most of the divorces were disposed of Wednesday at the court of civil Superior Judge William H. Bobb.

W. S. Smith vs. Eula Cagle. The court ruled the landlord (Smith) was entitled to possession of the land known as Mountain View. The defendant appealed to the State Supreme Court and bond was set at \$100.

William McClure vs. Sewell Higgs. The terms of the judgment were agreed upon, and since it appeared to the court that Bobby McClure, the plaintiff's agent, had suffered no injuries from an automobile accident in Dec. 1949 near Canton, the court awarded \$250 to the plaintiff to pay for damages to the car.

Tennessee Roofing Company vs. R. B. Gibson and Willie May Gibson. This was another consent judgment case in which the parties had agreed to a settlement and the Tennessee Roofing Company recovered \$500 from the defendants.

The following divorces were granted on the basis of two years' separation: Eunice S. Henderson vs. Donald Henderson; James R. Hamilton vs. Rebecca S. Hamilton; Jessie McCracken Curtis vs. Jesse C. Curtis; and Margaret McNamara Baughman vs. William O. Baughman. In this last case the plaintiff was awarded custody of two children.

Delights The News

ugh had been having people stealing his and this large sign use: and near this hen it will also be found next morning. Take more chickens.

ownpour football game Friday of the large bulbs burst, and sent a mass on the spectators. The bursting bulb ming what was happened instict, a numbers looked overhead was happening, and ed faces were met e of glass. was heard to remark, his raincoat up tight-neck: "I knew the all out there, with t I did not know to glass."

Weeks to all signs, it will be the four weeks until et here. This accord- reliable sign that ver get killed by frost. the sticky little burrs oom. y has several mend- ed weather prediction g apples for him. y showed him cockle- . They figure it will ks, and perhaps four blooms to mature in- is a weather predic- as held up through being absolutely re-

Section Of 276 To Be Surfaced

76 from Waynesville at has recently been days to travel, is now as construction work- to hard surface the

the highway have construction for some cut a new road on Gap that elimin- three-mile stretch Gap.

Ministers Annual Meet

ministers in Haywood ave Monday or Tues- nald Western North reence, which will be te the latter part of d the week following. fourteen charges in addition to the Dis- dent, the Rev. W. eult. ls will be announced on, September 28. are that a number of ces in the county will r the coming year. ren J. Harrell is pre- of the conference.

And Divorce Cases In Superior Court

es, most of the di- were disposed of Wednesday at the m of civil Superior dge William H. Bobb. continue this week have been decided by his next friend, E. R. Bennett and M. is was a consented involving an auto- with a minor, John- defendants, Bennett agreed to pay \$557

CLOUDY

Max. Min. Rainfall	
75 62 .63	
79 55 .01	
78 48	