

THE WAYNESVILLE MOUNTAINEER

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TODAY'S SMILE
Stealing a kiss may be petty larceny, but sometimes it's grand.

More People Than Ever Are Reading The Mountaineer

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Associated Press

WAYNESVILLE, N. C., THURSDAY AFTERNOON, JAN. 14, 1954 \$3.00 In Advance In Haywood and Jackson Counties

Survey For New Industries To Start Soon

Hundreds Favor Building TV Tower On Pisgah

Plan To Get More Plants In Area Goal

Petitions, Civic Folk Show Trend

By a resolution of the directors of the Chamber of Commerce, citizens in all walks of life were last week urging the erection of a television tower on Mount Pisgah.

Hundreds of names were being added to petitions in circulation both here and in Canton. Civic clubs are endorsing the proposed erection of the television tower atop the 5,745-foot mountain in the southern corner of Haywood.

The resolutions, and petitions were presented to the hearing which has been ordered by the National Forest Service on February 15 in the council chamber in the city hall, Asheville. The hearing will begin at 10 o'clock. L. V. West, of Atlanta, regional attorney for the Department of Agriculture, will conduct the hearing on the location of a television tower on Mt. Pisgah.

Charles M. Britt, president of the chamber, has a FCC grant to put a television station in Asheville on channel 43, told The Mountaineer that actual construction on the project would have gotten under way this week had not a hearing been called on the matter.

Mr. Britt said that "every hurdle had been crossed" and it looked like the work could go right along. When some opposition was expressed to the Forest Service against building a tower on top of Pisgah, the FCC approved; the Forest Service had given permission on certain regulations, which had met; the civil aeronautics commission had approved the plan, and engineers had agreed to serve the section with their services.

Since there has been opposition to the plan, the Forest Service has scheduled a hearing on the matter for February second.

Proposed plans, according to Mr. Britt, are to go up Pisgah Creek and Crabtree Creek, about three miles from Canton, and there erect a transmitter house right at the foot of Pisgah. This house would cost about \$175,000 to \$200,000 for the television equipment, he said.

The transmitter house would have apartments for the engineers on duty. From the transmitter house, the plan is to have an aerial cable railway with a motorized car for engineers to get to the top of Pisgah. The steel tower would be 300 feet high, with the antenna on top. Tentative plans are to have an observation tower approximately 50 feet high for the general use of the public.

Our engineers tell us that with a tower on top of Pisgah that we will have primary TV coverage over the entire area extending from Charlotte, N. C., down into Northern Georgia, and that it would be one of the five best TV towers in the nation. There are other TV towers on mountain peaks owned by the National Forest Service," Britt pointed out.

Britt said that Mt. Pisgah is as good as the tower can be built due to FCC regulations. (See TV Tower—Page 3)

Fire Levels Farm Home At Crabtree

The farm home of Mr. and Mrs. Welch Messer and their teenage daughter, Doris, at Upper Crabtree was burned to the ground by fire which broke out about 9:45 last night from a defective flue in an upstairs closet.

According to reports, the residence, built by Mr. Messer's father more than 50 years ago, was not insured. The family was able to save only a dinette set, cedar chest, and hams from a smokehouse which also was destroyed by the blaze.

The fire was discovered by a member of his family who opened a closet door downstairs to find hot coals dropping through the ceiling from the closet upstairs where the flames broke out.

Fire Chief Felix Stovall, of Waynesville said that he and his men answered a call from the Messer's at 9:45 and made the long run to the residence which is approximately 11 miles from Waynesville and about two miles east of Crabtree-Iron Duff School. Firemen were on the scene until midnight Chief Stovall added.

Although the house was an old one, it had been remodeled and was equipped with modern fixtures and furnishings. Its value was estimated unofficially as between \$8,000 and \$9,000.

One Crabtree resident asserted that less than 25 per cent of Haywood County's farm homes are insured against fire.

Haywood School Bond Issue Of \$500,000 Sold

A \$500,000 issue of Haywood County school building bonds was sold by the Local Government Commission in Raleigh this week at a 2.7455 per cent interest rate.

A syndicate bought the bonds which have an average maturity of 14.52 years. The buyers were R. C. Dickson & Co. of Raleigh and Charlotte, Branch Banking & Trust Co. of Wilson, J. Lee Peeler & Co., Inc. of Durham, Vance Securities Corp. of Greensboro, and R. S. Hays & Co. of Durham.

The Wachovia Bank & Trust Co. of Winston-Salem bought a \$175,000 Town of Rockingham water bond issue at 2.7060 per cent interest. The issue has a 13.01 years average maturity.

Equitable Securities Corp. of Nashville, Tenn., and Greensboro bought a \$65,000 Cleveland County school bond issue at 1.9197 per cent. It has an average maturity of seven years.

Boosters To Hear Of "Finer Carolina" At Program Tonight

"A Finer Carolina" will be the topic discussed tonight at the Hazelwood Boosters Club hold their January dinner meeting at the Presbyterian church, starting at seven o'clock.

Roy S. Wright is in charge of the program, and Julian Stepp, district manager of Carolina Power and Light Company will be the speaker.

Richard Barber is president of the organization.

Tax-Listing Schedule For Weekend Disclosed

A weekend tax listing schedule for a number of county communities was released today by Mrs. Mildred Bryson, tax collector and supervisor.

The schedule includes: Jonathan Creek—Cove Creek Mill, Friday and Saturday. Crabtree—Taft Ferguson Store, Saturday. Ivy Hill—Griswold's residence, Saturday. White Oak—Community House, Saturday. East Fork—Poston's Store, Friday.



COACHES AND CO-CAPTAINS of the Waynesville Mountaineers, honored last night by the Jaycees for their undefeated season and winning of the Blue Ridge Conference championship were (front row) coaches Carleton E. Weatherby, Bill Swift, and Bruce Jaynes, and co-captains Jimmy Frady and Tom Cogdill. (Mountaineer Photo).

Jimmy Frady Named 'Most Valuable'; Mary Sue Morgan Is 'Mountaineer Queen'

Sing Program For Polio Campaign To Be Held Sunday

The annual benefit polio singing will be held at the court house at two o'clock Sunday.

A large number of singers from throughout the area will participate, and another record attendance is expected.

A silver offering will be taken and all proceeds will be turned over to the annual polio campaign.

Those in charge of the program include Rev. Kay Allen, W. T. Queen, and Kay Parker.

Miss Sallie McCracken In Thomasville Hospital; An Orphanage Official

Miss Sallie McCracken, a native of Haywood, and official of the Baptist Orphanage in Thomasville since 1896, is a patient at the Memorial Hospital, in Thomasville.

Reports from Thomasville are that she had not been feeling well for several days, and her physician thought best that she enter the hospital for observation and treatment of a condition which has affected one side of her body.

"Miss Sallie" as she is known to hundreds of people throughout the state, will observe her birthday on the 18th.

Other pictures of banquet on pages one, four and six of the second section.

More than 250 persons thronged into the Hazelwood School cafeteria last night to attend the Jaycees' banquet honoring the 1953 Blue Ridge Champion Waynesville Mountaineers, their three coaches, and the school's cheerleaders.

Among the many events presented were the awarding of a plaque to Jimmy Frady, guard and co-captain, named by a vote of his teammates as the squad's "most valuable" player, and the introduction of Mary Sue Morgan as the "Mountaineer Queen."

Trophies awarded included one signifying the championship of the Blue Ridge Conference, presented by Bud Treadway of the Asheville Army Store, and the Asheville Times cup for the "Coach of the Year", presented to Coach Weatherby by Al Geremonte, Times sports editor.

Varsity football letters were given to: Tom Cogdill, Jimmy Frady, Tommy Nichols, J. W. Stevens, John Calhoun, Harold McClure, Joe Aldridge, Bill Grahl, Roy Pressley, Joe Sparks, Jack Swanger, Ray Rouser, Roy Callahan, Paul Hightower, Jimmy Grasty, Jimmy Gaddis, Dewey Gaddis, Dwane Roberson, George Mitchell. John (See Jimmy Frady—Page 8)

Merchants To Hold Annual Meeting On Monday Night

The annual election of officers of the Merchants Association will be held Monday night, 7:30, it was announced today by Joe Cline, president.

Ballots containing the names of 16 nominees for a place on the board of directors have been mailed members. The members have until five o'clock Monday to return their ballots to the Chamber of Commerce office. From the list of 16 nominees, there will be five elected. These five, together with five directors who served this past year will compose the board of ten.

A nominating committee will make a report at the meeting relative to president, vice president and treasurer. The secretary of the

Mrs. C. H. Hinkley New Town Clerk

Mrs. C. H. Hinkley has been named town clerk by the board of aldermen. Mrs. Hinkley succeeds Mrs. A. D. Harrison, who resigned because of her health.

Mrs. Donald Morrow has been named as assistant clerk to assist Mrs. Hinkley.

Hyatt's Bought By Mrs. Bryson, Mrs. W. Ratcliffe

The Smart Shop is the name of the new firm, which is owned by Mrs. Howell Bryson and Mrs. Will Ratcliffe, and will operate on Main Street. The two owners have purchased the firm formerly owned and operated by Mrs. Dewey Hyatt.

The new owners said they will continue to carry a beautiful line of ladies' dresses, blouses, accessories, coats and an array of gifts.

The firm is at 109 Main Street and will feature many nationally known brands of merchandise.

Mercury Goes 2 Below Zero On 2 Consecutive Mornings

For two consecutive mornings, the official thermometer temperature slid down to two below zero here, for the coldest weather in several years.

The official weather observer at the State Test Farm, said the reading was two below zero on Tuesday and Wednesday mornings.

This morning's reading was 14 1/2. The official snowfall of Monday was registered at 3 1/2 inches by the official observers.

Tuesday was the coldest day of the season, with the mercury falling to get above the freezing point. From a low of two below, the highest for Tuesday was 31. Wednesday was better, with the mercury rising from the two below of the early morning to 40 during the day.

Along with the cold weather came the usual number of incidents, such as stalled cars, frozen pipes, and slick roads.

The cold weather snapped a high tension wire in Hazelwood shortly before midnight Tuesday, and in falling, the wire burned out others. Workers were out until four o'clock but got service restored by two o'clock Wednesday morning.

Skaters were enjoying the two-inch coat of ice on the upper part of Lake Junaluska. The main part of the lake remains open. The skaters were limited because of the few pairs of ice skates in the area.

About ten o'clock this morning the predicted rain and sleet began.

Mrs. Stringfield Dies Following Long Illness

Mrs. Thomas Stringfield, wife of a prominent retired Waynesville physician, died this morning in an Asheville nursing home after a long illness.

Mrs. Stringfield was the former Miss Mary Elizabeth Moore, daughter of the late Mr. and Mrs. Sydenham Moore of Birmingham, Ala. She had lived in Waynesville since her marriage to Dr. Stringfield December 26, 1905. She was a member of the First Methodist Church, Church.

Mrs. Stringfield devoted her life to her husband and children and was known for her many kindnesses to her neighbors and friends.

Funeral services will be held at the residence on Walnut Street Friday afternoon at three o'clock. The Rev. Earl H. Brendall, pastor of the First Methodist Church, and the Rev. Edgar H. Gould, rector of Grace Episcopal Church, will officiate.

Serving as pallbearers will be Dr. Thomas Stringfield, Dr. James K. Stringfield, Ben Sloan, Charles McDarris, Charles Ray and Templeton Leakey.

Interment will be in Green Hill Cemetery.

Mrs. Stringfield is survived by her husband, Dr. Stringfield; three daughters, Mrs. John Allen of Burlington, Vt., Mrs. Carl Hill of Lowland, Tenn., and Mrs. Gordon Hatcher of Portsmouth, Va.; one son, Sydenham Stringfield; five grandchildren; and one sister, Mrs. Sydnie Ray of Waynesville.

Arrangements are under the direction of Crawford Funeral Home.



HEADS WORK of getting an industrial survey under way here is W. A. Bradley, chairman of the Chamber of Commerce Industrial Committee.

Polio Drive Making Way In Haywood

The dime board will begin operation Friday morning at 8:30 for the first of eight days this month, as part of the campaign to raise funds for the annual March of Dimes.

Another dime board will be in operation at Hazelwood, according to Leo Weill, chairman of that phase of the campaign.

Dave Felmet, general chairman, said that all chairmen of various projects would get their campaign under way next week, with this area concentrating on the last two weeks of January for raising funds in this community.

Similar activities are under way in the Canton area, where Walter Clark and Yoder Clark are spearheading the campaign.

Ground Is Broken For Canton School

Ground-breaking ceremonies were held recently at the site of the new junior high school in Canton, being constructed near Canton High School.

School board members, superintendents, principals, town officials and others participated in the ceremonies.

Willis Kirkpatrick, chairman of the school board, moved the first dirt.

School Masters Club Will Meet At Clyde

The School Masters Club of Haywood County will hold its regular six-weeks meeting Monday night at Clyde School—with F. F. Roper, agriculture teacher at Clyde, in charge of the program.

The principal speaker will be Mr. Holland, head of the dramatics department at Mars Hill College. A meal will be served by students in Mrs. Margaret Davidson's home economics classes at Clyde School.

Two-Way Radios Added To More Town Departments

Engineers were today completing the work of installing two-way mobile police radios on the small fire truck, and the truck of the town electrical department.

This gives the town four motor vehicles with two-way police radio plus the equipment in the headquarters of the department.

Also being added to the police department is a walkie-talkie outfit which the police can use when away from their car and on a chase or working on a case.

G. C. Ferguson, town manager, said the board of aldermen felt the need of the additional equipment. "So often the fire truck answers a call and finds the need for additional equipment, and with a

radio on the truck, the call can be put right into the police station. The same thing is true of the electrical department crew. Often they are across town on a project when an emergency arises, and the use of the police radio will enable the office to make contact immediately," Mr. Ferguson said.

The police have found the need of a walkie-talkie system on numerous occasions. This is the only piece of equipment that has not yet arrived.

The cost of the new equipment was about \$1,400, Mr. Ferguson explained. The police department now has two cars equipped with mobile receiving and sending radio sets.

The directors of the Chamber of Commerce inaugurated their 1954 program by "going all out for new industries."

At the first meeting of the year, on Tuesday night, the 25-member board, with Johnny Johnson, president, presiding, voted an additional \$500 to be put into the industrial fund, making it now about \$1,300.

W. A. Bradley, chairman of the industrial committee, announced plans of a survey for complete information for prospects of new industry.

"We plan to begin immediately making a complete study of the area as to possible sites, labor supply available, and everything an industrialist would want to know from the weather report for the year to the cost of utilities, and the purity of the water supply."

The directors assured Mr. Bradley they felt his plan "was a wise move, and that he and the other members of the industrial committee—H. P. McCarroll and L. N. Davis—would move with rapidity."

The industrial committee plan to confer with state and regional industrial leaders, and perhaps get out a folder presenting all the industrial facts about the area.

"We have already found that we need the information a survey will reveal," Mr. Bradley said, and "we might find it better to put all the facts in a folder, and have it so we can present it to prospects."

President Johnson said tentative plans are to begin the annual membership drive at once, Paul Davis was named chairman of the finance committee.

The promotion and goodwill committee, composed of Charles Ray, Jonathan Woody and Paul Hyatt, announced through Mr. Ray that they were ready to proceed with their program for 1954.

The advertising and publicity committee, composed of W. Curtis Russ, chairman and Hye Shepton-witch and Kenneth Fyfe, were asked to investigate the wisdom of additional highway signs—one on No. 276 and another in 19-A.

The prospects of having at least three conventions coming to this community between now and July Fourth were reported by members. None are definite, but all practically assured, it was explained. One convention would be a group of professional men, from three states in this immediate section; another would be business men from four states, and the third would be a group of about 250 professional men and women of North Carolina.

It was announced that the January meeting of the Western North Carolina Associated Communities would be held here this month, and all sessions would be open to the board of directors.

60 Pints Of Blood Contributed In Canton

Sixty pints of blood were contributed by Canton area residents Wednesday to the Bloodmobile, which made an emergency trip to Canton in an attempt to meet the critical shortage of blood in this region.

Fifteen who came to contribute blood were unable to give, because they had made a donation in December, and a few others were excluded because of health reasons.

One new member, Louis E. Gates, Sr., was added to the Two Gallon Club, and Claude Hampton gave his eighth pint, which makes him eligible for the One Gallon Club membership.

Mr. and Mrs. Kurt Gans and Linzie Hollifield, manager of Gans, Jewelers, are leaving Sunday for Atlanta to attend the Jewelry and Gift Show.

Highway Record For 1954 In Haywood (TO DATE)
Killed . . . 0
Injured . . . 0
(This information compiled from Records of State Highway Patrol.)

The Weather
RAIN
Cloudy with slowly rising temperatures today, tonight and Friday with occasional rain mixed with sleet. A heavy rain and sleet storm and first part of tonight. Roads and sidewalks and objects may become icy at times this afternoon and tonight. Lowest temperature near 28 degrees; highest near 42.
Official temperatures as recorded by the State Test Farm:
High Low Pct.
11 55 25 3.5" snow
12 31 -2
13 40 -2
14 - 14.5