

THE WAYNESVILLE MOUNTAINEER

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WAYNESVILLE, N. C., THURSDAY AFTERNOON, APRIL 1, 1954

\$3.00 In Advance In Haywood and Jackson Counties

TODAY'S SMILE
In Russia a man is counted.
In America he counts.—
Eric Johnston.

More People Than
Ever Are Reading
The Mountaineer

YEAR NO. 26 16 PAGES

Operators Receive Tips Tourists

Conference of tourist establishment operators in 10 Western Carolina counties Wednesday afternoon and travel experts that the operators follow up on their extensive advertising by taking steps to keep here longer and to bring back in other years.

The conference held on the campus of Western Carolina College better accommodations and improved customer-manager relations were suggested as a harvest of tourist dollars.

Meeting Wednesday will be held up later by local training for employees of tourist establishments, according to O. A. of the Western North Carolina Travelers, Inc., one of the leading groups at the conference.

of the major speakers was Whitaker, manager of the Tourist Bureau, who said: "It is your guest to the mountaineer that he is a very important person—which he is, because he spends dollars with you—dollars which he spends a hundred times fold he spends with you," Whitaker said.

Thousands of dollars are spent annually by the State of North Carolina and individual tourists in Western North Carolina, such as the Asheville Chamber of Commerce, the Cherokee National Association and Fontana, to draw tourists into the mountains, but unless the individual operators of the tourist industry do a selling job on these hundreds of thousands of tourists in out-of-state advertisements (See Tourist—Page 8)

Months' in Heaviest 6 Years

The first three months of 1954 produced the heaviest rainfall in the Waynesville area in six years, it was disclosed today by Miss Bernice Harrell, secretary and records clerk at the State Experiment Station.

The heavy rains the last several days brought the total for the first three months to 6.96 inches. The figure for the first three months of 1952 was 5.12 inches, and for 1951, 5.07 inches—a total of 17.15 inches for the first three months.

According to this figure was the first three months of 1952, the precipitation total was 5.12 inches. Last year, the rainfall totaled 12.90 inches during February, and March.

The year's average at the test has been 46.33 inches, and the first three-month average is 15.43 inches, Miss Harrell reported.

THIS Class Of '54 To Be Saluted Sunday

Last in a series of programs, the Class of '54, will be presented by students of Waynesville High School over station WNCN from 2:30 until 3 p.m. Sunday.

In previous weeks, students of Bethel, Crabtree-Iron Duff, Creek, Canton, Reynolds, and other schools have presented similar programs, honoring their graduates.

Waynesville high school students will be in the form of a musical and spoken tributes to their class, and to the various departments at Waynesville High School. Laurie Hannah will be master of ceremonies, and the student participants.



NEWLY ELECTED OFFICERS of District 3 of the State Federation of Home Demonstration Clubs were congratulated by the state president, Mrs. Charles Graham of Davidson County (left) yesterday during a district meeting at the First Methodist Church and Camp Schaub. District officers are Mrs. Mack Rogers of Henderson County, president; Mrs. W. D. Ketter of Haywood County, first vice president; Mrs. Robert Gillespie of Henderson County, secretary and Mrs. E. H. Mackey of Transylvania County, historian. Absent when this picture was taken were Mrs. Joe Norman of Haywood County; treasurer. (Mountaineer Photo).

14 Receive Cub Awards From Pack 3

Cub Scout awards were presented to 14 members of Pack 3 of Waynesville and Hazelwood by Cubmaster Virgil Smith at a meeting Tuesday night at the First Methodist Church.

Awards made were: Den 1 (Mrs. Boyd Owen, den mother)—Bill Owen, Wolf; Doug Worsham, Wolf; Freddy Whisenhunt, Bear; Steve Milner, Bear; and Mike Berry, Bobcat.

Den 2 (Mrs. Woody Lee and Mrs. Chester LaFountaine, den mothers)—Jimmy Lee, arrow points for 55 electives; Chester LaFountaine, arrow points for 35 electives.

Den 3 (Mrs. Dick Border, den mother)—Jimmy Medford, Wolf and one arrow point, and Jimmy Smith, Wolf and one arrow point.

Den 5 (Mrs. Leo Buckner, den mother)—Bill Cobb, Wolf; Bobby Buckner, Wolf; Jimmy Woodard, Wolf; Tony Hardwick, Bobcat and Wolf; and Larry Leatherwood, Wolf.

Thomas Speed, Boy Scout district counselor, attended the meeting to present the pack's Cub Scout charter and registration cards to the cubmaster, assistant cubmaster, and den mothers.

A display of handicrafts made by pack members also was featured at the meeting, which was attended by about 100 Cub Scouts and their parents.

Cubmaster Smith asked that boys wishing to join the Cub Scouts contact him at his office in the Masonic Temple or at his home.

Excise Tax Cut Lightens Phone Bills

The new federal excise tax bill will provide savings to all Haywood county telephone subscribers in bills dated on or after April 1, C. T. McCuiston, local manager of the Southern Bell Telephone Company, said today.

The new law reduces federal excise tax rates on telephone service to ten per cent. The lower tax rates, however, will not apply to any balance due from a previous month's bill.

The old rates, set by Congress during World War II, were 25 per cent on long distance calls of 25 cents or more and 15 per cent on local telephone service and long distance calls of less than 25 cents.

The reduction means a 60 per cent decrease in the tax rate on most long distance calls and a 33 1/3 per cent cut in the tax rate on local service and on long distance calls of less than 25 cents.

For example, Mr. McCuiston pointed out, a residence subscriber paying \$4 a month for local service and \$2 for long distance calls has been paying under the old rates \$1.10 extra on federal excise taxes. A small business concern, Mr. McCuiston continued, making \$100 worth of long distance calls a month has been paying \$25 federal tax each month on long distance calls. Of this \$300-a-year tax bill, that firm will save \$180. It also will save 1/3 of its tax bill on local service.

In 1953 Southern Bell customers in the nine states served by the company, paid \$71,168,342 in federal excise taxes. (See Excise Tax—Page 8)

Child Severely Burned Playing With Matches

Glenna Fay Harris, age 5, youngest child of Mr. and Mrs. M. G. Harris, of Retreat near Canton, received first and second degree burns over most of her back Tuesday afternoon when playing with matches in the yard of her home.

Wind caused the pre-school girl's clothing to catch fire. The mother rushed to her aid smothered the flames, Mrs. Harris was superficially burned on the hands.

Glenna Fay received first aid treatment from Dr. Heyward Smith at Haywood County Hospital but was able to be taken home again. Dr. Smith states that she is progressing nicely and will probably need no hospitalization.

McKnight In Crabtree Race

Cecil McKnight of Crabtree, a veteran of six years service in the Army during and after World War II, has announced his candidacy for constable of Crabtree Township.

Mr. McKnight, who has resided in Haywood County for six years, will start work for the Allison Construction Co. in April. Last year he worked for the state on highway construction projects.

He is married to the former Susie Ferguson of Crabtree. They have two children.

Democrats To Charlotte

Haywood will be well represented at the Democratic Rally in Charlotte Friday, when Adlai Stevenson, is scheduled to make the address of the occasion.

About eight or ten from Haywood are slated to attend the Rally.

Brown Seeking Post In Fines Creek

John A. Brown of Fines Creek announced his candidacy for constable of Fines Creek Township on Tuesday.

Mr. Brown, a native of Haywood County, is engaged in farming and periodically works in saw mills in the Fines Creek area.

He is married and has five children.

400 Home Club Members Hear State President

Mrs. Charles Graham, president of the North Carolina Federation of Home Demonstration Clubs, addressed some 400 club women from Transylvania, Henderson and Haywood counties at the annual spring meeting of District 3 here Wednesday.

Mrs. Graham told the home demonstration club members, "You are important in your home, you are important in your club, in your community, in whatever capacity you find yourself. It is ours to take the lead," she said, "to take advantage of the opportunity and privilege of being home demonstration members."

The morning session was held at the First Methodist Church and luncheon and the afternoon session were at Camp Schaub. Miss Mary Cornwell, Haywood County Home Agent, planned the meeting with Haywood's clubs.

Featured on the day's program were the home demonstration women, themselves—leaders who had attended the Seventh Triennial Conference of the Associated County Women of the World in Toronto, the National Home Demonstration Council Meeting in Boston, and (See Home Clubs—Page 8)

Along Political Fronts

Mr. and Mrs. Dewey R. Whitaker of Waynesville announce the birth of a daughter, Jane Leigh, on Tuesday, March 23, at Memorial Mission Hospital, Asheville.

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Telephone Changeover Accomplished Smoothly

Church Group To Build House In A Single Day

Laymen and the pastor from the Hazelwood Seventh-Day Adventist church are joining this weekend with over 100 other laymen from churches throughout the Carolina Conference at a spot near Fletcher, N. C. to build a house in one day for a family, in which the father has been stricken with cancer.

In answer to an appeal that has been sent the churches in the Carolina Conference from headquarters in Charlotte, carpenters, plumbers, electricians, and painters from churches in North and South Carolina are uniting to construct this home for J. A. Neff as an act of good will.

Neff, who is a faithful member of the church, was diagnosed by doctors four months ago to have a malignancy for which they give no hope. He has a wife and three children, two girls—Ruth Ann 15, Rose Mary 12, and one boy—Johnny 8. Both parents and children are anxious to live where the children can attend a christian school. The two girls plan later to train as nurses.

A lot was recently obtained one mile south of Mountain Sanatorium and Hospital, Fletcher, on the Howard Gap road in order that these desires might be realized. Mountain Sanatorium provides christian education facilities and offers nurses training.

However, because of the many doctor bills the past few months, Neff is unable to provide a home for his family. The Skyline Dorcas Federation, under the leadership of Mrs. A. A. Pearson, wife of one of the doctors at Mountain Sanatorium, went to work and with the help of the local societies making up the federation, secured the necessary materials to build the house.

The conference has alerted its church members to be on hand this weekend and some 125 men are expected to be ready to start work on the house by 7:30 that morning. M. B. Elliston, Conference Dorcas and Good Will leader, Charlotte, said, Food will be provided all workers by the ladies of the Skyline Federation. Plans are to move the Neff family into the completed home that night.

W. C. Russ Attending Press Photo Course

W. Curtis Russ, editor of The Mountaineer, is attending the Southern Short Course in Press Photography at Chapel Hill, Specialists from national publications are teaching the courses.

Others from Haywood attending include Jimmy Deaton, and Frank Miller, of Champion Paper and Fibre Company, members of The Log.

32 Burley Marketing Cards Not Turned In

Thirty-two Haywood county farmers still have not turned in their tobacco marketing cards and thus have not received their allotments for 1954, it was announced today by A. W. Ferguson, county ASC manager.

The allotments will be cancelled unless the marketing cards are turned in in the near future, Mr. Ferguson warned.

Sinclair Oil Dealers Meet At Spaldon's

Sinclair Oil Co. dealers in Western North Carolina met Tuesday at Spaldon's Restaurant for a sales and promotional conference, with the Allison and Duncan Co. of Waynesville acting as host.

Following their meeting here, the leaders went on to Sylva for a demonstration of lubrication methods for newer model cars,

Harrell Named President Of New Toastmasters Club

Clifford Harrell was elected president of the newly formed Waynesville Toastmasters Club at a meeting Monday night at the courthouse.

Other officers named were: Joe Jack Atkins, vice president; Joe Tate, Jr., secretary-treasurer; and Steve Cassell, sergeant-at-arms. Jerry Rogers was named chairman of the program committee, which also includes Al Hunt and Ray Ellis. The membership committee is made up of Homer Justice, Ray Pleiness and John Nestbitt.

Dick Bradley and Tom Passmore were selected to work with Mr. Cassell in selecting a permanent meeting place.

The organization, established with the aim of giving its members practice in the art of public speaking, will meet at 7 p.m. on the second and fourth Mondays of each month. The group is sponsored by the Canton Toastmasters Club. The Waynesville club now num-

Conversion Brings Heavy Load Of Calls

The switchover to complete inter-county telephone dialing at 10 o'clock last night went off smoothly, but telephone facilities today were strained as Haywood residents took advantage of the dropping of toll charges to call their friends and relatives in another exchange.

C. T. McCuiston, county manager for Southern Bell Telephone, said that "We are experiencing extreme busy conditions—which we expect to subside within a few days when the novelty wears off."

No complaints have been received by the telephone office regarding the new service. Mr. McCuiston said, adding, "People realize that the lines will be kept busy for awhile now."

The first official call made between Canton and Waynesville came when J. Bruce Morford, president of the Canton-Bethel-Clyde Chamber of Commerce, called John Johnson, president of the Waynesville-Hazelwood-Lake Junaluska Chamber last night.

With the changeover, Haywood County became the first county in Western North Carolina served by Southern Bell to have complete inter-county toll-free dialing service.

The new service has been hailed as a major step toward binding the area. (See Telephone—Page 8)

Red Cross Below Goal Awaits Key Divisions

The Red Cross drive has been extended one week at the request of three key divisions—industry, residential and rural, it was announced Monday by E. A. Williamson and Miss Louise Ballard, co-chairmen of the fund campaign.

Only \$1,800 of the \$5,000 goal has been handed in so far, Williamson said, although this represents in most cases almost 100 per cent of goals set up for those divisions which have completed their share of the drive.

The colored population of Waynesville and Hazelwood made a record, showing under the chairmanship of Mrs. Elsie Osborne with contributions totaling \$83.00. This is more than 150 per cent of their goal.

The business and professional collections are complete and made "good showings" according to Williamson, although final reports are (See Red Cross—Page 8)

Highway Record For 1954 In Haywood (TO DATE)

Killed . . . 0
Injured . . . 5

(This information compiled from Records of State Highway Patrol.)



ABOUT THAT TIME is the trout fishing season in the mountain streams of this area. The above streams Monday when the 1954 fishing season opens.

The Weather

FAIR
and cold today with possibility of frost tonight. Slowly rising temperature Friday.

State Test Farm:

	Max.	Min.	Prec.
29	68	34	—
30	74	58	—
31	72	51	1.38