

Educational Survey Is Started In This Section

"What's the market, among the hundred and twenty odd more important, industrial, financial, and mercantile enterprises of Western North Carolina, for better educated young people — and older people also? Are the high schools and colleges of the region doing a sufficient job for the practical requirements of the business institutions, and for the better opportunity for the school and college graduates of the area? What more is needed?"

A thorough going effort to get answers to those questions was begun this week. Inquiry Sheets—a questionnaire—has been mailed to the various enterprises. The effort is under direction of the especially set up, "Occupation-Education Research Committee of W.N.C." The committee is the result of a cooperative effort among the Society for the Advancement of Management in W.N.C., the Greater Asheville Council, and the Chamber of Commerce and the Industrial Promotion Council, both of Asheville.

The committee is composed of: Chairman, J. Bruce Morford of Champion Paper and Fibre Company of Canton, Vice Chairman Edward F. Deacon, Selective Sales Corp., Asheville, James E. Edmonds, WLOS-TV, Secretary and members, John Barnes, Champion Paper and Fibre Company of Canton; Dr. Glenn L. Bushey, Asheville-Biltmore College; F. Earl Crawford, Asheville Chamber of Commerce; Frank Cox, Industrial Promotion Council of Asheville; E. B. Garrett, Ecusta Paper Corp., Pisgah Forest; Thomas Hardee, Cranston Print Works, Fletcher; Jackson B. Hunt, Davton Rubber Company, Waynesville; George M. Stephens, Asheville; Julian B. Steen, Carolina Power and Light Company, Asheville; L. B. Sutton, Oerlikon Tool and Arms Company; Gale P. Wait, American Enka Corporation, Enka; J. Lawrence Widman, Asheville; Ernest M.

Boys, Green River Mills, Tuxedo; Avery Fonda, First National-Bank and Trust Company, Asheville; Morris Lipinsky, Jr., Bon Marche, Asheville; R. L. Prevost, Sr., Augusta Mfg. Co., Hazelwood.

Chairman Morford and Vice Chairman Deacon of the Committee, were joined by Presidents Louis Lipinsky of the Greater Asheville Council, Julian A. Woodcock of the Asheville Chamber of Commerce, and Eugene Ochsenreither of the Asheville Industrial Promotion Council, in urging that the responsible executives of the 120-odd enterprises give the Inquiry Sheet prompt and thorough attention.

"We believe we are engaged in an extremely worthwhile effort," said Chairman Morford, "for both the people and the business enterprises of the region. Without any lessening of regard for the non-vocational phases of education — the so-called 'liberal arts' — we feel that both high schools and colleges of the area may serve the practical needs of enterprise, and the real interests of the young and older folks, if the school and college curricula were more accurately 'tuned in' with occupational and vocational requirements, and attitudes." As to the so-called "non-vocational" phases, they are of course the essential basis for everything else. The acceptable high school graduate ought, without a doubt, be able to write legibly, read intelligibly, and do his proper sums certainly through fractions and percentage. And he ought to have an understanding awareness of the civil government of his state and his country, and know the bone facts of the history of his country and the state of the world. "But on that foundation, we think the schools and colleges might work to build individualities and personalities, fitted better — according to their aptitudes and capacities, into the industries and mercantile and financial institu-

Ice-Cream Desserts Go Over Big



CHICHI DESSERT — Chocolate ice cream with an interestingly flavored custard sauce.

By CECILY BROWNSTONE, Associated Press Food Editor

MAKE THE AS HONEY OR CHICHI as you like, depending on the occasion, but keep ice-cream desserts in mind for refreshing and sweet endings to summer meals.

In the homey category, we would list the wonderful and typically American pies, cobblers, panned-downs, biscuit rolls and dumpling desserts made from seasonal fruits and served a la mode. With fillings of blueberries, strawberries, raspberries, cherries, apples, peaches, apricots, plums or pears, these old-fashioned fragrant treats are out-of-this-world when brought to the table warm from the oven and topped with ice cream. But we beg you to choose an appropriate flavor of ice cream for them. Vanilla, pecan or burnt almond go with any of these fruits.

In the chichi group, that glamorous concoction — Baked Alaska — comes first. In cold weather Baked Alaska is fine served with chocolate sauce, but in summer it needs a fresh fruit sauce. To make the Alaska, get yourself a

sponge layer cake and enough ice cream to cover the top. When you are ready to serve, arrange the solidly frozen ice cream over the cake, then cover the whole thing with meringue. Get your meringue ready first, following standard directions to beat in the sugar thoroughly. Then the last trick: put the Alaska in a very hot oven for only a few minutes — just long enough for the meringue peaks to get a beautiful golden color. Serve at once with your fruit sauce to willing eaters.

CHOCOLATE ICE CREAM WITH ANGOSTURA SAUCE

Excellent For Salad—Cuban

AVOCADOS, 2 For 19c

Nice Crisp Heads

LETTUCE, 2 Hds. 25c

Tasty Cardinal

GRAPES - - Lb. 23c

Firm Ripe

BANANAS - - Lb. 14c

Golden Crisp

CARROTS, 2 Pkg. 25c

Heavy With Juice

LEMONS - - Lb. 17c

Family Reunions Taking Place On Lower Crabtree

By MRS. MILLARD FERGUSON, Community Reporter

The Hipps family reunion will be held on Sunday, July 25, at Fincher's Chapel on Lower Crabtree. Friends are invited to bring a picnic lunch.

About forty persons attended the reunion Sunday at the home of Mr. and Mrs. Marion M. Kirkpatrick on Fines Creek. Out-of-town guests included Mr. and Mrs. Jack Kirkpatrick and daughter Bettie Ann of Harriman, Tenn.; Mr. and Mrs. Hobart Justice with children Brenda and Johnnie of Newport News, Va.; and Verna Lou and Norman Rogers of Asheville.

Mr. and Mrs. Harry Ray of Pasadena, Texas, were Sunday visitors of Mr. and Mrs. R. L. James.

Mr. and Mrs. Albert Ferguson have received an announcement of the birth of a granddaughter, born to Pvt. and Mrs. Lynton McCracken at Ft. Benning, Ga.

Mr. and Mrs. Gudger Palmer attended the Windham - Galloway wedding in Durham.

Miss Maggie Keever of Ruthers of the area.

Mr. Morford is head of Champion's own special training department which is regarded in industrial circles, as a model. Other members of the committee have expressed the opinion that other enterprises in this area, by cooperation among themselves and with the educational institutions of the area, may accomplish what Champion has largely felt required to do for itself.

fordon is visiting her cousin, Miss Clarine Green, and other relatives on Crabtree and White Oak.

Mr. and Mrs. Tom Luther of Enka and Mr. and Mrs. Steph Williams of Woodstown, N. J., were guests Sunday of Mr. Williams' brother-in-law and sister, Mr. and Mrs. C. T. Ferguson. During their ten-day stay here Mr. and Mrs. Williams will also visit Mrs. Williams' father, Horace McCracken.

Mr. and Mrs. Hubert Wells, Mr. and Mrs. Tom Jackson of Clyde and J. B. Jackson of Hazelwood were guests Sunday of Mr. and Mrs. Paul Myers at the old Jackson homestead in Newport, Tenn.

Visiting Mr. and Mrs. W. J. McCrary during the week were Mrs. John Taylor of Sebron, Fla., Dr. A. R. Clark, Mr. and Mrs. Morrison of Avon Park, Fla., and the Rev. and Mrs. Olin Henderson of Buffalo, S. C.

Charles Messer, son of Mr. and Mrs. Jack Messer, left Monday for Durham where he will attend the summer session of Duke University.

Mr. and Mrs. Larry Goldring of Peoria, Ill., who are visiting Mrs. Goldring's parents, Mr. and Mrs. C. T. Ferguson, spent several days last week in Powhatan, Va., visiting Mrs. Goldring's daughter, Mrs. Dean Green and her son Terry. They also visited Mrs. Goldring's brother-in-law and sister, Mr. and Mrs. J. R. Griffen of Silver Spring, Md.

Pvt. L. O. Ferguson, Jr., son of Mr. and Mrs. Lowry Ferguson, left by plane Monday for California and assignment to the Far East.

Miss Judy Parks is spending the week in Morristown with her brother-in-law and sister, Mr. and Mrs. Woodrow Buchanan.

During the U. S. Civil War, Wilmer McLean owned the farm on which much of the first and second battles of Bull Run were fought, then he bought a brick house near Appomattox Court House, Va. where peace was signed.

Family Degrees

DES MOINES (AP)—Mrs. Tillie C. Davis of Des Moines is getting used to receiving college certificates and degrees from members of the Harmon family.

When she received a piano teacher's certificate and academy diploma in 1918 from Cotner College at Lincoln, Neb., it was the late A. D. Harmon who presented them to her. Two years later he also handed her a two-year teacher cer-

tificate at the same institution. In 1948 she received a Bachelor of Science in Education degree at Drake University, and was awarded her diploma by Dr. Henry G. Harmon, son of A. D. Harmon. And in 1954 Dr. Harmon handed her

the master's degree also at Drake University. The Common Council of the city has named her its honorary citizen.

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- Del Monte Pineapple Juice 46-Oz. Can 33c
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- Rich and Flavorful Nectar Tea 4-Oz. Pkg. 31c
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- Dial Soap 2 Bath Bars 35c

- Dial Soap 2 Reg. Bars 25c

- Dog Food Red Heart 2 1-Lb. Cans 29c

- Spry 1-lb. Tin 34c 3-Lb. Tin 93c

- Breeze Lg. Pkg 31c Gt. Pkg 62c

- Silver Dust Lg. Pkg 31c Gt. Pkg 62c

- Surf Lg. Pkg 61c Gt. Pkg 30c

- Herb-Ox Boullion Cubes Tin 8c

"Super-Right" MEATS

- Heavy Western Grain Fed Beef—Rib STEAK Boneless 7 In. Cut Lb. 89c
- Heavy Western Grain Fed Beef—Pot ROAST Chuck Blade Lb. 45c
- "Super-Right" Freshly GROUND BEEF Lb. 35c
- Store Sliced All Meat BOLOGNA Lb. 39c
- Wilson's Corn King Sliced BACON 1-Lb. Pkg. 55c
- Swift's Sliced Boneless COOKED HAM 6-Oz. Pkg. 59c
- Filet of OCEAN PERCH Lb. 33c
- Filet of FLOUNDER Lb. 45c

ANN PAGE FINE FOODS

- Salad Dressing Pint Jar 25c Quart Jar 45c
- Pure Fruit Peach Preserves 2-Lb. Jar 49c
- Assorted Flavors Sparkle Gelatin 4 3 1/4-Oz. Pkgs. 25c
- Pure "Concord" Grape Jelly 12-Oz. Glass 19c
- Creamy or Krunchy Style Peanut Butter 12-Oz. Glass 33c
- Zesty—Flavorful Mustard Relish 2 9 1/2-Oz. Glass 35c
- SWIFT'S CANNED MEATS
- Hamburgers 10-Oz. Can 43c
- Swift's Prem 12-Oz. Can 45c
- Sausage 10-Oz. Can 49c
- Beef Sandwich Steaks 12-Oz. Can 50c



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