



WHERE IS THE HEAD OFFICE OF WELLCO -- RO - SEARCH? "

People are constantly asking us the same question. It seems that practically no one believes that a world-wide organization with affiliated factories in over sixty countries can be run from anywhere but a large metropolis such as New York, Chicago, London or Paris.

That is certainly not the case with Wellco - Ro-Serach. All the "head" and our only "office" are right here in Waynesville, N. C. Our local people produce all the ideas and most of the machinery for our foreign affiliates. Representatives from all parts of the world come here periodically to be trained and to take back with them our American production "know-how" and the spirit of our American way of doing business. Especially the spirit of labor - management relations.

Our foreign friends also learn that the reason for our very high standard of living is due to the fact that not only is the American worker the highest paid in the world, but that he or she is also treated with respect. The mutual respect of labor and management makes possible the constantly growing benefits for all.



WELLCO SHOE CORPORATION

A Good Company To Be Associated With

WAYNESVILLE, NORTH CAROLINA, U.S.A.

The Best Place In The World To Live