

## Champion Fibre Completes Program Providing Physical Examinations For Employees

Champion Paper and Fibre has completed a company-wide program of physical examinations for all of the firm's employees in the General Office, Hamilton, Ohio, and divisional offices in Hamilton, Canton, and Texas.

The opening phase of a new preventive health program, more than 90 per cent of the company's 15,000 employees, including more than eight-thousand employees in the three-state area have been examined at the cost-free examinations, conducted for the Occupational Health Services' trailer-clinics, equipped with the most modern of facilities. Each Champion Paper employee received a thorough examination by a leading physician from the community, along with blood tests and other laboratory investigations.

During the examination, each employee was provided with a personal card detailing the findings of the physician and laboratory, the information being kept strictly confidential and released only to the employee or his or her personal physician.

Recommendations for treatment by the employee's personal physician were outlined in the report where necessary, inasmuch as Champion Paper's Medical Dept. maintains a firm policy of referring such cases to the employee's personal physician.

Recognizing the importance of on-the-job health to each individual, this new movement in the company's medical program is aimed at reducing illness and disability, which costs job-holders an estimated five-hundred million income-producing days annually.

By making detailed examinations available at regular intervals to all employees, in addition to providing the services of mill physicians, nurses and technicians, Champion Paper hopes to raise health levels, while further reducing absenteeism and accident rates.

The Occupational Health Services' trailer-clinics are complete in themselves, attached to the mill proper only through hook-ups to water and electric power systems, as well as to telephone communication for purposes of efficient scheduling.

The trailers house a series of examining rooms, where the doctor checks the health of each patient just as he would in a hospital or in his own office, rooms where sight and hearing are tested, and facilities for special tests like electrocardiograms.

A miniature, yet complete, laboratory makes it possible to handle all necessary determinations to round-out the health picture of the individual immediately, with the findings coded by an IBM system and kept in a permanent record.

The health picture of the employment population generally is evaluated by company management on the basis of the trailer-clinic findings and other health surveys, such as those concerned with the employees' safety or working environment.

These evaluations will aid a movement to improve working conditions and to implement correct job placement, while planned health education and an immunization program are also integral facets of the new Champion Paper preventive health program.

A recent survey of some thirty-six hundred industries indicates that this type of enlightened program may reduce occupational diseases by more than forty-five per cent; absenteeism by more than twenty-five per cent, and labor turnover by nearly thirty per cent.

Champion Paper believes the intangibles of human welfare, increased feelings of well-being and



A BLOOD TEST was a part of the company-wide program of physical examinations for Champion Paper employees. Here Thelma Nix, RN, draws blood from employee's arm for routine tests. Occupational Health Services' staff included doctor from local community, three registered nurses, two technicians and two receptionists. Trailer-clinics provided most modern facilities.

## Waynesville Man Taking Professional Truck Drivers Course At State College

Reeves Green of Waynesville is a student in the North Carolina Truck Driver Training School for professional drivers held at North Carolina State College in Raleigh. The four-week course of instruction began on September 27 and ends October 22.

Under the direction of Russell M. Hayne, Jr., director of instruction, and George McAfee, field and road instructor, the school includes in its course of study, the mastery of basic driving skills, road driving, and daily classroom instruction. All four phases of teaching are graded on a carefully planned demerit system.

The school, now in its sixth year of consecutive operation, was begun on August 8, 1949, and is the oldest such school in the nation. In the past five years, approximately 1,500 students from 38 states and six foreign countries have completed the course.

Ideas and plans for the school began as far back as 1939 when the Council of Safety Supervisors of the North Carolina Motor Carriers Association and the North Carolina State College Extension Division saw the need for the school. The purposes of the school are to improve the quality of drivers and to serve industry through educational facilities. Running on a non-profit basis, the school is aimed at improving highway safety and at filling the need of industry for six million men in driving positions.

In the present class, there are twenty-one students from North Carolina, Virginia, West Virginia, Georgia, Massachusetts, New York, Pennsylvania, and New Brunswick,

## Dellwood Methodists To Note Homecoming

The Dellwood Methodist Church will observe Homecoming Day Sunday. Special music is planned, including a singing group from Asheville. A picnic lunch will be eaten at noon.

textiles, construction, trucking, the Armed Forces, salesman, mechanic, and logging.

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## Newspapers Play Prominent Role In Civic Leadership

By ALFRED WILLOUGHBY  
Executive Director  
National Municipal League

In the long struggle for good government and a competent citizenry it is gratifying to observe that newspapers increasingly are accepting the responsibility for local civic leadership that is peculiarly theirs.

It is rare now-a-days that a power-hungry newspaper owner will wreck a sound city administration just to prove he is God as has been done in recent years in only a couple of cities.

More often we find men who not only fight the good fight in their news and editorial columns but also wear themselves out speaking night after night; or who speak to luncheon clubs all over the state to supplement their editorial crusades; or who never poke fun at prominent citizens who run for public office or become civic leaders.

Outstanding newspapers and newspaper men are too numerous for specific listing. In many of their offices hang Pulitzer, George K. Polk, Sigma Delta Chi and All-America Cities awards, attesting to their leadership in community betterment efforts.

Instead, they send good men to the American Press Institute, to try for the Nieman Fellowships, and to the National Conference on Government for what might be called refresher courses in what's new about running the public's business.

The National Conference on Government, held in a different American city each year by the National Municipal League since it was founded in 1894, is a unique gathering of business, civic and

## Roy Callahan Enters Shenandoah School

Roy L. Callahan, son of Mr. and Mrs. L. R. Callahan of Waynesville, is a freshman at Shenandoah Conservatory of Music, Dayton, Virginia.

Roy was a prominent member of the Waynesville High School band, orchestra and football team. He has recently become a member of the Shenandoah A. Cappella Choir and he is playing tuba in the Conservatory Band.

## Charles Alley Enrolled At Oklahoma City U.

Charles Purcell Alley, son of Mrs. Doyle D. Alley, is among the 2,960 students enrolled at Oklahoma City University for the fall semester.

Alley, a sophomore majoring in music, is a member of Lambda Chi Alpha social fraternity, Woodwind Quintet and Trio and the University band, orchestra and choir.

educational leaders who, in 25 to 30 sessions, cope with problems of government and citizenship for a four-day period.

Last year at Richmond, Va., the program included sessions on "Municipal Public Relations," and "The Newspaper as a Civic Force". This November 7-10 the Conference at Kansas City, Mo., will have sessions on "Reporting and Interpreting State Government" and on "The Press as a Community Force".

The earnest quest for facts and background is reflected in the growing volume of inquiries received by the National Municipal League from newspapers and magazine writers. This is a healthy sign and is one of the reasons why newspapers are likely to remain the greatest potential force for local civic leadership.

What any self-governing democracy needs most is an informed, responsible, participating citizenry.

A new pest called Khapra (caper) which attacks stored grain has been discovered in this country.

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