

The Younger Set



By PEGGY REEVES

And SUZANNE CURRY

Greetings again! The younger set has again been busy with ball games, club doings and the like.

Need I say anything about the Friday night ball game? This was the Mountaineers' first defeat of the season, but we didn't take it too hard. This defeat will serve as an incentive to the team to really get down to business.

Our team will rest this week end which will give them more time to make preparations for the game with Brevard here Oct. 22. Let's all give the team our support and turn out for the game!

After the game we have a special surprise for your younger set. The Tally-Ho Club is holding a Sock-Hop in the old gymnasium at Waynesville High. The hop will begin immediately after the game. The younger set from Brevard is cordially invited! You all look for your best pair of socks and let's all be down at the gym for the Sock-Hop. The Tally-Ho Club will have cold drinks on sale also.

Our junior varsity team has also been seeing some action, on Tuesday nights. Have you noticed the junior cheerleaders who have been selected to lead the yells at these games? These cheerleaders act like old hands and are really doing a wonderful job. They consist of: David (Bud) Beck, head cheerleader; William Birch, Leona Davis, David Evanson, Judy Ferguson, Linda Henry, and Johnny Reeves. We will be watching for you all at the next Jaycee game.

Saturday morning, bright and early, twelve members of the FHA club, along with their advisors, Miss Lois Buckner and Miss Elizabeth McConnell, journeyed to Asheville for the district FHA rally held at Lee Edwards High School. They had a panel discussion and they elected a state secretary who was Martha Morrison. There were talks from several members of the FHA from differ-

ent districts.

If anyone is ever in the mood for hiking, just get Suzanne Curry as a guide and I bet she'll take you to Cabin Flats in Balsam.

Saturday morning around 10 after sitting up and talking all night, someone of "the gang" suggested a hike to wake us up. So we started off in jeans, jackets, and tennis shoes—not to say anything about the cool air that morning. Later in the day around noon it started warming up, but those cool streams in the Balsam Mountains certainly cooled us off. We hiked on up to the mlea mines, looked around and started back again. I think I'll suggest never to wear tennis shoes on a hike and don't let anyone tell you that you can lose weight hiking. We know from experience that you can't, so why waste your energy?

The Tally-Ho Club is having its initiation tomorrow night for the new members. We can't tell you what they have planned to do, but, believe me, it will be a humdinger of an initiation! We are all going to meet at the courthouse so come on up and join in the fun. After our "business" up town, we're all going over to Rita Kitchen's house for "entertainment" by some of the new members and for refreshments. (You poor underclassmen!)

Friday afternoon the annual high school editors roundtable will be held at Western Carolina College. This roundtable is held each year to discuss the problems run across in editing high school newspapers and yearbooks. Suzanne Curry, Ted Rogers, Marguerite Russ, and Don Shaw will represent WTHS at the roundtable. These four students have held the four highest positions on the school paper staff last year, and the annual staff this year. The roundtable will adjourn at 1 p.m. Saturday.

The Sub-Deb Club held a meeting last Thursday night and elected officers for the 1954-55 school year. The president is Rita Kitchen; vice president, Patsy Jones; secretary, Sandra Thatcher, and treasurer, Florence McBride. They talked about new members and a constitution. This social club has big plans for the year and we're expecting to hear more from you off-and-on all year.

Tuesday, Wednesday and Thursday of this week the concert band visited East Waynesville, Central Elementary and Hazelwood grammar schools. They played a variety of numbers while the children sang, and also gave a demonstration of each instrument. Hope all of you sixth graders will be in the band next year!

A reminder to all you Episcopalian Youth League members. Don't forget the big picnic planned for Sunday afternoon and evening!

WANT ADS, THE MAKER OF VICE - PRESIDENTS

The Republicans were at such low ebb in California in 1946 that a committee of 100 citizens in the 12th California district inserted a Want Ad for a candidate.

A young man answered it. He was elected and re-elected. In 1950 he was appointed to fill the unexpired terms of the retiring Senator Downey. He won the seat for himself in the next election.

The young man who got his start in politics through a Want Ad is today's Vice President of the United States . . . Richard Nixon!

This Week's Best Sellers

FICTION

Mary Anne, Daphne du Maurier. Love Is Eternal, Irving Stone. Not as a Stranger, Morton Thompson.

Sweet Thursday, John Steinbeck. A Fable, William Faulkner.

NONFICTION

The Power of Positive Thinking, Norman Vincent Peale. I'll Cry Tomorrow, Lillian Roth. The Mind Alive, H. A. and Bonaro Overstreet.

But We Were Born Free, Elmer Davis.

A Child of the Century, Ben Hecht.

KAISER'S BOOK STORE
Dial GL 6-3691 Main St.

WHAT? Take TV with us? OF COURSE! You can if it's a

RAYTHEON Challenger

Sensational new **RAYTHEON Challenger**

21" screen 245 sq. in.

\$169⁹⁵ MODEL 2160

BIG 17" screen 152 sq. in.

\$139⁹⁵ MODEL 1750

New kind of TV!
Stand-up tuning! ALL controls on top.
8 gorgeous Decor. colors! Match any interior decorating scheme.
New kind of picture! From front, set is ALL picture, beautifully defined from edge to edge of entire screen.
Compact! Portable! Lightest, most compact set built. Fits most anywhere. Easily carried from room to room. Stows easily into auto luggage compartment.
TERMS, of course! Quick delivery if you HURRY!

Moody Rulane, Inc.
902 N. MAIN
GL 6-5071

South's Industrial Leaders Predict Good Fall Business

"How's Business?"

That's a common question these days, one that has been on everyone's lips in the readjustment year of 1954.

Folks in the industrially-expanding Southeastern area have been particularly interested in the business trends. It is reassuring, therefore, to learn of the predictions for the Fall quarter by 11 different business leaders, all of whom have offices in the Southeast.

Their companies produce 11 different types of products, most of which the average consumer would use sometime during the year. Some are cautiously optimistic, some are firmly confident.

Here, then, are what 11 leading Southeastern business leaders think of the prospects for the current Fall quarter:

HOSIERY—H. T. Bryan, pres., Beautiful Bryans, Inc., Chattanooga, Tenn.: "We feel business will be as good as last Fall or better."

I have traveled a good deal the last two or three months in many parts of the United States, and I found a feeling of optimism about the Fall."

SHOES—Charles G. Craddock, pres., Craddock-Terry Shoe Corp., Lynchburg, Va.: "Prices of hides and leather, our raw materials, are low and shoe prices are favorable. We, therefore, look for a better business for the last quarter of this year than for the same period a year ago."

FURNITURE—R. O. Huffman, pres., Drexel Furniture Co., Drexel, N. C.: "We expect sales volume to be for the last quarter of 1954 just about in line with the last quarter of 1953. In other words, we feel that the furniture business is leveling off somewhat at the current volume."

FREIGHT PRODUCTS—Christopher Hammond, Jr., pres., The Steel Products Co., Savannah, Ga.: "Frankly, we felt that 1954 would be a rather bad year in comparison to 1952 or 1953. However, business during the third quarter has shown a marked increase . . . and (we believe) that the last six months of 1954 will be about on a par with the last six months of 1953, or considerably better than it was during the first six months of 1954."

DO-IT-YOURSELF PRODUCTS—Dillard Munford, pres., Munford Stores, Atlanta, Ga.: "Our sales so far this year are running 45 per cent ahead of last year . . . but we think that the last quarter of this year presents an opportunity the likes of which we haven't seen in a



CPL. WILLIAM R. PHILLIPS, JR.—Cpl. Phillips entered the service in March 1953 and served 13 months in Korea before being transferred to Schofield Barracks, Hawaii. He is the son of Mr. and Mrs. Roy Phillips of Waynesville.



MRS. WILLIAM R. PHILLIPS, JR.—Mrs. Phillips, the former Elizabeth Ann Crawford, daughter of Mr. and Mrs. Ned Crawford of Iron Duff, left last week by plane to join her husband in Honolulu, Hawaii.

long, long time."

HARDWOOD FLOORING—C. Arthur Bruce, exec. pres., E. L. Bruce Co., Memphis, Tenn.: "The relatively high rate of new home construction throughout the country has resulted in a heavy demand for hardwood flooring. There is no indication that this situation will change in the immediate future. . . . The momentum of home building should continue certainly through the balance of this year and throughout, at least most, if not all, of 1955."

PAINT—J. F. Kurtees, Jr., pres., Kurtees Paints, Louisville, Ky.: "The paint business in the Southeast for the first seven months of 1954 has exceeded the same period of 1953 and this improvement occurred in the face of the restricting conditions which existed in some Southeastern states as outlined in the August release of the Federal Reserve Board of Atlanta . . . Unless general calamity arises, the Southeast with its steady addition of industry and greatly enlarged payrolls is going to move fast for the remainder of the year."

WORK CLOTHES—E. W. Weant, vice pres., Blue Bell, Inc., Greensboro, N. C.: "Our company suffered a serious decline in business, starting July, 1953, and extending through February of 1954 . . . We expect our last quarter volume,

which will include the months of September, October and November, to be substantially better than last year . . . There appears to be much greater confidence in present markets and there are definite indications of strength at the mill levels."

FOOD PRODUCTS—J. P. Williamson, exec. vice pres., Dixie-Home Stores, Greenville, S. C.: "Regarding the business outlook for the last quarter of 1954, I view it with a cautious optimism . . . Barring any change in the foreign situation the last quarter should be equal to or better than the last quarter of last year."

METAL GOODS—R. S. Logan, pres., Logan Co., Louisville, Ky.: "1953 was the best year in our history . . . From orders now on hand, the last quarter of 1954 looks as though it will run about 10 per cent above the same period of 1953 . . . We are optimistic about 1955."

PAPER PRODUCTS—J. L. Coker, pres., Sonoco Products Co., Hartsville, S. C.: "I am forecasting that the fourth quarter of this year will be the best quarter of the year in the field of paper products and that it will be better than the same quarter of last year."

PIPE PRODUCTS—Warren Whitney, vice pres., James B. Clow and Sons, Birmingham, Ala.: "The Fall quarter looks very good to us."

Industrial expansion, home building and need for extension of waterworks facilities makes the picture bright. After a slow start in 1954, we look for the year to equal or exceed 1953. We look for the Fall quarter, specifically, to equal or exceed the corresponding quarter of 1953."

POW Says Papers A Welcome Sight On Return To U.S.

(Editor's Note: Following was written by Cpl. Robert H. Maxey of Santa Rosa, Calif., after his release from a prison camp in North Korea.)

"The newspapers we have in this country are one thing we can show the peoples of the Communist nations as an example of what a life of freedom is like.

"While I was a prisoner of the Communist Chinese, we were given the People's World of San Francisco and the New York and London Daily Worker. It took some analysis to arrive at the truth.

"For example, in reading reports of battle casualties in Korea we found that if we switched the announced figures for Communist casualties and U.N. casualties, we could get a fair idea of what was going on.

"These papers had no real news about the U. S., just a lot of stories about lynchings and race riots, and no comics. The Chinese said such things were decadent.

"They told us the U. S. Press was a tool of Wall St.

"But we showed them that America was the only country where the press could call the President a stinker and get away with it.

"They wouldn't believe us. They said we were blind to the facts. "I don't read our papers just to find out what happened today. I like to know what is developing in political affairs, both here and in other countries, so that when something happens that appears on the front page under big headlines, I'll know what it's all about.

"I like to read about home town happenings, but I think our local papers could give a better presentation of world events that most people don't know about—events that really affect them.

"It's not always the Page One news that matters. "If you read American newspapers carefully, you can know the truth about what is going on in the world. And that affects all of

BRITISH TRUCK GOES UNDERWAY



A NEW QUARTER-TON truck that can navigate on land or under water is demonstrated in a tank during a recent showing of British-made vehicles at Chertsey, England. The metal body of the truck is of steel construction to give it increased rigidity.

Say I Saw It In The Mountaineer

The city of Oslo, Norway, has the distinction of being almost half forest.

NOAH NUMSKULL

DEAR NOAH - IF TRAVEL BROADENS YOUR MIND, DOES IT ALSO FLATTEN YOUR BILLFOLD? BURGESS BUNN CHARLOTTE, N.C.

DEAR NOAH - WOULD YOU CALL A GIRL A PRIZEFIGHTER BECAUSE SHE SPARRED TILL SHE SAW THE RING? AGNES R. FRIED PALMERTON, PA.

SEND YOUR DAFFY NOTION TO NOAH

Cold Weather IS ON THE WAY NOW IS THE TIME TO GET YOUR COAL & WOOD HEATER

We Have A Complete Stock of Heaters - ALL TYPES - ALL SIZES

- TROPIC SUN
- MAGIC CITY
- CAROLINA PRIDE
- MAJIK AUTOMATIC WOOD HEATER
- BROWN TROPIC PRICED RIGHT

Burgin - Clay Furniture Co.
411 DEPOT STREET

We're out to make a Record - and how can we miss with a hit like this?

WE'RE shooting for the biggest October in Buick history and we're willing to go all out to make it.

Right now, Buick is outselling every other car in the nation—regardless of price class—except two of the so-called "low-priced three."

So you know that it has the combination of horsepower—room—comfort—performance—and styling too good to miss.

And it isn't hard for you to figure out that Buick dealers must be offering the kind of prices and trade-ins that the public goes for—because you can't make record sales these days unless you have everything it takes to make a winning combination.

Come in and see us, and you'll know what we mean.

\$2355⁷⁸ * Only buys this BUICK V8 SPECIAL delivered locally

Here's the big 3-Way Bonus we offer in Buick today

- 1. Advanced Styling**—the very look of tomorrow, with long, low glamor lines, sports-car snap, and that trend-setting panoramic windshield that most other cars won't have till 1955 or later.
- 2. Better Buy**—a lot more automobile for your money—more room and power and ride comfort and solidity of structure—plus the higher resale value of a car that will still be fresh and new-looking well into the future.
- 3. Top Allowance**—from the tremendous volume that has put Buick into the top 3 of the nation's best sellers. So you get the benefit of our soaring success in the form of a higher trade-in allowance on your present car. Come in and check!

Buick Sales are Soaring - so Buick 'deals' are bigger than ever right now!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

TAYLOR MOTOR COMPANY
HAYWOOD STREET
DIAL GL 6-3991