Straight To The Point

One of the best addresses on highway safety heard in a long time was delivered to high school students and Rotarians last Friday by Lt. H. C. Johnson of the state highway patrol.

Numerous students who heard him have commented on the fact that he made "them think." That is the substance of a good ad-

Many of those who heard him, as well as those who read the report of his address, were amazed to learn that following too close resulted in more accidents than any other one traffic violation.

Three of the vehicles reported in wrecks over the past weekend in Haywood, were the result of following too close. Very often the damage raused by such a violation is not as severe as the head-ons, and others, and for that reason might escape the eyes of readers.

The greatest "killer" on the road, still remains speed, according to the records. And 85 per cent of all accidents are the fault of the driver.

And when all is said and done, almost every accident can be avoided, by the proper application of a little care, and safety rules. And that is what prompted the speaker to say that the public must take a different attitude towards highway accidents in order to lower the number, and reduce deaths.

Small Town Gossips

Are Advantageous

"Small towns have more gossips because its more fun watching a game when you know the players," so said one S. C. Barry.

A lot of stinging remarks about small town gossips are just plain jealousy. In a little town you know what's going on, good and bad, most of the time. In our larger cities, you know a little of what is going on part of the time. The city dweller seems lost and out of touch with the world when he goes to a small city and finds everyone so well informed. You don't have to be very sharp to put something over in a big town but you have to get up mighty early to pull the same thing in a small, grass roots city. Kinda burns the big bugs up to discover that the local citizenry (yokels to them) have figured out so quickly.

So, even gossip, bad as it usually is, has its good points. Before you vent your wrath on a wagging tongue stop and think . . . It's a mighty good feeling to know you live in a place, where you know what is going on and they had a little more time to take care of year. their own business and a lot less time to it any other way.

THE MOUNTAINEER

Waynesville, North Carolina The County Seat of Haywood County
Published By

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March 2, 1879, November 20, 1914.

Thursday Afternoon, October 21, 1954

A Growing Convention Center

Playing host to tourists is an old story for Waynesville, but entertaining convention visitors here is a fairly new but very pleasant undertaking. And we hope it'll get to be a

In the past 12 months, since the North Carolina Secretaries Association held its first state convention here last October, Waynesville and neighboring Lake Junaluska have received more convention guests than came here in the five years previous.

Adding to the present total will be some 500 representatives of the annual District 1 conference of the North Carolina Parent-Teacher Association, which will hold a business session tomorrow morning in the Waynesville High School auditorium, and then adjourn for lunch in the impressive new school cafeteria.

Next Sunday, Monday and Tuesday, will see from 400 to 450 Rotarians from the 280th district—the area from Monroe west to the Tennessee line-come here for a two-day an-

It takes only a look at a map of Western North Carolina to see that Waynesville truly is the "Heart of the Highlands", so why shouldn't it be promoted as such

The Waynesville area and its residents have done a fine job in bringing conventions here in the past year; we hope they will bring just as many or more here in the next 12 months.

With excellent accommodations and unsurpassed scenic attractions, our latch string is out permanently!

Two Kinds Of Steers

Did you ever wonder why we have an abundant supply of beef all the year round, instead of just during the late summer and fall when ranchers round up their herds and send them to market? The reason is that there are two kinds of steers.

The first kind is what the meat people call "finished" - a steer which can immediately provide succulent roasts, steaks, stews, hamburger and other dishes. These animals are bought by the packers, and the cuts from them are soon on the nation's dinner tables.

The second kind aren't so well finished. These animals are bought by cattle feeders. They are fed great quantities of grains and grasses and improved in both quality and quantity. Three to six months later they are sent to market again and bought by the packers, at a time when a diminished supply the neighbors know you and what you're of steers is coming from the ranges. Thus doing . . . even though, at times, you wish the supply of beef is evened out over the

This does more than to assure that we will I could be there to attend. Con- tive that ever hit the Carolinas. run yours. We'll bet that you wouldn't have have plenty of beef available whenever we gratulations on your modern, effi- A close study of some of the pic- ed out to sea, want it. It also helps to stabilize the beef cient plant-and the capable organ-tures made by Associated Press Chelan Valley Mirror, Chelan, Wash. price structure. Otherwise, beef prices at ization running it: wholesale and retail would soar between one . roundup time and the next.

> The meat industry is geared to satisfying Jacksonville, Fla. Dial GL 6-5301 our needs in the most efficient fashion, no matter what the date on the calendar.

Promote, Promote, Promote

Newsweek has quoted an official of a retail trade-association as saying: "The business is there for the man who goes out after it. But he's got to promote, promote, promote to get it. He's got to be aggressive. Otherwise, he'll lose out to his competitors."

In a recent survey, merchants all over the country were polled as to their current advertising plans. Ninety-nine per cent are spending as much or more on advertising as was the case last year.

This is just more proof of the fact that the buyers' market is back, and competition is tough and intense. The consumer is king in the vast retail market.



HE MADE IT DOLLAR

ooking Back Through The Years

Rogers home on Main Street,

old landmark, is being torn down,

S. C. Liner misses Sunday School

only 5 times in 25 years. Little Jane Dudley Francis has

birthday party at the home of her grandmother, Mrs. M H. Reeves.

Miss Nannette Jones leaves for California to visit friends

motor to Asheville.

Letters To Editor

GOOD READING

Sincerely yours

John W. West, Jr.

+187%

1953 per capita income

Far West \$1,986

North West 1,535

South West 1,443

greater than the corresponding figure for 1939.

nearly quadrupled since 1939 in the Southeast,

REGIONAL GROWTH IN PER CAPITA INCOME

1939-1953

Prepared by NAM Research Dept. from Gov't Statistics

REGIONS OF LOW INCOME SHOW MOST RAPID GROWTH

Much the same situation prevails in the Southwest and in the

At the other end of the scale, the Middle East and Far West have

Northwest. In both these regions per capita income is somewhat be-

low the national average but the rate of growth since 1939 is con-

siderably greater than the corresponding figure for the nation as a

been and remain the regions in which per capita income is highest.

and Southwest, but show a smaller percentage increase since 1939.

est; in 1953 the highest was only 1.7 times the lowest.

gions the range in per capita income has been sharply reduced. In

1939 the highest figure for the seven regions was 2.3 times the low-

Editor, The Mountaineer:

The Rev. Walter B. West suc-

ceeds the Rev. W. L. Hutchins as ell are co-captains of Bethel High superintendent of the Waynesville School's first football team. District of the Methodist Church.

Applications are being made for new A gas ration books. Rotarians gather warm clothing

to be sent to Britishers.

Grover McElroy is now serving in the South Pacific theatre

Edwin Lowe and Buddy McDow-

Mrs. G. C. Plott is visiting her son-in-law and daughter, Sgt, and Mrs. J. B. Luckadoo, at their home

Mrs. Jack Brown of Salem, Mass. visits her parents, Mr. and Mrs.

Miss Wilda Crawford, Mrs. R. L. Pfc. Loyd Terrell Derrick is Champion YMCA square dance Prevost, and Whitener Prevost awarded the Bronze Star for merit- team to give special folk dancing

Just Looking Around

on Parris Island,

tions for your open house, and wish history as one of the most destructing those same years no longer sawmill accident. "Old To

photographers at Myrtle Beach, such a storm, as we' sit here in ing where the roof was blown off. show the strand literally washed the peace and quiet of a perfect He was blown from his bed, across away at the spot where we camped October day in the mountains, on many a night as a Boy Scout

South East 1,159

Middle Fost 1.984

New England 1,824

stands, as it was one of those wash- a patient in the hospital which was

Several years ago, we left the The misfortune of "Old Tom" before World War 1. The cottage same beach early one morning by took my mind off of my trying ex-

plane just a few hours ahead of a perience. I knew "Old Tom" and I storm, which looked bad enough in talked about his hard luck often, the early morning hours. Although not much damage was done at the Several days later, when I agreed time, the waves broke to the front steps of the houses on the strand.

a hurricane or a tornado is unable to realize just what a helpless feel- ful patient, it was "Old Tom" ing comes over you. I still recall, as if it were yes-

caught in the path of a tornado. As a first grader, and being near a railroad track. I thought the roar I heard was that of a freight train rumbling down the nearby grade. Within seconds, I was like a leaf

in a a stiff autumn breeze. I was thrown face downward, and all my clothing was ripped off by the wind as if a thousand hands were tearing at me.

As I fell on the sidewalk, I rolled into the gutter, just as a picket fence crashed over me, when a giant oak gave way to the winds and fell on the fence. The fence protected me from flying timbers. limbs, and huge pieces of a metal roof from a hospital about half a The best single statistical measurement for comparing economic block away. The winds subsided as quickly as

well-being by regions is per capita income. In 1953 the average per capita income for the entire U. S. was \$1,709. This was 217 per cent they had come, and I managed to squirm my way down the gutter to There is considerable variation, from one region to another, both the end of the fallen fence, and get to my feet once again. For the first in the level of per capita income and in the percentage change since time, I realized I did not have any 1939. However, there is a pronounced tendency for the regions which clothes-merely an unusually thick have been below the average to show more rapid growth than other coating of sticky mud - so thick that I had difficulty in seeing how The Southeast is still the area in which the per capita is lowest-\$1,159 per person in 1953. But this is the very region in which the and timbers in the street, to make my way over the trees, percentage growth has been most rapid. Per capita income has very I tried to wipe the red sticky

mud from my eyes with my even muddier hands, which just made matters that much worse.

A neighbor saw me, and after wiping my face with a towel, and wrapping me in a blanket, assured me they would see me home, which was less than half a block away,

My mother soon had me in a hot despite the fact that the percentage increase since 1939 has been bebath, and while I have forgotten low the national average. The New England and Central regions have this phase of the incident, she says per capita income well above the per capita income for the Southeast it took "several baths and rinsings" to get all the mud off, As a result of the especially rapid growth of the below-average re-

Our family physician assured my parents that other than some bruises, and perhaps an stomach caused from the mud and gutter water which got into my

Rambling 'Round

By Frances Gilbert Frazier

Anger is the

whom it is directed.

accompanies the mind of ma ing it goes about; and hurts the

nossessed by it more than an

Again we have deep reason for grateful thanks that we the harrowing effects of Nature's rampages The past week h such terrific damage and such tragic loss of life that stunned by it. And the floods are still carrying ruin of property

This has been a year frought with many shocking what helpless things we human beings are and hos the forces of Nature.

Truly, we are blessed by being spared all thes gers that, unfortunately, have beset so many, We have ries, ills, anxieties and the common faults of the is only to be expected. But the great, towering mount to protect us from tornadoes, hurricanes kindred catastrophes,

So many people let their tongues outrun their

I wish I was a little bird Forever on the wing Nothing to do the livelong day But fly about and sing

To swing aloft the topmost tree And chirp at the blue sky Then sweep down through the glos To watch the world go by

Awake at down to greet the sur

Then watch it go in scarlet blaze To close out the long day To househunt in the balmy spring And feather up a nest.

Then watch the babies come and grow

And bask in its warm ray.

To fly away with zest Ah, would I were a little bird! I'd fly to you right quick And off we'd go to a tall tree

Now, wouldn't that he slick -1- -1- -1-An aureole of autumn leaves to crown our Harvest Oue

CLASSIFIED BRINGS FIRST LADY TO WHITE HOUSE

In the middle of the last century this classified advertisement appeared in the columns of a large American newspaper

"Farmer, aged 41, desires to correspond with a young woman of simple tastes. Beauty unnecessary, prettiness not desired. Object matrimony."

A young lady, Meg Charlton, answered the advertisement, married its author. She later became First Lady of the land. The advertiser was Ulysses S. Grant, eighteenth President of the United States.

mouth, that I would not have any ill effects from the ordeal.

And while sitting on the knee of that kindly doctor, he told me I was much luckier than "Old Tom" a well known colored man, who a I enjoyed reading about prepara- Hurricane Hazel will go down in where the family spent weeks dur- few days prior had lost a leg in a hit by the tornado. In fact, he was It is hard to realize the fury of right under the part of the buildthe room, and his one leg broken.

> as I could not get him off my mind. to go by the scene of the tornado path, my father took me to see A person who has never been in "Old Tom". We carried him some fruit, and if ever there was a cheer-"Law, me, while I ain't 'xactly

happy about this broken leg. I sho' terday, the experience of being am proud it weren't my neck, like I fust tho't it wuz," he said.

Down through the years I have remembered the expression and sentiments of "Old Tom". I knew exactly what he meant in that sin- three prints of each orph cere statement.

Voice of t People

What is the motto of the North Carolina?

Mrs. M .- Esse Quan

fook it up." (After le state seal "It's in Li Mr. D .- Tar Heels

I've ever heard about No

Mr. P .- I've heard

Mrs. McD .- Now whith

Miss McC.—'All I can is: 'Do Unto Others As You Have Them Do Unto You

Album For Orphan HOUSTON, Tex API

Houston orphans grow upt be able to pull out the album of childhood nicture Thanks to the Houston sional Photographers Guil

orphan in the city gets b taken just before Christma It started when guild seeking a community with ject, reasoned that the otherwise would never

tures of themselves Usin ials donated by local supple es, the photographers of the work and each Christ orite pose to him.

CROSSWORD

ACROSS 4. Erblum 1. A valuable, (sym.) greenish 5. Ugly old title (pl.

7. Herd of 9. Small drum whales 8. Having a notable

history 9. Roman garment

11. Rubs out 13. Blood

assessment

27. Little child 28. Owing 29. Miscellany 30. Breathless 34. At home 35. Malt beverages 36. Female deer

10. A size of

14. Gun (slang)

15. Pieces of

land

16. Sun god

17. Replies

19. Sloths

22. Having

sharp

prickly

Flexes

projections

20. Hail!

21. Tiny

13. Magic

37. One's sister's daughters 40. Cut 41. Walked back and forth

12. Pause 43. Emmets 2. Oriental

2. Put on.

19. Beard of rye 22. Blemishes

23. A basket carried by a beast of burden 24. Girl's name

25. Prickly envelopes of fruit 26. Lamprey

30. Wide-awake 31. Decree 33. Plant ovule

32. Painful spots 35. One-spot cards

15. Collect by