Letters to the Editor



## uCan SAVE At RAY'S

 $\$ 2.00$On Sizes 6-to-18
Y'S DRESS JACKETS


And At The Same Time

- Get a Really Snazzy -

Top Grade Jacket.
THE YOUNG MEN'S SHOP
$A Y^{\prime} S_{\text {STORE }}^{\text {DEPT. }}$



Rings Favored
As Yuletide Gifts
Of Lasting Beauty
TO ASSCRE HIM WONDERFUL RELAXATION the family might
well consider clubbing together to give one of those luxurious
countoured chatrs that automatically recline to his favertie loung. ing postlon. Avallable in fabric or colored leathers.
 In many weights and sizes.
The emblematte ring biears the
symbol of fraternal, military, re ROUND BOON symbol of fraternal, military, re Culldren's clotbes in easy-are
1itious or other organizations, This materials zive the kida a Chlit. plied on a modern stone or signet for Mom,

## SANTA CLAUS

IS ON THE AIR TODAY AT 4:05 DIRECT FROM THE NORTH POLE!

## HEAR

- santa claus
- TWEEDLE
- RUDOLPH
- SANTA'S TOY SHOP


## A SWITCH OF THE PITCH

## -AND AWAY YOU GO!

The biggest sensation in years is what


Thappens like this. You need pickup
-and pronto. So you get it. You get it by pushing the accelerator pedal of a 1955 Buick all the way to the floor board.
Then - without jerk or lag or lureh or pause - you get action! You get action whether you're just starting off -or asking for a safety-surge of power out on the highwa

## T

There's nothing like it in past expe rience-because there has never been anything like it in an automobile before.
This is action that comes from the principle of variable pitch propellers used on modern planes. Their propel--and cut hunge pitch cor required to lift a plane froma ne time And the amazing fact is - in a 195.5

Buick Dynaflow Drive there are 20 little propeller-like blades that also change their pitch, just like the propeller blades of a plane.
This is a transmission engineer's dream of heaven. A build-up of momentum as smooth as flowing oi - and almost as quick as lightningmileage in cruisins mileage in cruising whole automobile industry has been industry has been
shooting for-and Buick has for-and Buick has it

## Thrill of the <br> year is Buick ?

