TODAP BBIBLE VERSE
Tind he said unto them, That
Editorial Page of The Mountaineer

Wellco Shoe Company Continues To Grow, And Grow The announcement of the expansion plans of Wellco Shoe Corporation adds gla
at this usual joyful Christmas time.
at this ussal joyful Christmas time
pansion of the plant, came the ortimistic firm.
The expansion stems from the experiments of twa pew items which the shoe plant wion mill depend of course, on the sales of the two new items. Since both field, it is apparent that they will find a ready demand from the economy-minded public
The executives of the firm are experienc ed and successful shoe manufacturers, and
we share with them the optimism that the future looks bright-especially for those Wellco Shoe Company is a typical example of a firm starting in a small way, and steadily growing-growing solidly, and becoming

Another Milestone In
Our School Program
milestone in the educational history of Hay school buildings at Pethel will be is significance.
The structures represent an expenditure more than one-fourth of the total bond is-inty-wide school expansion program. The buildings, like those which have been practical and were desioned for providing buildings are recognized
$\qquad$ Added Stimulants For Business
$\qquad$

THE MOUNTATNF,ER


## Monday Afternoon, December 13, 1954

Last December 1,000 People Walked To Their Death
S-D Day could just as well be S-W Day S.D means safe driving, but safe walking ill be almost as important if traffic acciDay, Wednesday; Dec. 15
More than 1,000 pedestrians literally walked themselves to death during DecemCouncil figures. December is always the peak month of the year for pedestrian fatalities. However, on Dec. 15 the walkers as well as the drivers will have an opportunity to prove that accidents don't have to happen if every individual makes a real effort to revent them.
President Eisenhower has proclaimed Dec. 15 as the date for the nation to keep traffic hour period as proof that traffic accidents an be prevented by individual and community action. The nationwide cooperative program is sponsored by the President's Action Committee for Traffic Safety
Children and older persons are most vulnerable as pedestrians. Of the 8,600 pedes trians killed last year about 1,950 were under 15 years and 3,350 were over 65 .
Most pedestrian victims are nondriver who do not understand the mechanics or limitations of driving, safety experts say.
Elderly men are most apt to be pedestrian
Early evening hours are especially hazardout for pedestrians. More than a third of the victims were killed between 5 and 8 o'clock in the evening from October to March. About 41 ner cent were crossing streets between ersections, and 11 per cent were walking in Three easy rules can help make S-D Day 2nd every day - a safe walking day for
$\qquad$ raffic.
2. Wear somethine light or carry a flash ight if vou must walk on a roadway at night mers do not block your view of approach-

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Sions Happy Howing Ground" cround in the lower end of the county, as Harmen Den section of the county
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The area, by the way, skirts the new Pi-
geon River road, which might add interest

A Ria Contribution
The housands of colored lights on th Fridav night. as the stores remained onan own a dressed-up look for the holidays. The lishts were put ur by town forces, and the There are many towns that have lights such as we have here by the merchant paying the complete bill. Such is not the penses as a means of attracting more busi ness, an



Looking Back Through The Years
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James R. Adams Given Promotion By Army James R. Adams,
has been awarded
$\qquad$
$\qquad$

## InsideWASHINGT

Highland Flings
Black Cat
Gets Into
Deep Water
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| Survey is started on Soco-Cherokee Road. | Mercury drops to 5 degrees with six inches of snow and ice. | $\underset{\text { day. }}{ }$ |
| :---: | :---: | :---: |
| Frank Ferguson, Jr. is elected esident of the Haywood Duke | M/Sgt. Wayne L. Plott, son of Mr. and Mrs. J. H. Plott, is award- |  |
| Alumni. | ed th | Bob Davis is named on the ville Citizen's All-Western |
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| roweather hits th | Berea College, dent of the Berea Players, college |  |
| Iss | A |  |
| Idred Crawford, Mrs, Lucile Foy, d Miss Alice Quinlan motor to |  |  |
|  |  | Newberry, S. C. and Miss Lou |



